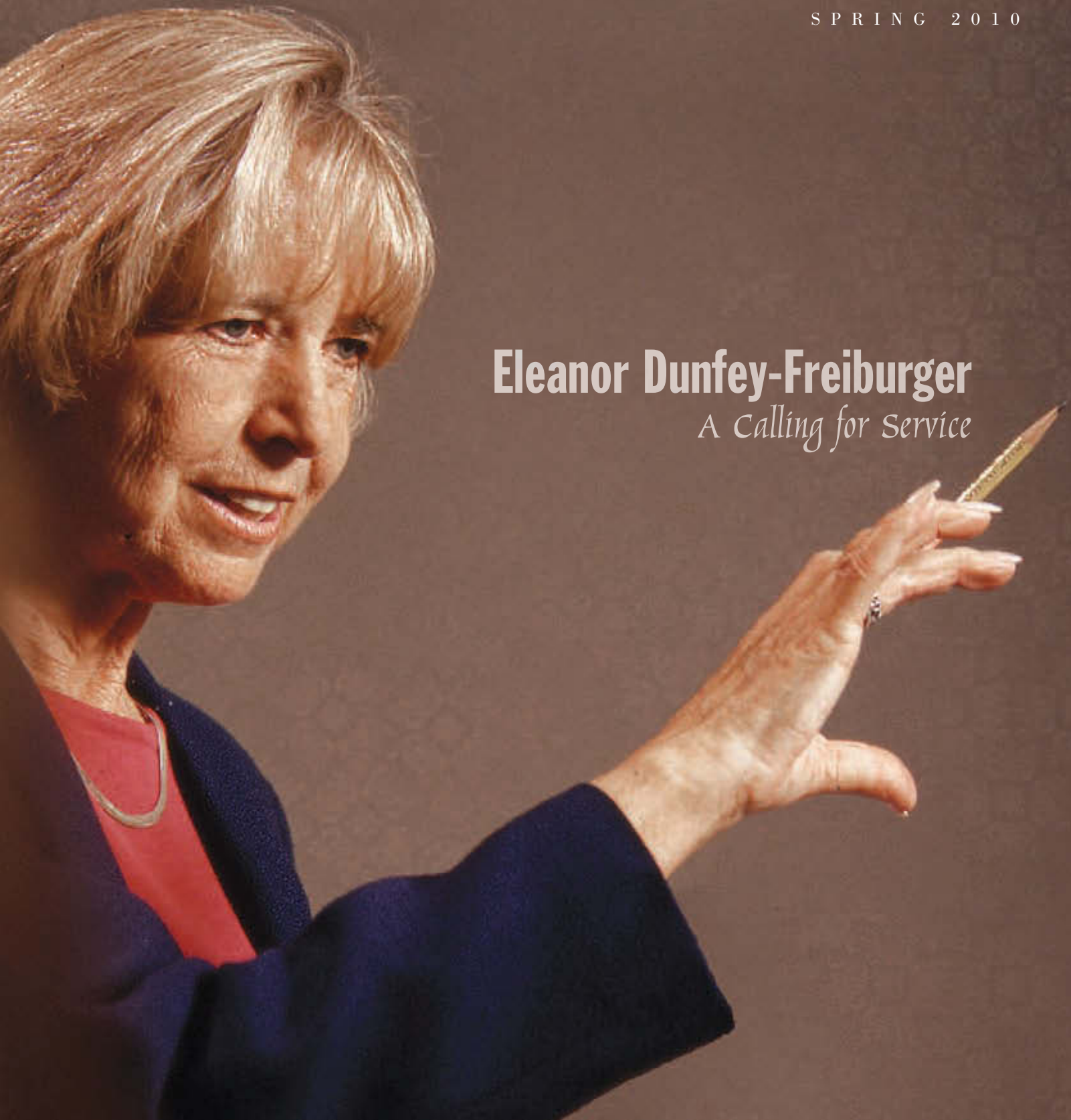


THE MAGAZINE OF SOUTHERN NEW HAMPSHIRE UNIVERSITY

The Extra Mile

SPRING 2010



Eleanor Dunfey-Freiburger
A Calling for Service



Southern New Hampshire University

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The Extra Mile

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Write to Us!

Letters to the editor of The Extra Mile are welcomed and encouraged. Submission does not guarantee publication, and those letters that are published may be edited for style and length. Please include the writer's name, the year of graduation if you are a graduate, a daytime phone number and a return address. Letters may be sent by fax to 603.645.9676, by e-mail to snhumagazine@snhu.edu or by mail to the Office of Marketing and Communications, Southern New Hampshire University, 2500 North River Road, Manchester, NH 03106-1045.

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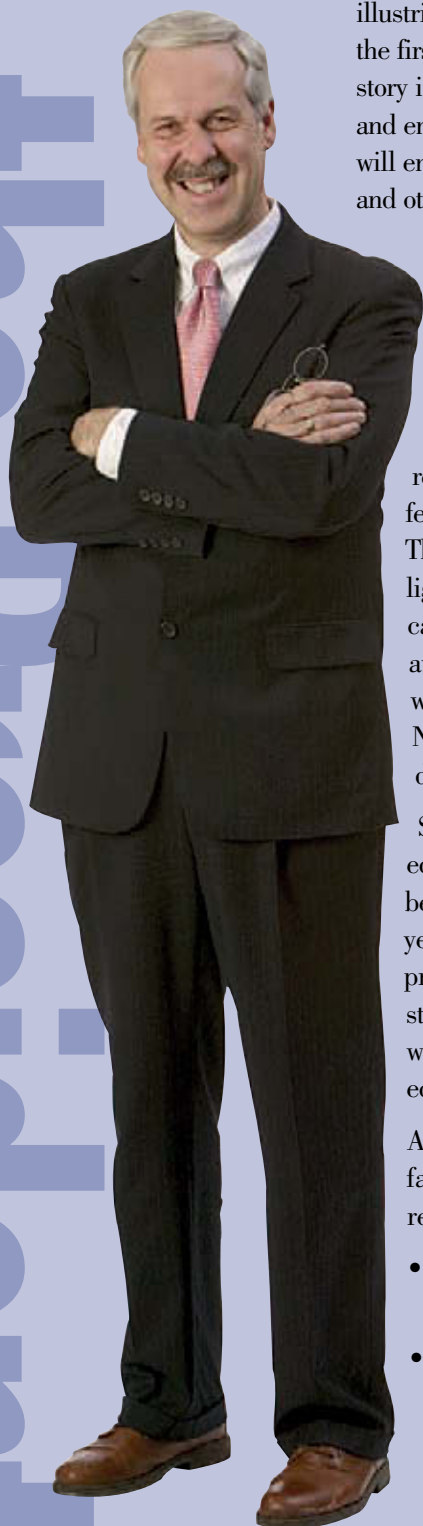
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Dear Readers,

Welcome to the spring issue of The Extra Mile. Most of our readers will instantly recognize the person on our cover, Professor Eleanor Dunfey-Freiburger. Eleanor, married to recently retired business Professor Jim Freiburger, is a beloved presence on campus and has touched thousands of lives from Manchester to Malaysia. Born into the illustrious Dunfey family, some would say the first family of New Hampshire, Eleanor's story is one of compassion, social justice and empowerment of others. Old friends will enjoy the chance to get reacquainted and others reading her story for the first time will be inspired.

Elsewhere in this issue you will learn more about the work of some of our newer faculty, now walking in Jim and Eleanor's footsteps, including Dr. Peter Frost's fascinating research into lying. You will also find a feature about the new Dining Center. The new buildings and sidewalks and lighting have "connected the dots" on campus and created a busy central avenue that now connects the east and west sides of campus, whereas before, North River Road traffic seemed a dividing line.

Shifting to the ongoing issues with the economy, the big news on campus has been our decision to freeze tuition next year for the traditional undergraduate program. Every week brings more stories of colleges and universities wrestling with the impact of the economic crisis.

Almost every college and university falls into one of the following three revenue models:

- tuition revenue plus taxpayer support (publics)
- tuition revenue plus endowment earnings (wealthy privates)

- tuition revenue plus nontraditional revenues, such as continuing education and online programs (tuition-dependent privates)

In a reversal of traditional missions, tuition-dependent privates such as SNHU often have students with lower average family incomes than do the public institutions. We privates often offer more aid. Also, tuition at many publics is not the bargain it was in the past and for-profits often charge even more, usually with much poorer outcomes.

SNHU continues to serve students from low- and middle-income families and always finds ways to help deserving students with few resources. It has been a long and proud tradition for us, but one that was this year challenged by the increased demand for financial aid from current and prospective students. Families are feeling the pressure of the down economy, so we made the decision to freeze tuition. This was not an easy decision. SNHU's costs continue to climb, so we have had to keep a tight rein on expenses and rely on our growth in nontraditional programs to offset the lost revenues. The many messages from parents and students validate our analysis and reflect their appreciation.

An ever-improving campus, expanded programs, and faculty members such as Eleanor Dunfey-Freiburger and Peter Frost, along with now being the most affordable private institution in the state, improves our value proposition and lays the foundation for a strong future.

Sincerely,

Paul J. LeBlanc
President

Office Hours

Have a question? We'll ask our faculty experts. Send your question to snhumagazine@snhu.edu with "Office Hours" in the subject line.



I'd love to make socially responsible choices even when traveling. How can I ensure a sustainable vacation?

Kimberly Monk, professor of hospitality business:

The very first thing would be to choose suppliers that also practice sustainable principles, whether it be an airline that buys carbon emission points, a hotel that's locally owned and operated – not a chain, not an all-inclusive property – a cruise line that is practicing sustainable principles by buying locally and getting rid of waste in a sustainable manner, and participating in the local activities without trying to place your views on the local culture.

I believe there is a mismatch between expectations and perceptions. If a travel-

er researches, it would give them an idea of how the locals live and (the traveler will then) be able to respect what the locals do.

Once a person visits a destination, I think it's important for them to choose local vendors, (for example) eating at a locally owned restaurant versus a corporate chain, especially a foreign-owned entity.

Another could be volunteering. Even though there are pros and cons of volunteering, I do believe that when you work with the local companies or the local schools ... it gives you a better perspective of the destination.

One of the challenges of sustainability is that we look at economic and environ-

mental and never socio-cultural (factors), and as a tourist we go to a destination and change the behavior – it's inherent. But as a traveler, especially a mass traveler, we want the culture to be what we want it to be. As a sustainable traveler, you accept the destination for what the destination has to offer.

Once the consumers are educated on the impact of tourism on a destination, they will change their behavior. They will not stop traveling, but they will change their expectations and their behavior once they're on site, and then it becomes the vendors' responsibility to change in order to keep that customer.

