

U.S. Census Bureau  
Electric Housewares and Fans - 2007  
MA335E(07)  
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Address inquiries concerning these data to Consumer Goods Industries Branch, U.S. Department of Commerce, Census Bureau, Manufacturing and Construction Division, Washington, DC 20233-6900, or call Karen Baum, 301-763-7693.

These data are also available online through STAT-USA by subscription. For further information, visit <http://www.stat-usa.gov/> or call 1-800-STAT-USA.

Table 1. Value of Shipments of Electric Housewares and Fans by Class of Product: 2003 to 2007  
[Millions of dollars]

Product class code	Product description	2007		2006	2005	2004	2003
3352111	Electric fans (except industrial type).....	579.9	r/	580.1	686.6	668.1	621.6
3352114	Small electric household appliances (except fans).....	1,197.7	r/	1,206.2	1,338.4	1,254.1	1,080.0
3352115	Parts and attachments for small household electric appliances.....	31.5		32.6	40.5	49.5	63.1

Table 2. Quantity and Value of Shipments of Electric Housewares and Fans by Product: 2007 and 2006  
[Quantity in number of units. Value in thousands of dollars]

Product code	Product description	2007		2006	
		Quantity	Value	Quantity	Value
3352111	Electric fans (except industrial type).....	31,361,195	579,882	34,450,473	r/ 580,119
3352111100	Window (household) permanent, portable and roll-about.....	(D)	(D)	(D)	(D)
3352111100	All other electric fans (except industrial type), including electric range hoods, oven hoods, ventilating, exhaust, desk, and wall bracket fans.....	(D)	(D)	(D)	(D)
3352114	Small electric household appliances (except fans).....	(X)	1,197,700	(X) r/	1,206,220
	Electrothermal type.....	(X)	517,943	(X) r/	475,746
3352114100	Small electric household appliances, including broilers, coffee makers, deep fryers, ovens, including toaster ovens, roasters, hot plates and disc stoves, waffle irons, sandwich grills, griddles, frying pans, and skillets.....	(D)	(D)	(D)	(D)
3352114100	Air space heaters, portable room heaters, and fixed installation, all types (excluding wall and baseboard heating units for permanent installation, NAICS 333414).....	1,491,127	55,126	r/ 1,943,143	r/ 59,509
3352114100	Portable humidifiers, including vaporizers.....	(D)	(D)	(D)	(D)
3352114100	Other small electrothermal appliances.....	10,796,623	332,350	r/ 10,461,686	r/ 311,953
3352114100	Electromechanical type, including cordless.....	(X)	679,757	(X) r/	730,474
3352114100	Household food preparation appliances (except food mixers and food processors), including drink mixers, whippers, juicers, grinders, ice crushers, and coffee grinders.....	(D)	(D)	(D)	(D)
3352114100	Portable air purifiers and portable dehumidifiers, including vaporizers.....	(D)	(D)	(D)	(D)
3352114100	All other small electromechanical appliances, including food mixers, food processors, knives, knife sharpeners, scissors, toothbrushes, vibrators, electric razors, dry shaves, and can openers, etc. ....	9,461,654	527,907	r/ 8,500,839	r/ 558,085
3352115	Parts and attachments for small household electric appliances.....	(X)	31,454	(X)	32,552

D Withheld to avoid disclosing data for individual companies. r/Revised by 5 percent or more from previously published data. X Not applicable.

Table 3. Shipments, Exports, Imports, and Apparent Consumption of Electric Housewares and Fans: 2007  
[Quantity in number of units. Value in thousands of dollars]

Product code	Product description	Manufacturers' shipments		Exports of merchandise 1/ 2/		Imports for consumption 1/ 3/	
		Quantity	Value f.o.b. plant	Quantity	Value at port	Quantity	Value 4/
3352111100	Electric fans (except industrial).....	31,361,195	579,882	1,584,305	83,243	25,122,230	1,029,956
3352114100	Small electric household appliances, including broilers, coffee makers, deep fryers, ovens (including toaster ovens), roasters, hot plates and disc stoves, waffle irons, sandwich grills, griddles, frying pans, and skillets.....	(D)	(D)	2,201,219	112,425	230,104,893	2,415,102
3352114100	Air space heaters, portable, fan-forced type.....	1,491,127	55,126	(X)	46,216	18,880,632	394,223
3352114100	Portable humidifiers, including vaporizers.....	(D)	(D)	48,475	10,086	6,056,941	112,271
3352114100	Electromechanical household food preparation appliances and all other small electro-mechanical appliances, including food mixers, food processors, knives, knife sharpeners, scissors, toothbrushes, vibrators, razors, dry shavers, and can openers, etc., including cordless.....	(D)	(D)	1,947,107	106,387	141,642,364	1,446,111

D Withheld to avoid disclosing data for individual companies. X Not applicable.

1/For a comparison of North American Industry Classification System (NAICS)-based product codes with Schedule B export codes and HTSUSA import codes, see Table 4.

2/Source: Census Bureau report, EM 545, U.S. Exports.

3/Source: Census Bureau report, IM 145, U.S. General Imports for Consumption.

4/Value represents c.i.f. (cost, insurance, and freight) plus import duties.

Table 4. Comparison of North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes and HTSUSA Import Codes: 2007

Product code	Product description	Export code 1/	Import code 2/
3352111100	Electric fans (except industrial).....	8414.51.0010 8414.51.0090 8414.60.0000	8414.51.3000 8414.51.9060 8414.60.0000
3352114100	Small electric household appliances, including broilers, coffee makers, deep fryers, ovens, including toaster ovens, roasters, hot plates and disc stoves, waffle irons, sandwich grills, griddles, frying pans, and skillets.....	8516.21.0000 8516.31.0000 8516.32.0000 8516.60.6000 8516.71.0000 8516.72.0000 8516.79.0000	8516.71.0020 8516.71.0040 8516.71.0060 8516.71.0080 8516.21.0000 8516.31.0000 8516.32.0020 8516.32.0040 8516.60.6000 8516.72.0000 8516.79.0000
3352114100	Air space heaters; portable and fixed installation type.....	8516.29.0000	8516.29.0030 8516.29.0060
3352114100	Portable humidifiers, including vaporizers.....	8509.80.5060	8509.80.5050 8509.80.5070 8509.80.5080
3352114100	Electromechanical household food preparation appliances and all other small electromechanical appliances, including food mixers, food processors, knives, knife sharpeners, scissors, toothbrushes, vibrators, razors, dry shavers, and can openers, etc., including cordless.....	8509.40.0020 8509.40.0030 8509.40.0040 8509.80.5040 8510.10.0000	8509.40.0015 8509.40.0025 8509.40.0030 8509.40.0040 8509.80.5040 8509.80.5045 8509.80.5095 8510.10.0000

1/Source: 2007 edition, Harmonized System-based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/Source: Harmonized Tariff Schedule of the United States, Annotated (2007).

## HISTORICAL NOTE

The Census Bureau has collected data on electric housewares and fans since 1962.

Historical Current Industrial Reports data may be obtained from a Federal Depository Library. To locate a Federal Depository Library in your area, please visit <http://www.gpoaccess.gov/libraries.html>.