

Information about the scope of the survey, methodology, explanation of terms and historical notes for this survey may be found in the introduction of the 1998 Manufacturing Profiles, issued December 2000.

Current data are released electronically on Internet for all individual surveys as they become available. Use: <http://www.census.gov/econ/www/manumenu.html>. Individual reports can be accessed by choosing "Current Industrial Reports (CIR's)," clicking on "Report Number Index;" from the "Industrial Products by Numeric Index," choose the survey of interest. Follow the menu to view the PDF file or to download the worksheet file (WK format) to your personal computer.

These data are also available through the U.S. Department of Commerce and STAT-USA Electronic Bulletin Board by subscription. To access, dial 202-482-3870 and follow the prompts to register. Also, you may call 202-482-1986 or 1-800-STAT-USA, for further information. The Internet address is: www.stat-usa.gov/.

NOTE

Data are now published on the new North American Industry Classification System (NAICS) basis and therefore are not always comparable to the old Standard Industrial Classification (SIC) code. For further information on NAICS, see www.census.gov/epcd/www/naics.html.

SUMMARY OF FINDINGS

During 2000, the total value of shipments for consumer electronics was \$8.6 billion, an increase of 5.1 percent from the 1999 value of \$8.2 billion. Automotive audio equipment decreased 4 percent from \$1,063.3 million in 1999 to \$1.0 billion in 2000. Shipments of television receivers had minimal change from \$3.95 billion in 1999 to \$4.0 billion in 2000. All other consumer audio and video equipment shipments increased 49.4 percent in 2000 to \$1,228.0 million, from \$821.7 million in 1999. Loudspeakers, microphones, kits, and public address systems increased 1.3 percent from \$2.3 billion shipped in 1999 to \$2.4 billion in 2000.

Address inquiries concerning these data to Consumer Goods Industries Branch, Manufacturing and Construction Division (MCD), Washington, DC 20233-6900, or call Stephanie Angel, 301-457-4698.

For mail or fax copies of this publication, please contact the Information Services Center, MCD, Washington, DC 20233-6900, or call 301-457-4673.

U S C E N S U S B U R E A U

Helping You Make Informed Decisions

U.S. Department of Commerce
Economics and Statistics Administration
U.S. Census Bureau



Table 1. Value of Shipments of Consumer Electronics by Selected Products: 1990 to 2000
[Millions of dollars]

Product code	Product description	2000	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990
	Consumer electronics.....	8,599.9	8,185.6	7,834.7	8,178.4	7,986.6	8,171.9	8,024.2	7,299.8	7,324.8	6,494.5	6,567.3
3343101000	Automotive audio equipment (except speakers).....	1,021.2	1,063.3	941.5	933.3	865.6	721.9	779.8	630.5	607.6	340.2	307.4
3343102000	Household television receivers, including combinations.....	3,970.4	3,950.8	3,940.2	4,367.1	4,653.3	5,144.7	5,018.4	4,777.1	4,865.4	4,562.0	4,642.6
3343103000	Other consumer audio and video equipment (except speakers) 1/.....	1,228.3	821.7	827.2	644.5	391.8	425.1	339.1	224.9	207.2	294.5	347.4
3343104000	Speakers, microphones, and home-type electronic kits.....	2,380.0	2,349.8	2,125.8	2,233.5	2,075.9	1,880.2	1,886.9	1,758.3	1,644.6	1,297.8	1,269.9

1/Product code 3343103000 does not include product code 334419D101.

Table 2. Quantity and Value of Shipments of Consumer Electronics: 2000 and 1999
[Quantity in number of units. Value in thousands of dollars]