My Top 5

We ask members of the university community about a few of their favorite things. For this issue, we talked to Dr. Elizabeth Sheehan, assistant professor of sport management, about the five moments in sports that meant the most to her:



Super Bowl 2002

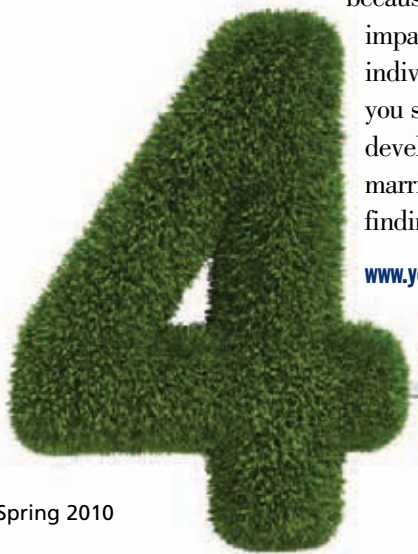
(The New England Patriots) were playing the St. Louis Rams, and they were a 14-point underdog. To start the game ... they all ran out as a team. It had never been done before. I think that that's one of my favorite moments – the idea that team (is) above all else.

www.youtube.com/watch?v=dX9r6n-00R4

Andre Agassi's Farewell – 2006

In 2006 Andre Agassi, in his farewell to the U.S. Open, gave somewhat of an emotional thank-you speech after his last match, (which) he had lost. Again, this idea of the greater good came through ... when Andre Agassi thanked the crowd for supporting him in his ups and downs. It was one of my favorites because it reflects the positive impact that sport can have on an individual in terms of growth ... you saw Andre Agassi grow and develop from this young rebel married to Brook Shields to really finding himself.

www.youtube.com/watch?v=xqLfanoR0b8



1996 Olympic Games U.S. versus Brazil The women's U.S. basketball

team gold-medal game versus Brazil. They defeated Brazil pretty handily. I was an intern for the Atlanta Olympic Games ... and I was part of the basketball competition staff, so I was right there on the court. It was sort of this coming of age for women's basketball. In fact, it was the fall after that summer that two women's basketball leagues started, one the ABL and then, the following summer, the summer of 1997, the WNBA, which is still in existence. It was a great moment for me because I was able to see the growth of women's basketball and be a part of that.

www.sports-reference.com/olympics/summer/1996/BAS/womens-basketball.html



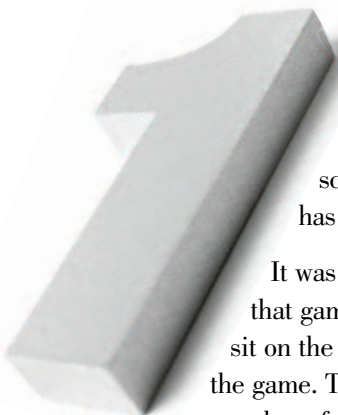
"I've come to appreciate the intrinsic values of sport, obviously, as I've gotten older, and it's something that I try to teach the students: the meaning and the power that sport has to impact society to impact individuals, the idea of the underdog and some of these concepts, and so that's what I think I focused on in choosing my moments."



2008 Super Bowl
The New York
Giants versus
Patriots

Super Bowl. The Patriots were undefeated and had a chance to make history ... and the Giants were an underdog. I believe in the underdog and that hope that you always have a chance to shine, no matter what the circumstances. So obviously it was just that much more relevant, since it was a team I had followed since I was a little one, and I do think that it was one of the most exciting Super Bowls of some time – of all time, possibly.

www.youtube.com/watch?v=G-aKfTK2LiM



Jason McElwain Scores – 2006

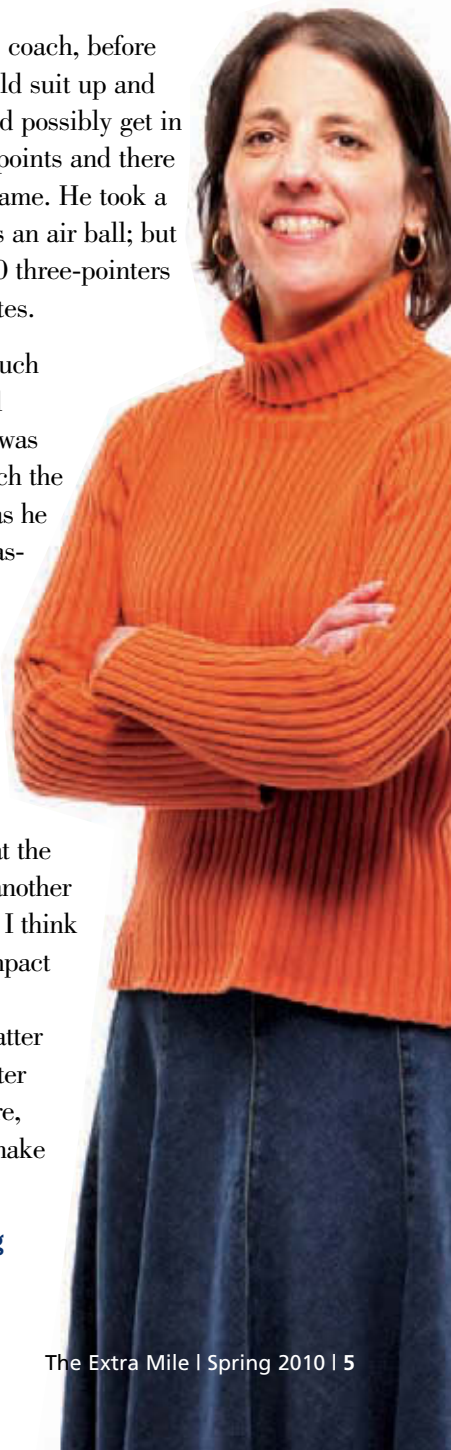
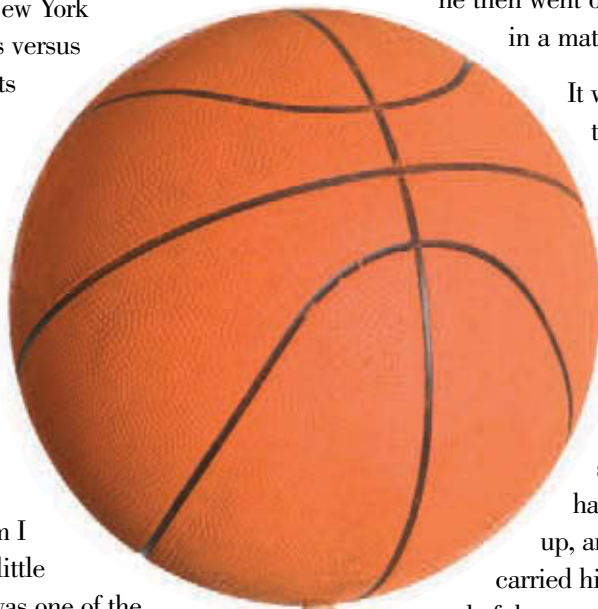
Jason McElwain was a team manager for a high school in Rochester, N.Y. [Greece Athena]. He has autism. He was a huge basketball fan.

It was senior night and so the coach, before that game, told him that he could suit up and sit on the bench and that he could possibly get in the game. The team was up by 20 points and there were about four minutes left in the game. He took a shot from three-point land and it was an air ball; but he then went on to hit six of 10 three-pointers in a matter of four minutes.

It wasn't even so much that he scored all those points, it was that if you watch the clip, as soon as he hit the first basket, everyone in the gym jumped in the air and shouted. They had signs made up, and the team

carried him off the court at the end of the game. I guess that's another example of an underdog, but more so I think (of) the power sport can have – the impact that sport can bring to do good, sport as an equalizer, that it doesn't matter our ability, it doesn't really matter anything in terms of who we are, but sport is an opportunity to make a difference in lives.

www.youtube.com/watch?v=1fw1CcxCUgg





“It’s a perfect building from which to launch the next phase of SNHU’s institutional life.”

— President Paul J. LeBlanc

Dining in Style

The university’s new Dining Center, which opened in January, is the latest addition to the rapidly expanding campus. The two-story, \$13 million, 47,700-square-foot facility, built by Harvey Construction Corp., seats 632 and incorporates a restaurant-style dining experience.

Sodexo, SNHU’s food service provider since 2008, has introduced a new array of culinary options, including international dishes in the Euro, flatbread pizzas in LaTrattoria and Mongolian stir-fry in the Global Cuisine area. Other options include the Mill City Grill, the Ultimate Deli, the Salad Toss and the Express Zone.

“The new Dining Center is so much more than a new place to eat. It provides a variety of study and social spaces. Its function rooms allow us to host larger audiences for a broader range of events,” said President Paul J. LeBlanc. “The boldness of its design and its location mark a new and revived campus center around which so much activity will orbit. It’s a perfect building from which to launch the next phase of SNHU’s institutional life.”

The Dining Center features many green components, including a Web-based energy management system that allows for daily temperature regulation. Occupancy sensors for lighting efficiency, low-flow plumbing and enhanced HVAC systems were also installed to maximize the building’s sustainability capacity.





The View from Main Street

By Mike Cullity

SNHU's School of Business prepares its graduates to navigate the myriad challenges of free enterprise. For many, however, there has been no challenge like the recession that has gripped the nation since 2008.

Weathering the Recession

We asked alumni business owners how they're dealing with the Great Recession.

The downturn has shaken businesses across the country, perhaps none more so than the many independently owned family companies that form the backbone of our economy. As the country strives to recover, three alumni who operate “Main

Street” businesses in New Hampshire offer their view of the recession's impact and share the lessons they've learned amid economic uncertainty.



Scott Fawcett '95

Scott Fawcett '95

Scott Fawcett is vice president of his family's business, Bode Equipment Co., a distributor of material-handling products in Londonderry, N.H. He graduated in 1995 with a

bachelor's degree in international business.

How has the recession affected your business?

The recession has affected us in both a positive and negative way. Unfortunately, a layoff was inevitable as well as instituting a wage freeze. On the positive side, we are leaner and stronger than before.

What tactics have you adopted to weather the downturn?

We have been forced to review territories and new methods of capturing business. We deal with a lot of capital projects, and when a recession is looming those projects are stalled or even eliminated. Our customers are more willing to have their existing equipment serviced and repaired. Fortunately, our service department has been extremely busy.

What lessons have you learned during these economic times?

We have learned the importance of communication. Our customers are interested in how we are doing and vice versa. Our employees are interested as well, which results in their willingness to do more. There appears to be a common goal to pull out of this together. Having regular conversations sets many minds at ease and has created a stronger working environment.



Eileen Sleeper '88

Eileen Sleeper '88

Eileen Sleeper is the dealer principal at Heritage Harley-Davidson in Concord, N.H. She assumed management and eventual ownership after her father died in

1999. She also is co-owner of E.W. Sleeper Co., a heavy construction equipment sales business.

How has the recession affected your business?

I've had to cut some hours. I laid off a couple of people. I haven't made any pay raises. I'm continuing to offer the same level of health insurance benefit and contribution to the retirement plan, though. For the calendar year 2009, our overall sales were down just under 19 percent.

What tactics have you adopted to weather the downturn?

We've brought some things that we were outsourcing back in house. And it's more important now than ever in this business environment for us to sell value. We don't just talk price with customers. We show them around the dealership, introduce them to some of our people. Show them the additional value they are getting for the price they are paying. Show them why we're not discounting. Basically, talk to them about the whole package.

What lessons have you learned during these economic times?

I think that it's made me a better business person. When our former operations manager left to start his own business, I elected not to fill the position. He did a very good job, but now that he's gone I feel more connected with my middle managers and my customers.



