THE MAGAZINE OF SOUTHERN NEW HAMPSHIRE UNIVERSITY

# The Extra Mile

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The Greening of SNHU



## Southern New Hampshire University

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# The Extra Mile

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## On the Cover

The	<b>Greening</b>	of of	SNHU

The state's first carbon-neutral university strengthens our commitment to environmental sustainability.

## **Features**

#### **Decade of Development**

What started with a handful of courses created to support business degree programs is now a full-fledged School of Arts & Sciences.

#### **Tennis Anyone?**

Penmen tennis has evolved into a powerhouse under coach Greg Coache.

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#### Write to Us!

Letters to the editor of The Extra Mile are welcomed and encouraged. Submission does not guarantee publication, and those letters that are published may be edited for style and length. Please include the writers name, the year of graduation if you are a graduate, a daytime phone number and a return address. Letters may be sent by fax to 603.645.9676, by e-mail to snhumagazine@snhu.edu or by mail to the Office of Marketing and Communications, Southern New Hampshire University, 2500 North River Road, Manchester, NH 03106-1045.

The views expressed in The Extra Mile do not necessarily reflect those of the university, its trustees, administrators, faculty, staff and/or students.





#### **Dear friends and supporters of SNHU**

The Fall 2011 issue of The Extra Mile celebrates on its cover one of the quiet success stories of the university: our ongoing efforts to go green. As is often the case, that work began with our students, the first generation of kids to grow up separating plastic from glass and metal, when they demanded to know why we were not recycling on campus.

Now, some six years later, we have an expansive recycling effort, a program to retrofit bathrooms with water-saving fixtures and a bike sign-out program, and have won two EPA

awards for our large-scale purchase of renewable energy. Our new buildings follow LEED guidelines, our landscaping uses only organics, and we are testing for geothermal and photovoltaic fields.

Once again, profound change happens when young people ask, "Why not?"

One such young person is recent graduate Ashley Gargano, appearing in these pages as the winner of a prestigious Newman Fellowship. Ashley exemplifies the spirit of service that has come to mark the university and her generation.

I hope you enjoy the results of our "Day in the Life" photo competition, a 24-hour period last **April when we invited members of the SNHU** community to take photos that offered glimpses into the life of the university. We weren't looking for viewbook photos alone. We also wanted photos that captured moments of solitude or even pain alongside the celebratory or joyful. The award winners' photos are hanging in the Miles Room of the Dining Hall and are just wonderful. I have heard people comment on the close-up of the green phone and fingernails, capturing the iconic act of the young: text messaging. Or musing on the haunting "SOS" photo or the loneliness of the athlete walking off the darkened playing field. There is also the delight of one of our amazing online students, Jenn Allen, playing with one of the kids in the Mexico City slum where she was volunteering.

On page after page of the magazine you will find evidence of what is so special about a university. It is the transforming power of education, giving students the tools to change their lives and to make the world a better place. We are glad to have you join us in that work.

Sincerely,

Paul J. LeBlanc President

Follow the president at his weblog at http://blogging.snhu.edu/leblanc

# My Top 5

We ask members of the university community about a few of their favorite things. For this issue, we talked to Dr. Megan Paddack, assistant professor of mathematics, about her passion for certifications and her top 5 favorites:

"I just kind of want to do everything," Megan Paddack says.

To accommodate that desire, Paddack collects certifications.

Paddack's first certification came early, sometime during high school, as a means to better her standing at her summer job.



Then the certifications began to pile up: Small Craft Safety. CPR. Wilderness First Response. By the time she left college, she had quite the collection.

"If there is an opportunity, I am going to take it," Paddack says. "A lot of times my certifications came out of the desire to do something, but then needing a piece of paper to do it. So having the certification is cool, but what's even better is having the experience."

Here are Paddack's Top Five certifications, ranked by the experiences they helped her have along the way.

#### [1]

#### **Ordained Minister**

The fact that I can marry people is probably my favorite. I absolutely love doing weddings. You get to be a little part of the couple's future. I have done eight weddings so far, all friends and family, and I have two more coming up this fall. And all I had to do was go online, fill out a form and pay a small fee.

#### [ 2 ]

## American Red Cross Certifications (Lifeguarding, First Aid, Water Safety, Small Craft Safety)

All of those certifications in high school and college ... led to me becoming head of the small craft department at the summer camp I worked at. You didn't need any particular certification to be head, but I was best qualified because of my certification. So I got to spend my summers on the lake teaching swimming, canoeing, sailing and lifeguarding classes.

#### [3]

#### Wilderness EMT

First, I had to get certified as an EMT, which took about a year. Then I tacked on a weeklong course for the wilderness part. The class was in November and it was a cold November, at that. I remember being out there in the pouring rain doing a mock rescue. I really felt like if I didn't find the person in the next 10 minutes, they were going to be dead.

#### [4]

#### Bartender

I was in high school when I got this certification. My mom taught at Laconia Community College, so I could take courses for free. My first college course was bartending. That was my first college credit. And 11 years later I had earned my Ph.D.

#### [5]

#### **Football Coach**

This was one of my more difficult certifications. In the last class, I was the only girl. The other students in the class all thought they could just kick back and coast through, but I disrupted their dreams because I was there to learn. They really made it difficult for me. The funny thing is, you don't actually have to be certified to coach football, but you can get certified. So that is just what I did.

# A Day in the Life of SNHU



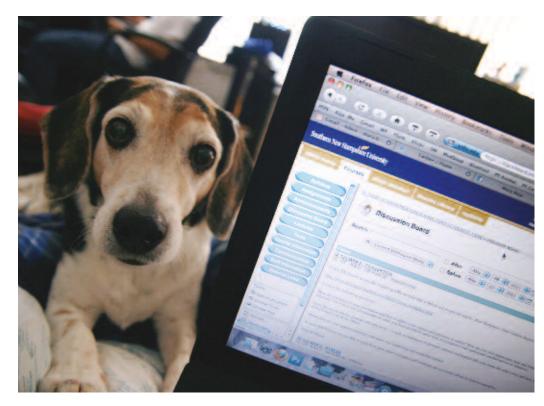
First Place: "SOS on Trees," Elizabeth DiVenere

Photographers – amateur and professional – were invited to document the life of the university community April 26. During that 24-hour period, participants were encouraged to capture images that touched on themes such as quiet, joy, pain, celebration, solitude, culture, enlightenment and more.

"We asked for people to go beyond conventional viewbook photos with shots of the unseen, rarely captured, the unusual and even the painful," President Paul LeBlanc said. "We gave weight to the emotional and compelling, though technique and technical expertise were also taken into account."

The judges were LeBlanc, McIninch Art Gallery Director Debbie Disston, then Marketing and Communications Vice President Martha Rush-Mueller, professional photographer Larry Dunn and student Andrea Thomas.

Submissions were assessed without names attached, resulting in one double winner and one triple winner.



