



the OBSERVER

Volume XVII, Issue II

October 7, 2009

www.snhuobserver.com

Manchester, NH

"A dictatorship would be a heck of a lot easier, there's no question about it."
- George W. Bush

**OCTOBER IS:
BREAST CANCER
AWARENESS
MONTH**



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Cigarettes Become Less Sweet

Tim Callahan
News Editor

Months after it acquired the authority to regulate tobacco, the Food and Drug Administration (FDA) banned the sale of flavored cigarettes.

In an effort to prevent teenagers from taking up smoking, the FDA banned the sale of fruit, candy, and clove flavored cigarettes. According to the New York Times, "17-year-old smokers were more than three times as likely as those over the age of 25 to smoke flavored cigarettes, and they viewed flavored cigarettes as safer." As such, the FDA hopes to retard the daily increase of child and teenager smokers – almost 3600 new children and teenagers a day reports the New York Times – by banning the aforementioned cigarettes.

However, there is much debate surrounding what exactly constitutes a cigarette, as opposed to things like cigars and cigarillos. As a general prin-

cipal, cigars are usually wrapped in tobacco rather than the paper used for cigarettes, although it remains uncertain as to how the FDA is interpreting and applying the definition of a cigarette versus a cigar. This uncertainty has confused many storeowners, some of which have been told by FDA officials that flavored tobacco of any kind is not permissible. In official statements, the FDA is still vague regarding the extent to which the ban can and will be applied.

Kretek International Inc., the leading producer of clove flavored cigarettes in the United States, sued the FDA for banning its products and drastically reducing its capital. To recoup some of the lost revenue, Kretek has created cigars that are very similar to the clove cigarettes that they once sold, except they are indeed wrapped in tobacco. According to the Associated Press, the company also plans to

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Flavored cigarettes, such as the ones above, will no longer be sold due to FDA regulations.

Mobile Marketing Mixer at SNHU

Suzanne Lentell
Photo Editor

On Tuesday September 22nd at 8 a.m., one of the first 'Mobile Marketing Mixer' seminars took place in Walker Auditorium.

The discussion was lead by the Founder and President of Zingr communications, Mark Haddad, who is an alumnus of Southern New Hampshire University. The panel consisted of Dr. Patricia Spirou, the chair of the marketing department as the key note speaker, Lisa Landry from Prince Savy, Travis York from GY&K, Bob Cote from Brattle Consulting Group, Inc., Dr. Russ Ouellette from Sojourn Partners, and Corissa St. Laurent, an expert in public relations and marketing.

Haddad began by giving a

little insight into his company, in front of an auditorium of students and businessmen and women from twenty different companies, about how it is purely educationally driven and how his company's opinions are irrelevant.

The whole seminar was based around the rapidly growing concept of mobile marketing. Spirou did a wonderful job demonstrating how this concept has evolved the marketing world. Before, there were one-on-one business to consumer interactions, and now that has evolved into a "24/7 item that is always with you, a simple way to get to the consumer anytime," said Spirou. "This converts custom-

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Mark Haddad and Patricia Spirou

Keynote Speaker Patricia Spirou and Panel

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Letter From the Editor

Aimee Terravechia
Editor in Chief

This month we've got a ton going on! As classes begin to go full-swing, so too do clubs & organizations on campus.

Be sure to keep checking the Clubs & Organizations section to find out what all of the 'cool' clubs are doing this month. Keep up-to-date on campus happenings, and learn information about getting involved in campus activities.

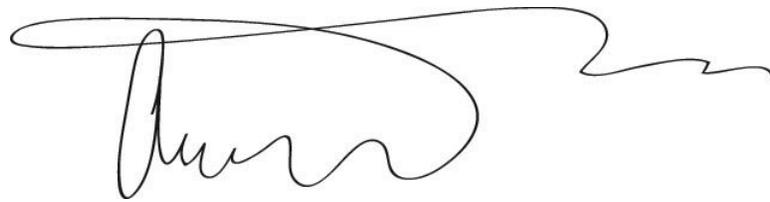
This issue we have video game and restaurant reviews in addition to movie reviews in the Arts & Entertainment section. Also, make sure to check out the Crossword for a mental challenge, or see what the stars have in store for you by reading your Horoscope!

This month we also have several new features that you can be sure to see more of in upcoming issues. Check out the all-new Safety Tip (courtesy of Public Safety), and yet another Penmen Profile (this month's is on James Gassman).

If you really LOVE the Observer (and I know you do), be sure to sign up to receive our next issue via e-mail! It is both convenient and eco-friendly. Simply e-mail the Observer before October 30th to sign up. You'll get an early issue, before the physical papers even hit campus!

And remember, we are always looking for more submissions! Send us an article for the next issue, and you might just get to see your work in print!

See you around campus,



Aimee L. Terravechia

The Southern New Hampshire University Observer is a news publication produced by Southern New Hampshire University students and funded largely by the Student Government Association of the University. It is our responsibility to inform the SNHU community about events on and around campus. The Observer will print any material found to be factual and in good taste by the editorial staff of the paper. The views published do not necessarily reflect the views of Southern New Hampshire University. The Observer is published monthly during the academic year and is printed by the Concord Monitor of Concord, NH. To contact the newspaper, please e-mail us at observer@snhu.edu.

Public Safety Tip – October

Jim Winn
Director of Public Safety



Petey the Penman

In the 2009 NHHEAOD survey 85.3% of SNHU students said they had not driven a car while under the influence of alcohol or drugs in the last 30 days.

Introduction:

As part of a safety campaign the Office of Resident life and Public Safety have teamed up with our University mascot, Petey the Penman, to help promote safety and crime prevention messages. The campaign is known as "Petey Says". Be on the lookout for Petey as he makes his way about campus offering safety tips. In addition to seeing Petey around campus reinforcing safety messages, Petey will be featured in the Observer and on SNHU TV to offer safety pointers.

Drunk Driving Prevention:

Last year approximately 12,000 Americans died in alcohol-related motor vehicle crashes. Alcohol-related crashes cause a death every 35 minutes and a non-fatal injury every two minutes.

Petey Says decisions that could affect you directly are those that involve personal behavior, if you drink, don't drive! In addition:

- Don't drive with someone who has been drinking
- Choose a non-drinking friend as a designated driver
- If you've had too much to drink at a party, ask if you can stay over at your host's house
- Take a taxi
- Always wear your seat belt—it's your best defense against drunk drivers

Check us out on the web
@ www.snhuobserver.com

Alleged Terror Plot Thwarted in NYC

Aimee Terravechia
Editor in Chief



AP Photo/New York City Police Department

Najibullah Zazi, center, is escorted off an NYPD helicopter by U.S. Marshals after being extradited from Denver, Colorado

Najibullah Zazi was arrested on September 25th, 2009, on charges of conspiring to use weapons of mass destruction in what appeared to be a 9-11 anniversary terror plot. He was transferred from Denver, Colorado to New York City by Federal Marshalls.

Zazi entered New York City on September 10th, 2009. According to the Associated Press, prosecutors claim that he dropped his plans for attack once he realized that law enforcement officers were on to him. His visit to New York gained added attention and concern since it coincided not only with the anniversary of September 11th, but also with the UN meeting and President Obama's visit as well.

Allegedly, Zazi and several associates who remain at large traveled to several beauty supply stores outside of Denver, Colorado to purchase vast amounts of chemicals to be used in making explosives. According to court papers, Zazi also attempted to search the Web-site of a Queen's based home improvement

store for triacetone triperoxide, another chemical used to create explosives.

Despite these allegations, Zazi's attorney, Arthur Folsom, said FBI agents have yet to find any traces of the materials necessary to create such explosives.

"No traces of any kind of chemical was found in his vehicle," said Folsom of a vehicle search conducted by the FBI.

Folsom also said that the search of Zazi's apartment also failed to produce any viable bomb-making evidence despite the claim made by one law enforcement agent to CNN that bomb making diagrams were found in Zazi's residence.

In an interview with the Associated Press, Folsom said, "I think they were hoping that people would just jump to conclusions."

According to Prosecutor Tim Neff, however, the evidence will clearly show that Zazi planned and attempted to execute a terror plot, which is believed to have been targeted at the public transit system in New York City.

Neff also said that, over the course of the summer, Zazi, "was in the throes of making a bomb and attempting to perfect his formulation."

According to CNN, an administration official familiar with the situation has said that Zazi also has ties to al Qaeda.

Also weighing in on the situation, the Department of Homeland Security released a written statement on the 25th, saying, "While DHS and FBI have no information regarding the timing, location or target of any planned attack, we believe it is prudent to remind transit authorities to remain vigilant."

According to the Associated Press, Folsom continues to argue that his client has no ties to terrorism. Co-workers of Zazi, who worked for First ABC Transport outside of Denver, also expressed similar sentiments to the Associated Press.

One co-worker, who identified himself as "Joe" to the AP, said, "[He] was literally laughing," upon hearing of the news that Zazi might be associated with a terror plot.

Making Strides Against Breast Cancer

Suzanne Lentell
Photo Editor



dukecityfix.com

American Cancer Society: Making Strides Against Breast Cancer

14th Annual Making Strides against Breast Cancer Walk
October 25th, 2009 @ 8:30
Providence Rhode Island, Roger Williams Park

Join Southern New Hampshire University students, alumni and supporters in a four mile walk for the fight against Breast Cancer on Sunday, October 25th. All donations help in the fight to find a cure for breast cancer, and we are also walking to support a SNHU Alumni named Ashley Manley. Her mother, Ann, battled Breast Cancer for 10 years but tragically passed away on May 5th of last year, just shy of her daughter's graduation. The team that was created in honor of her is called Ann's Allies. We are walking to support Ashley in remembering her mother as well as to raise awareness and money to help others in need.

Any willing participants and/or donations can go to join our team at <http://main.acsevents.org/goto/annsallies>.

Registration is set for 7:30 a.m. with rolling start from 8:30 a.m. to 10:30 a.m. and ends around 1 p.m.

To sign up for
our E-Copy of the
Observer and receive the
November issue before
everyone else, e-mail us
at observer@snhu.edu
before October 30th

UN Meets in NYC

Mobile Marketing

Aimee Terravechia
Editor in Chief

Continued from page 01

ers faster than through online and direct marketing." She made a great point about how everyone typically looks at every text message they get. Even if they do not open the text, simply seeing the brand name resulted in ten percent higher ad-awareness. Before concluding, Spirou gave a few statistics from Neilson: half of all cell phone users are 35 and older, there is a 60 percent redemption rate of cells phones compared to 2-5 percent online of ads, etc.

Spirou ended with how extremely effective mobile marketing is in creating the most sophisticated and effective target market through demographics and psychographics to truly hone in on the potential customer. Going back to Spirou's idea, Mobile marketing was related to "spear fishing" as compared to fishing with a net by Lisa Landry on the basis of how sophisticated and effective the target market now is. This is a global concept, and the United States seems to be behind the times. In Japan, Nearfield Communication created vending machines that scan cell phones and have everything expense added to cell phone bills. Another concept brought up from the discussion panel was the art of two-dimensional barcode scanning that makes print interactive by scanning a coupon from the inbox on a cell phone. Bob made clear that print is not going to go away, but it cannot reconnect with the customer the way mobile marketing can.