Christopher Wolfe '84

Christopher Wolfe '84

Christopher Wolfe is the founder and president of MultiNational Resources Inc., a manufacturer of custom human machine interface products in Newfields, N.H. He

graduated with an M.B.A in 1984.

How has the recession affected your business?

Like many companies, we experienced a 30 percent reduction in sales between 2008 and 2009. This is a game-changer of a contraction, one which we had not experienced in 18 years of business. The onset was swift, with an immediate collapse of order backlog in the fourth quarter of 2008. There was no time to react; the floor had fallen out.

What tactics have you adopted to weather the downturn?

We evaluated the overhead of the business, reset the goals for 2009 and reset the overhead that could be supported by the new level of sales. We cut general and administrative overhead by 35 percent, implemented staff reductions and adjusted pay rates. We evaluated every option to reduce cost and did it.

What lessons have you learned during these economic times?

For three quarters of 2008, business was fantastic, and all of a sudden it went from red hot to ice cold. As a leader, you have to watch your control systems at all times, especially when things are looking great, because it could be over quickly. If you're not paying attention, not only will you miss the change, but you'll end up losing the benefits of the strong period.



From Orphan to Advocate

By Lara Quiroga, School of Education

Though her memories of those times are hazy, Alexandra Malvey traces her desire to work with children back to when she was first surrounded by them, while living in an orphanage in her native Poland.



Alexandra Malvey with her adoptive mother, Diane, and her brother in Poland.

Child Support

Student Alexandra Malvey found a way to help kids outside the classroom.

She and her younger brother were surviving on the streets because their parents could no longer care for them. The police picked them up and took them to the orphanage. She has few memories of her time there and of her biological parents; she doesn't remember being homeless at all.

She vaguely recalls her father waving goodbye to her for the last time; she was hiding under a table because she didn't recognize him. Other early memories are muddled, existing only through photographs her adoptive parents took of her and her brother at the orphanage

before bringing the children to their new home in the U.S.

A New Life

The orphanage offered no formal schooling and Malvey remembers playing most of the day with the other children her age. Had she not been adopted, she would have been sent out at age 18, expected to find work and a place to live. Young men often entered the army.

Instead, her future took quite a different turn. Diane and Edward Malvey, of New Milford, Conn., were interested in adopting a child from Poland. They decided upon meeting Alexandra, then 6, and her brother, then 4, that they could not separate them and adopted them both.

“I love children more than anything and would do whatever it takes to help them. Getting to know them is the most important thing. It’s not just about their medical history – it’s about knowing the patient and connecting with the kids ... They are not just a medical file.”

— Alexandra Malvey

“If it wasn’t for adoption, I wouldn’t have anything I have today,” Malvey, a senior in the university’s School of Education, said. “Being adopted changed my life.”

An Inspiring Childhood

Malvey believes her adoption guided her toward wanting to work with children. Growing up she babysat, worked in an afterschool program and took education classes in high school.

“I was surrounded by kids. My mom had in-home childcare, and I was with them the entire day,” she said.

She enrolled at SNHU with the intent of becoming an early childhood education teacher. She had decided as a sophomore in high school, after her adoptive mother noted her talent working with kids, that she wanted to be a preschool teacher and open a private program after college.

Change of Direction

Despite Malvey’s original education and career intentions, she experienced a moment of clarity and realized she had changed her mind.

“I took the required education classes and didn’t see myself in a classroom – I knew it wasn’t me,” she said.

She reevaluated her career goals and changed her major during her sophomore year at SNHU. With counseling and support from university staff, she discovered the field of child life.

Child life specialists support children and their families who are dealing with health crises, and work with physicians, nurses and other health care providers, usually in hospital settings. Their focus is the emotional well-being of the child and family.

Now a child development major in the School of Education, Malvey is pursuing a career as a certified

child life specialist. She has worked in a doctor’s office and volunteered in a hospital anesthesiology department to prepare for a coveted internship in the field.

Child Advocate

Malvey is the first SNHU student to be accepted into the child life specialist internship program at Boston Medical Center. She must complete a 480-hour hospital internship and pass a national certifying exam.

She has also become an advocate within the School of Education for the field of child life, describing the role of a child life specialist to other students who, like her, want to work with children outside of the typical classroom setting. She plans to eventually earn her Ph.D. and become a supervisor of child life specialists.

“I love children more than anything and would do whatever it takes to help them,” she said. “Getting to know them is the most important thing. It’s not just about their medical history – it’s about knowing the patient and connecting with the kids. The more comfortable they are, the more they trust you. They are not just a medical file.”



Detecting Deception

By Nathaniel Boesch, School of Liberal Arts student



Research explores subconscious feelings about lying

Jimmie Ray Slaughter was executed by the state of Oklahoma on March 15, 2005, for murdering a former girlfriend and their child. Slaughter continually professed his innocence, and even though he was put to death, many still question whether he was guilty.

One of the controversies around his condemnation was the result of a “brain fingerprinting” test that indicated that Slaughter had no recollection of the crime. Brain fingerprinting measures in milliseconds the subjects’ reactions to words, items or pictures presented on a computer screen. The process is based on the theory that the brain elicits different responses based on whether the information presented is recognized or not.

The ambiguity of the Slaughter case, along with the questioned accuracy of lie detector tests, underscores not only the need for greater certainty in criminal prosecutions, but also the ability of forensic psychology to provide some of the answers. SNHU psychology Professor Peter Frost, with student Roland Denomme and former students Michael Adie ’09, Annabel Lahaie ’08, Angel Sibley ’09 and Emily Smith ’08, conducted a study that could potentially add another dimension to lie detection by investigating the subconscious thought processes involved in deception.

According to Frost, the results of the study suggested that people react negatively to

lying and reinforced the idea that lying takes longer for the brain to process.

“We were looking to see if subjects had a negative subconscious attitude towards what they lie about,” said Frost.

Time to Lie

In the experiment, a large group of students was asked to memorize correct and incorrect answers to various questions. They were then asked to give either the correct or the incorrect answers in a subsequent interview. Finally, the Implicit Association Test was administered to the students, with interesting results.

The IAT has typically been used to detect underlying prejudices by measuring the time in milliseconds it takes for someone to associate positive or negative words with images or words on a computer screen. Participants will usually take longer to associate positive words with something they dislike or harbor a subconscious negative attitude toward. What Frost did was combine the IAT with past research that showed that lying slows down the cognitive process to create a way to potentially use the IAT to detect deception.

Students were shown images or words pertaining to the questions they had previously studied and possibly lied about. They were then asked to press one of two response keys. Students would press one key to

“It has been a challenge for researchers to create foolproof lie detection. My involvement in forensic research has been to fine-tune the procedures already in place and gain a better understanding of a liar’s thought processes.”

— Dr. Peter Frost

True or False

New research from Dr. Peter Frost and forensic psychology students could help investigators tell when suspects are lying.

associate positive words with the images or words on the screen, and the other to associate the images or words with negative words.

Frost found that the subjects were slower at associating the details they had lied about with positive words than they were with negative words, which showed that subjects had a more difficult time viewing what they had lied about in a positive light. This confirmed Frost's hypothesis that subjects do indeed harbor underlying negative attitudes toward lying, which in turn slows down thinking in a measurable way.

A Tool for Law Enforcement

Frost said he conducted this study in part because of the heightened interest in lie detection, particularly among law enforcement agencies.

"If the assumption that the results cannot be faked is confirmed by research, then perhaps the IAT could be used to corroborate a person's legal case, assuming the judge finds the evidence admissible," said Frost.

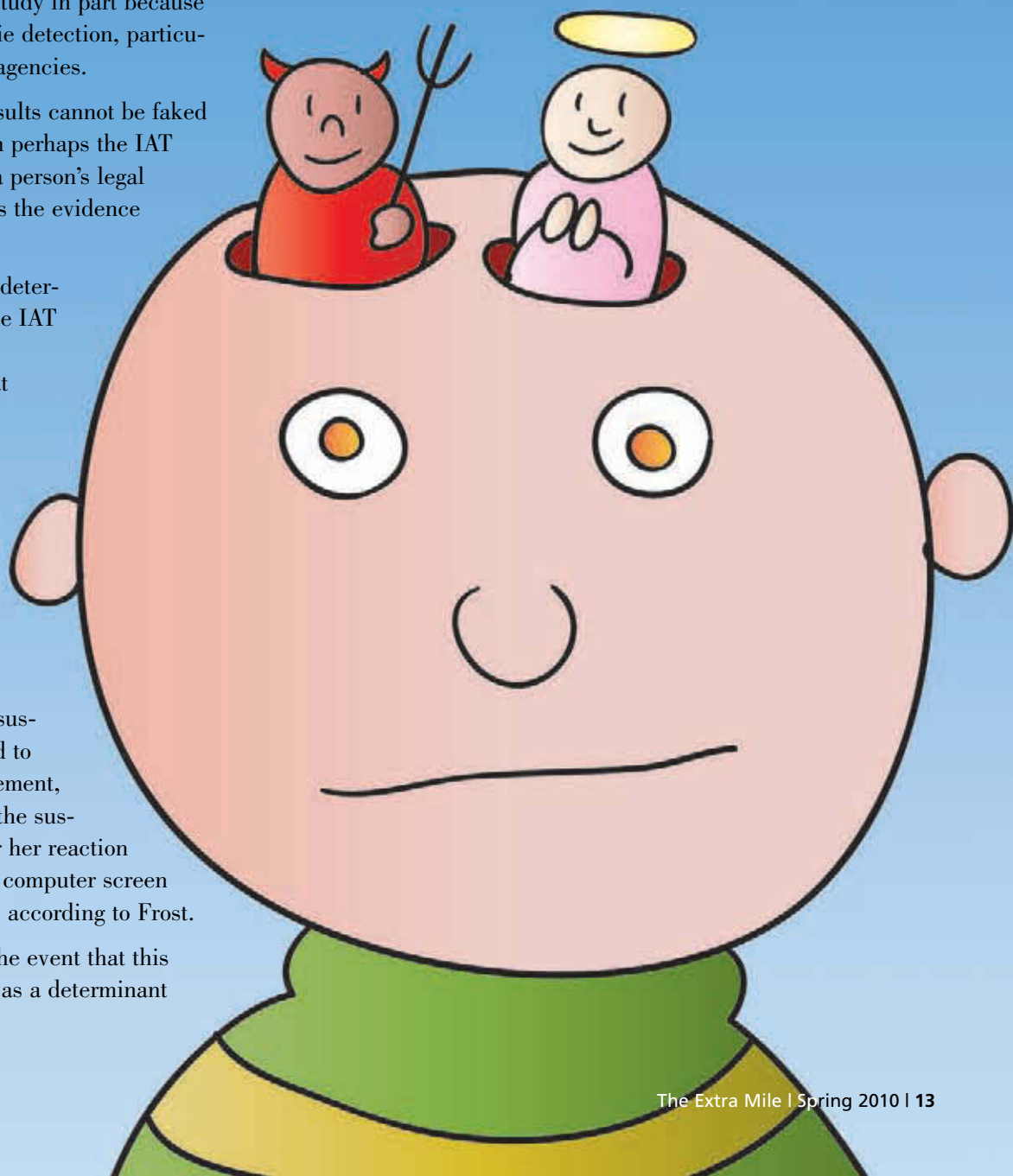
Though Frost's next step is to determine whether knowledge of the IAT or instructions to fake results could alter their findings, what he found has interesting and potentially important implications for criminal prosecution. In interviews, interrogations and confessions, subjects' statements could be scrutinized under Frost's expanded use of the IAT in order to determine their validity.