Product code	Product description	No. of cos.	2000				1999			
			Quantity		Value		Quantity		Value	
3343101000	Automotive audio equipment, excluding speakers.....	(NA)		10,756,184		1,021,224		11,208,099		1,063,255
3343101001	AM-FM radios with tape/compact disc player combinations.....	7		4,794,512		733,140		5,697,711		752,169
3343101004	Other automotive audio equipment, including equalizers and amplifiers, excluding speakers.....	15	c/	5,961,672	b/	288,084	c/r/	5,510,388	r/	311,086
3343102000	Household television receivers, including combination models.....	(NA)		9,581,386		3,970,366		10,913,655		3,950,817
3343102001	Projection television.....	7	a/	1,050,338	a/	1,333,300	a/r/	842,343	r/	929,679
3343102004	Other CRT-based color television: 50 cm. (19.7 inches) and under.....	3	a/	1,230,435	a/	197,365	b/	1,153,908	b/	195,007
3343102007	Over 50 cm. (19.7 inches).....	8		7,300,613	b/	2,439,701	b/	8,917,404	b/	2,826,131
3343102011	Other household television receivers.....	-		-		-		-		-
3343103000	Other consumer audio and video equipment, excluding speakers 1/.....	(NA)		4,290,144		1,228,264		3,021,298		821,672
3343103001	Compact and video disc players 2/.....	7		(D)		(D)		(D)		(D)
3343103007	Power amplifiers, including preamplifiers.....	32	b/	406,258	b/	140,983	b/	404,273	a/r/	131,166
3343103011	Receivers, tuners, and other consumer audio equipment incorporating radio reception 2/.....	6		(D)		(D)		(D)		(D)
334419D101	Earphones, headsets, and phonograph cartridges, pickups, needles, and styli 1/.....	11		(X)		59,194	a/	(X)	r/	42,309
3343103004	Equalizers.....	8	b/	23,895	c/	1,779	b/	30,916	b/	2,538
3343103014	Other consumer audio and video equipment (except speakers) 2/.....	30		(D)		(D)		(D)		(D)
3343104000	Speakers, microphones, and home-type electronic kits.....	(NA)		64,994,798		2,380,021		66,514,195		2,349,774
3343104001	Single loudspeakers mounted in an enclosure.....	28		2,833,588		460,388	a/r/	2,356,480	r/	375,696
3343104004	Multiple loudspeakers mounted in an enclosure.....	39	a/	3,921,630	b/	491,380	a/r/	4,524,744	a/r/	564,646
3343104007	Other loudspeakers, including unmounted speakers sold separately.....	53	b/	54,272,470	a/	1,021,641		55,492,305	a/r/	1,009,301
3343104011	Microphones.....	14	a/	3,006,253		209,461	a/	3,097,304		208,031
3343104014	Home-type electronic kits designed for consumer assembly 3/.....	2		(D)		(D)		(D)		(D)
3343104017	Public address systems, including musical instrument amplifiers 3/.....	23		(D)		(D)		(D)		(D)

- Represents zero. D Withheld to avoid disclosing data for individual companies. NA Not available. r/Revised by 5 percent or more from previously published data. X Not applicable.

1/Product code 3343103000 does not include product code 334419D101.

2/Product codes 3343103001, 33431030011, and 3343103014 have a combined total of 3,859,991 for quantity and a/1,085,502 for value for 2000 and 2,586,109 for quantity and a/687,968 for value for 1999.

3/Product codes 3343104014 and 3343104017 have a combined total of 960,857 for quantity and a/197,151 for value for 2000 and b/1,043,362 for quantity and b/192,100 for value for 1999.

Note: Percent of estimation for each item is indicated as follows: a/10 to 25 percent of this item has been estimated. b/26 to 50 percent of this item has been estimated. c/Over 50 percent of this item has been estimated.

Table 3. Shipments, Exports, and Imports of Consumer Audio and Video Electronics: 2000
[Quantity in number of units. Value in thousands of dollars]

Product code	Product description	Manufacturers' shipments		Exports of domestic merchandise 1/		Imports for consumption 2/	
		Quantity	Value f.o.b. plant	Quantity	Value at port	Quantity	Value 3/
3343101001, 004	Automotive audio equipment.....	10,756,184	1,021,224	3,285,413	481,187	34,700,534	3,646,422
3343102001, 004, 007, 011	Household television receivers.....	9,581,386	3,970,366	626,227	157,830	28,763,682	4,579,084
3343103001 004, 007, 011, 014	Coin-operated audio equipment, power amplifiers, audio tape recorders and players, compact and video disk video disk players, equalizers, and other consumer audio and video equipment, excluding speakers.....	4,290,144	1,228,264	7,126,922	892,688	70,437,976	4,594,969
3343104001	Single loudspeakers mounted in enclosure.....	2,833,588	460,388	5,069,864	152,533	39,242,239	419,377
3343104004	Multiple loudspeakers mounted in an enclosure.....	3,921,630	491,380	2,044,849	186,273	24,480,843	586,321
3343104007	Other loudspeakers.....	54,272,470	1,021,641	70,796,986	206,329	-	-
3343104011	Microphones.....	3,006,253	209,461	(X)	74,925	-	-
3343104014, 017	Home-type electronic kits designed for consumer assembly and public address systems, including musical instrument amplifiers.....	960,857	197,151	5,320,225	149,855	6,141,861	689,288
334419D101	Earphones, headsets, and phonograph cartridges, pickups, needles, and styli....	(X)	59,194	4,101,184	57,973	146,852,928	548,894