**Second Place:**"Dog & Laptop," Mary Baja

#### **Winners**

First Prize (\$2,000): Elizabeth DiVenere

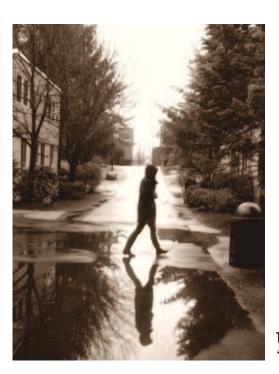
**Second Prize (\$1,000):** Mary Baja **Third Prize (\$500):** Herald Hlaing

#### Excellence Awards (\$250):

Julianne Rainone Jennifer Allen Lisa Allen

#### **Honorable Mention (\$100):**

Elizabeth DiVenere Nitya Dhakar Herald Hlaing (2) Kelly Rochford Karlyn Borysenko



**Third Place:** "Spring Drizzle," Herald Hlaing



Excellence Award: "Solo Athlete," Julianne Rainone



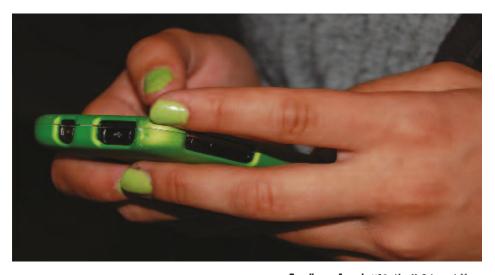
 $\begin{tabular}{ll} \textbf{Honorable Mention}\\ \text{``VW Bug,'' Elizabeth DiVenere} \end{tabular}$ 



Excellence Award: "Mexico Jump," Jennifer Allen



Honorable Mention "Mill Cubes," Nitya Dhakar



Excellence Award: "Nails," Lisa Allen



Honorable Mention "Pink Arrow in Puddle," Herald Hlaing



Honorable Mention

"Lunch Break Rush," Herald Hlaing



Honorable Mention "ACC Outside," Kelly Rochford



Honorable Mention "SNHU.EDU Sign," Karlyn Borysenko

## Graduate Earns Newman Civic Fellow Honor

Ashley Gargano '11 was recently named to the first group of Newman Civic Fellows, an honor that recognizes her ability and motivation to create lasting change in the world.

The Rhode Island resident, now a community support coach for a non-profit agency, was one of 135 students from 30 states, representing more than 1,100 colleges and universities, to be named a fellow.

The award honors Dr. Frank Newman, a founder of the Campus Compact, a coalition of institutions of higher learning dedicated to promoting civic involvement.

Gargano had her first taste of service learning in a freshman sociology class at SNHU that matched her with adult refugees and immigrants who needed help learning English. She and a classmate ran a coat drive on campus after noticing that refugee and immigrant children lacked winter coats.

By junior year, Gargano had become the service learning program coordinator for the Center for Service & Community Involvement. During her senior year, she spent 15 days in South Africa on "alternative break," helping rebuild a safe house for abused girls.

As a Newman Civic Fellow, Gargano plans to network with peers, attend conferences and apply what she learns at home.

She also wants to encourage students to follow in her footsteps.

"Volunteering really grounds you and makes you go on the right path," she says.

#### SNHU Earns Carnegie Classification

The Carnegie Foundation for the Advancement of Teaching selected SNHU for its 2010 Community Engagement Classification. Colleges and universities with an institutional focus on community engagement were invited to apply for the classification.

SNHU's civic engagement includes service-learning with Manchester children, raising unprecedented funds for United Way agencies, providing accounting and technical assistance to fledgling not-for-profits, and continuing to assist the Haitian community in the wake of that country's disasters. University community members have volunteered in many capacities, including rebuilding in the Gulf region, working in orphanages and bringing technology into township schools in South Africa.

"Our learning has local and global impact when we recognize that the community is a 'living textbook' with so much to teach us. Public scholarship and service make education significant," said SNHU Provost Patricia Lynott. "We are proud that our faculty has, to date, engaged more than 700 students in this kind of active learning. The Carnegie Classification makes us aspire to even greater accomplishments."

SNHU was one of 115 colleges and universities selected.

Carnegie stated that SNHU's application documented excellent alignment among mission, culture, leadership, resources and practices that support dynamic and noteworthy community engagement.

# **Celebrate 10 Years of Art**

### **SNHU's McIninch Art Gallery Anniversary Schedule**



The McIninch Art Gallery was founded 10 years ago in April as a resource to benefit the entire university community. Made possible by a generous gift from The McIninch Foundation, it has served in part as a symbol of the university's growing commitment to the liberal arts.

The grand opening exhibition in February 2002 began a cycle of six to seven shows a year in a wide range of genres, styles and

media. Shows may coordinate with a variety of demonstrations, lectures, concerts and other events.

Located in Robert Frost Hall, the gallery also has been building a permanent collection of art supporting the university's curricula and providing a source of enjoyment, enlightenment and beauty to all who visit.

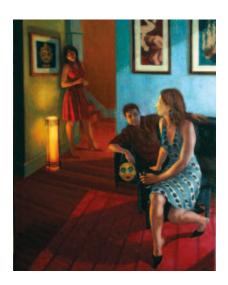
#### Gail Smuda

"Please Don't", 2010, mixed media. Photo credit: Charley Freiberg

# See a Show Please call Debbie Disston at 603.629.4622, e-mail m.gallery@snhu.edu or visit www.snhu.edu online for additional information.

All gallery events are free and open to the public. The gallery, which was made possible by a generous gift from the McIninch Foundation, is open Monday through Saturday from 10 a.m. to 3 p.m. and Thursday evenings from 5 p.m. to 8 p.m. The gallery is closed Sundays, during university breaks, between shows and during the summer

#### **Upcoming McIninch Art Gallery Events**



#### "McIninch Art Gallery Celebrates 10 Years"

Jan. 19 through Feb. 18

Opening Reception: Thursday, Jan. 20, 5 p.m. to 7 p.m. **Music by the SNHU Jazz Combo.** 

A special exhibit highlighting new additions to the collection marks the celebration of the 10th anniversary.

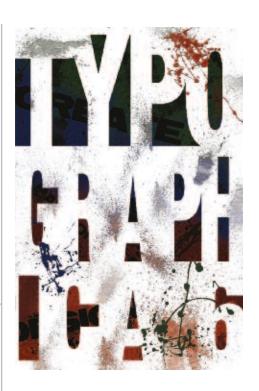
Kathryn Doyle "Bella Bella"



"Psychedelic Elements" Curated by Tim Norton, Class of 2012 Feb. 27 through March 31 Opening Reception March 1, 5 p.m. to 7 p.m.

Psychedelic typography and forms in the 1960s were heavily influenced by the Art Nouveau period of the late 19th Century. This exhibit looks at the elements of design influenced by both of these movements and will incorporate the original work of the curator and graphic design major, Tim Norton.

Tim Norton "Earth Day, Everyday"



Ben Richard (SNHU class of 2010) "Typographica," digital print.

"Typographica VI: Annual Student Exhibition" April 5 through May 4 Opening Reception April 12, 5 p.m. to 7 p.m.

Our sixth annual curated exhibit highlights outstanding work in the graphic design program at SNHU. The exhibit provides numerous examples of the range of disciplines explored within the design program, including magazine layouts, logos, photography, illustrations, posters, brochures, package design, websites and short animation/videos.

# A Decade of Development By Elizabeth Rush '11

Ask any SNHU veteran when the School of Arts and Sciences began and you likely will get the same answer: It's difficult to say.

"When I was hired back in 1977, I was told there would never even be an English major, let alone a school devoted to the liberal arts," says Dr. Bob Begiebing, an English professor and the founder of the Master of Fine Arts program who retired last spring.

a letter – and then, some 10 years later, begin to teach English literature and eventually even a humanities course," said Dr. Robert Craven, who also joined the faculty in 1977.

