02 October, 2009

MONTHLY
JOURNAL OF THE
VICE PRESIDENT

# **Academic Affairs**

### Seokyeong University (SKU) visit

By Ron Biron

On Monday October 26<sup>th</sup> we welcome a group of 50 Korean students enrolled in the SNHU Bachelor of Science Accounting/Finance dual degree studying at Seokyeong University in Seoul, South Korea. These students are in their first or second year of study and will be accompanied by faculty as they visit our campus and for many of them their first visit to New Hampshire and

In the second year of our partnership with SKU, we are grateful to our Korean friends for engaging in the academics of this degree, our SNHU faculty for our mutual collaboration and lectures in Seoul and to the students.

During their short stay they will be treated to a welcome from the VPAA's office, Student Affairs, a Finance lecture by Professor David Fehr in the Center for Financial Studies, a tour of our campus, classroom visits and lunch in the cafeteria. Please make a point to say hello or Anyung-Haseyo and make them feel welcome!

Also, we are pleased to have on campus Dr.
Suhkyong Kim from
Seokyeong University as we support his sabbatical research. Dr. Kim and his family will remain in New Hampshire until late December, before returning to Seoul.



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### Message from the VPAA ~ Dr. Patricia A. Lynott

I want to acknowledge and extend my sincere gratitude to faculty for their exceptional and time-consuming work helping to construct three-year strategic plans for their schools. I am utterly impressed with the energy, effort and innovation that is coming out of the *many* planning sessions I have had the privilege to attend. As the schools "solidify" their goals and objectives more concretely, we will be sure to post them in an upcoming edition of the *VPAA Journal*.

### **SNHU Creates the Office of Cultural Outreach and Involvement**

The Office of Cultural Outreach & Involvement has been created and charged to increase the number of students, faculty, and staff from domestic under represented populations, to work with all campus stakeholders in creating a more welcoming and supportive environment for those populations, to develop key partnerships (on and off campus) that will help us reach our goals around diversity, and to support associated programming.

The creation of this office is a result of the work of the Diversity Task Force, convened in spring 2009, at the request of the President. The Task Force, made up of faculty, staff and students, was charged to examine our current campus climate concerning diversity, identify challenges and to make recommendations for advancing diversity efforts.

Diversity is a University endeavor. Everyone's commitment, time and talents are needed for this endeavor to be successful. Please feel free to contact Louisa Martin, the Director, as a resource, to share ideas and program. Our current students (as well as faculty and staff) are our best advertisement. The energy and enthusiasm of all, as ambassadors, is desired to highlight the merits of being a member of the SNHU community.

Louisa's office is located in Exeter hall, Room 25. Her phone number is 603-649-9653. For more information regardin the SNHU Diversity Initiative please see the letter attached to this newsletter or contact Louisa directly.

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# Tweet w/ UR Friends By Lydia Chiang

Do you tweet? Have you updated your professional status on Linked In? Do you know all of the friends you have on Facebook?

Social networking is upon us, and as it was with the Internet 20 years ago, so is it with texting. If you want to keep up with the times you must learn the future. All you need is a computer, or web enabled cell phone. You need a social networking site, such as Twitter, Facebook or Linked In. You need to create a profile of personal information that you might not necessarily want to share with complete strangers in cyberspace – but don't worry because the more information you share online the more friends you'll add, (or they'll add you). The hardest part is R-8.. Soon U'll B rit'g like U txt. U'll feel strange when U start 2 understand what is being *ritn* on your wall. *R U i*rritated and confused yet? You don't have to be. Several of your coworkers, and even offices on campus have joined the latest new medium to hit cyberspace.

Admissions and Financial Aid actively use Twitter to communicate with students. Shapiro Library shows what our campus is reading. Penmen Athletics keeps us informed with the latest scores. Study Abroad uses the sites to keep in touch with the students overseas, students share photos while abroad and announcements from on-campus events are posted.

Add to your excitement by getting involved with the Social Media Network here at SNHU (somesnhu.ning.com). Learn the key terms at thesocialbazaar.com/socialmedia-glossary/. Read Mashable, The Social Media Guide (mashable.com).

Whatever you do don't get Ift bhind in the txtng age. Lrn now B4 its 2 L8.

### **SNHU Happenings:**

### SNHU to Hold Native American History Event

By Dan Stauffacher

SNHU has a history of being creative in its educational style, understanding that not all learning happens in the classroom. How we use what we have learned is as important as what is learned. For SNHU, knowledge + culture + real world application = a well rounded education.

Given this, my ATH 200, Native American History and Culture, class has worked to share what they are learning. On October 7, 2009, we are hosting a small Native American culture night in the cafe`, from 5-7:30pm. With the help of Dining Services, Scot Tierno, and others we are offering a meal of traditional Native American fare.