For example, if someone was suspected of a crime and had lied to police about his or her involvement, one might be able to tell that the suspect was lying based on his or her reaction times to images or words on a computer screen that were related to the crime, according to Frost.

Frost is hopeful that even in the event that this test does not stand on its own as a determinant

of someone's honesty, at the very least it can complement the other tests already being used.

"It has been a challenge for researchers to create foolproof lie detection. My involvement in forensic research has been to fine-tune the procedures already in place and gain a better understanding of a liar's thought processes. By doing so, we can better inform the courts and practices of law enforcement," Frost said. "While I don't believe we've found techniques that meet the rigor needed for conviction, perhaps a corroboration of our best techniques can help inform the courts about whether certain people should be considered for exoneration."

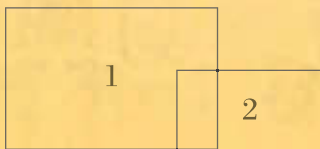




Eleanor Dunfey-Freiburger

A Calling for Service

By Katharine Webster



1. Dunfey family Christmas photo. A 1-year-old Eleanor sits on her mother's lap.
2. Eleanor and Jim spend time in the sun.

Eleanor Dunfey-Freiburger entered the convent in 1957 because she wanted to serve the world.

As it turned out, she stayed in the United States. After 13 years she took off her habit, fell in love, married, had two children, and began teaching at a small business college in New Hampshire.

Here, beginning in the late 1970s, the world came to her, as well-off students from Asia, followed by refugees from South Africa and Central America, flocked to the school that would become Southern New Hampshire

University. Soon, Eleanor and her husband, Jim Freiburger, were teaching students from more than two dozen countries and taking in refugees.

"The world came right to our home," said Eleanor, now professor of ethics and civic engagement and director of the Faculty Center for Innovation and Excellence in Teaching.

Eleanor also has brought the world to SNHU through her work with Global Citizens Circle, a nonprofit founded by her family that brings human rights leaders, activists and citizens together to discuss issues including war and racism, homelessness and AIDS. She began by inviting interested faculty and students to Circle events, then drew on her international network to bring

speakers such as Archbishop Desmond Tutu, Hillary Clinton and Martin Luther King III to New Hampshire. In recent years, SNHU has co-sponsored Circle events and sent students to South Africa on service missions.



Along the way, Eleanor has advised student groups and worked with faculty to integrate ethics and community service into the curriculum.

President Paul J. LeBlanc says she never preaches: Instead she brings together people representing diverse or opposing interests, encourages them to find common ground, and helps them find practical ways to achieve their goals.

“Eleanor’s great gift is helping empower others, and she does this in a gentle way that often makes her seem much more behind the scenes,” LeBlanc said. “She has a kind of convening gift, the gift to give people self-confidence that they can do big things, whether it’s helping find peace in Northern Ireland and the Middle East or end apartheid in South Africa.”

The Family Table

Bringing people together comes naturally for Eleanor, who got her first lessons in hospitality and service from her parents, Irish Catholic immigrants who left school to work in the textile mills in Lowell, Mass. By the time Eleanor was born in 1938, the youngest of 12 children, her father owned a variety store where all the children helped out. A gregarious man who knew everyone in their immigrant neighborhood, he served as the city’s volunteer welfare commissioner.

Eleanor remembers walking downtown with him to meetings at the Knights of Columbus, an international service organization, and standing on street corners while he chatted with the people they met. If anyone needed a hot meal and a kind word, he invited

them home. The dinner table was the center of family life; people of all races, nationalities and social backgrounds were welcome. Her mother fed everyone and listened to their troubles with a quiet sympathy that made each of her children and guests feel special.

“We always had room for someone else at the table,” Eleanor said.

With World War II ending and three of the older boys heading home from the service, Eleanor’s father leased a tiny clam stand on the beach in Hampton, N.H., to get them started in business. Eleanor began work there at age 8, standing on a Coke crate so she could see over the counter.

Her father died when she was 12 and the family moved to Hampton, where



they had opened a second clam stand and were building a full-size restaurant. Dunfey's on C Street opened on Hampton Beach in 1951 with 75 employees, 17-year-old Jerry as the manager, and 13-year-old Eleanor – who was tall for her age and looked older by wearing lipstick – in charge of training the waitresses.

Into the Convent

Eleanor chose to attend Emmanuel College in Boston, run by the Sisters of Notre Dame, when her turn came to leave home in 1956. She already knew she wanted more than the limited options available to most college-educated young women in the 1950s: nursing, elementary school teaching, secretarial work, or being a housewife.

Eleanor wanted to be part of an international community dedicated to serving people in need. A decade later, she might have joined the Peace Corps or VISTA, but they didn't exist. So at the start of her sophomore year, she entered the Sisters of Notre Dame, a teaching order with schools in Africa, Asia, and South and Central America.

"If you were part of this group of women, even if you weren't in Johannesburg or you weren't in Bolivia, your sisters were there and you were part of this international network," she said.

Eleanor's three older sisters had preceded her into the Sisters of Notre Dame. The eldest, Kay, taught at To-Dai Imperial University in Tokyo. Another sister, Mary, taught eighth grade in Hawaii and the third, Eileen, served as principal of elementary schools in Brighton and Wellesley, Mass. for many years.

"They were all dedicated to service, a social gospel about helping the poor and those who were disadvantaged," said their cousin Joe Keefe, president and CEO of Pax World Mutual Funds, which sponsors a scholarship for African women students in SNHU's community economic development program. "She's an activist: Her whole life has been about trying to improve other people's lives."

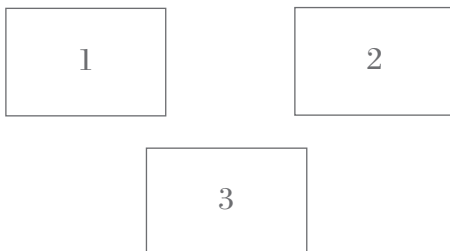
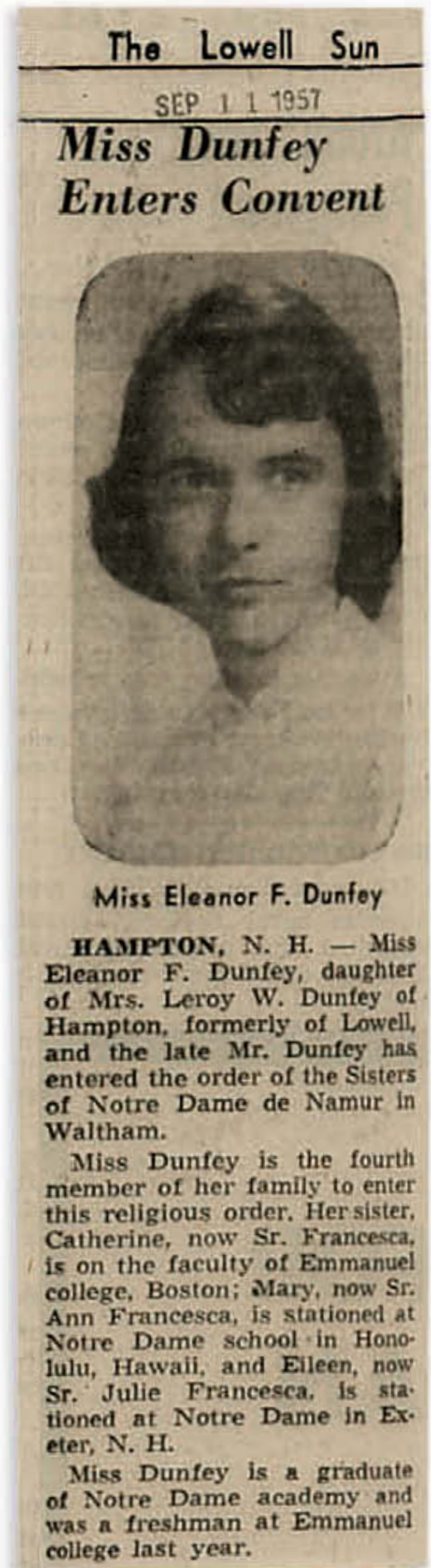
Beyond the Convent

Eleanor graduated from Emmanuel in 1960 and was assigned by the order to teach English at a series of Catholic high schools in the Boston area. At 26 she was appointed dean of students at Emmanuel. She studied personnel administration at Boston University, then started on a master's degree in philosophy and theology at the University of San Francisco.

Her third summer at USF she met Jim, a priest from Iowa, in a seminar. Shortly before he returned to Iowa they spent two hours talking about the future of the church. Eleanor remained in San Francisco for a year on scholarship to complete her degree. They sent each other cassette tapes, continuing their conversation.

Both Eleanor and Jim – inspired by the reforms and ecumenical spirit of the Second Vatican Council, as well as by their teachers, who were philosophers and theologians in the vanguard of new church thinking – wanted to be part of building a more open Catholic Church, with married priests and women in the leadership.

"We thought we were really building up a new expression of the church," Eleanor said. "We were not rejecting the faith, or



1. Eleanor, pictured in the middle back row at age 12, would later follow her sisters into the convent.
2. Kate Dunfey with her youngest daughter, Eleanor, and her youngest granddaughter, Maria.
3. Dunfey family get-together in Portsmouth, N.H., in the late '70s.



the social service, or the history of the church's dedication to the poor. We were trying to translate the many paternalistic attitudes of the church into a more contemporary form that recognized that our goal was to develop people's conscience and let them decide what, indeed, their lives should be – all the while providing a community of prayer and healing and comfort and certainly direction, but not black-and-white rules."

But they also knew the church hierarchy would not change overnight, and Jim was keenly aware that it was starting to reassert the black-and-white rules. He felt he could no longer enforce the church's laws and applied to leave the priesthood.

Eleanor wanted to break down barriers among people, but realized that many people – especially those with different religious beliefs – saw her habit as a barrier. She also felt she had outgrown the convent's rules, such as the ban on visiting parents. With her mother's support, she applied to leave the convent. She graduated from USF in May 1970, and by August had completed her withdrawal from the order.

She and Jim had decided to get to know each other better, and both found high school teaching jobs in Burlington, Vt. Two years later they married and started their family. Jim went on to earn his doctorate in educational administration at the University of Connecticut, while Eleanor cared for the children and volunteered.

The Hospitality Business

Meanwhile, most of her brothers were buying and building restaurants and hotels around New England, growing the business that ultimately became Omni Hotels International.

The brothers were active in the Democratic Party and supported the civil rights movement. John F. Kennedy announced his run for presi-

dent at their hotel in Manchester, and three months after Martin Luther King Jr. was assassinated in 1968, Coretta Scott King and her children spent the

Eleanor's great gift is helping empower others, and she does this in a gentle way that often makes her seem much more behind the scenes. She has a kind of convening gift, the gift to give people self-confidence that they can do big things.

— President Paul J. LeBlanc
Southern New Hampshire University

summer at brother Walter Dunfey's home on Lake Winnepesaukee, where she began writing "My Life with Martin Luther King, Jr."