Overall, the panel discussion was an exciting way to network, to learn of technology changing the way we market today and to be exposed to these companies revolutionizing marketing in this century.

"Student's get ready to be connected. Businesses get ready to connect," Dr. Spirou stated.

Cigarettes

Continued from page 01

ask the court to determine that their new products (and cigars in general) are not covered by the FDA's recent ban.

In order to remain consistent in their crusade against tobacco products attracting teenagers, the FDA is considering the definition of a cigarette, as well as possible restrictions on flavored cigars and menthol cigarettes. With their newly found authority over tobacco, the FDA has taken no time to drastically overhaul the industry.

Join the Observer.
Meetings every Wednesday
at 3:30 p.m. in RF301



Associated Press

Inside the UN: President Barack Obama acts as Chair of the UN Security Council meeting, the first U.S. President to do so.

President Obama emphasized the need to address climate change, his desire for global disarmament of nuclear weapons, and more between his 15-minute speech and countless meetings at the UN.

Among his meetings and social gatherings, Obama sat down with Israel's Prime Minister Benjamin Netanyahu and the Palestinian National Authority President Mahmoud Abbas in an attempt to renew peace talks between the two countries.

Obama's main talking point in his address to the General Assembly was the importance of countries working together to solve the world's problems. He emphasized this idea of a shared responsibility throughout his speech.

"But make no mistake. This cannot be solely America's endeavor. Those who used to chastise America for acting alone in the world cannot now stand by and wait for America to solve the world's problems alone. We have sought in word and deed a new era of engagement with the world. And now is the time for all of us to take our share of responsibility for a global response to global challenges," he said.

President Obama also reiterated his desire for peace in the Middle East, as well as the United States' plans in Iraq and Afghanistan.

Despite the grand scale of the tasks at hand (from global warming to peace in the Middle East), the speech of Libyan leader Colonel Muammar al-Qaddafi attracted the most media attention. According to the New York Times, his speech, running a full 75-minutes over his allotted time, covered such topics as the right of the Taliban to establish an Islamic emirate, the assassinations of both John F. Kennedy and Martin Luther King, and the theory that Swine Flu is actually a biological weapon created by people.

"Perhaps this swine virus may be one of those viruses that was created in the laboratory and it went out of control because it was meant in the beginning to be used as a military weapon," Col. Qaddafi said.

Col. Qaddafi also offered to allow the UN to move its headquarters to Libya.

At one point during his speech, Col. Qaddafi held up a United Nations Charter and tore it. According to the New

York Times, Michele Montas, a spokesperson for the UN, called the "denigration" of the charter "unacceptable."

Overall, reactions to Col. Qaddafi's speech were mixed according to the New York Times.

Both Chinese President Hu Jintao and French President Nicolas Sarkozy spoke of the current financial crisis and the necessary change that is soon to come in the world's financial system.

Russian President Dmitry Medvedev focused his speech on nuclear proliferation while British Prime Minister Gordon Brown reiterated his commitment to the war in Afghanistan.

Leaders from South America voiced their support for Honduran President Manuel Zelaya who had recently been removed from his elected office and country.

Towards the end of the evening Iranian President Mahmoud Ahmadinejad also addressed the Assembly. According to Margaret Besheer of the UN, he spoke mostly of, "capitalism, Zionism and liberalism," but neglected to discuss his controversial nuclear program.

Lab Technician Charged with Murder of Yale Student

Aimee Terravechia
Editor in Chief

On Thursday, Sept. 17th, police in New Haven, Connecticut charged Raymond Clark III with the murder of Yale graduate student Annie Le, whose body was recently found after being reported missing.

According to the Associated Press, Clark was a lab technician that worked closely with Le at Yale's medical labs. It was in the basement of this research building that Le's body was found "stuffed into a utility compartment behind a wall."

Annie Le was originally reported missing on Sept. 8th, which was also the last day she was seen alive. According to CNN, Le was seen on surveillance footage entering the Research lab where both she and Clark worked. Her body was not discovered until five days later, on the day that she was supposed to be married.

The 24-year-old Clark was arrested, just one day after police had taken fingernail, hair, and saliva samples from the suspect. Police took Clark into custody at a Super 8 Motel in Cromwell

Connecticut around 8 a.m. ET, where he had stayed the night after complying with the warrant requesting his DNA.

According to CNN, warrants for Clarks' vehicle and other possessions were also issued on the Wednesday preceding his arrest, although specific details about the warrants have not been released.

Clark appeared in court just hours after his arrest in order to enter a plea—which he did not do at that time. A bond of \$3 million was set. According to the Associated Press, Clark only spoke to acknowledge his rights, but otherwise remained silent.

As details about the case continue to unfold, Clark's character comes into question. According to the Associated Press, several researchers who worked closely with Clark describe him as a "control freak" who viewed the laboratory and its mice as his territory."

ABC News reported that, on the day that Annie Le went missing, Clark sent a text message to her requesting a meeting to "dis-

cuss the cleanliness of mouse cages in the research lab."

New Haven police chief James Lewis said at a press conference on September 17th, "It is important to note that this is not about urban crime, university crime, domestic crime but an issue of workplace violence, which is becoming a growing concern around the country."

The cause of death has been classified as "traumatic asphyxiation," according to the New Haven medical examiner. All other information pertaining to the arrest, however, has been sealed by court order, according to Lewis.

According to CNN, bloody clothing was also discovered in a separate part of the building. Police in New Haven are not commenting on the discovery of the clothing.

Annie Le was originally from Placerville, California. She was to be married to Jonathan Widawsky, a Columbia University graduate student, on Sept. 13th.



Annie Le, 24, whose body was found September 13 in the basement of a Yale research facility.

A Night of Culture and Community

Tim Callahan
News Editor

On October 7th, Prof. Stauffacher's Native History and Culture (ATH 200) class will be hosting Native American Culture Night from 5-7:30 p.m. in the cafeteria.

The students from the class were organized into four tribal units, and each unit was designated a specific tribe (e.g. Wampanoag and Abenaki). These units did extensive research into many of the traditions of the Native American tribes, including traditional dishes. With the help of Dining Services, the class put together a menu that samples Native American food (a very important aspect of their culture), which will be served in the cafeteria.

In addition to the food, there will be professional Native American storytellers, several tribal elders sitting at tables to answer questions, and laptops showing videos of powwows and interviews with elders from upstate New York. Prof. Stauffacher stated that the night was planned for the explicit purpose of 'trying to be creative in telling a story and sharing an experience.' The storytellers, Ken Quiet hawk and Deborah New Moon Rising, will hold three, twenty-minute segments beginning at 5, 6, and 7 p.m. Overall, the night will contain "historical

expression, art expression, and oral explanation," Prof. Stauffacher explained.

Moreover, each group in the class was required to create two centerpieces, which represent something about their tribe. The centerpieces will be graded in terms of accuracy, and at least one person from the group will sit at their table to explain the centerpiece and whatever else they learned. Thus, the students not only learn the information better themselves, but also share it with others as a celebration of culture.

The whole night will function as a form of "potlatch." A potlatch is a large celebration in which the host bestows gifts upon his guests as means of thanking them. In this case, the class will bestow the gifts of knowledge and culture upon those who participate. "We'll be thanking them for the privilege of telling about us," Prof. Stauffacher said.

The entire night will provide an interesting and insightful glimpse into cultures that are commonly overlooked, while simultaneously serving as a practical exhibition of the class that fosters participation, creativity, and expression for everyone to enjoy.

Teams Needed for Fundraising Bike-A-Thon

Haley Webb
Staff Writer

Coming up in October, there will be a new fundraising event on the SNHU campus: the first Bike-a-thon sponsored by the Office of Disability Services. Students participating in the event will be riding stationary bicycles in an effort to fundraise for the Christine Zimmermann Memorial Scholarship Fund.

On Wednesday, Oct. 21st, the event will take place in the quad between the SNHU Student Center and Stark and Exeter halls. The Office of Disability Services has reserved five bicycles that will be propped to serve as stationary bicycles for the event. Students can sign up in teams of 10-20 people, allowing them to participate in shifts throughout the day. The riding time will be divided into two intervals, from 11 a.m. to 2 p.m. and then 4 p.m. to 7 p.m., and teams can opt to participate in one or both of the shifts.

Teams are required to have one team member riding at all times throughout the shifts they sign up for. Five teams can participate in the event, and two slots are still available. The participating teams will be fundraising by contacting local businesses and requesting donations. If you are interested in creating a team for this event, contact Joanna Sullivan in the Office of Disability Services at disabilityservices@snhu.edu.

The Office of Disability Services will also be setting up various raffles throughout the day, with large prizes coming from stores such as Eastern Mountain Sports. Refreshments will also be provided by Sodexo Dining Services, including high energy foods to refuel the bikers throughout the day.

This fundraising event will give students on campus the opportunity to take part in a fun, healthy activity to benefit a great cause. The Christine Zimmermann Memorial Scholarship Fund was created to help SNHU students with disabilities. Christine Zimmermann was a professor at SNHU who taught in the psychology department. During her time at SNHU, she worked very closely with the Office of Disability Services as well as the Learning Center. Christine passed away this past year, and this memorial scholarship has been created in her honor, serving as a tribute to her desire to help others through the SNHU Office of Disability Services.

As Joanna Sullivan, an intern in the Office of Disability Services, explains, "At the Office of Disability Services, we strive to generate awareness. As I plan events, I look for programs that students, staff, and faculty will attend, enjoy, and learn to accept disabilities as strengths."

Saving Sea Turtles, One Egg at a Time

Samantha Cohen
Staff Writer

When the thought of winter break comes to mind, it is fair to say most students are excited to see family and old friends, take a break from school work, and possibly make some money. However, that is not the case for a group of students here at Southern New Hampshire University. Students involved with the Alternative Break program are looking to make a difference in the world.

The Alternative Break group explained an alternative break as "a week of immersion into different cultural, environmental, and socioeconomic communities across the world," where, "students can provide service in exchange for the opportunity to learn about current social and cultural issues facing the hosting communities."

This year, as in previous years, students have the chance to lend a hand and help out on a global level. This January, Southern New Hampshire students will travel to the Nicoya Peninsula in Costa Rica to save sea turtles. Their jobs will be extensive and their duties will include cleaning off the beaches

and looking for any abnormalities during the day while at night, they must keep watch of the turtle nests. The night shifts will be especially important because in Costa Rica, sea turtle eggs are sacred to natives and local residents steal them. This is greatly affecting the sea turtle population and drastic measures need to be taken.

Danielle Kireyczyk and Casey Krafton are two students who are coordinating this trip, along with Justin Woodard, who is a program coordinator. They have, and will be working extremely hard to pull everything together. At this time, it is not known how many students are able to go, but it is a selective process. Students wishing to take part in saving sea turtles must fill out the application along with six essay questions which will help the committee choose the best candidates. A fifty dollar deposit is also requested. However, if a student is not picked, their money is refunded in full.