In addition to the meal, there will be First Nation story tellers, videos, a few artifacts, and a chance to chat with some of the Elders of Wolf Clan in NH.

Please join us and add to the unique experience of SNHU. For more information please contact Dan directly at d.stauffacher@snhu.edu

# Rashmi Rangan to Speak at October CED Event

By Anthony Poore

SCED Speaker Series for October will feature Rashmi Rangan, Executive Director of the Delaware Community Reinvestment Action Council in the Walker Auditorium, October 16<sup>th</sup> from 12-1:30. This event is free and open to the public with lunch provided.

This month's invited guest speaker Rangan joined the Delaware Community Reinvestment Action Council, Inc. (DCRAC) in December 1994. She has launched and managed DCRAC's education and outreach programs. She is also responsible for DCRAC's advocacy programs and she was the first voice in Delaware against predatory lending. A dynamic trainer, Rangan tries to change money attitudes amongst her grassroots audiences. She manages a Low Income Tax Clinic where clients receive access to representation in their issues with the IRS. She also manages the Low Income Housing Clinic where clients are assisted in their fair housing cases with loan modifications mortgages.

Ms. Rangan graduated from University of Delaware (MA in Urban Affairs and Public Policy) and from Widener University School of Law (JD) and is now licensed to practice in DE. She sits on various committees and task forces on foreclosure prevention, education, housing, business, etc., and serves on two boards—NCRC (National Community Reinvestment Action Council) and League of Women Voters. Outside her passion for DCRAC, Rangan can always find time for her family. She resides in Newark with her husband Ravi, an engineer with the State of Delaware.

For more information or to RSVP contact Anthony Poore at <a href="mailto:a.poore@snhu.edu">a.poore@snhu.edu</a>

## **Question of the Month**

By Patty Lynott

A student who is a History and Education major has asked why the T.A. program in the History Department has been terminated.

To have a legally sanctioned Teaching Assistant program, the University would have to be "approved by the appropriate external agencies" and according to Pam Hogan, Vice President of Human Resources, the University has not received that approval. A serious legal concern deals with not allowing students to "work" for the institution unless they are being paid or getting college credit (through a previously approved application filed with the State – such as the Learning Center's Program) or, it is a one-time event such as the United Way day of Caring. VP Hogan also indicated that violating this law "could result in large fines for the University."

From my perspective as the Chief Academic Officer of the University, I have serious concerns about accreditation and FERPA issues should students have access to grade reports, or are actually asked to assign grades to the assignments of fellow classmates.

This space is dedicated to the Question of the Month. Each month questions from students, faculty and staff will be answered. All questions will be accepted for discussion. Please forward your questions to vpaa@snhu.edu

### **Academic Updates:**

#### **SNHU School of Education Advisory Board**

By Mary Heath

The School of Education will convene its first meeting of its advisory committee on September 29, 2009. The purpose of the School of Education Advisory Committee is to inform practices that will prepare educators who will embrace learning, work collaboratively to help all students learn, use formative assessment to monitor the progress of each student and who will maintain a focus on results to foster a culture of continuous improvement.

The School of Education seeks to build a culture wherein faculty, staff, and students work together collaboratively to embrace learning as the fundamental purpose of a school that prepares its undergraduate and graduate students to:

- deliver a well-articulated curriculum;
- embrace a commitment to reflective practice and continuous improvement;
  - plan systematically for delivery of instruction;
- vary assessment methodology to clarify the learner's attainment relative to the designated learning competencies and generate the information or facilitation necessary to help the learner achieve the results;
- consistently provide methodical feedback to the learner based on the desired learning outcomes.

The SNHU School of Education Advisory Board will help to inform our thinking about the needs of local school districts and the teacher preparation issues that we need to consider as we develop the three-year plan. The three-year plan asks us to think about what the School of Education will look like in three years and most importantly, what action steps we will employ to accomplish our vision.

Some of the questions we want to consider include: How do we prepare teachers, who as facilitators of learning meet the desired competencies that result in higher level of student achievement? What programs will be offered? How will the teacher preparation process change? What will be the role of on-line in teacher preparation? How will Chalk and Wire change how we work? What influences at the state and federal level will influence our work? Finally and most importantly, how will we determine effectiveness?

#### **Senate News:**

Submitted by Susan Schragle-Law

At the first Senate meeting on September 16<sup>th</sup>, several issues were discussed and voted on if required. The following were the major items:

- 1. Newly elected officers, Carol West, Vice President (2009-2010), and Pamela Cohen, Secretary (2009-2010) will join Susan Schragle-Law, President (2009-2011) to form the Senate Executive Committee. Past President, Stephanie Collins (2009-2010) will be an advisor to the Executive Officers.
- Sarah Strout and Ed Haddad volunteered to serve on a subcommittee formed by President LeBlanc to address strategic fiscal and retention strategies.
- 3. In May, 2009 the Senate passed and the VPAA approved changes to Academic governance. Because these are major changes, they must be voted on by the faculty and academic professionals. These changes deal with Senate officers and Senators term limits and the addition of three new university committees General Education, Assessment and Faculty Center.