Slowly but surely, the Liberal Arts Division was born.

# It happened in a way none of us particularly expected.

All of us long-term faculty members began to branch out a little here and a little there.

- Dr. Bob Begiebing

Back then, all general education courses – including English, composition and the humanities – were part of the School of Business, a far cry from the full-fledged school that is celebrating its 10th anniversary this year.

#### **Internal Revolutions**

Throughout the '70s, young soldiers returning from the Vietnam War were going back to school with the help of the GI Bill. And the business-centric education SNHU, then New Hampshire College, offered was a hot commodity. But as the '70s turned into the '80s, the economy faltered and government money started to run dry.

If the college was to survive, it would have to expand beyond the boundaries of its existing model. Those faculty members who worked in service of accounting curriculums and better business practices were in a unique position to transform the college's image from the inside out.

"It was very satisfying to start teaching Business Composition – basically a course in how to write "It happened in a way none of us particularly expected," Begiebing said. "All of us long-term faculty members began to branch out a little here and a little there."

Faculty redesigned the college's curriculum and course offerings. In 2000, then-President Richard Gustafson unveiled plans to erect a number of new buildings on campus, including Robert Frost Hall, the future home of the School of Liberal Arts.

#### **Foundations and Frontiers**

In 2001, New Hampshire College became Southern New Hampshire University. That same year the School of Liberal Arts was born.

In 2003, the McIninch Gallery opened on campus, hosting a rotating exhibition schedule while also growing the institutions' private collection.

"To have real art available on campus, not just framed posters, to me, meant that we really were a School of Liberal Arts. University implies something universal, not just a single focus. After all that time, we really had become something more universal," said Craven, the gallery's founder.

#### **Continued Growth**

Under former Dean Roberta Salper and current Dean Karen Erickson, the School of Liberal Arts really came into its own, offering courses in a number of fields, from creative writing and graphic design to environmental management and sociology.

While the three largest majors continue to be in the social and behavioral sciences – psychology, justice studies and communication – the hard sciences have grown at an unprecedented clip over the last half a decade. To honor the increased depth and breadth of the school's course offerings, the School of Liberal Arts changed its name to the School of Arts and Sciences last year.

Today the school offers 18 majors and employs 45 full-time faculty. In 2011-12, SAS will offer four new majors (mathematics, middle school mathematics education, music education and middle school science education), house its first artist in residence, and team up with the New Hampshire Writer's Project to formulate a new colloquium on art and politics.

As Erickson, says, "By connecting the humanities, sciences, fine arts, mathematics, technology and social inquiry, students prepare for a community role that is as central to their individual success as it is to a sustainable society."

# **Entrepreneurial Leanings**

By Mike Cullity



As the economy struggles and job creation remains stagnant, the School of Business is even more committed to fostering entrepreneurship.

#### **Bolstering Businesses**

The School of Business continues its entrepreneur-friendly history with a host of new resources. "New Hampshire is largely a small businessdriven economy," says School of Business Dean Bill Gillett. "So an entrepreneurial approach to business is important for many of our students, because that's the marketplace they're going to be entering."

SNHU has a long tradition of training future entrepreneurs, but the task has

become more critical in the job-shedding economy of the last few years. The School of Business has responded by offering more resources to would-be entrepreneurs.

Housed in the School of Business, the SNHU Center for Entrepreneurship & Social Innovation has led the effort, most notably by overseeing the rollout of the Tory C. Marandos Foundation Entrepreneurship Challenge earlier this year. Made possible by a \$100,000 gift from the family of Marandos, an entrepreneur who died

**New Hampshire is largely a small business-driven economy.** So an entrepreneurial approach to business is important for many of our students, because that's the marketplace they're going to be entering.

- Dean Bill Gillett

tragically in 2006 at age 30, the challenge is a business plan competition that offers active and potential New Hampshire startups the chance to win \$5,000 to support their ventures.

Among 25 entrants who submitted two-page concept papers in the challenge's first year, student Matt Charette was one of 10 semifinalists an SNHU faculty panel selected to submit a full five-page business plan. Although he was not among the five finalists selected to present their plans, Charette received invaluable coaching from Keith Moon, the Center for Entrepreneurship & Social Innovation's director, he says. He also drew inspiration from attending the finalists' presentations in June.

"It was really cool for me to see how they were putting their entire passion behind their idea, jumping into the deep end and going for it," Charette says.

An Ashland, N.H., business, blue2green LLC, won the inaugural Challenge and its \$5,000 first prize. A renewable energy consulting company that seeks to revive hydroelectric dams across New Hampshire, blue2green expects to benefit not just from the prize money, but from the educational resources – including Center for Entrepreneurship & Social Innovation seminars and business

counseling sessions – made available to all five finalists, says Mark Brassard, a blue2green founder and principal.

Along with the Marandos Challenge, the School of Business is spearheading other new initiatives for current and aspiring entrepreneurs. They include:

#### **SNHU Entrepreneur Network**

Stephen Van Beaver '93, a principal in the Boston high-tech venture capital firm Pilot House Ventures Group, approached Gillett early this year expressing a desire to share his expertise with SNHU students. Since then, Gillett has assembled a group of about 20 alumni entrepreneurs who have expressed a similar interest. Four members of the fledgling network, including Van Beaver, participated in a kickoff panel discussion on entrepreneurship in April.

#### **Women's Business Center**

After the Portsmouth-based New Hampshire Women's Business Center abruptly closed in August 2010, the School of Business applied for and received a five-year grant from the U.S. Small Business Administration to open a new center at SNHU's Manchester campus. The Women's Business Center opened last April and offers resources to meet the needs of women at all stages of the entrepreneurship spectrum — those starting businesses, manag-

ing established enterprises and planning for succession, says MaryAnn Manoogian, the center's executive director.

#### **Business Accelerator**

The Center for Entrepreneurship & Social Innovation, along with a new student club, the SNHU chapter of the national Collegiate Entrepreneurs Organization, is launching a business accelerator to encourage the development in New Hampshire of knowledge-based businesses that fit into Sector 54 as defined by North American Industrial Classification System.

These professional, scientific and technical services businesses "are the hot growth area for this state," says Moon, who conducted a study for the Southern New Hampshire Planning Commission that led to the accelerator's formation.

The School of Business and C.E.O. plan to begin offering informational, consulting and networking events this winter, club President Brandon Daugherty said.

"It will provide an opportunity for starting entrepreneurs to meet with successful entrepreneurs and make connections," Daugherty said. "This will help their businesses grow because now they have a group of people who can answer questions about running a business and give them tips on how to succeed."



# Auburn Village School in Auburn, N.H., has become the perfect laboratory for teachers in training.

"I said Auburn, with K through eight, would be a great site," said Cathy Stavenger, an associate professor in SNHU's School of Education, recalling a conversation she had with Auburn Principal Ron Pedro. "They have the younger students and the middle school without leaving the building."

Indeed, SNHU School of Education students who did their field work at the school also took classes there, taught by third-grade teacher Gail Boucher, an SNHU adjunct instructor.

Field work programs like the one in Auburn are more common in other parts of the country, particularly the South, where they are fostered in professional development school partnerships, Stavenger says.