Because students will be leaving the country, this trip is going to be pricey. Students in charge have a rough estimate of

approximately \$1200. With that being said, major fundraising is needed. Already a few ideas are being talked about, but students will try as hard as they can to cut the cost of the trip. Fundraising ideas include Cookie Drop-off, where letters go home to parents and they can pay to have cookies sent to their student. Leaf raking has been a great money maker in the past, where faculty members pay students to clean up their yard. Lastly, it never hurts to write home; students can write to friends and family asking for support (and a little cash) in efforts to make the trip a little cheaper.

In addition to the job that needs to be done, students will also gain much more. On days off, the group will be able to explore their surroundings, and students who have previously taken Alternative Break trips have made lifelong friends. As for cultural experience, students in the past have said their eyes have been opened to how bad things could get and how good a life the United States provides.



Samantha Cohen

Casey Krafton, Danielle Kireyczyk, and Justin Woodard in the background, are excited to get lans started!

Clubs & Organizations

Justice Studies Association Opens the Year with a Bang

Holly McNeil-Turner
Contributing Writer

The Justice Studies Association has opened the year with a bang. This fairly new organization is making a big mark and is determined to aid all Justice Studies Majors in making the right connections in all aspects of the criminal justice world. From organizing Career Development fairs to getting key speakers such as Officer Paul Rondeau from the Manchester Police Departments Drug Task Force to give students an insight into the world of drug trafficking and illegal drug use.

Officer Rondeau spoke with a group of 30 plus students from SNHU on September, 30, on the ways Manchester is trying to combat the growing drug problem it faces. He showed students firsthand what different types of illegal drugs looked like and explained the method in which people used them. He had many samples collected as evidence by MPD to pass around the room. Officer Rondeau also explained the tactics criminals and even ordinary individuals used to get away with illegal drug use. He seemed to reach the entire group on a different level because he understood that this is college and we have seen a lot in the short years we have been here.

Officer Rondeau gave an insight into drugs such as ecstasy and the negative affects it has on a person. A drug such as ecstasy used to be legal but its but its negative effect on the body lead lawmakers to illegalize it. Ecstasy

is a drug that is best classified as a stimulant and it puts all of your senses on full alert. It also raises your core temperature to 102 degrees which can put a person in danger of burning up in their own skin. Ecstasy gives a person the sense of such a big high but after the high wears off it plunges the person into such a deep low that it can put the person in danger of inflicting harm on themselves. This is just one example Officer Rondeau gave in the presentation.

As the presentation came to an end he took everyone outside and did a presentation with a piece of fake marijuana to show people what it smelled like and how to recognize it. His insight was definitely appreciated and left everyone with a better sense on the drug problem facing Manchester today. The Justice Studies association will have many more speakers and investigators from every aspect of criminal justice to give students the most opportunities to make the right connections and ask any question they might have as the year progresses. Lead by President Sara Litch and Vice President Holly McNeil-Turner JSA is determined to make this year their most successful yet. Keep an eye out for our next speaker in November and the Career fair on October 7th. Please Email Either Sara or Holly with any questions or suggestions for speakers. Thank you to all who attended.

Accounting/Finance Night is a Big Success!

Chance Clutter
Contributing Writer

The Accounting Association teamed up with the Career Development Center for its 22nd Annual Accounting/Finance Night where the huge crowd of 97 students had the opportunity to meet with the 30+ representatives from 15 New England area companies. The event kicked off with a special dinner for the senior day students and many of the attending employers. Thanks to the hard work of SNHU's talented culinary students, under Brigid Flanigan's expert instruction, the employers were able to take on the big crowds of students looking to make that first great impression with their stomachs full. In addition, a great impression was certainly made as the company representatives remarked how impressed they were by the students they saw that night. "Professionally dressed, great personalities, solid

work experiences, and excellent resumes" were all comments by employers after the event finally quieted down, a mere forty-five minutes later than scheduled. A few of the newly attending companies were even a little overwhelmed at how many great students they saw in such a short-time and jokingly said they may not have to recruit for the rest of the year!

The students also felt good about the event, stating how easy it was to strike up a conversation with the employers; the representatives were very relaxed and put no pressure on anyone. Although networking can be difficult for many, the employers attending Accounting/Finance Night really wanted to put the students at ease so they could get a good feel for their true personalities. Knowing how to confidently and succinctly dis-

cuss one's strengths and abilities was a significant aspect of several students' preparation prior to the night's big event. These students also recognized that friendly smiles and strong handshakes are just as important during a first impression as conducting solid research and communicating effectively with an employer. Of course, leaving a good lasting impression was the intent by numerous students who quickly sent "thank you" emails and cards to the employers after getting home that very night! Good luck to all those students who will be interviewing in the coming weeks. And for those who wish to learn more tips on networking or job searching, contact the Career Development Center to schedule an appointment. Remember, it's your career...what have you done lately?



Career Development Center

Students meet with area employers at Accounting/Finance Night

Clubs & Orgs

SNHU Field Hockey Back in Action

Suzanne Lentell

Photo Editor

The SNHU Field Hockey club team is, of course, back for another season, but with many exciting new changes.

The new President for the club is Christine Delaney and Liana DiIorio is the acting captain. Over the past three years, great steps were made towards expanding the club team. Over the summer, the club, previously

an honorary member of the National Field Hockey League, became a full member of the league, allowing the team to participate in the elite eight, as well as the All-Star game at the University of Maryland in November. The National Field Hockey Club Association has approximately 25 active participants all down the east coast. SNHU's

debut game for the fall semester was scheduled for October 4th against Colby Sawyer College on the Derry Field School Turf. Practices are held Monday and Wednesday and a schedule of upcoming games and events are listed below. Email Christine.delaney@snhu.edu for more information on practices, games and events.

October 17th at 9:30 am vs. UVM

October 24th away vs. URI

October 25th at 7:00 am Breast Cancer Walk

October 31st at 1:00 vs. Colby Sawyer

November 7th at 1:00 vs. Brown University

November 8th Turkey Trot

Expand Your Horizons through Study Abroad

Kelsey Benjamin

Contributing Writer

If you're seeking an opportunity to expand your horizons and gain a lifetime experience through your education, Southern New Hampshire University's Study Abroad Program is your answer. SNHU's Study Abroad Program is an opportunity for full time students with good academic standing and with a cumulative GPA of at least 2.75. Students can spend one semester to a full year at a university in another country. Some of these places include countries in Europe, Asia, Latin America and Africa. Australia and New Zealand are possible countries as well.

"Let's say your major is Communication," said Chelsea Boisvert, a sophomore at SNHU, "It would be an advantage to, for instance, spend a semester in a foreign country and get that experience in another language. That way, you will have the abil-

ity in your future career to be able to communicate with clients of a different nationality. It's really an advantage."

Boisvert then stated her relation to a student at the University of New Hampshire. "My friend Lauren is currently a senior at UNH with a major in Spanish. She spent a year in Spain which was really helpful in improving her fluency in the language and gaining more experience."

According to the Study Abroad section of Southern New Hampshire University's website (www.snhu.edu/895.asp), an advantage of SNHU's Study Abroad Program is the fact that "all the financial aid and scholarships that you currently have here can be applied to your Study Abroad experience in another country." Just like paying to go to school at Southern New Hampshire University, the Study Abroad Program is very similar.

It is basically just like attending school here with the addition of the personal expenses of living in another country. Not only do these places serve as an alternative place to gain an education, but a place to acquire new perspectives, meet fascinating people, experience a different culture and visit unforgettable places and historical sites.

For more information on how to get involved in this program, you can stop by the International Affairs Office in Robert Frost Hall Suite 105A or contact Lydia Chiang, director of the Study Abroad Programs. The application deadline for the spring semester was Oct. 1 while the deadline for summer and fall semesters is March 1. For any additional questions regarding more information about the program, e-mail studyabroad@snhu.edu or contact the office at (603) 629-4648.



Liana DiIorio

SNHU Field Hockey at Club Day

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ADGroup, an Introduction

Shabaz Hussain
Contributing Writer

If you haven't heard about the new organization on campus, ADGroup, here is your chance to. ADGroup is a college chapter of the American Advertising Federation, a nationally affiliated link to provide valuable industry experience outside the classroom to students with a common interest. American Advertising Federation (AAF), headquartered in Washington, D.C., acts as the "Unifying Voice

for Advertising." The AAF is the oldest national advertising trade association, representing 40,000 professionals in the advertising industry. The AAF has a national network of 200 ad clubs located in communities across the country. Through its 225 college chapters, the AAF provides 7,500 advertising students with real-world case studies and recruitment connections to corporate America. The AAF also has

nearly 100 blue-chip corporate members that are advertisers, agencies and media companies, comprising the nation's leading brands and corporations.

The purpose of ADGroup is to develop, heighten, and exercise student's talent while building and demonstrating leadership skills. Students are able to attend the annual AAF Student Conference and participate in AAF-sponsored competitions and award programs, including the Student ADDY Awards. The AAF Student Conference is in St. Louis this year. Come October, ADGroup's E-Board will likely be in attendance. The student conference allows students to have their résumé critiqued, perfect portfolios, and fine-tune interviewing skills. The attending students will also have the opportunity to hear industry leaders discuss the changing world of advertising, beginning the career search, making the transition from college to corporate and more. Past key-note speeches include the

CEOs of Coca-Cola, and AOL. The conference will also provide networking opportunities with leaders from the advertising, marketing, and communications industries.

The next goal for ADGroup will be to participate in the 2010 National Student Advertising Competition. Each year, a corporate sponsor provides an assignment or case study outlining the history of its product and current advertising situation. The case study is always candid and reflects a real world situation. Students must research the product and its competition, identify potential problem areas, and devise a completely integrated communications campaign for the client. Each student team then "pitches" its campaign to a panel of judges. Regional NSAC competitions are held each spring in 15 districts throughout the U.S. The winning team in each district and one wild card team then advances to compete on the national level at the AAF National Conference in June.

On top of the NSAC, ADGroup will also take part in the Student ADDYs. The AAF Student ADDY Awards Competition is a unique national awards program designed especially for college students. Work entered at the local level can move up to the regional and national judging, just like the work entered by professionals across the country.

ADGroup's introductory year will be a busy one. The very first official event is an Advertising Account Executive guest speaker from the world's current #1 Ad Agency, McCann Erickson. The McCann Erickson agency is responsible for such ad campaigns as MasterCard's "Priceless" and the US Army's "Army Strong." The guest speaker, Cassandra Pires, is also a recent graduate of SNHU.

Since ADGroup is still in its introductory phase, they are still recruiting anyone interested in furthering their career. Email your inquiry to adgroup@snhu.edu.