The next Senate meeting is Wednesday, October 21, 2009 in HOS 202 from 2 – 3:15.

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# Academic Committee Meetings Scheduled in October

| Oct. 6                               | 3:30-4:45                                      |
|--------------------------------------|--|
| General Education<br>Committee       | Diana Polley, Chair                            |
| University Assessment<br>Committee   | Kim Bogle and Nicholas<br>Hunt-Bull, Co-Chairs |
| Oct. 13                              | 3:30-4:45                                      |
| University Curriculum<br>Committee   | Tej Dhakar, Chair                              |
| Academic Policy Committee            | Dennis Shea, Chair                             |
| Oct. 20                              | 3:30-4:45                                      |
| Faculty Center Advisory<br>Committee | Eleanor Dunfey-<br>Freiburger, Director        |
| SNHUPEA Executive Board              | Curtis Kimball, President                      |
| Oct. 21                              | 2:00-3:15                                      |
| Faculty Senate                       | Susan Schragle-Law,<br>President               |
| Oct. 27                              | 3:30-4:45                                      |
| University Committee on the Faculty  | Chair to be elected                            |
| Honors Program<br>Advisory Board     | Fred Lord, Director                            |

### **APC Committee News:**

The following people are on the APC committee for 2009-2010:

Dennis Shea-SOB-Co-Chair
David Swain-SLA-Co-Chair
Allison Tufts-COCE
Jennifer Landon-CDC
Marilyn Fenton-SOE
Puneetha Palakurthi-CED
Ron Biron-VPAA's Office
Rick Ouellette-Registrar
Stephen Owens-Culinary
Steve Robichaud-Library
Scott Tierno-Student Life
SGA-TBA

September 8, 2009 meeting recap:

The first agenda item presented by Dr. Ernest Holm and Dean Patricia Gerard, to stabilize grade change procedures was tabled for further information.

The next meeting is scheduled for Wednesday, October 13, 2009

A new agenda item, presented by the faculty senate, uniformity in the procedures for course by arrangement and independent study forms.

Submitted by Dennis Shea, Co-Chair

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### **A Personal Note**

#### Student Wins Best Paper Award

Dr. Patty Lynott wishes to extend congratulations to Chang Yan, a doctoral student in the International Business program, for receiving the Best Paper Award from the Association for Global Business Conference. The article entitled "Cultural Analysis of Management Styles: The US with a new Generation of Managers in India and China" received recognition for excellence in research.

## Bob Seidman Awarded Research Grant

Bob Seidman was awarded a grant of \$3,960 by Simio LLC to support teaching and research in simulation. This award takes the form of 2 copies of Simio Academic Edition for installation on SNHU computers. Simio is a new 3D object-oriented computer simulation and modeling software package and will be used by graduate students in Bob's IT630 Computer Simulation & Modeling course when they do comparative studies of simulation software.

# New pets... Part II Meet Idgie Blais



### **Congratulations**

To the Blais family on their new addition Idgie, a two year old Rat Terrier/Jack Russell mix adopted her from the Manchester Animal Shelter.

### **New Academic Building Dedicated**

The SNHU Community gathered together on Tuesday, September 8<sup>th</sup> to celebrate the dedication of SNHU's new academic building. Located on North River Road the building, as yet to be named, is the first academic building to venture across the road, joining the campus. Administrators, faculty and staff watched as Board of Trustees Chair Mickey Greene cut the ribbon opening the two- story, nearly 33,500 square feet state-of-the-art building. A barbeque followed the dedication ceremony



Ribbom cutting ceremony. From left to right Bill McGarry, CFO, Mickey Greene, Chair of BOT, Paul LeBlanc, President, Patty Lynott, VPAA, Bob Vachon, Director of Facilities and Dana Adams from Opechee Construction Corp.



### **Meet SNHU:**

### Chris Toy, Math Department, SLA

Chris Toy has been at SNHU since 1971. He has been a faculty member of the math since coming to SNHU and has helped to see the department grow over the years. Chris was the department chair from '76-78. He acted as the Division Chair of Liberal Arts from '97-00 and was the Interium Dean from '00-'01.

Chris has a long history in the SNHU chorus and has been a member of the chorus since the '70s.

You might has seen Chris riding his bike from Concord in the past but with the increase of traffice he's decided to give that up as "the traffic has become too bad to ride to school now." You also might have seen his car parked on campus. He's the one with the SNHU license plate. "I know the name of the university was going to legally change in July 2000" and since then he's been easy to recognize driving around campus.

Chris's name appears on one of the donar walls in the lobby new building. He's "always had a good feeling about the work in the CED program" and he likes that it is "very international in its outlook."