In New Hampshire, "it's rarer than we'd like it to be," she says.

#### **Learning All Around**

A field work program is a collaborative effort: A school becomes a learning center for future teachers, while teachers and staff mentor the college students. Everyone benefits.

Children receive additional attention and tutoring from teachers in training, veteran teachers share their experiences and learn from the college professors who hold classes in the school, and the school community gets an infusion of new ideas.

In Auburn, SNHU education majors assessed students, made recommendations

**Mutual Benefits** 

Field work is paying off for School of Education students and the faculty and children they encounter. for enrichment or remediation, and provided one-on-one tutoring as "Math Buddies."

"It really is a partnership," says Pedro. "Never once have I thought one partner is getting less."

#### **Learning by Doing**

SNHU launches freshman education majors into the classroom almost as soon as they arrive on campus. By contrast, future teachers at other colleges too often have limited classroom



Stavenger says. "We always talked at the next class: 'What happened? What did you try? What worked? What caused that problem?"

Meanwhile, the successes were adding up.

Parents reported improvements in their children's school work. Teachers said their students were reaping the benefits of an extra pair of hands in the classroom. And the college students were having fun.

"I love it! It's one of the best things I've ever done," says Jennifer Smith, an elementary education/special education major from Salem, Mass. "I went to a different school before SNHU, and I never had the experiences I've had here. Before, there was someone standing in front of you telling you how it was going to be. To get the experience is a totally different thing."

#### **Finding New Paths**

modeled

it, and

they

did

it."

Some SNHU students said they enrolled in the School of Education set on teaching a particular grade, but during field work changed their minds.

"I was thinking kindergarten through first, but the last class I had with Gail Boucher made me think about the third-, fourth- and fifth-grade level," says Jocelyn Ercha, a senior from Beverly, Mass.

Meanwhile, students at the K-8 school were also growing, and changing their minds about things.

"Two kids stick out in my mind," says Smith, who worked one-onone in a Math Buddies program that matched future students and third-graders. "When you work with the same kids, you see how they change."

Danielle Daniele says her son, PJ, a third grader, changed his mind about math after working with a Math Buddy.

"He enjoys doing his homework now. He's excited about learning," the mother says. "His confidence level has really soared."

Likewise, Boucher discovered an affinity for teaching college students that surprised and delighted her.

I showed them, modeled it, and they did it. We always talked at the next class: 'What happened? What did you try? What worked? What caused that problem?'

#### Associate Professor Cathy Stavenger

"I absolutely love it!" she says.
"I share my real life experiences, give them copies of units I know kids love, cover the GLE's (Grade Level Expectations)."

SNHU education majors say the School of Education has built success into the field work program, providing transportation and on-site classes in addition to the hands-on teaching experience.

"Field hours are included in classroom time. They set it up, so there's no choice but to succeed," says senior Emily Mongeau, an elementary education/special education major from Westborough, Mass.





# The Greening of SNHU

By Mike Cullity

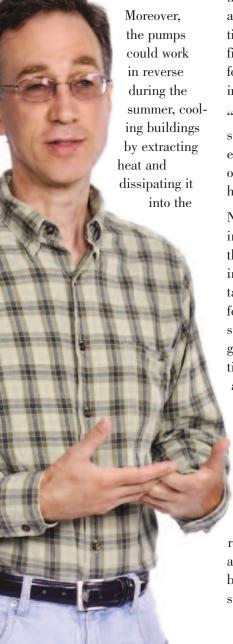
On the northern outskirts of SNHU's main campus, a grassy parcel of university-owned land stretches along the Merrimack River. Adjacent to the freight rail tracks that flank the river's eastern bank, the 10-acre plot is key territory in SNHU's mission to help save the planet.

Several feet beneath the undeveloped terrain, groundwater pulses through a shallow layer of porous gravel, an aquifer capable of producing hundreds of gallons a minute if tapped. With a year-round temperature of 45 to 50 degrees Fahrenheit, the groundwater is a natural source of geothermal heat that could be used to warm campus buildings on frigid winter days.



For the past few years, SNHU Sustainability Director Roy Morrison has led a team in formulating a plan to extract geothermal heat from the groundwater using renewable solar electricity. Installing arrays of photovoltaic panels on a portion of the field's surface could generate some of the electricity for pumps that would reap heat for campus use in the winter,

Morrison says.



earth, he adds. The solar arrays would also supply supplemental power to the university's grid, potentially meeting as much as 10 percent to 20 percent of SNHU's energy demand, Morrison says.

Energy analyst Pentti Aalto of Morrison's team has determined that the groundwater's heating potential is substantial. And by capitalizing on the science of evaporation and condensation, the extraction process produces three to five times more energy in the form of heat than is expended in electricity, Morrison says.

"We can have a really outstanding increase in total efficiency and reduction in our environmental impact," he says.

Now in a design and funding-procurement stage, the project is one of several initiatives SNHU has undertaken to reduce its carbon footprint and ensure sustainability for future generations. From institutional imperatives such as investing in renewable energy to student-driven efforts to curb consumption of bottled water, green practices have become integral to the university's mission.

"We'd like to be as responsible a citizen as possible – that is, to be more thoughtful about sustainability, energy use and conservation," says
SNHU President Paul
LeBlanc. "And we'd like
to model for our students
innovations and ethical
thinking about the environment. We want them to know
what it means to live in a
community that is
committed to sustainability."

#### **Going Carbon-Neutral**

Although the university has long embraced recycling and other planet-friendly practices, the greening of SNHU accelerated greatly in 2007 when the institution entered into a renewable energy hedge agreement with PPM Energy, an Oregon company now known as Iberdrola Renewables. The agreement enables SNHU to stabilize its energy prices for 15 years and offset all of its carbon production from campus electricity and natural gas.

By offering guaranteed income in a volatile energy market, hedge contracts are critical to renewable producers' growth.

"This sort of arrangement provides the renewable energy company, in this case Maple Ridge Wind Farm, with a very high degree of certainty in terms of its ability to invest in increased renewable energy capacity," says Dr. Paul Barresi, chair of SNHU's Department of Environment, Politics and Society. "So it's a win-win for everybody."

# We'd like to be as responsible a citizen as possible —

that is, to be more thoughtful about sustainability, energy use and conservation.

- Dr. Paul LeBlanc

As part of the agreement, SNHU also receives 17,500 Renewable Energy Certificates, which are regulatory assets that offset greenhouse gas emissions associated with fossil fuel use. Each REC represents 1,000 kilowatt-hours of renewable electricity generated.

SNHU's RECs offset 13,125 tons of carbon dioxide per year – the combined annual carbon output of more than 2,100 cars, according to U.S. Environmental Protection Agency calculations. The certificates are sufficient to offset the estimated 11,400 tons of carbon dioxide the university emits annually – making SNHU a carbon-neutral campus – with the remaining credits earmarked for other carbon-offsetting projects.

While other universities have entered into REC-purchasing agreements to offset carbon output or hedge agreements to stabilize prices, SNHU's combination of the two strategies is a leading-edge practice, says Blaine Collison, director of the EPA Green Power Partnership, which recognizes SNHU's efforts in its annual Green Power Challenge – a ranking of university renewable energy purchasers by athletic conference.

Although universities' ability to make long-term commitments to renewable energy make them important players in the sustainability movement, their position to influence future generations make them even more critical to addressing climate change.