- Represents zero. X Not applicable.

1/Source: Census Bureau report EM 545, U.S. Exports.

2/Source: Census Bureau report IM 145, U.S. Imports for Consumption.

3/This dollar value represents the c.i.f. (cost, insurance, and freight) value at the first point of entry in the United States plus U.S. import duties.

Table 4. Comparison of North American Industry Classification System-Based Product Codes with Schedule B Export Numbers, and HTSUSA Import Numbers: 2000

Product code	Product description	Export number 1/	Import number 2/	
3343101001, 004	Automotive audio equipment.....	8519.93.4000	8519.93.4000	8527.21.4040
		8527.21.0000	8527.21.1005	8527.21.4080
		8527.29.0000	8527.21.1015	8527.29.4000
			8527.21.1020	8527.29.8020
			8527.21.1030	8527.29.8060
3343102001, 004, 007, 011	Household television receivers.....	8528.12.6010	8528.12.0400	8528.12.4800
		8525.12.6040	8528.12.0800	8528.12.5200
		8528.12.3000	8528.12.1200	8528.12.5600
			8528.12.1600	8528.12.6200
			8528.12.2010	8528.12.6400
			8528.12.2012	8528.12.6800
			8528.12.2014	8528.12.7200
			8528.12.2015	8528.12.7600
			8528.12.2410	8528.12.8000
			8528.12.2420	8528.12.8400
			8528.12.2800	8528.12.8800
			8528.12.3205	8528.13.0005
			8528.12.3224	8528.13.0010
			8528.12.3228	8528.13.0020
			8528.12.3230	8528.13.0025
			8528.12.3235	8528.13.0030
			8528.12.3238	8528.13.0035
			8528.12.3250	8528.13.0040
			8528.12.3290	8528.13.0045
			8528.12.3600	8528.13.0050
			8528.12.4000	8528.13.0075
			8528.12.4400	
3343103001, 004, 007, 011, 014	Coin-operated audio equipment, power amplifiers, audio tape recorders and players, compact and video disk players, equalizers, and other consumer audio and video equipment (except speakers).....	8519.10.0000	8518.40.2000	8520.33.0040
		8518.40.2000	8519.10.0000	8520.33.0060
		8519.92.0000	8519.92.0000	8520.33.0070
		8519.93.8000	8519.93.8040	8520.33.0090
		8519.99.0030	8519.93.8080	8520.39.0010
		8519.99.0070	8519.99.0030	8520.39.0050
		8520.32.0000	8519.99.0045	8520.39.0060
		8520.33.0000	8519.99.0060	8520.39.0070
		8520.39.0000	8520.33.0020	8521.90.0000
		8521.90.0000		
3343104001	Single loudspeakers mounted in an enclosure.....	8518.21.0000	8518.21.0000	
3343104004	Multiple loudspeakers mounted in an enclosure.....	8518.22.0000	8518.22.0000	
3343104007	Other loudspeakers.....	8518.29.0000	8518.29.0000	
3343104011	Microphones.....	8518.10.0000	8518.10.0020	
3343104014, 017	Home-type electronic kits designed for consumer assembly and public address systems, including musical instrument amplifiers.....	8518.50.0000	8518.50.0000	
		8527.39.0000	8527.39.0020	
			8527.39.0040	
334419D101	Earphones, headsets, and phonograph cartridges, pickups, needles, and styli.....	8518.30.2000	8518.30.2000	
		8522.10.0000	8522.10.0000	

1/Source: 2000 edition, Harmonized System-Based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/Source: Harmonized Tariff Schedule of the United States, Annotated (2000).