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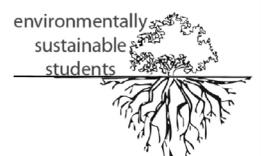


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NEW HORIZONS: A food shelf here in Manchester, NH is experiencing a shortage of plastic bags to dole out food to those in need because so many people are doing great things for the environment by investing in reusable shopping bags. By donating your used bags and not polluting landfills, you are helping to recycle!

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Clubs & Orgs

From the Sisters of Kappa Chi

Bettina Gay
Contributing Writer



Sam Klipper

The sisters of Kappa Chi

Kappa Chi is the oldest sorority on the campus of Southern New Hampshire University. Our name was not always Kappa Chi though. Our history started as Beta Gamma Phi, the first sorority of the former New Hampshire College. In 1972, Beta Gamma Phi became Kappa Delta Phi, a National Affiliated Sorority. We are the only sorority on the SNHU campus that is Nationally Affiliated. This means that we have other chapters all

around us. We have a brother chapter on the SNHU campus as well as other campuses nearby. We have chapters at Keene State and Plymouth State, as well as 12 other schools. We currently have 11 active sisters. As a sorority, we take part in a great deal of philanthropic activities. We are in the process of working with Girls Inc. to develop a relationship with young women in our community. We are also planning

an event for the end of October; we want to bring breast cancer awareness to the SNHU campus. We have a Passionately Pink event being planned right now for the last week of October. We find it very important to bring a cause to campus that touches so many people in the community around us. If you would like any information about Kappa Chi feel free to contact us at Kappachi@snhu.edu.

SNHU Greek Life Rushes to Life

Patrick Trouve
Clubs & Orgs Editor

The Last Chapter Pub in SNHU's Student Center was abuzz with activity as members of the school's six sororities and fraternities took their places to welcome prospective students into their particular Greek families.

Since the creation of the first fraternity, Phi Beta Kappa, in 1776, fraternities and sororities have been an important aspect of campus life at universities across the country. Fostering a group dedicated towards, as the website of SNHU's oldest fraternity, Phi Delta Psi, boasts "brotherhood/sisterhood, academic scholarship, the development of proper leadership, success, and service to the community," Greek life has become a popular outlet for students looking to better their community and themselves. Of the many traditions that surround Greek life, rush week, a period of time in which students interested in joining a fraternity or sorority can learn more about these groups operating within their campus community, serves as a welcoming towards future brothers and sisters. This series of welcoming would-be members occurs within the first few weeks of the fall semester at schools nationwide, and SNHU is no different.

On the first night of rush, the brothers of Phi Delta Psi and sisters of Phi Omega Psi stood anxious, awaiting the visit of students eager to join them in fraternal union. In an event that Adam White, a junior, 3-year member and president of Phi Delta Psi, described as "a formal occasion to meet the brothers of the fraternity," members look

to offer information regarding their organization in order to convince potential students to participate in, not necessarily their particular fraternity or sorority, but in Greek life in general. Wearing shirts and ties, the brothers offered pizza and, more importantly, a comfortable atmosphere to learn about their frat in hope that they might be able to welcome fresh faces to their brotherhood.

Across a thin, collapsible wall awaited an energized group of smiling girls, the sisters of Phi Omega Psi. Meredith Ryan, the senior president of Phi Omega Psi, commented on the purpose of rush week as a time to come and meet the sisters and, more importantly, to ask questions to "know if you will click well" with the members of a particular fraternity or sorority. Ryan made it clear that a major draw of being involved in Greek life is being involved and making friends while adding how the sisters of Phi Omega Psi are always together around campus. She explained that every Thursday the sisters wear clothing donning the letters of their sorority, an obvious display of pride and sisterhood that Greek life has come to represent.

Although the event was only the first of many occurring that week in regards to fraternity and sorority life at SNHU, the commencement of rush week is causing a stir of excitement amongst students hoping to ultimately become members of a Greek organization appealing to their specific needs and expectations.

THIS WEEK THEY LEARNED THE IMPERFECT VERBS IN ITALIAN. STUDIED THE POLITICS OF THE EU. WORKED ON AN INTERNATIONAL MARKETING PROJECT AND MADE GNOCCHI IN A FOUR-CHEESE SAUCE.

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Community Comes First to Phi Delta Psi

John Galvani
Contributing Writer



The brothers of Phi Delta Psi care about their community

Phi Delta Psi is the longest active fraternity on the campus of Southern New Hampshire University. Consisting of over 400 alumni, Phi Delta Psi has been a staple around campus since its inception in 1966. What makes Phi Delta Psi a successful and respected fraternity on campus is its willingness to help out the community and raise money for the school. Each semester, the brothers of Phi Delta Psi are required to give at least ten hours of some service to the community which has built strong relationships

and networks around the city of Manchester through this logging of many hours of community service and fundraising.

As of the fall 2009 semester, Phi Delta Psi has twelve active brothers on the campus of Southern New Hampshire University. The brothers will be required to give the fraternity over 120 hours of community service across the Manchester area. To accomplish that, Phi Delta Psi has already spent over seventy hours raising money for both the school and the fraternity this semester alone. Already,

Phi Delta Psi has raised over \$420 dollars between the Sylvania 300 in Loudon, New Hampshire and the selling of Red Sox raffle tickets around the SNHU campus. The cornerstone of the Phi Delta Psi fraternity has been to reach out to the community and give their full effort to helping out both the school and the city of Manchester. The respect and selflessness that Phi Delta Psi has shown towards their community will allow them to continue to build strong bonds and connections with the community.

Phi Omega Psi's Great Start

Maura Schulman
Contributing Writer

As another great school year came to an end, a newer, more exciting school year was at hand for the girls of Phi Omega Psi. This was a year of change and growth for the girls.

As school came to a start on September 9, 2009, the girls were hard at work getting ready for Club Day and very excited to meet potential girls who were interested in rushing the sorority. At this year's club day, their casino themed table was nicely decorated with composites, brochures, little lollipops, and necklaces with dice on them.

On September 21, 2009, Phi Omega Psi had their rush

night in the Last Chapter Pub. All the girls were able to personally introduce themselves to girls who were interested in rushing the sorority. There was a nice turn out. All the girls had fun playing ice breakers and talking and really getting to know each other. A fun time was had by all.

On Thursday September 24, the sorority held their annual Highlighter Party in the Last Chapter Pub. A total of 88 people came out to dance, hang out with their friends, and have fun drawing and writing on everyone's free t-shirts with highlighters. The pub was covered in blacklights and great laser

effects with great music that got everyone up and dancing. No one complained of having a bad time at the event, and was a success as it is every year.

Overall, the girls are working hard in their classes and other extracurricular activities, but are also having fun getting to meet new people and will continue to do so throughout the year.

If you have any questions about sororities or want to know more about Phi Omega Psi, check out the sorority on Facebook, or email the president, Meredith Ryan at Meredith.Ryan@snhu.edu.

Peer Advising Leaders Here to Help New Students

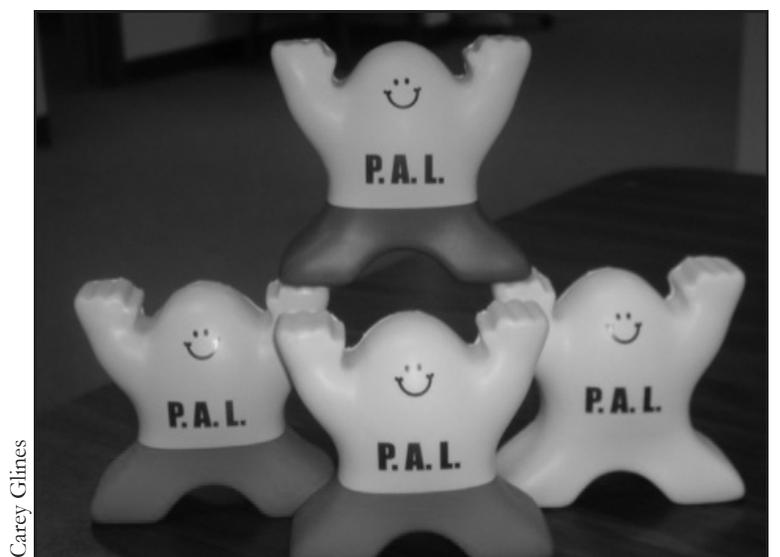
Haley Webb
Staff Writer

For all new incoming students, Peer Advising Leaders are a great resource to keep in mind. Peer Advising Leaders, referred to as PALs for short, are a resource created by the Academic Advising Office intended to help first year and transfer students to make the adjustment to the SNHU campus. A PAL is a fellow student there to help with advising questions and any other personal or school-related questions a student may have. The PAL program is made up of student volunteers who are each assigned to a different SNHU101 class to work with. Many PALs make visits to their SNHU101 classes to meet the students, answer questions, and make a more personal connection. If your PAL has not visited your SNHU101 class, you've likely received emails from them so far this year offering advice and insight about SNHU.

If you are looking for a PAL to help you with academic advising concerns, such as changing your major, applying for a minor, or putting together your

class schedule, they are very easy to find. The PALs have a desk in the Academic Advising Office located in Exeter 59. There is almost always a PAL on duty in the office. A PAL can also be identified by their signature dark blue "Got Advised?" t-shirt. While each student has their own PAL assigned to work with their SNHU101 class, any PAL is trained to help answer questions about academic policies and more personal matters as well. Also, PALs work as volunteers at many of the on-campus events including Open House events and Accepted Student Days.

Throughout the year, PALs will be hosting various fun, informative events such as last year's "Registration Race" training event and the "Rise, Shine, and Register" event where PALs went to New Castle and Washington halls to assist first year students with registering, also providing juice and breakfast. Be sure to utilize your PAL with any questions you may have about Academic Advising or the SNHU campus.



Carey Glines

Peer Advising Leaders are here to help

A Safe Bet for Afternoon Fun

Patrick Trouve
Clubs & Orgs Editor

The large parking lot in front of Washington Hall served as a more than appropriate venue in which to host SNHU's Safety Fair.

Students flocked to the large, barricaded-in area surrounding Washington Hall to enjoy the many attractions that made up SNHU's annual Safety Fair. Held on Tuesday, Sept. 22nd, the fair was successful in providing an abundance of information on topics such as alcohol abuse and sex education, while providing a cheerful atmosphere complete with music, games, and a student's best friend, free food, graciously provided by Sodexo.

The event, hosted by the SGA, Public Safety, the Wellness Center, Residence Life, and Radio SNHU, offered students a fun outlet to gain knowledge of very serious life choices. As James Winn, Director of Public Safety, explained, "We wanted an event that was fun, and educational." With September being

National Campus Safety Month, it is only fitting that an event of this caliber occur.

The Hooksett police were present, allowing students the use of the very popular sobriety goggles, glasses that alter student's vision in order to simulate the sensation of being severely intoxicated. It was quite a comical sight watching students attempt to walk a straight line under the influence of vision-altering goggles but as amusing as the scene was, students were undoubtedly learning important lessons regarding the effects of alcohol and how to make the right decisions regarding such matters.