"They have students who are going to be not only participating in green initiatives, but taking those lessons learned forward with them into the rest of their lives," Collison says. "As a set of stakeholders that can really help change the world, higher education is right there, squarely on the forefront of possibility and action."

## Campus Improvements — A Practical Approach

Creating greener campus facilities and grounds is another important facet of SNHU's sustainability mission. In 2009, SNHU opened two new buildings – the Academic Center and Dining Center –

constructed to

meet guidelines the U.S. Green Building Council established for its Leadership in Energy and Environmental Design (LEED) certification system.

LEED promotes sustainable building and development practices through ratings systems that reward projects for implementing strategies that ensure better environmental and health performance. The U.S. Green Building Council awards several categories of LEED

certification to buildings that accumulate a minimum number of ratings points.

Despite following LEED guidelines, however, the university elected not to pursue LEED certification for the two buildings. "When you design a building, typically there is at some point a gap, those last points you would need to get certification," LeBlanc explains. "What happens quite often then is institutions start chasing those points and doing things that may or may not make sense for the building or for where they are, but it gets them the certification."

# What are RECs?

RECs are renewable energy credits, sometimes also called green tags, tradable renewable certificates or green energy certificates. According to the U.S. Department of Energy, they represent the technology and environmental attributes of one megawatt hour of electricity generated from a renewable, or "green" source, such as a wind farm.

Customers do not have to switch providers or use green power to purchase RECs.



# Whether it's business, education or liberal arts,

there will be an environmental ethics module that all faculty can use in their courses.

#### - Dr. Michelle Goldsmith

"A lot of campuses are having this debate," LeBlanc says. "LEED certification is a great bragging point and it would be fun to have it. On the other hand, why not follow LEED's guidelines and build in that manner, but if your buildings fall short, don't squander the money on points. Spend it or invest it in other sustainable efforts that have greater impact."

Last year, SNHU eliminated the use of chemicals for landscaping and grounds maintenance in favor of organic materials, LeBlanc says. And the university recently embarked on a \$2.3 million project to upgrade lighting and controls for heating, ventilation and air-conditioning units across campus while reducing water use. These efficiency measures will reduce the university's carbon emissions by an estimated 15 percent, LeBlanc says. Slated

to be completed later this year or in early 2012, the project will also yield an estimated 20 percent energy savings, Morrison adds.

#### **Sustainable-Minded Students**

As SNHU pursues largescale green initiatives, students are doing their part to foster sustainable living. The Environmentally Sustainable Students club has spearheaded campaigns such as "One Earth, One Bottle," which aims to persuade students, faculty and staff to drink tap water instead of bottled water. and "One Earth, One Container," which prompted the conversion to reusable takeout food containers at campus dining facilities.

"I really think the most important part about [the club's efforts] is affecting the mindset," says Nate Boesch '11, one of the club's founders. Boesch is now enrolled at the University of Michigan Law School, where he plans to concentrate on environmental law and policy.

Meanwhile, students and SNHU Center for Service & Community Involvement administrators collaborated to create a campus community garden; opened in May, the garden allows members of the SNHU community to grow their own vegetables. And faculty members are leading the integration of sustainability into SNHU's curriculum.

This fall, the university is offering an environmental management major, an interdisciplinary course of study that grew out of a predecessor program focusing on environment, ethics and public policy.

"The idea is to provide students with the knowledge, skills and experiences they need to be able to manage the systems that exist at the human-nature interface, whether they are natural systems or social systems, because that's where environmental problems lie," says Dr. Paul Barresi, who chairs the program. "Most environmental programs don't have that type of focus."

SNHU is also developing an environmental science major to train students to work in fields such as conservation, ecology and waste management. The university also plans to incorporate environmental ethics into its instruction across disciplines.

"Whether it's business, education or liberal arts, there will be an environmental ethics module that all faculty can use in their courses," says Dr. Michele Goldsmith, SNHU's Papoutsy Distinguished Chair in Environmental Ethics and Social Responsibility, who is assembling the material.

#### **Assessing Our Efforts**

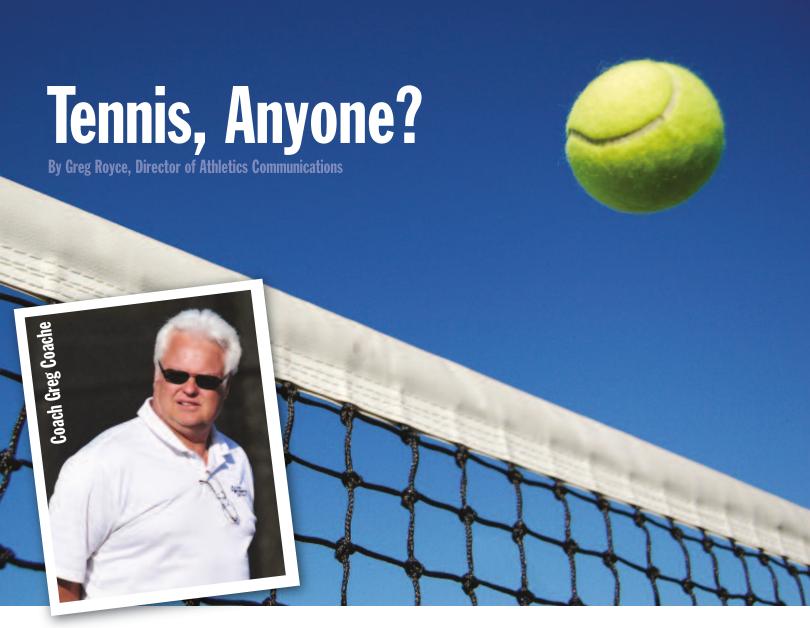
Already a participant in the American Colleges & University Presidents Climate Commitment, LeBlanc is considering participating in the Sustainability Tracking, Assessment & Rating System (STARS), a self-reporting framework for colleges and universities to measure performance that the Association for the Advancement of Sustainability in Higher Education has developed.

efforts and be frank about them, I would say really good work across multiple fronts, but I wouldn't say they were coherently planned," LeBlanc says. "We're looking at STARS as way of taking our efforts to the next level in a more planned and purposeful way.

"If I were to look at our

"We want to get the most comprehensive snapshot of, 'Where are we doing a good job, and where do we still have work to do?"





SNHU's tennis programs have become regional powers under the guidance of head coach Greg Coache.

When one thinks of the top athletic programs at SNHU, men's and women's tennis aren't usually the first thought.

Now that's changing.

Since fall 2007, the Penmen women's tennis team, under the guidance of Coache, has evolved into the standard-bearer in the Northeast-10 Conference. SNHU has made three straight NCAA Tournament appearances and captured back-to-back league regular season and tournament titles. The Penmen entered the 2011-12 season with a 30-match regular season win streak in

conference play, the fourth-longest streak in conference annals.

Not to be outdone, the men's program made great strides in 2010-11 after Coache took over that program midway through the prior season. Coming off a three-win campaign the season of the change, SNHU compiled a 12-7 record, tied for the Northeast-10 regular season championship and advanced to the conference finals. The Penmen, who had the league's Player and Rookie of the Year, also earned the first NCAA berth in program history.

"We couldn't have had a lot of success we've had without the support of the university and the athletic department," said Coache,

**Coming Up Aces** 

Penmen tennis is a force on the court.