In the late 1960s, the brothers bought the historic Parker House in downtown Boston. There they discovered the archives of the Saturday Club, an informal group of leading writers, scientists,

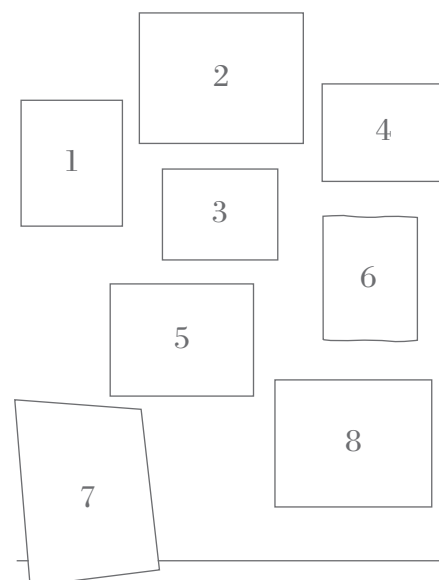
and religious men – including Ralph Waldo Emerson, Nathaniel Hawthorne, Oliver Wendell Holmes and Booker T. Washington – who met at the hotel's famous restaurant in the late 1800s and early 1900s to discuss the important issues of the day.

The Dunfeys were inspired to host similar gatherings. They founded the New England Circle (later Global Citizens Circle) in 1974 as a kind of extension of their gatherings around the family dinner table.

Extending Hospitality

What made Circle forums different from other events was the Dunfeys' unique brand of hospitality. Instead of speakers, they had "discussion leaders," and they carefully arranged the seating so that at each table political leaders listened to refugees, business people heard the concerns of community activists, and academics talked with hotel chambermaids. Through the Circle, the Dunfeys helped build opposition to apartheid, hosting discussions with Nelson Mandela and Oliver Tambo. They also engaged in private diplomacy, bringing the opposing factions in Northern Ireland together at the Parker House time and again – an effort that was recognized by a national award for the whole family.

1. Martin Luther King III speaks at SNHU.
2. Eleanor and brother Jerry Dunfey with Northern Ireland Minister of Education Martin McGuinness.
3. Eleanor presents the Oliver Tambo/Johnny Makatini award to Thabo Mbeki, president, Republic of South Africa.
4. Eleanor and Jim with Archbishop Desmond Tutu.
5. Eleanor presents the 1991 Global Citizens Circle award to Walter and Albertina Susulu, "parents of South Africa."
6. Coretta Scott King receives the Walter J. Dunfey Lifetime Award in 1998.
7. Jack Dunfey with then presidential candidate John F. Kennedy on the campaign trail in Manchester, N.H.
8. The Dunfeys congratulate First Lady Hillary Clinton for the success of her work and her book, "It Takes a Village."





Back to School

When the Dunfey-Freiburgers moved to New Hampshire so Jim could work in human resources at the Wayfarer Inn, a Dunfey hotel in Bedford, Eleanor began looking for a full-time job. She was a perfect fit for the fledgling Culinary Institute at then-New Hampshire College, which hired her in 1984.

While she and a colleague were washing dishes after a dinner in 1986, he asked for help with a South African student who was pregnant. Tshidi Muendane '89 was one of many black South African teenagers who had fled their native country after the 1976 Soweto uprising. As international opposition to apartheid grew, governments and nonprofits began offering scholarships to refugees to prepare them for leadership in a post-apartheid South Africa.

Muendane, sponsored by the African American Institute, came to study in the new community economic development program at the college, leaving behind her husband and 3-year-old son. She was due to

give birth in April 1986 and would no longer be allowed to live in the dorms. The Dunfey-Freiburgers invited her to live with them and she delivered a healthy baby girl, Mpho' (meaning "gift"). Eighteen months later, her husband received an Archbishop Desmond Tutu Scholarship and the Muendane family reunited at the Dunfey-Freiburgers' home.

The World at Her Home

The Muendanes were the first of many international students to become part of the Dunfey-Freiburgers' extended family. After they moved out, Virginia Melgar, a refugee from El Salvador, moved in with her newborn daughter, Victoria. The Dunfey-Freiburgers' two children are godparents to Mpho' and Victoria.

Luyanda Mzumza '89, another student from South Africa whom the Dunfey-Freiburgers mentored and invited to Circle events, nominated Jerry Dunfey for South Africa's highest civilian award, the Order of the Companions of O.R. Tambo, in 2008. Mzumza and the Muendanes – now government officials – were in the audience, and

that evening they participated in a Circle-SNHU event in Soweto.

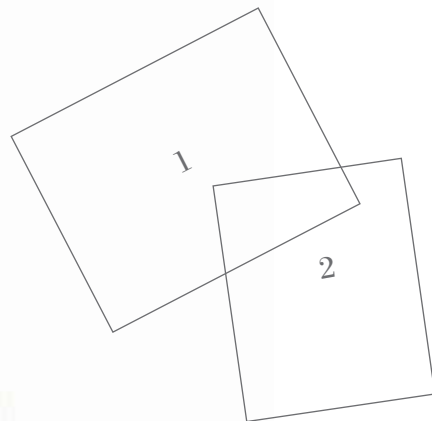
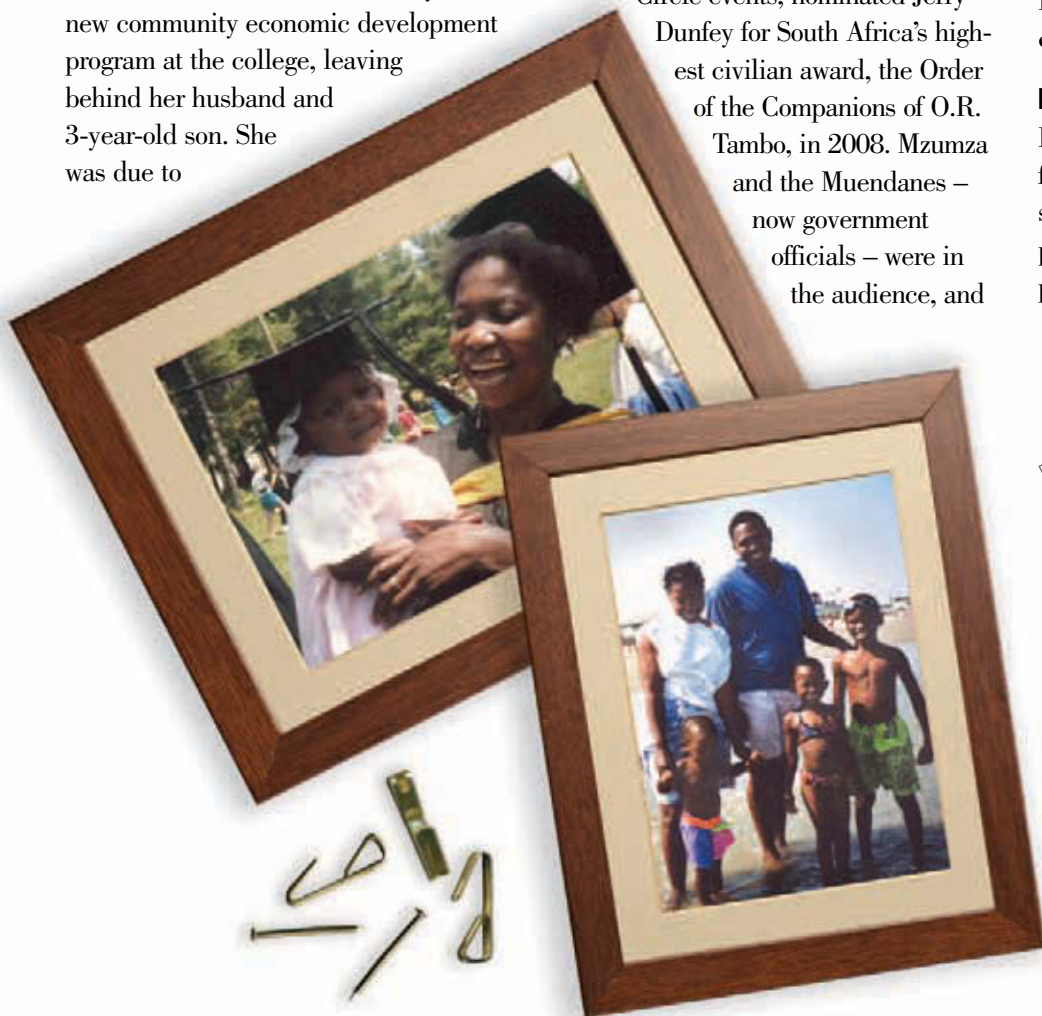
Esteban Lopez '02 and his wife, Zelma Exheverria '01, came to SNHU from Ecuador in 2000 to pursue master's degrees in finance and international business.

Lopez enjoyed the informal gatherings at the Dunfey-Freiburgers' home, where graduate and undergraduate, international and American, white and minority students talked about their experiences. Eleanor encouraged them to reflect on the meaning of compassion, dignity, human rights and social responsibility, then figure out how to effect change, he said.

"I use her model as my business model to do my day-to-day work: being compassionate, working with one person at a time, in a very socially responsible manner," said Lopez, director of Diversity Initiatives at the New Hampshire College & University Council.

Each One Help One

Eemaan Rameez '03, a Muslim student from the Maldives, studied public speaking with Eleanor at SNHU's program in Malaysia in 2001 and planned to spend her last two years of



1. Mpho' Muendane and her mother, Tshidi Muendane (graduating with a master's in CED).
2. The Muendane family enjoying the sun and surf at Hampton Beach during a visit to New Hampshire to reconnect with the Dunfey's.

With a twinkle in her eye and a little smile, but also with a very focused intent — I see her pulling together lots of little threads of things that ought to be obvious to the rest of us, but often aren't so obvious.

— Gary Hirshberg
Ce-Yo, Stonyfield Farm

college in Manchester. But after the terrorist attacks of Sept. 11, her family was afraid to send her, worried she would become a victim of anti-Muslim violence. Eleanor reassured them in person and met Rameez with a warm winter coat when she arrived at Boston's Logan Airport in January 2002.

Eleanor encouraged Rameez to join student organizations, helped her obtain a scholarship when her family hit a difficult patch, and mentored her again when she returned in 2007 for her Global M.B.A.

"Mother Theresa once said, 'If you can't feed a hundred people, then just feed one.' I believe Eleanor has taken it to heart, bringing love and peace to the world with one person at a time through her kind words, her generosity, her undivided attention, and her amazing chocolate chip oatmeal cookies," Rameez wrote in an e-mail.

Stepping Up

Eleanor became the public face of the Circle in 1989 after seven brothers and sisters died within three years from different kinds of cancer. Although she describes those years as "awful," she became even closer to her healthier older brothers and their families as

they shared in the care of their dying siblings.

Around the same time, she moved from the Culinary Institute to the Humanities Department, where she developed courses in ethics and world religions. Jim left the private sector and joined the faculty of the then-Graduate School of Business. (He retired last summer after 20 years of teaching.)