Public Safety could be seen as well, appeasing the line of students anxiously awaiting their turn to take a Segway for a spin around the lot. Aside from the widely popular henna tattoo table, the cause of much excitement, particularly among the female students in atten-

dance, the table hosted by Radio SNHU was a cause of much enthusiasm. Along with providing music to compliment this delightful event, Radio SNHU was proctoring a game of Jeopardy, asking questions regarding alcohol abuse and granting prizes to students answering the questions correctly.

Winn believes the event to be a success, hoping that students left with more awareness over the safety issues referred to throughout the fair. "It was a great opportunity for freshmen, and others, to learn precautionary information about alcohol abuse and making sound decision" says Junior, Alex Polley, a student at hand. Overall, the event was an achievement; there was a great turnout of students keen on learning important information that will hopefully lead towards, not only safety in the students' personal lives, but on this campus as a whole.

Sponsored by Your Student Activities Fee

Amanda Compton
Contributing Writer

Every Monday at 6pm the Last Chapter Pub fills up with students who are involved in one way or another with CAPE. CAPE stands for Coordinators of Activities and Programming Events, and that's just what they do.

During an interview with Brittneylyn Fitzpatrick, the President of CAPE, she mentioned that 164 new members signed up for CAPE at Club Day, adding that to the already large number and keeping CAPE one of the most popular, and populated clubs on campus.

With at least 34 events within the first semester alone, CAPE has to separate the hefty load into four committees; Music & Comedy, Major Weeks, Special Events, and new this year, Travel

& Recreation.

With at least the same amount of events during the spring semester as well, CAPE keeps itself busy planning things such as the three major weeks, Hunger & Homelessness Week, a major concert, comedians, bands, off campus trips, Bingo, and many more.

With this year's first major week, the Fall Week theme of the Seven Deadly Sins planning already way passed begun, you can bet CAPE is at a fun, and hectic stage in development.

Be sure to keep your eyes peeled for their events happening around campus; sponsored by your Student Activities Fee of course. For more information email CAPE at cape@snhu.edu



A crowd of students answer questions regarding alcohol abuse



A line of students eagerly await their chance to receive a henna tattoo



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Creative

Mannequin

Dillon St. Jean
Creative Editor

In the Satterfield Mall, there was a small room where they kept the mannequins used for the Winamac Clothing Department. Only one of the mannequins had a mustache. The employees traditionally kept it farthest back from the door out of a nonexistent desire to make use of it. Something made them uncomfortable about having one single mannequin that had such a thick, black, plastic mustache obscuring its face. They felt it made customers wary about going to their store. They covered it with a few irregular Hawaiian shirts and tried to ignore it when they went to the room to get something.

One day in June, there was a fire in the store that reached over to the room where the mannequins were in storage. Most of the figures were damaged beyond repair. The mustachioed character in the back remained unharmed. With few options in the repairs being made to the store, and the lack of money to purchase more mannequins, the store's least favorite piece of property was put on display.

Despite it being summer, they attempted to cover the mustache with a ski mask. When a young boy climbed up to take off the mask, a number of people were taken aback by the face, seeing the bold, rigid, grooved mustache. Most of the customers made jokes about it, while others claimed that it looked creepy. After a couple of days with the figure on display and a few different attempts by customers to cover up the face (including scarves, awkward positions, and even a mask) most people stopped shopping there.

About a month later, most customers who had shopped at the store returned when they had somehow grown mustaches overnight. Men, women, and children all had thick black mustaches under their nose. Many of them were convinced that for some reason, they had all been given their facial hair from the mannequin. Their case would have been less convincing had the entire working staff of Winamac Clothing Department not grown their own that same night. When the crowd formed, they learned that the mannequin was gone.

Months later, an employee of a hair care store in Michigan found a mannequin with a mustache in the back of the store. He placed it in the display window where they kept their materials for the grooming of facial hair. In all the time it was there, not a single person grew a mustache that they were not meant to.

Someone Like You

Megan MacFarlane
Staff Writer

I've never met someone like you,
Who shares so much with me.
And with such passion-
You act as if,
You are not who you claim to be.
So quiet, as you say,
Without lies
Truth fills your breath-
-Your every word
You make me feel- like a different girl
Like I am who I wish to be.
So, wonderful that may be
But I feel the death of me;
Relying on another for life
Like a simple parasite.
It cannot be
The truth, my all reality
Simple desires; I do not have
Ones, that cannot be
If I do, they may mean
The death of me.
Yet my heart, my lust, my love
My every desire
Every thought is with you
How can it be – may I never know
Will these desires never cease?
Will I never be able to live; to live for me!
Not you
Not everyone else
Just my dreams coming
And my hopes floating
To ponder is to sit,
And wait for death to come
So let me decide,
I am sure,
That you do not want me to die.

Late Summer Twilight

Ken Pothier
Contributing Writer

The sun's slow sinking satisfies
Clear weather clouds block nothing
Baby blue sky begs calm contemplation
The water's rolling ripples move outward
From a boat and fisherman floating
Casts of a filament gleaming
Catch of a dream without bait

A Note That I Will Not Forget (Part One)

Holly E. Bundy
Copy Editor

Alice's teacher droned on about how the chords were setup as she took a deep breath and exhaled with frustration. She shifted her fingers over the dark wood on the neck of the guitar and found the placement on the strings for the next chord in the song. He stopped and blinked at her for a second and leaned forward. He tilted his head as she'd often noticed he was inclined to do when making a major observation about her.

"It will never seem easy, if you're going to be good at this," he exclaimed as the hard expression he had on his face during teaching softened. "I want to make you good at this," he stated with a warm smile. "If I let it be easy, you will never improve and just become more frustrated—I know what I'm doing..."

Alice smiled back as "I hope you do..." echoed in her mind. She nodded as her fingers shifted against the brass and silver colored strings on the neck of the old acoustic guitar. Her thoughts waned with each finger to when she had received the guitar as a gift for her sixteenth birthday. She remembered how exciting it was standing in the music store as her mother paid for the guitar of Alice's choice. Her mother's short blond hair shifted in the breeze as she handed Alice her guitar as another customer came into the store. The Spruce wood on the front of the guitar, although it was old, still had a deep honey color to it that was as deep as the day it was bought.

Over the years, the neck had become dry and now looked pale from the once almost black color of the Nato wood it was made from.

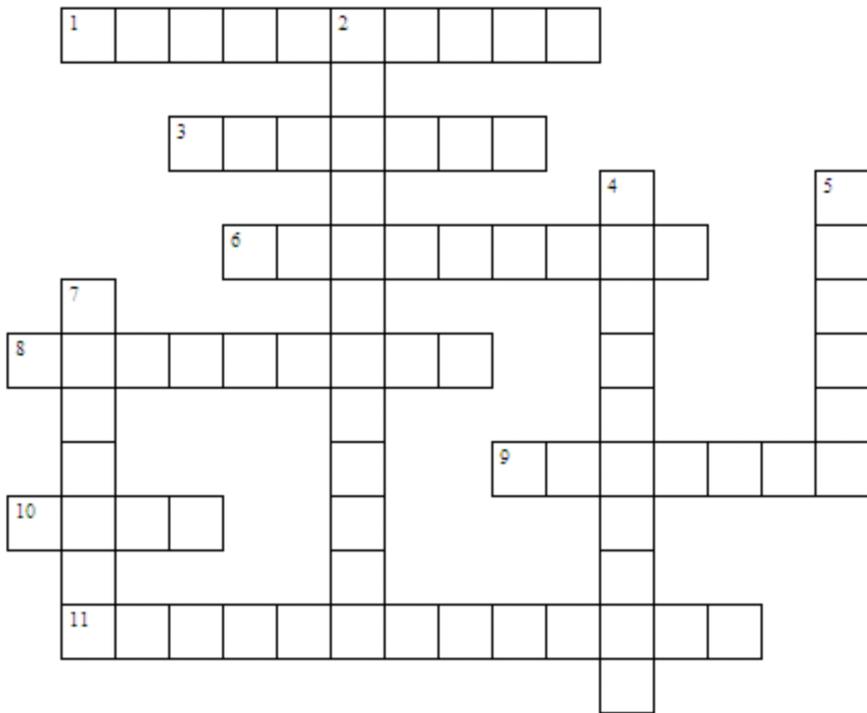
She remembered her Dad leaning down to her height to look into her blue eyes saying, "We will buy you lessons too!" Her heart sank as she looked at her teacher knowing her father never did fulfill his promise of giving her one. Many of the things Alice had wanted to do as a child had ended in broken promises, just like the lessons.

Alice had kept the guitar for many years hoping that one day she would be able to pay for lessons. She remembered how the owner of the store she now sat with taking lessons as an adult, had once taught her to restring the guitar and gave her some pointers on how to care for it. The owner had taught her enough to take care of the guitar so it was still usable when she finally could pay for lessons.

The first day she had taken lessons her teacher he was amazed at how well the guitar had been cared for considering its age. She remembered how as he examined the neck of the guitar as his expression changed and he turned wide-eyed to her stating it had new strings on it. She smile and told him she knew how to restring a guitar, but did not mention that she had learned it from someone in the store a long time ago. He had sat back in his chair in what seemed to be a state of amazement at her.

SNHU Crossword

Created by Haley Webb, Staff Writer



ACROSS

- 1 ID card account used off campus
- 3 A recently revived club on campus
- 6 Yearly outdoor concert event on East Side
- 8 The river the SNHU Manchester campus is beside, also a lower suites building
- 9 The new dining hall will be open in _____
- 10 Coordinators of Activities and Programming Events, abbreviated
- 11 SNHU coffee shop

DOWN

- 2 SNHU athletic conference (spell out)
- 4 SNHU original name – New Hampshire School of _____ and Secretarial Science
- 5 A mode of transportation used by Public Safety
- 7 SNHU President (last name only)



Aimee Terravechia

Muddy Waters is a Rolling Stone



Aimee Terravechia

From Adam to Eve

Top 5 Artists

- 1. Jay-Z
- 2. Michael Jackson
- 3. Taylor Swift
- 4. Three Days Grace
- 5. Black Eyed Peas

Top 5 Current Albums

- 1. The Fame
Lady Gaga
- 2. The E.N.D. (The Energy Never Dies)
Black Eyed Peas
- 3. Life Starts Now
Three Days Grace
- 4. Fearless
Taylor Swift
- 5. Only by the Night
Kings of Leon

Top 5 Tracks

- 1. I Gotta Feeling
Black Eyed Peas
- 2. Paparazzi
Lady Gaga
- 3. Down featuring Lil Wayne
Jay Sean
- 4. You Belong with Me
Taylor Swift
- 5. Run this Town ft. Rihanna & Kanye
Jay-Z

Cyan Magenta Yellow Black

Arts & Entertainment

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A word search?
Want to draw a comic or cartoon and see it featured on this page?
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Seriously... Please =)
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observer@snhu.edu.

Horoscopes

Aimee Terravechia

Editor in Chief



Libra (Scales): Sept. 23–Oct. 22

Congratulations! This month will be full of praises for you. Why? Because you are just that special. Many people will recognize you for your accomplishments.