Coming in, I didn't have a lot of expectations, but as the years went on the program recruited really well and we just kept getting better. The program grew really fast, and a lot of that is because of Greg. He has the ability to dream big.

Amber Chandronnait '11

who has already earned four Coach of the Year awards in his short tenure and has a combined record of 73-31. "It's really important, and it certainly helps me in selling the program and the school and getting recruits."

#### **Culture Change**

Player Amber Chandronnait '11 came to SNHU in the fall of 2008 after starting her career at the University of Nebraska.

"Coming in, I didn't have a lot of expectations, but as the years went on, the program recruited really well and we just kept getting better," said Chandronnait, who recently wrapped up her career as a three-time Northeast-10 Player of the Year. "The program grew really fast, and a lot of that is because of Greg. He has the ability to dream big."

Player John Niland said the entire culture of the program changed with the coaching switch.

"(Greg's) absolute love for the game and dedication is second-to-none," said senior Niland, who garnered NE-10 All-Conference accolades this past season playing at No. 6 singles. "We're practicing when there's snow on the ground three times a week; we have a workout program, so we're in a lot better shape than we ever were. Plus, some of the higher-quality players we've played on spring break,

which we've never had a spring break trip before, have only helped to make us better."

While Chandronnait and Niland could have chosen to compete for established top-tier programs, they both say they are glad they decided to be a part of building a winning tradition.

"I came in wanting to make my mark and to be able to grow along with the program and have it become what it is now," said Chandronnait, who was also a three-time SNHU Athlete of the Year. "It's been amazing to watch it grow through everything Greg has done."

Niland, who served as a team captain this past season, added, "After my sophomore year, when we had the change, I didn't know if we'd make it to the next level. I never dreamed of making it to the level we are at, but it's exciting to be a part of it and to be a part of building something,"

#### Staving on Top

So while SNHU tennis may not be a household word yet, it's getting there. Coache said he gets more interest from potential recruits from farther away, and more teams want to play both squads.

Niland knows that the Penmen won't be able to sneak up on anyone this time around.

"This year we're going to have that target on our backs. We'll have to work even harder, because everyone knows what to expect from us and they'll be gunning for us," he said.

Chandronnait concluded, "I want to see that in 10 years (as an alum). I want to be able to come back and still see SNHU tennis as the top team in the conference, continuing what we started."



# Penment Sports Shorts

692 – Number of saves made by then-freshman hockey goalie Tyler Holske in 23 games. He made more than 60 saves in a game three times and compiled a .899 save percentage.

167 — Number of hits collected by Tim Rines '11 over his four-year baseball career. placing him second in program history.

30 - Number of Northeast-10 regular season matches the women's tennis team has won in a row. It marks the fourthlongest streak in conference history.

25 – Single-season school record victories won by the baseball team in 2011. At 25-22. it also marked their first winning campaign since 1998.

- Then-junior Emily Mongeau became the second All-American in women's lacrosse program history last season after leading the Penmen with 62 goals and 22 assists in 17 games.



Mike Adam '11



**Amber Chandronnait '11** 

**Adam, Chandronnait Named Top Athletes for 2010-11** Mike Adam '11 and Amber **Chandronnait '11** were named the 2010-11 SNHU Male and Female Athletes of the Year at the annual Athletic Awards Ceremony, held in April.

In addition. Chandronnait and Tim Rines were named Scholar-Athletes of the Year. Libby Cullerot and Mark Painchaud received the

Sportsmanship Award, while Melissa Hurley and Cory Vejraska won the Unsung Hero Award.

Adam was one of three players to start all 20 games for the men's soccer team, which advanced to the second round of the NCAA Tournament. A captain, he totaled six goals and six assists and became the latest in a long line of Penmen soccer standouts to be named an All-American, garnering Third Team honors from the NSCAA.

One of the most decorated athletes in SNHU history, Chandronnait capped her stellar women's tennis career by being named the Northeast-10 Player of the Year for the third straight season. In 2010-11 she went 13-0 in both Northeast-10 singles and doubles play, and led the Penmen to their second straight Northeast-10 championship and third consecutive NCAA Tournament appearance.



#### **Garrett Jewell Selected in MLB Draft**

SNHU junior pitcher Garrett Jewell became the second player in baseball program history to be selected in the annual Major League Baseball Draft in June, when he was selected in the 31st round by the Minnesota Twins. The other SNHU draftee was Jason Paul, who was selected by the Atlanta Braves in 2004.

After signing with the Twins, Jewell was assigned to the organization's Rookie League team in Elizabethton, Tenn.

"Being drafted is a dream come true," he said. "I've wanted to play in the big leagues since I was 6, and now I'll have an opportunity to make that happen."

In 2011, Jewell posted a 1.80 ERA in 10 appearances (five starts) and compiled a 4-2 record. In his five starts he registered a 0.49 ERA. He held opponents to a .213 batting average while striking out 49 batters in 45 innings.

# Moving UP

If you know a candidate for Moving Up, contact SNHU Director of Athletics Communications Greg Royce at g.royce@snhu.edu.



#### Alyssa Whitney '09

Alyssa Whitney '09 has been an assistant coach with the women's basketball program at Regis (Mass.) College since the start of the 2009-10 academic year. The Pride appeared in The Commonwealth Coast Conference championship

game during her first season, while in 2010-11 Regis posted a 16-12 record, including a 10-4 TCCC mark. The Pride qualified for the ECAC Tournament.

During her career at SNHU, Whitney was named team MVP and received the SNHU Female Unsung Hero award as a senior. She led the Penmen in scoring as a sophomore and appeared in 109 games over her four seasons, starting 90. Whitney concluded her career with 836 career points and 267 career assists.

#### Orlando "Bino" Ranson '99

Orlando "Bino" Ranson '99 is set to enter his second season as a men's basketball assistant coach at the University of Maryland. A native of Baltimore, Ranson went to Maryland from Xavier, with the Musketeers reaching the Sweet 16 of the NCAA Tournament in his one season in Cincinnati. Prior to that, Ranson served as an assistant coach at James Madison and Marist.

A four-year starter for the men's basketball program and a member of the SNHU Athletic Hall of Fame, Ranson led the Penmen to an 85-33 record from 1995 to 1999 with four NCAA Tournament appearances. He is the only player in the proud history of Penmen basketball to be named All-Conference four times. He currently ranks seventh in program history in career scoring (1,899 points) and sixth in both career assists (598) and three-point field goals (226).

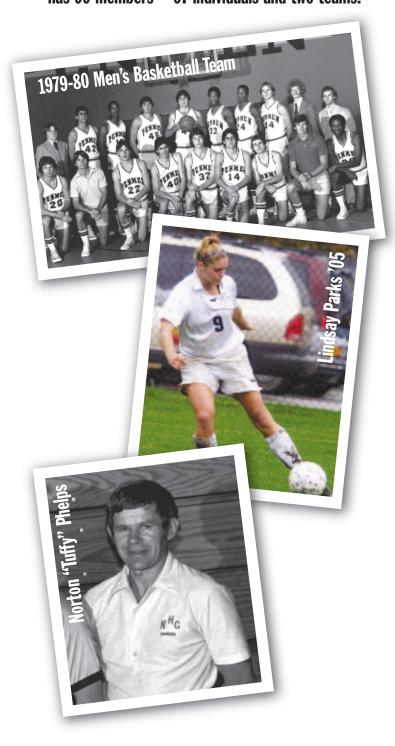


#### **2010-11 Sports Award Recipients**

Front Row (L-R): Tim Rines, Amber Chandronnait, Cory Vejraska Back Row (L-R): Mike Adam, Melissa Hurley, Libby Cullerot, Mark Painchaud

# **Athletic Hall of Fame News**

SNHU Director of Athletics Chip Polak has announced that two individuals and one team will be inducted in the SNHU Athletic Hall of Fame Class of 2012. The 2012 class will be inducted Saturday, Jan. 28. The Hall of Fame now has 99 members — 97 individuals and two teams.