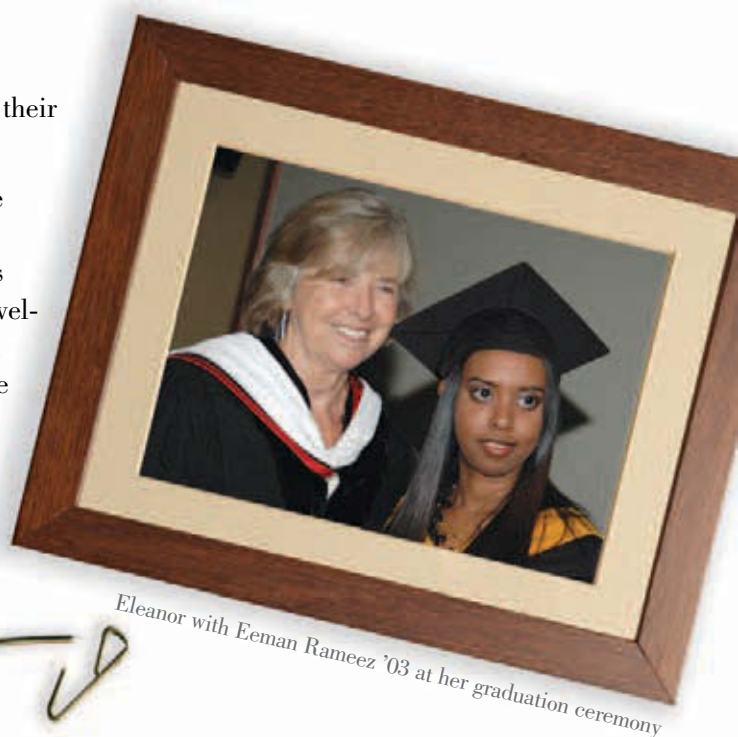
In 1996, Eleanor received the college's Excellence in Teaching Award and advanced to full professor.

She was named to the university's first endowed chair, the Papoutsy Chair in Business Ethics, in 2000, just as major corporate scandals unfolded, including the collapse of Enron and Worldcom. As a university-wide professor, she enhanced faculty efforts in all schools to incorporate ethics into the curriculum, bringing together students and faculty for discussions, organizing several major conferences on business ethics and inviting speakers to the campus.

Growing with SNHU

In 2006, Eleanor was named university professor of ethics and civic engagement, a position created to take advantage of her strengths.

Earlier she had supported the establishment of the Center for Service and Community Involvement. Three years ago, working with center Director Sarah Jacobs, she developed the university's "service learning" program, helping faculty across SNHU integrate community service into their courses. Now computer science students design programs to help health agencies collect data on lead poisoning in children, sociology students learn about foreign cultures by working



Eleanor with Eeman Rameez '03 at her graduation ceremony

with recent immigrants, and accounting students help start-up nonprofits with their bookkeeping.

Last year, she also became director of the Faculty Center for Innovation and Excellence in Teaching. She works with all the university's schools to share great teaching and the creation of interdisciplinary courses.

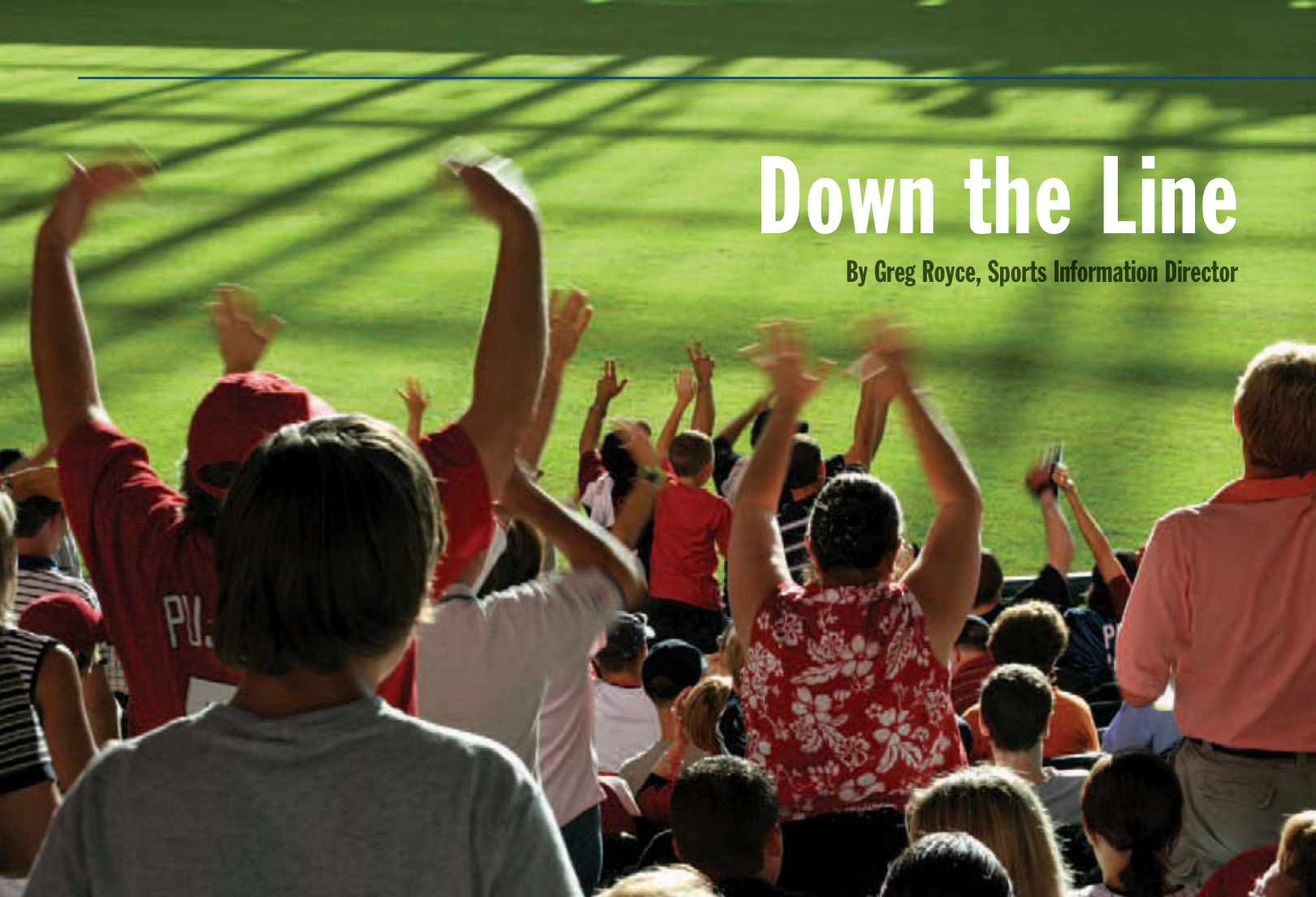
Impact on SNHU

LeBlanc also believes Eleanor's influence on SNHU — from creating lasting ties with South Africa's political history, to infusing the entire school with a concern for ethics, to helping create a dynamic academic culture — has made her part of the university's DNA as it has grown and matured.

"She has really helped engender a strong sense of social justice on campus and she has helped create a richer academic culture that is actively engaged in questions of teaching and learning," he said. "She helps the university and helps individuals find their moral compass ... and identify and act on their sense of what is the right thing to do."

Down the Line

By Greg Royce, Sports Information Director



Sports are often a common link between generations of a family.

Parents take their children to the fields, courts and rinks seemingly from the time the kids can walk. A grandfather or aunt might come to see a granddaughter or nephew play, and many young boys and girls grow up learning the intricacies of the games from parents who may have competed in the same sport. It is not uncommon to see many players at the professional level who have had fathers or grandfathers compete before them.

The bonds sports forge among families can be seen at Southern New Hampshire University as well. Every game sees the stands full of parents, brothers, sisters, grandparents, aunts and uncles cheering on the Penmen. In many sports, families of team members will gather postgame for a bite to eat and to share stories, and

many families from different parts of the country remain friends long after their SNHU athletics experience.

A handful of current SNHU student-athletes are following in family footsteps, playing the same sport their parents or grandparents competed in as Penmen a generation or two ago. Meet three of them.



The Bryants

Bobby Bryant first caught the eye of SNHU hockey coach Ken Hutchins '87 at a practice for Bryant's junior

team, the New England Huskies, in the fall of 2006. Only later

Family Ties

Athleticism is a family trait for these alumni.

did he learn that Bryant's father, Bob Bryant '83, also attended SNHU, and skated for the Penmen from 1979-83.

"Hutch remembered my father because they attended SNHU close to the same time and knew a lot of the same alumni hockey players," Bobby said. "My father was very excited when I told him Hutch was recruiting me. He never really put any pressure on me to choose SNHU, but he was very excited when I told him it was my final choice. It was definitely a bonus to have that history with the school and the program.

"My mother (Jill Freire '84) was excited that I was going to be close to home and that she could come watch me play. I think she expected me to go to school as far away as possible," he added.

Like father, like son: The elder Bryant led the Penmen to a 16-8 record as a senior. The younger Bryant led the team in assists as a sophomore with 20 and has totaled 51 points through his first three seasons.

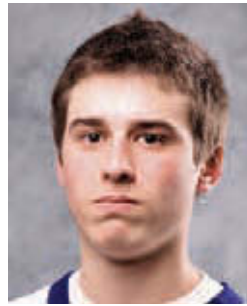
Bob can be seen at most of SNHU's home games, watching his son play.

"I visited different schools with Bobby, but left the decision up to him," he said. "I was happy he chose SNHU, as I believe there have been a lot of improvements since I went there – new classrooms and living facilities, better course choices, and not having to ride the 'little blue bus' to games."

While Bobby said his parents being graduates played a role in his recruitment, he chose the university on its own merits.

"It was a small influence, but there were many other reasons I chose SNHU," he said. "I liked the size of the campus and the reputation of the business program

as well as the challenge of coming in and competing for the hockey team."



The Gunsts

Eric Gunst had plenty of exposure to the Penmen program growing up. His father, Lee Gunst '83, was one of the early standouts for the lacrosse program, earning team MVP honors three times, and being selected for

the prestigious North-South All-Star Game as a senior in 1983. (His mother, Andrea (Deasy) Gunst '81, also attended SNHU.)

"(My father) didn't talk about his career a whole lot growing up, just his love for the sport of lacrosse, and how he wanted to play in college," Eric said. "That was one of the main reasons I looked into the school, just from hearing about it. That was the deciding factor in coming here."

Lee was his son's lacrosse team's travel coach in junior high, and would take Eric and his brother, Matt, to high school and Penmen games.

"I'd been around campus a little bit, been in Robert Frost and seen some of the new buildings, and it became like a second home to me almost. Coach (Paul) Calkins came and watched me play and invited me to a recruiting trip. I got to meet all of the kids on the team, and I knew I wanted to be here," Eric said.

Lee was a standout defenseman, as is Eric, who plays in goal and ranked seventh in the Northeast-10 as a freshman in save percentage. Both focused on business: Eric is majoring in sport management, while his dad graduated with a marketing degree. They even lived in the same on-campus apartment in Whittier, overlooking Larkin Field.