Capricorn (Goat): Dec. 22–Jan. 19

You have a relative calm month ahead of you. You may encounter a few hiccups here and there, but overall you have things under control. Use a little bit of your free time to enjoy the small yet important things in life, as next month will be far more hectic.



Aries (Ram): March 21–April 19

The advice you received last month helped guide you through some difficult decisions. The repercussions of those decisions will soon become apparent this month. Take time to learn from your mistakes and appreciate your victories. Thank those who offered their support in the past month.



Cancer (Crab): June 21–July 22

You may experience some relationship troubles in the coming weeks. Try not to take things too personally, and just listen and understand instead of simply reacting. Things can work out if you make an honest effort to understand the situation.



Scorpio (Scorpion): Oct. 23–Nov. 21

Last month's disappointments are now behind you. As your schedule begins to fill up, do not forget to make time for friends and family. With continuous positive thinking come positive outcomes.



Aquarius (Water Bearer): Jan. 20–Feb. 18

The conflicts of the previous month are now far behind you. It is time to move on. Forget those who put you down and cause unnecessary drama in your life. Start anew and stay focused on your personal goals.



Taurus (Bull): April 20–May 20

The quick thinking you did last month may have saved you from an impending disaster, but try to stay on top of things this time around. Plan, schedule, and organized the next few weeks. Doing so will help keep things under control.



Leo (Lion): July 23–Aug. 22

Embrace your sensitive side this month. Although you are used to putting on a show, it is important to let someone in. You will need a good friend by your side around the 25th of the month.



Sagittarius (Archer): Nov. 22–Dec. 21

It is time to get back on track with all your activities. You may have fallen a bit behind last month, but do not let it overwhelm you. Focus on your goals and work hard to achieve them. You will not be disappointed.



Pisces (Fish): Feb. 19–March 20

It is time to buckle up and dive into your responsibilities headfirst. Last month allowed for some downtime, but you will not have that luxury this month. You will stay busy, busy, busy. Surround yourself with positive-thinkers, for this will help you to stay in control of your tasks.



Gemini (Twins): May 21–June 20

Make sure to make plenty of time for your social life. Do not let work and responsibilities overtake your every second. Set aside time to relax and remember to enjoy yourself. Doing so will help you focus when the time comes.



Virgo (Virgin): Aug. 23–Sept. 22

Now that you have gotten the swing of things, prepare to be busy for the rest of the month. A lot of new things will be thrown at you this month. Take it all in stride. Try to remember that you cannot do it all on your own. Look to colleagues, friends and family for support and help.

Joystick Joe Reviews inFAMOUS

Joe DeVita
Contributing Writer



Nothing could be more satisfying than blasting people with electricity.

Hello gamers! I just powered through this game on the Playstation 3 called "inFAMOUS" and I thought to share my thought with you.

The game is basically about being a superhero. Your character is Cole, a deadbeat bike messenger who gets caught in an explosion, sending the New York-like city into a dystopian wasteland. In the aftermath, Cole realizes he gained powers from the blast, starting with increased agility and durability and topped off with the ability to manipulate electricity. Those are just the basics.

The game has all the trappings of a modern third-person shooter, similar to "Uncharted: Drake's Fortune" or "Gears of War." The foundation laid down such games allows "inFAMOUS" to focus on making things feel awesome. It may sound pedantic, but there is a very primal joy that comes from hurling bolts of electricity at a foe. When you stop to think about it, you may realize that the power you just used is actually similar to that of a rocket launcher, a grenade, or a shotgun blast, but the crackling energy surging through the air sets it apart from the other games in the genre by being significantly more interesting than

mere bullets.

Your powers manifest as either red or blue electricity, stemming from a not-so-intricate karma system. Throughout the game's many missions, you have the opportunity to do something either totally evil or totally good, sending your karma in a correlative direction. When you're a good guy, your powers are blue, and if you are evil, your powers are red. While the major powers are shared regardless of morality, the properties you can apply to each change. In general, good powers focus on defensive properties and reducing collateral damage, while evil powers cause as much destruction as inhumanly possible.

This game is nothing without its mobility mechanics. The game was made by Sucker Punch, the developers that made the "Sly Cooper" games. Therefore, "inFAMOUS" employs a similar mechanic to those games. You can grab almost anything in the world, from windowsills, to pipes, to billboards. Cole is essentially "sticky." If you jump toward something you can grab, Cole will automatically shift toward safety. This is really useful for navigating the city quickly, especially once you get more of the travel powers. It can

get a little frustrating when you want to go somewhere specific and he keeps grabbing everything around that one spot. It caught me up a few times, but overall it wasn't too bad.

"inFAMOUS" story is fairly interesting, consisting of Cole, his girlfriend Trish, and his friend Zeke trying to find the people responsible for the bomb. Cole has to grapple with his guilt for causing the explosion, along with the onus of being a hero or a villain. If you engross yourself in the story, you may find yourself enjoying it. Personally, I tuned out for most of it, until things started coming to a head. I was marveling at the ending, since it really took me by surprise. The story does a good enough job of motivating you to play the game, but it's not worth looking into it for the story alone.

This game should be based solely on its merits of fun and entertainment, and put simply, it's a lot of fun to blow stuff up. If you can get past its shortcomings (and it's unfortunate CAPSLOCK complex), you are bound to have a very enjoyable experience with "inFAMOUS." It is definitely a good game, one of the top few when it comes to Playstation 3 exclusives.

Invisible Children Visible at SNHU

Sinziana Scoarta
A&E and Opinion Editor

Invisible Children is one of the latest movies that played on the SNHU campus. A documentary sponsored by the Outreach Association and Radio SNHU and led by Maryssa DeBritto, the movie represents a means of raising awareness on the existence of child soldiers in Northern Uganda. Child soldiers are teenagers kidnapped by the rebel leader Joseph Kony, who is on the list of war criminals of the International Court of Justice. The child soldiers are coerced into joining Kony's army by having their towns destroyed and their families killed in front of their very eyes. The main purpose of the Invisible Children Organization is to stop the children from being kidnapped by raising awareness on the issue, lobbying Ugandan and other countries' government officials to stop the war, as well as building an educational system in the areas that are more prone to children being coerced into committing criminal acts through fear.

The turnout of the event was consistent. The movie definitely touched a chord not only through the stories of former child soldiers, but also through the mere commitment and results that the three filmmakers have achieved. The sense of activism of Laren Poole, Jason Russell and Bobby Bailey, as well as their empathy and desire to make a difference despite the hardships of being in a foreign country is not only admirable, but an example to be followed.

Martha Johnson mentions that she heard about the event through a Facebook message and poster while Kimberly Davis had previously know about the event and has an interest to see the follow-up. For Johnson the movie represented a rude awakening to the fact that one man can inflict terror

to this degree "I didn't know that the whole problem stems from the beliefs of one man, I can't believe that he has convinced so many people to believe his crazy, inhumane thoughts." Davis on the other side was impressed by the impact that the campaign and the Invisible Children organization had "It is awesome to see how far they have come compared to when I first heard about the organization a few years ago."

After the movie concluded, a Q&A session followed, during which students clarified some of their concerns. For those interested in supporting the organization, the "roadies" (as the people who raise awareness call themselves) offered the students the chance to donate \$3 per week to the organization while receiving and info package, a DVD and tow t-shirts. The donations will be stopped the moment the war ends and peace agreements become a reality. The students line up in an impressive number to donate to the cause, which is admirable considering the current economic situation.

The event had an impact in Johnson's words as it was "a great event to bring on campus because it actually involved real life situations and students were becoming more aware of the issues [concerning] our world today". This organization definitely sets itself apart by not only providing raising awareness campaigns but actually being a promoter for change in war-plague Uganda and finding and implementing solutions to problems. The results are showing, and if you are interested in supporting the organization or simply finding out more about it please go to www.invisiblechildren.com. We all need to become visible sometime.

Give a Little, Feed a Lot- The SNHU Recipe for Success

Justin Woodard
Contributing Writer

The reasoning behind Give a Little, Feed a Lot was to begin collaborating with Student Life to incorporate service-oriented projects within the first day's schedule for Freshman. Stemming from a good relationship with the NH Food Bank, the Center for Service and Community Involvement worked with them to organize the "North End's Largest Food Drive Ever". The NH Food Bank is at an all time low when it comes to the amount of food on their shelves. This becomes an issue in the state, as the NH Food Bank is the only food bank in NH. According to the New Hampshire Food Bank website, "386 food pantries, soup kitchens, shelters, day care centers and senior citizen homes," benefit from the donations the Food Bank is able to offer each year. The Food Bank is invaluable to the people of NH who struggle to feed themselves and

their families, especially in such economically tough times.

The success of the event itself was measured in over 100 volunteers, freshman, staff, faculty and many other upper-class students including great support from the athletics teams who came out to help. On what was a dreary, rainy, and uncomfortable day, we had awesome attendance from our students. Over the course of the 3 hours, the volunteers collected almost 4000 pounds of food which was one of the largest single day donations the Food Bank had seen.

Students were notified of the event by means of e-mail notification and flyers. However it really came down to word of mouth and a quick table in the Student Center the week before the event to increase the attendance and hype the event ended up receiving. As far as next year is concerned, the event is defini-

tely on the planning list taking into consideration the fact that, for a pilot year, the event went tremendously well and has the potential to be even more successful.

Nevertheless, the event's success really came down to the great support of our SNHU Community as well as our surrounding North End Community. The fact that so many people were willing to put out all of their donations is commendable. The fact that so many students attended on what were less than ideal weather conditions, early in the morning has to be the most exciting part of the event. The volunteers stepped up and showed their commitment to service and their surrounding community. Those who helped plan the event are truly grateful for the support the program received and could not have asked for a better first year!

The Culinary of Dormitories- Making a Microwaveable Omelet

Megan MacFarlane
Staff Writer

After nearly a month into the first semester, you might be getting tired of cafeteria food every day. The macaroni and cheese supply is running low and you are just craving something for breakfast. Why not make yourself an omelet? No, you do not need to break the rules and get a stove top to make yourself a meal! An omelet is a quick and easy microwaveable creation.

To make a bacon, egg and cheese omelet you must first cook the bacon. This is a simple process. Take a few strips of bacon and place them on a couple of paper towel sheets. Place another sheet of paper towel over the bacon and put them in the microwave for 2 1/2 to 3 minutes. This will give you a cooked piece of bacon. If you want your bacon crispy, leave it cooking in the microwave for another 30 seconds or longer if needed. Bacon cooked in the microwave can also give the benefit of less grease than bacon made on the stovetop because some of the grease is absorbed in the paper towels! While the bacon is cooking, start mixing up the eggs. Crack one or two eggs into a microwave safe bowl and beat them with a fork or a whisk. After about 30 seconds

of beating the eggs add enough milk over the eggs until the mix turns a pale yellow color, then continue beating the eggs until air bubbles are formed. Add some cheese to this mixture. Then cut up the bacon into pieces and add it to the mixture. Put the mixture in the microwave and cook for 2 minutes. After 2 minutes check to see if the omelet is fully cooked. If the omelet is not ready leave it in the microwave for an extra 30 seconds to 1 minute. When the omelet is ready place it on a plate or just enjoy it in the bowl it was cooked in!