The 1979-80 men's basketball team will be the second team inducted in the Hall of Fame, joining the 1989 men's soccer team. Women's soccer standout Lindsay Parks '05 and former SNHU coach and Professor Norton "Tuffy" Phelps will also be inducted.

SNHU's rise to regional and national prominence in men's basketball began with the 1979-80 squad, which was the first to qualify for the NCAA Tournament. That season, the Penmen captured their first of six regional titles to date, including the New England Region title with wins over Quinnipiac College and Springfield College. The Penmen, who finished with a record of 22-8, advanced to the Elite Eight, where they were downed by Virginia Union.

Parks, a four-year standout with the women's soccer program from 2001-04, ranks eighth in program history with 29 career goals, while her 68 career points place her just outside the top 10 in that category. A four-time Northeast-10 All-Conference selection who

garnered First Team honors as a junior and senior, Parks is one of only two players in women's soccer program history to be named All-Conference four times. She was a two-time All-Region selection and led the Penmen to an NCAA Tournament berth as a junior.

Phelps coached soccer from 1969-77 and baseball from 1970-78. In soccer, Phelps guided the Penmen to an 8-4-1 record in 1976 and an appearance in the NAIA District 5 playoffs, while in baseball his 1970 squad captured the NEIBA championship. A longtime professor at SNHU, Phelps served the university from 1968-2005, starting his career in the Mathematics Department. In the early 1990s, he started the sport management program, one of the first of its kind in the region and now one of SNHU's most popular majors.



# **Alumni News**



### **Stay Connected**

Visit www.snhu.edu/alumni for updates about the university and to find information about resources available to alumni. Create your profile on SNHUconnect, the Alumni Online Community.

- Find us on Facebook (friend Petey Penmen).
- Find us on LinkedIn (SNHU Community).
- Follow us on Twitter (www.twitter.com/snhu).

#### Plan for Alumni Weekend 2012

It's not too early for members of classes ending in '7s and '2s to start thinking about their reunion at next year's Alumni Weekend. If you are interested in helping bring your classmates back and planning a special event for your class, please contact Kristi Durette, director of Alumni Relations, at k.durette@snhu.edu or 603.645.9780.

The Class of 1987 has already started organizing and reaching out to classmates for its 25th reunion. If you are a member of the class of 1987 and haven't received information, please contact the alumni office at 603.645.9799 or alumni@snhu.edu to update your contact information. If you are on Facebook, find the group, "NHC Class of 1987 25th Reunion."

#### **SNHU Alumni Board**

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#### **Career Resources for Alumni**

Get help with your job search and more through the Career Development Center, which offers a variety of services and resources for alumni. Search for job openings, use career planning tools, view a list of upcoming job fairs or set up an appointment with an advisor.

Visit www.snhu.edu/alumni and click on "Alumni & Career Development."

## **Upcoming Events**

Reconnect with classmates, friends, staff and faculty at alumni and university events.

#### Jan. 21

### Alumni and Family Day at Penmen Basketball (v. Adelphi)

Adelphi University Garden City, N.Y.

#### **Jan. 28**

#### **Athletic Hall of Fame Induction**

SNHU Main Campus Manchester, N.H

#### **Jan. 28**

#### Alumni and Family Day at Penmen Basketball

SNHU Fieldhouse Manchester, N.H.

#### **April, May (dates TBD)**

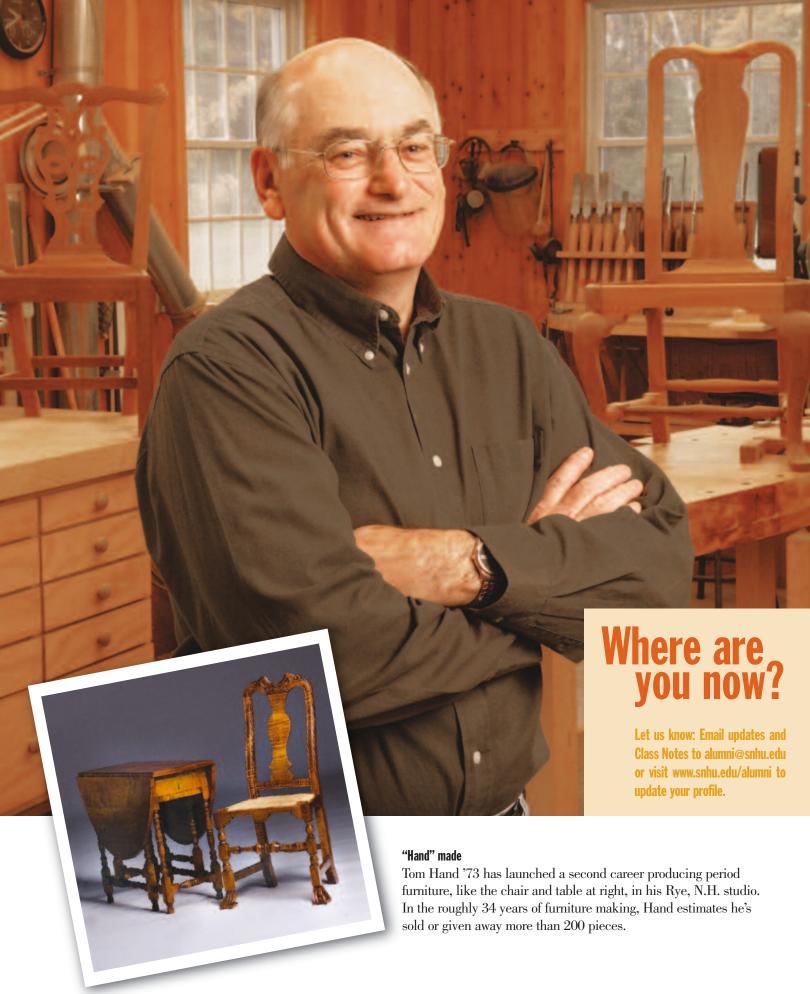
**2012 Business Indicators Series** 

Please visit www.snhu.edu/alumni and click on "Alumni & Development Events" for complete event information and online registration.

#### Be in the Know

To find out what's happening on campus, provide us with your email address and we'll make sure you stay connected to the university all year long. The alumni office sends a monthly e-newsletter that includes alumni profiles, upcoming events, campus updates, athletic news and invitations to special events.

Sign up now by sending your email address to alumni@snhu.edu.



# Where Are They Now? By Hattie Bernstein

## Tom Hand '73 spent 28 years in the banking industry, retiring six years ago as CFO of the Federal Savings Bank in Dover, N.H.

Since then, he's launched a second career as a period furniture maker, turning a childhood hobby and lifetime passion into a successful, full-time business.