"We used to go to many high school and college games, and he chose the position (goalie) on his own. He fell in love with it; he decided the position looks like a lot of fun, you don't have to run a lot," Lee said, laughing. "Andrea and I offered Eric advice. We told him about how we both went here and had a

Continued on page 31



Penmen by the Numbers **SPORTS** **SHORTS**

19:03 – School-record 5K time turned in by sophomore Emma Lundberg of the women's cross-country team last fall. She posted the fastest three times in program history in 2009.

61 – Percentage of SNHU student-athletes who posted at least a 3.0 GPA for the fall 2009 semester.

14 – Career shutouts recorded by women's soccer goalkeeper Stef Young, placing her fourth in program history.

7 – Consecutive shutouts posted by the men's soccer team in 2009, one shy of the program record of eight.

7 – Consecutive wins to open the season by the volleyball team, a school record.

Men's Soccer Reaches National Quarterfinals

For the eighth time in program history, the men's soccer team advanced to the quarterfinals of the NCAA Division II tournament. While the Penmen were edged in penalty kicks by Le Moyne 3-2 for the right to advance to the semifinals, the road to the quarterfinals was exciting. SNHU topped longtime nemesis Southern Connecticut 4-3 in a penalty kick shootout in the first round, then toppled Wilmington 1-0 in the second round on a goal by sophomore **P.J. Burnette** in double overtime.

The Penmen finished 14-4-4 overall and were the Northeast-10 regular season champions for the second straight year.

Chandronnait Featured in Sports Illustrated

Women's tennis standout **Amber Chandronnait** became the eighth SNHU student-athlete



to be selected to appear in Sports Illustrated's "Faces in the Crowd" weekly feature. Chandronnait was selected after winning the Wilson/ITA East Regional singles tournament for the

second straight year, in September. She defeated Ola Roberts of Concordia 7-5, 7-5, rallying from a 5-1 deficit in the second set.

Chandronnait was the Northeast-10 Player of the Year in 2009; through the fall season she had compiled a 30-2 career singles record for the Penmen.



Honors and Milestones

Adrian Schippers



Richard Kentish



Ariel Teixeira



Shane Winslow



The SNHU athletic department had a successful fall season, with the Penmen receiving a multitude of accolades for their accomplishments.

Trio of Men's Soccer Players Named All-Americans

Three SNHU men's soccer players, **Richard Kentish**, **Marc Goulet** and **Adrian Schippers**, were named NSCAA All-Americans. Kentish, a defender, was a First Team All-American and also the Northeast-10 Defensive Player of the Year. Goulet a midfielder, was named to the Second Team, while Schippers was a Third Team selection. All three were also Northeast-10 First Team All-Conference selections.

Kentish also was named to the NSCAA's Scholar All-America team, while Schippers was selected for the Scholar All-Region squad.

The Best of the Rest

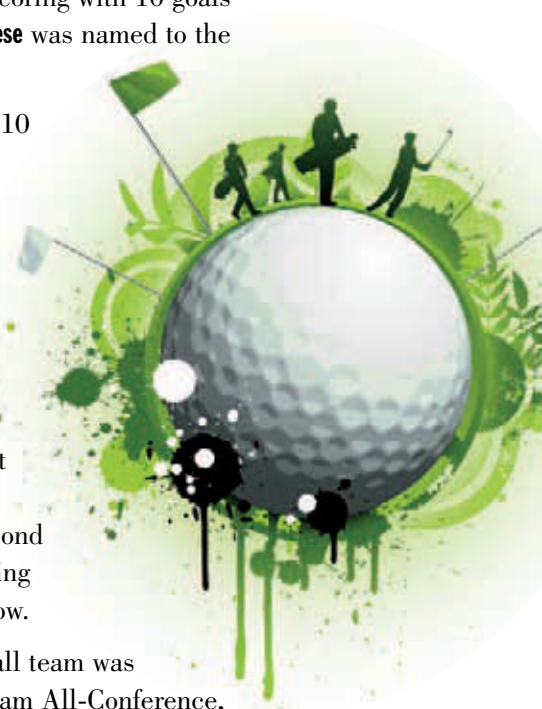
The men's soccer team garnered three additional major awards from the Northeast-10. **Sean Lambert** was the Goalkeeper of the Year for the second straight year. **Ruben Resendes** was the league's Freshman of the Year, while **Marc Hubbard** repeated as Coach of the Year.

The Penmen had a total of 10 men's soccer players honored. Lambert was a First Team All-Conference selection. **Kevin Woods** and **Danny Hernandez** were Second Team selections, while **Mike Adam** and **PJ Burnette** were named to the Third Team. Resendes and **Christian Rodriguez** were named to the All-Rookie Team.

Ariel Teixeira of the women's soccer team garnered NSCAA and Daktronics All-Region honors as well as Northeast-10 First Team All-Conference status after leading the Penmen in scoring with 10 goals and three assists. **Daniela Abruzzese** was named to the league's All-Rookie Team.

Shane Winslow earned Northeast-10 Player of the Year honors by leading the golf team to a third-place finish at the Northeast-10 Championship. Winslow led after the first round with an even-par 72 and defeated Stuart Pulkinen of Adelphi University in a three-hole playoff for medalist honors. **D.J. Lantz** earned All-Conference honors for the second time in his career after finishing third, one shot back of Winslow.

Stephanie Dluginski of the volleyball team was named Northeast-10 Third Team All-Conference, the second time in her career she has been an All-Conference selection. The only player to start all 24 games for the Penmen, Dluginski led Southern New Hampshire with 288 kills and ranked second in blocks (91) and hitting percentage (.256).



Honoring Alumni

During Alumni & Family Weekend, the Alumni Association presented its annual awards to recognize graduates for their work with the university and the community.



Hall of Fame Award

The recipient of the 2009 Alumni Hall of Fame Award was **Michael B. Brody '73**.

The award recognizes an alumnus or alumna who graduated 10 or more

years ago and has made outstanding contributions to his or her profession, the community and the university.

As a student, Brody worked in the Computer Center and was president of Kappa Delta Phi. As an alumnus, Brody became very involved in the Alumni Admissions Program, attending college fairs and holding receptions for prospective students and their families.

During the 1980s Brody served as president of the Alumni Association and was the alumni representative to the board of trustees. In 1985, he received the Alumni Distinguished Service Award. Brody served as a member of the board of trustees in 2004.

Today, Brody is the vice president of Sales and Marketing at the M.S. Walker Company. He has been active in his community as a member of the Temple Beth Am and as a basketball, soccer and baseball coach.

Brody donates annually to the SNHU Fund and has been a leadership donor at the President's Circle level for 20 years.



Alumni Distinguished Service Award

The recipient of the 2009 Alumni Distinguished Service Award was **C. Richard Erskine**.

The award is given to an alumnus,

alumna, faculty member, staff member or friend of the university to recognize leadership, dedication and loyal service to the university and its objectives.

"Dedicated, passionate, loyal and genuine are some of the words that come to mind when I think of Dean Erskine," said presenter Ed Ithier '87.

An avid racquetball player, tennis player and gardener, Erskine started his career as an English teacher at Keene High School. Soon after he started at what is now SNHU, where he has remained for 30 years. During his tenure he has held many positions, including acting academic dean, associate dean of the School of Business, associate dean of the

then Undergraduate School of Business and his present position as associate vice president of Academic Affairs.

Most of his work has centered on student academic issues and challenges. He has fostered an environment that encourages interaction among students and faculty, promoting SNHU, recruiting students, hiring faculty and making decisions about degree requirements for students.

Along with the things that fell into his job descriptions, Erskine also became involved in many other programs and committees over the years such as director of the BASHA program, director of the 3Year Honors Program, director of the FEX program and chair of the Scholastic Standing Committee.

Young Alumni Award

The recipient of the 2009 Young Alumni Award was **Ashley A. Liadis '02 '05**.

The award recognizes younger alumni who graduated not more than five years ago who have demonstrated leadership and have supported the Alumni Association, the Alumni Board and the university.

Liadis is the director of the 3Year Honors Program.

She is a member of the Alumni Board of Directors and volunteers at the wine festival, reunion weekend and the President's Cup golf tournament.



Alumni News

Upcoming Events

Reconnect with classmates, friends, staff and faculty at alumni and university events.

May 13

2010 Business Indicators Series for SNHU Alumni Executives

SNHU Main Campus
Manchester, N.H.

May 15

SNHU Commencement

Verizon Wireless Arena
Manchester, N.H.

June 21

20th Annual President's Cup Golf Tournament

Sky Meadow Country Club
Nashua, N.H.

Aug. 19

2010 Business Indicators Series for SNHU Alumni Executives

SNHU Main Campus
Manchester, N.H.

Sept. 14

2010 Business Indicators Series for SNHU Alumni Executives

SNHU Main Campus
Manchester, N.H.

Oct. 1 to Oct. 2

Alumni Weekend

SNHU Main Campus
Manchester, N.H.

Please visit www.snhu.edu/alumni and click on "Alumni & Development Events" for complete event information and online registration. We look forward to seeing you.

Stay Connected

SNHUconnect, the Alumni Online Community, has opened its directory to all alumni community members. This makes it easier for SNHU alumni to find and make connections with fellow graduates.

Directory searches now display even more information, including email addresses. Users can manage privacy settings at any time by accessing their profiles in the online community.

SNHUconnect also includes an updated Class Notes section. It is now easier than ever to post your work achievements and milestones, and to find out what your classmates have been up to.

If you are not already a member, visit snhu.edu/alumni and click on the link to register for SNHUconnect today.

Please contact us at alumni@snhu.edu or 603.645.9799 for more information.

Be in the Know

To find out what's happening on campus, provide us with your e-mail address and we'll make sure you stay connected to the university all year long. The alumni office sends a monthly e-newsletter that includes alumni profiles, upcoming events, campus updates, athletic news and invitations to special events.

Sign up now by sending your e-mail address to alumni@snhu.edu.

SNHU Alumni Board

President

David Lee '87, '93

Vice President

Tiffany Lyon '00, '02

Secretary

Meghan (Cotton) Dalesandro '00

Treasurer

Jeff Penta '05, '08

Executive Director to the Board

Michael DeBlasi '70, Director of Alumni and Major Gifts

Directors

Jason DeMarzo '03

Neil Donahue '82

Janice Fitzpatrick '93

Tim Gerardi '04

Steve Gore '90, '02

Mark Haddad '01

Robin (Sorenson) Kazes '97

Kevin Kiley '04, '09

Ashley (Adams) Liadis '02, '05

Katie (McKenney) Libby '03, '05

Stacey Megalaitis '92

Peter Perich '76, '85

Student Government Representative

Alexandra Malvey '10

President Emeritus

Chad Mason '98, '00

For more alumni news, visit

snhu.edu

Where Are They Now?

By Stephanie Bouley
Institutional Advancement



Buddy Costa '06 with singer songwriter Kid Rock

The Extra Mile caught up with some recent graduates to see where their careers have taken them so far.

Buddy Costa '06 **Sport Management**

Clubgoers in the Boston area may already know what Buddy Costa '06 has been up to since graduating.

Costa began his career in radio, working as a producer for the “Top 30 Countdown” on the “Matty in the Morning” show on KISS 108 in Boston. After four years, he decided to focus on his DJ career.