Are there other foods that can be made in the microwave? Of course! A wide range of foods can be cooked with little adjustments in the microwaves that the majority of us have in the residence halls or apartments. There are many recipes that can be found online to make rice crispy treats, fudge, peanut butter squares, hamburgers, and even a pot roast dinner for the whole entire floor. Experimenting with different microwaveable foods can help the cafeteria blues while making your hallway smell amazing and your floor mates jealous.



Give a Little, Feed a Lot



Give a Little, Feed a Lot

Answers to Crossword

LEBLANC/SNHU President (last name only)
ADGROUP/A recently revived club on campus
ACCOMNTING/SNHU original name - New Hampshire School of _____ and Secretarial Science
MERRIMACK/The river the SNHU Manchester campus is beside, also a lower suites building
NORTHEASTERN/SNHU athletic conference (spell out)
PENNMENCSH/ID card account used off campus
CAPE/Coordinators of Activities and Programming Events, abbreviated
SNHUSTOCK/Yearly outdoor concert event on East Side
COMMONGROUNDS/SNHU coffee shop
SEGWAY/A mode of transportation used by Public Safety
JANUARY/The new dining hall will be open in _____

American Idol Tour 2009

Ken Pothier
Contributing Writer

The Language of Lyrics—lyrics to go with the music of life are a writer's blues survival. Rock and roll rebellion, the angst of punk, rap, hip-hop, the grunge of rainy day alternative rock, the blues based feel of southern rock, dance, disco, pop, folk, country, reggae, rhythm and blues, soul, the cool of jazz, international flavors and the music of cultures all carry their own language and lyrics for those who listen closely. This thread of popular culture ran through the Verizon Center, Manchester N.H. at the last concert of a fifty-city tour for the ten finalists of the TV show, American Idol.

American Idol has become an icon for reaching for the zenith of the popular culture of today. Thousands of people audition in a narrowing down of dreams even though their dreams of becoming a famous singer are narrowed down to the last talented ten. One of the ten survives to become the American Idol for the 2009 season. The show, which started in 2002, is more popular now, in the 8th season, than when it began. The concert tour follows the end of the television season as fans fill venues around the country to worship the 'idol.' They go to

experience the celebration of a process where a precious few have made their way to the top of the popular culture heap. American Idol is about the top singers but it also shares with the America's Got Talent TV show the common facet of giving short shrift to most participants' dreams, however, it lights up a beacon of hope for others. American Idol provides a hope which shines on the music, dance, and instrumental prowess of individuals who wish to achieve and be recognized.

The enthusiasm was palpable in the highly diverse audience at the entrance to the Verizon Center. According to security, seventy-five percent of the crowd was women. Generations of women came. Girls, teens, young women, moms and grand moms attended. Couples old, middle-aged and young all came for the music. Through the doors glow lights were sold alongside brightly colored glossy programs.

The stage was set with rear projection multimedia screens center, left and right. They were used to display an ever-changing kaleidoscope of pulsating light and colored images throughout the show. Large video screens

were situated at the top left and right where close-ups were shown of the action on stage. Two tall light towers stood like sentinels, framing center stage. Just like the popular culture of today, the concert was an explosion of sensory information coming at the audience as fast paced and intense as the technical times we live in.

The first half of the show included American Idol finalists from #10 to #6 who performed in order, initially as solo performers and then with a couple of duets. All performers are talented singers who gained a lot by the American Idol experience. Scott and Matt are also fine piano players. Lil' Rounds #7, sings great rhythm and blues. She sang 'No One' (Alicia Keys), and 'All the Single Ladies, Put a Ring on it' (Beyonce), both crowd favorites.

Country was covered by #6 Anoop Desai who excelled on 'Always on My Mind' (Willie Nelson). Matt Girard #5 rocked the house with 'So Hard to Handle Now' (Black Crowes). Matt and Scott performed a piano duo on 'Can't Take My Eyes off of You' (Frankie Vallie and the Four Seasons—who are also an honored part of modern popular culture in the current 'Jersey Boys' on Broadway) with medley featuring Lil and #9 Megan Joy. The lights went down and shone again on all 10 in a medley. The 20 minute intermission was a composite of American Idol's past in the genre of music-videos spotlighting other winners and success stories.

The countdown in performance increased the anticipation and emotion of the crowd. The 15-year-old Allison Iraheta, # 4 in this season's lineup is talented beyond her years. She performed

songs from the hard and glam rock years wearing a mullet wig. The crowd was on their feet for 'Rock Star', 'Cry Cry Baby' (Janis Joplin), and 'Barracuda' (Heart). The emotional and grateful Danny Gokey shone light on the audience in feeling vocals helped by the fine A.I. travel band.

PUMP UP THE HOUSE—loud intro driving drums and bass a thunderstorm of energy and flashing venue lights. Adam Lambert, popular favorite who finished #2 is next and the crowd reacts with equal intensity as all are on their feet. Adam is center stage channeling Elvis Presley on speed with his own new moves added to his repertoire. Booty shakin' hip staccato gyrations while wearing a large bejeweled belt buckle that reflected the house lights as he pranced around the stage. Popular culture of generations merges as Adam channels Elvis in an impressive take on Led Zeppelin's rendition of an old blues classic, 'Whole Lotta Love'.

As the WWII era worshipped Sinatra and Big Band, as the Rock and Roll generation worshipped Elvis, and the popular music was blended with the Beatles and the British invasion, this thread has continued in this venue, with this crowd, and these idols of American Idol. Nothing has changed and everything has changed simultaneously. Music is a sign post and lyrics are the directions for each generation. Somehow we survive, we remember and we move on if not forward. Generations gathered and the Beatles touched American Idol as Number 1, Kris Allen, a fine guitar player moved us all with a rockin' rendition of Hey Jude.

Popular Culture! Just Let It BE!

Socrates Café

Ashley Heffernan
Staff Writer

Socrates Cafe is an idea-led discussion meeting during which students, staff and faculty, come together to receive answers or ask more questions that have an ethical core, while learning from each other's experience. Socrates Café, initially designed by Christopher Phillips, the founder of the Society for Philosophical Inquiry, is being held once a month on the SNHU campus, with each session pertaining to a different topic and it is assisted by a staff or faculty member of Southern New Hampshire University. If you are interested in meeting new people while discussing a broad range of issues that impact our society or us as individuals, join the coming sessions on Wednesday, October 21st and Wednesday, November 18th from 3:30 p.m. to 4:30 p.m. in the ACC-Learning Commons 101.

To sign up for our E-Copy of the Observer and receive the November issue before everyone else, e-mail us at observer@snhu.edu before October 30th



American Idol Top Ten

BETTER BOWLING NAME:

COBRA or LAZER?

Discuss as long as you want. Only U.S. Cellular® has Free Incoming Calls, Texts and Pix from anyone at any time. So nearly half the time on the phone is free.

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Opinion

Off-campus trips anyone?

Sinziana Scoarta
A&E and Opinion Editor

This past weekend the Office of Campus Programming and Leadership organized a trip to Vermont, which included attractions such as the Teddy Bear Factory, Ben and Jerry's, a cider mill and last but certainly not least the foliage landscape. Surprisingly or not, the majority of the students that took part in it were international students, who were more than enthusiastic about seeing other interest points in the New England Area.

For an international student, the Ben and Jerry's visit might have opened their eyes as to what a successful business is about, while the cider mill showed them a bit of the charm of the small country-like places strewn across the US. However, I wonder if

the same would not be the case for a domestic student too. I highly doubt that every single person on this campus has been at the above-mentioned sights or will go to them for only \$10.

While talking to some domestic students on the trip, the question as to why international students were the ones mainly interested in trips came to their mind too, but nobody could find an answer as to why that happened. Maybe you are trip-ed out, you could not find a friend to join you, or simply you did not manage to get a ticket in time. However, every trip has something to offer, either from the perspective of people or places, so being trip-ed out is rarely the case. We all use to go

with our friends everywhere, but what if once, just once, we went back to the first days of high school, when we knew hardly any people and decided to adventure into the unknown and even meet some fun and interesting people. For the ticket issue, I guess that the international students really understood what first come, first serve is about and they beat everyone to it.

On the flip side of the coin, the more adventurous trips to Six Flags and Codzilla drew a greater domestic population, with a good number of international. Therefore, international students too are interested in thrills, rides and having fun in an unconventional way, like you, domestic students. Because I am

an international student too I would say that international students see meeting people, cultures and taking part in new and exciting events just like a roller-coaster ride: you are nervous to get on the Bizzaro, scared while you are falling with tens of miles per hour, but happy you were on the ride and even tempted to do it again.

As a result, I would encourage you all to find the thrill of the new into a simple interaction with a new person every single day or by attending a single trip, and you might not only get to know others, but also yourself. Thank you Campus Programming and Leadership and CAPE for making us enjoy the ride of campus life!

Can We Just Discuss: What's My Age Again?

Chad Marden
Staff Writer

In my last article, I mentioned how I was 25 or rather how I'll be turning 25 this month. Reflecting on this fact, I realized that four other people that I know are currently in the same position as me; older individuals who are still undergraduate students.

Whether you realize it or not, people do tend to discriminate others based on age. Most people think of this in terms of the workplace, by being denied a job or being replaced with a younger employee, but even the social peer-to-peer interactions of college life have to suffer. As you can imagine, I find it very hard to connect to my fellow students without disguising my age, which means that I tend to have a limited circle of friends and I'm forced to keep to myself most of the time.

Sadly, we older folks aren't alone in this. From discussions with my classmates, I found out that many people were denied jobs or ostracized from groups for being too young too. An international student was telling me how he, at the age of 25, was teaching English back home and was disrespected by the older teachers he worked with.

The point I'm trying to make is this: everyone, young or old, has something to offer. I have my own reasons for attending college at an older age and I don't care for being judged for it anymore than a 'whippersnapper' who would have someone else looking down on them for being young. Bottom line; focus less on age and more on maturity.



Ben and Jerry's Ice Cream Factory



Codzilla

A New Place to Hang Out on Campus

Megan MacFarlane
Staff Writer

Everyone knows about the Seattle's Best coffee shop in the cafeteria, but did you know there is a Coffee Shop in The New Academic Building? Many SNHU students have yet to try what the new Coffee Shop has to offer, so here are a few items you would be interested in.

First, the Coffee Shop is open from 11:00 a.m. to 10:00 p.m. every weekday. This means that you can still enjoy all the items it provides after your last class, dinner and later into the night. You can even use your meal plan to pay for your coffee shop addiction!

Secondly, this coffee shop offers a variety of snacks. They have three Panini's offered each day, one of which changes daily. Also, the shop offers bagels,

morning pastries, salads, fruit cups, chips, two soups of the day, and those giant Otis Spunkmeyer cookies.