"It positioned me financially to be able to do this," Hand said of his banking career. "Being creative and artistic isn't necessarily a guarantee that you'll be a success."

#### It Started with a Stick

Hand's interest in making period furniture in styles ranging from Queen Anne and Chippendale to Arts and Crafts goes back to his Portsmouth childhood.

His grandfather, a Hampton building contractor, left a room full of tools when he died, and Hand's father, who worked at the local shipyard, had no interest in them. Hand, then age 8 or 9, decided to make a goalie stick.

"The tools were just sitting there, and I used to love to play pond hockey," Hand said.

By 17, Hand was building enclosures for stereo speakers and "truly getting into furniture making."

#### **Creative Expression**

After marrying and becoming a parent at a young age, Hand realized he would need "a good pension and a good salary" to support his family and his favorite pastime.

"Having kids early matures you or shows you how immature you are," he said.

But he didn't stop making furniture, his creative outlet.

"It builds up and could become frustrating if you keep it bottled," he said. "I think if you want to do the stuff, it's in your blood, and you're probably not going to be a thoroughly fulfilled individual if you don't find a way to get that creative side out."

Not that Hand didn't find creative outlets as CFO.

"I had the opportunity to create a budget, set a direction for the bank," he said, adding that he parlayed interests in real estate and architecture into helping design several bank branches.

Meanwhile, Hand carved out time in the evenings and on Saturdays to follow his bliss.

#### **A Professional Artisan**

Today, he works in a studio about 200 feet from his home in Rye, often putting in 10 hours a day.

"One of the most fun parts is the history," Hand said, describing his admiration for the 17th- and 18th-century Portsmouth furniture-makers whose work he replicates.

"They did what they did with a limited amount of tools," he said. "They took a log off a stump and turned it into a work of art."

Rollinsford furniture-maker Allan Breed, who runs The Breed School of furniture

making and has mentored Hand, said the retired banker is methodical and intellectually curious.

"You give him information, a pattern, and he'll take off," Breed said. "He has a good eye for the stuff he picks."

Hand's meticulosity isn't lost on customers such as Barrington resident Kelly Glennon.

The first two pieces of furniture Glennon and her husband purchased for their post and beam Cape-style home, a demilune card table and a Queen Anne corner chair, were made by Hand.

"We knew his furniture would fit perfectly," Glennon said. "These are works of art, family heirlooms, timeless, classic, something to pass on to our son. They're one of a kind, which is very special."

Hand, who sells his work to customers in New Hampshire, Maine and Massachusetts, estimates that since he started making furniture he has sold or given away 200 pieces, including his first sale roughly 34 years ago.

And at 62, he's looking forward to making more.

"People use the term retirement as a misnomer," he said. "It's changing your life. It's changed mine. And I couldn't be any more fortunate."

# Class Notes





### **Achievements**

70

Michael DeBlasi of Manchester, N.H., is the vice president for the Mary & John Elliot Charitable Foundation.

'84

**Darlene Friedman** of Merrimack, N.H., is a CPA for NextLevel Now in Portsmouth.

'86

**Laurel M. Corriveau** of Sarasota, Fla., is a business development manager for Adams and Reese LLP in Tampa.

780

**Cheryl M. Simpson** of Chapel Hill, N.C., is the director of institutional and corporate relations and associate director of the Center for Research & Consulting for the University Professional & Continuing Education Association in Washington, D.C.

'**0**1

**Lisa A. Cramb** of New Boston, N.H., is a public relations account manager for Wedü in Manchester.

'04

 $\begin{tabular}{ll} \textbf{Christopher R. Gonyea} & of Manchester, N.H., is a concierge manager at Dyn. \end{tabular}$ 

'07

**Michael C. Gallant** of Hamden, Conn., is an admission counselor for Albertus Magnus College in New Haven.

**Krystina Harwood** of Manchester, N.H., is an admission representative for Daniel Webster College in Nashua.

**Shelley A. Lochman** of New Boston, N.H., is a sales operations supporter for PC Connection in Merrimack.

'08

**Lisa Sheehan** of Winthrop, Mass., is a human resources administrative assistant for Akamai Technologies.

09

**Katherine Perry** of Sutton, Mass., is a marketing specialist for Worcester Polytechnic Institute in Worcester.

**Ryan M. Quinn** of Wethersfield, Conn., is a general manager for Retro Fitness.

'10

**Jing Li** of Portsmouth, N.H., is a project coordinator and accountant for Wheelabrator Tech in North Andover, Mass.

**Brittany A. Morgiewicz** of Nashua, N.H., is a transfer admission representative for Southern New Hampshire University.

Megan E. Schadlick of Orlando, Fla., is an event services coordinator for RunDisney.

**Corri Wilson** of Hooksett, N.H., is a lecturer in the Sport Management Department at Southern New Hampshire University.

#### **Marriages**

'05

Joshua Harwood married Krystina Perich '07.

'07

Krystina Perich married Joshua Harwood '05.



**'08** 

**Laura Cummings** married Tom Leach.

**Erin Crooker** married Douglas Walker.

### **New Arrivals**

'04

Julie Callahan and her husband, Timothy, announce the birth of their son, Ryan James, on April 4.

Megan (Clarke) Stickell and her husband, Joey, announce the birth of their son, Jordan Patrick, on Sept. 16, 2010.

'05

**Timothy Callahan** and his wife, **Julie**, announce the birth of their son, Ryan James, on April 4.

### **In Memoriam**

- '59 Norman R. Cullerot
- '76 John E. Roberts
- '80 Michael G. Gelinas
- '85 Benjamin G. Gardiner Arthur Stolpestad
- '87 Michael Relf
- '93 Korey P. Kucker
- '00 Troy W. Kyajohnian



Two years after their 4-year-old daughter's death in 2007 from a lung infection, John Bentley '91 and his wife, Cheryl, were visiting the Salisbury, N.H., cemetery where she is buried.

"It was Memorial Day and we'd brought flowers to the grave and noticed nothing was blooming," John says, recalling how desolate the cemetery looked.

The Bentleys wanted to brighten their daughter's final resting place and chose lilacs for their hardiness. Purple had been Katie Bentley's favorite color.

Before long, the Bentleys had launched the Katie Bentley Lilac Project, starting with "Lilac Fever," a campaign to raise enough money to purchase and plant hundreds of purple lilacs in the town cemetery.

"We went to the lilac experts who sized and spaced the plants and picked the right varieties," John says.

Lilacs honoring Katie's memory were planted by students on the SNHU campus, where John has roots, and in public spaces across the state.

"There's always room for a few lilacs," John says. "They're hardy, tough and require little maintenance ... and they fit with any landscape plan."

Meanwhile, the Bentleys, who have two surviving children, Molly and Kelly, have extended the project's reach, with the hope of taking it international.

"Every community in America has lost a family member, and planting lilacs is a reminder of that person," John says.



#### Team SNHU raised \$1,362 for Big Brothers Big Sisters of Greater Manchester at the Bowl for Kids Sake event last summer.

**Pictured (left to right):** Adjunct faculty member Rachel Fairhurst '05, Prof. Pam Cohen, Todd Sheehan, College Unbound@SNHU Director Beth Sheehan, Associate Prof. Andy Lynch and Associate Prof. Diana Polley.

For more alumni news, visit

snhu.edu/alumni

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