Costa now holds residencies in top New England nightclubs, including The Estate, Rain, the Marina Bay

Beach Club and the MGM Grand’s Shrine. He’s shared stages with the likes of Paris Hilton, Lindsey Lohan, Lady Gaga, Katy Perry and Ne-Yo, and was named Best DJ in Boston in 2009.

“Music is the best medicine for people,” he says. “There’s nothing better than seeing 800 to 1,000 people as happy as can be listening to your music. I love my job!”

In addition to entertaining crowds during his nightclub gigs, Costa has DJ’ed Red Sox starting pitcher Josh Beckett’s charity event, the Beckett Bowl, for the past four years and has participated in

Celtics forward Paul Pierce’s charity event, Truth Strikes Again.

Growing up, Costa’s dream was to be on ESPN – hence his pursuit of a sport management degree at SNHU. Now he wants to open a hipster sneaker store with vintage rock shirts and hip clothes.

“I have a problem. I collect sneakers. Now I want to take my problem and turn it into a new venture,” he says.

Yan Li '07 **Sport Management**

Entrepreneur Yan Li '07, a retail chain owner and co-owner/investor in a marketing and promotions company, has formed great roots in the U.S. since coming to SNHU in 2005.



After graduating with a master's degree in sport management, Li took a position with the Manchester Millrats, part of the Premier Basketball League. He formed a great relationship with Millrats owner Jason Briggs and showed him his patented T-shirt with light-up, sound-activated images.

Briggs invested in Li's product, and thus came the development of SonicFire Corp. SonicFire retail stores can now be found in the Mall of New Hampshire in Manchester and the Mall at Rockingham Park in Salem, and soon will be in Times Square in New York City.

Li's next achievement came after he introduced himself to Broadway writer and producer Mark Schoenfeld, whom he had wanted to meet after reading a feature article about him. The two developed a friendship, and with Schoenfeld's support, Li's T-shirts debuted in Broadway's "Rock of Ages" show and are now being sold at shows throughout the country. Li also designed an LED lighter that is now handed out to the thousands attending each "Rock of Ages" show.

Schoenfeld describes Li as "a man with instant likability;" this is one reason

why he introduced him to Tom O'Reilly, president of Logo Loc. Months later, O'Reilly and Li teamed up to invest in Logo Worldwide, an import-export business they say will build an international partnership between China and New Hampshire.

Li has come full circle in connecting his interests in technology and sports and his entrepreneurial spirit in the two places he calls home.

"Be fearless! You will always have obstacles in your way, but be persistent," Li said. "It is fertile ground in the United States for entrepreneurs. Gong chuang hui huang!" (Success be on to you!)



Ingrid Vasquez '08
Organizational Leadership

Ingrid Vasquez '08 pursued her master's degree in organizational leadership at the Salem Center because she

wanted to be able to influence change and impact decisions at work. She also made connections, one of which led to a new job at BAE Systems.

Vasquez enjoyed her human relations courses most, and through discussions with classmates realized her next career move would be into human resources.

With classmate and fellow 2008 graduate Amanda Arria's help, Vasquez now is a talent acquisition recruiter at BAE, a global defense and aerospace company. Her focus throughout the last year has been on recruiting college students in

the fields of engineering, operations and finance for entry-level positions. She is also responsible for managing BAE's internship program in New Hampshire and Massachusetts.

Although Vasquez is content in her current position, she is enthusiastic about the opportunities for growth that lie ahead with BAE Systems.

"I love spending time on campus, interacting with students, but I also look forward to trying new paths in HR and eventually taking on a leadership role," she said.

Vasquez's SNHU experience resonates with many other continuing education and online alumni. She remembers "working 40 hours a week while taking a full load of classes, but always looking forward to attending class, and the opportunity it brought to interact with senior-level executives who often had more experience and expertise."

Vasquez stays connected to SNHU by presenting at events, such as the Women's Leadership Summit, and other community activities.

Where are you now?

Let us know: E-mail updates and Class Notes to alumni@snhu.edu or visit www.snhu.edu/alumni to update your profile.

Class Notes

Achievements

'73

Deborah Sampson, of Hancock, N.H., was named the Brodie Fellow for 2009 by the University of Virginia School of Nursing. She also was named the American Association of Nurse Practitioners' State NP of the Year (New Hampshire) and received funding from the Robert Wood Johnson Foundation for her research with Dr. Kevin Stange on state legislation for nurse practitioner practice, access to care, health outcomes and health costs. She is an assistant professor at the University of Michigan.

'74

Alan W. King, of Darien, Conn., wrote a book review, "Class of '67's Thompson Goes into 'OverTime,'" and a play review, "Garrett M. Brown's 'Americana' Takes you back to 1958 New England." Both appeared on the front page of The Darien Times, on April 9 and Sept. 24, 2009. King graduated summa cum laude from Long Island University with an M.F.A. in English and writing and magna cum laude from Manhattanville College with an M.A. in creative writing. He is writing book reviews, feature articles and a screenplay for the novel "OverTime" by Howie Thompson.

'00

Tiffany A. Lyon, of Manchester, N.H., is the director of Campus Programming & Leadership at Southern New Hampshire University.

'06

Jenny L. Milana, of Derry, N.H., passed the New Hampshire bar exam, becoming the second youngest person in New Hampshire to do so.

'07

Michelle S. LaBelle, of Bristol, N.H., is an officer for the Sullivan County Department of Corrections in Unity.

'08

Jenna M. Tavilla, of Lynnfield, Mass., is a sixth-grade writing teacher at Southside Middle School in Manchester, N.H.



Marriages

'00

Jessica Welch married Ryan Bissett.

'03

Noelle M. Bachand married Andrew Fink.

Philip J. Cargill married **Nicole M. Corvini**.

'06

Crystal A. Haskins married Daniel Fitzgerald.

'07

Sandra F. Fabienne married Kyle Warren.

New Arrivals

'94

Heidi Vandenberg announces the birth of her daughter, Alexa Marie, on Aug. 13, 2009.

'98

Brian Dalesandro and his wife, **Meghan (Cotton) Dalesandro '00**, announce the birth of their daughter, Leah Patricia, on Feb. 9, 2010.

'00

Meghan Dalesandro and her husband, **Brian Dalesandro '98**, announce the birth of their daughter, Leah Patricia, on Feb. 9, 2010.

Joshua J. Rybczyk and his wife, Cindy, announce the birth of their son, Zackary Leo, on Jan. 3, 2010.

'07

Claudia A. Connor and her husband, Justin, announce the birth of their son, Justin Alexander, on July 11, 2009.

Adam R. Correau and his wife, Angela, announce the birth of their son, Adam Edgar, on June 20, 2009.

Michael T. Zahn and his wife, **Julie (Hackert) Zahn '07**, announce the birth of their son, Oliver James, on Aug. 24, 2009.

In Memoriam

'45

Robert B. Jolicoeur

'67

Richard F. Bradley

'77

William H. Ritzmann Jr.

'78

Jay E. Tonkin

'81

Paul Hrisho

'83

Dorothy P. Johnson

'88

William J. Dare

Jill E. Tremblay

Gail L. Wheeler

'91

Frederick D. Hunt Jr.

'05

Jean Y. H. Brantley

David A. Newell

Continued from page 23

great experience. However, we didn't lead him down that road. After visiting six or seven different schools, it was all his decision. However, when he did make the decision to attend SNHU, we were very excited."

While they didn't talk about his Penmen lacrosse career while Eric was growing up, he and his father have talked about how the school has changed.

"My father was happy that I would be starting out where he started out," he said. "Hopefully I get to be to where he is today. Hopefully I can be as successful as he is."



The Cullerots

Libby Cullerot is a member of the third generation of athletic Cullerots to attend SNHU. Her grandfather, Norm Cullerot '59, played basketball here, while her father, Ken Cullerot '86, a

swimmer and a member of a New England championship Catholic Youth Organization team in basketball earned his M.B.A. here. Today, Libby is a junior on the women's basketball team.

"They were always positive and encouraging," said Libby, who was averaging 6.6 points per game in 2009-10 before being sidelined with a torn anterior cruciate ligament.

After spending a year at Saint Anselm, her grandfather attended what was then called the New Hampshire School of Accounting and Secretarial Science from 1957-59. Ken earned his M.B.A. here. Libby is on track to graduate with a sport management degree in 2011.

"My father loved going to grad school at SNHU," Libby said. "It was definitely a factor when I was looking at schools."

Norm, who took classes at night while working for Public Service Company of New Hampshire, recalled that the basketball teams he played for were a far cry from today's Penmen teams.

"We were certainly in the primitive stages. I think (then-coach and eventual President Eddie Shapiro) developed a team to generate some interest in the school and increase the enrollment," he said. "We had about a 10- or 12-game schedule, mostly down in Massachusetts when we weren't at home. I would say half the players were night school students like I was; we'd get together on certain days when we could."

The school, then located in downtown Manchester above Palace Fruit on Hanover Street, did not have athletic facilities, so the team played at a gym at Grenier Air Force Base in Manchester (now Manchester-Boston Regional Airport). Ironically, Norm would later be stationed at Grenier and play for the Air Force team in the same gym.

Libby's family feels she made the right decision about where to attend college.

"We're so proud of Libby, not only because of what she's achieved on the basketball court, but what she's done academically," Norm said. "For selfish reasons, it was a great decision, because it allows us to go to more games than if she had gone away."



Go-Getters Challenge 2009



“We can find a better way to apply supply chain logistic skills to deliver funds, medicine, health care, et cetera. Through understanding the perspective of the businesses and organizations distributing money to these vulnerable populations.”

— Sarah Lewis

Go-Getters Challenge 2009 winner Sarah Lewis wants to help improve the welfare of vulnerable populations at home and abroad.

When she learned she was a finalist in the contest, Lewis, who is from Waterbury, Vt., was finishing a two-week volunteer trip to Nicaragua with Grounds for Health, a Vermont-based nonprofit that was doing cervical cancer screenings for women employed by a coffee cooperative.

“I was living in Boston and looking at master’s programs in public health, asking myself, ‘How could I help people and get to the next level at the same time?’” she said.

The Go-Getters Challenge is a national campaign offering a candidate who best exemplifies what it means to be a go-getter a chance to earn a free Global M.B.A. SNHU staff and faculty judges reviewed all contest essays and narrowed the field to six semifinalists, then held interviews to determine the final three. Lewis, of Waterbury, Vt., and the other two finalists appeared on “FOX25 Morning News” last fall to explain what they would do with a Global M.B.A. Viewers voted and the SNHU panel determined the winner.

A 2005 graduate of Bates College, Lewis spent the past two years working with a team of public health experts from the World Health Organization and Harvard Medical School.

The team’s aim is to improve access to and use of essential medicines in transitional and developing countries through their research.

“Medicine or money can only get so far,” Lewis said. “We were working to find data to prove that health systems are necessary in developing countries to ensure communities receive the care and medicines they need.”

As a Global M.B.A. student, Lewis said she’s positioning herself to make a greater contribution, through public health and sustainable development.

Business studies also introduce a new, and complementary, perspective.

“We can find a better way to apply supply chain logistic skills to deliver funds, medicine, health care, et cetera,” Lewis said. “Through understanding the perspective of the businesses and organizations distributing money to these vulnerable populations, I hope to relate to the audience I will be working with. That’s part of the solution.”

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