Thirdly, and for many students most importantly, the coffee shop offers numerous coffee selections. They have the regular coffee, flavored coffee, iced coffee, special teas, and extra flavor shots. The shop has a brand new espresso and cappuccino maker and can whip you up some hot chocolate when needed. The shop also has a large bottled drink selection, including morning juices, for those that may want something other than coffee.

Overall, the new coffee shop has an inviting atmosphere. Whether you will be enjoying your coffee during the day or in

the later hours of the night, the Coffee Shop workers, Ann and Linda, will be there to welcome you and have a conversation while waiting for your Panini to finish cooking or for your coffee to be ready.

Apart from the enjoyable people, the Coffee Shop boasts an outdoor patio connected to the shop, with beautiful new tables overlooking East Side Drive and North River Road. This allows more students to eat and get their work done outside in the fresh autumn air. If it gets chilly outside, you can always go indoors to enjoy the warmth of the fireplace and comfortable seating area. This is a great new place to get work done and enjoy the changing of the seasons with friends.



Outdoor Patio of the New Academic Building Looking Towards the Hospitality Building

flickr.com

Ask Aimee

Aimee Terravechia
Editor in Chief

Dear Aimee,

My boyfriend has been really annoying since the start of school. He doesn't understand how much work I have to do, and he keeps asking me to hang out with him. When I say I can't he gets really frustrated with me, and then I end up feeling bad about the whole situation. I want to see him, but at the same time he keeps distracting me from homework and school. What should I do?

- Completely Annoyed

Dear Completely Annoyed,

First, I would suggest that you write out a schedule for yourself. It seems to me like you do not have enough time in the day to honor both your scholarly and social responsibilities. Try to figure out just how much time you have left to spare, on average, during the week. See if you even have enough time every week to meet your social needs.

Secondly, bring this schedule to your boyfriend's attention. Show him exactly how much time you have left to spare between school, work, and your other social obligations.

Thirdly, if your schedule does not leave enough time for you and your boyfriend to appreciate each other's company on a regular basis, you should consider the possibility of being overbooked. Look at all of the activities you are involved in. What is the most important to you? What activities are not necessary? You may have to reevaluate the groups that you are involved in and perhaps your school schedule as well.

Finally, if your boyfriend is still not content after you are satisfied with how much time you spend with him, you should make sure he understands how important all of your other obligations are. Explain to him what you are doing with all of your other time, and why you choose to spend it that way. If he still is discontent, than perhaps he is not ready to be in a relationship with such a busy and motivated individual.

Best of luck,
Aimee

Are you confused, frustrated or concerned about a personal situation? Are you eager to learn the secrets to life's great mysteries? Look no further! Send all your queries to Ask Aimee and your questions, along with an answer, will be published in the monthly issue of the OBSERVER.

E-mail Observer@snhu.edu with the subject line "Ask Aimee" or drop off your questions at the OBSERVER office in Stark Hall.

Your identity will be kept anonymous unless requested.



Aimee Terravechia

Aimee Terravechia

Sports

Penmen's Tennis Star Sets Bar High for 2010 Season

Elizabeth Bonin
Contributing Writer

Women's tennis started off the year great by sending their number one player to ITA Nationals.

Junior Amber Chandronnait, the No. 1 player for Southern New Hampshire University's tennis team, did not let anyone in her way at the tournament as she defeated No. 2 seed Ola Roberts from Concordia College of New York. Chandronnait came back from a 5-1 deficit in the final match for a 7-5, 7-5 win.

She captured the singles award at the Wilson/ITA Regional for the second year in a row, reserving herself a spot at the National Small College Championships once again.

In October, Chandronnait will pack her bags and fly south to Mobile, Alabama to compete at nationals with her father and Coach Greg Coache by her side. If she wins, she will be the top Division II player in the country. For now, she will hold the No. 1 spot in the East Region.

The tournament was held from Sept. 18th through Sept. 20th at the Arthur Ashe Educational Facility in Philadelphia, Pennsylvania. Both men and women's A and B divisions competed for a spot at Nationals, and the young women from SNHU unquestionably displayed their talent to the rest of the East region.

In an interview with Coache, he expressed his feelings on the tournament. "We made a name for ourselves within a year," he said. "Teams as far as California now are reaching out to play us

and that says a lot when a team that far away wants to come to us."

When asked about his emotional state at the tournament, Coache said, "We were very good this year when eyes were upon us, and Amber winning meant it didn't take long for others to notice. She made me nervous at first, but she's so mentally tough, even when down one point she had the fight in her. She is extremely self-confident and when she would make a mistake she was able to correct it."

"When our teammates were in a match, we were on the sideline cheering and showing our support," said sophomore Kara Pease.

"I was nervous when first going into the tournament," said freshman Jennifer Zastrow, "but I was able to ease into it." Zastrow played two singles matches, winning the first before falling in the second.

"The long ride was a good thing because as a freshman you don't know your teammates that well yet and I really felt we all bonded," says Zastrow. "It really felt as if I had known these girls for a lot longer than three weeks."

The women's team had a long eight-hour van ride back to Manchester after the tournament, but the trip was an overall success. "The van was full of pumped up girls all witty from just having won a tournament," said Coache. "I was hoping for naptime but it never happened."

2009 NCAA Football: Full of the Unexpected

Kyla M. Natali
Staff Writer

Who would have thought a month into this year's college football season it would definitely be one to remember? Already there have been losses from tough competitors, star players injured, and new opponents to watch out for.

A month ago, the AP Top-25 poll was released. As expected, powerhouses from big conferences reigned among the top ten. In the top three, Florida commanded the poll with the number one spot. With the whole national championship team roster returning for their last season together, the Gators were expected to plow through every team they faced this season. However, with this season's trend of big losses, it is unclear how long the Gators will stay on top.

Undefeated Texas has demonstrated it still remains as a tough competitor. The victory against conference rival Texas Tech proved they wanted to redeem themselves after their 39-33 loss last year.

Alabama is the second team amid the SEC to make it in the top three. So far, their record stands at 4-0. After losing a chance for the BCS championship game to Florida, the Crimson Tide is searching for another chance this year. However, emerging into the Top-25 are tough competitors that could very well alter the polls moving forward.

Only a month deep in the season, it has already proved to be full of the unexpected. Miami (FL) began their season unranked. Yet, after two big conference match-ups to Florida State and Georgia Tech, the Hurricanes advanced into the top ten. Nonetheless, a highly anticipated game against Virginia Tech proved to be a failure with a 31-7 loss.

No. 24 Washington came into the Top-25 after their 16-13 success over Southern California. USC has now dropped out of the top ten. Penn State received an upsetting blow from unranked Iowa for the second straight year. After trailing 10-0 in the first quarter, the night only went downhill as Iowa's defense shut down Nittany Lions' quarterback Daryll Clark en route to a 21-10 final.

And what would any football season be without drama? The first week of the regular season

saw Oregon running back LeGarrette Blount get suspended for the entire season by the university after punching Boise State's defensive end Byron Hout in the face.

Oklahoma's recent Heisman winner Sam Bradford suffered a sprained shoulder injury in first game against Brigham Young. Bradford has been on the road to recovery, and is likely to return in early October.

Many players this season have dealt with complications surrounding the outbreak of swine flu. Georgia's new quarterback, Joe Cox, battled flu-like symptoms in their first game against Oklahoma State. When Florida traveled to face the Kentucky Wildcats, a second plane was needed for Tim Tebow and a couple of his sick teammates.

The race for the 2009 Heisman trophy also looks to be a tough competition this year. Florida's Tim Tebow is in the running yet again for the trophy, although he did suffer a concussion on September 26 in a game against Kentucky. Assuming he recovers, this season will be his third consecutive year in the top three. Texas senior Colt McCoy is also among the top contenders for the Heisman, while other noteworthy candidates this year are junior running back Jahvid Best from California and sophomore quarterback Jacory Harris from Miami (FL).

This highly anticipated college season has begun in full swing. The polls seem to change so drastically every week that no one can really predict what this season could bring. One thing is for certain – this season will not be one to forget.

TOP GAMES TO FOR WATCH IN OCTOBER:

- Oct. 10th- 3 Alabama vs. 4 Mississippi
1 Florida vs. 7 LSU
- Oct. 17th- 10 Oklahoma vs. 2 Texas
- Oct. 22nd- 18 FSU vs. 22 UNC
- Oct. 24th- 5 Penn vs. 23 Michigan
10 Oklahoma vs. 20 Kansas
- Oct. 29th- 22 UNC vs. VT
- Oct. 31st- 2 Texas vs. 16 Oklahoma State
21 Georgia vs. 1 Florida

* Rankings are subject to change



ESPN.com

Washington players & fans rush the field after their victory against USC.

Sport Management Speaker Series Returns

Kevin Tessier
Contributing Writer

Jason Perry will be speaking on Wednesday, Oct. 7th at 2:00 p.m. in the Mara Lecture Hall, located on the first floor in Webster Hall. Perry, who is the Director of Sales and Marketing for the Verizon Wireless Arena in Manchester, New Hampshire, will speak about his background, how he got started in the industry, what he does in his current job, and will provide advice for students.

"The best part of the job is that it's never the same," Perry said. "It's always different. I've been doing this for 12 years now and I wake up every morning looking forward to going to work. It's a great career."

The Sport Management Speaker Series was created about fifteen years ago and features various speakers from the field of sport management. It first began when the Sport

Management club wanted to provide students with on-campus opportunities to hear professionals within the industry. The Sport Management club was able to team up with the Student Government Association and successfully begin a speaker series.

Doug Blais, PhD and Sport Management Chair, has seen many speakers and has in turn seen the reaction of many students. "Students can be hesitant to go," said Blais when asked what feedback he got from students. "But then once they are there, they are happy they attended."

The speaker series is now sponsored by the Sport Management club, and any speaker series event is open for anyone to attend. For more information, please contact Professor Blais at d.blais@snhu.edu.

To sign up for our E-Copy of the Observer and receive the November issue before everyone else, e-mail us at observer@snhu.edu before October 30th

Men's Soccer Thriving at Midway Point

Mike Ghika
Sports Editor

For a team with such high expectations, men's head soccer coach Marc Hubbard certainly knows how to get the most out of his players to ensure that lofty goals remain in sight.

"Hard work pays off" is the phrase printed on the backs of the team's practice shirts. The team yells this phrase when they break huddle before every game. The collective hunger and hard work have seemingly paid off thus far on the season, as the Penmen have a 10-1-1 record (7-0-1 NE-10), good for first place in the conference, and have not lost since August 29.

"We are happy with the progress that we have made so far," says junior captain Mike Adam. "But meanwhile, we are just taking it one game at a time. It's important not to get ahead of ourselves."

Since a loss at Dowling at the end of August, the Penmen have not lost in their ten games since, going 8-0-1 in the month of September. Stonehill hosted Southern New Hampshire back on Sept. 16th and played through two overtimes to a 0-0 tie. But

in the other nine games during the 10-game unbeaten streak, the Penmen outscored opponents 23-3 and posted seven straight shutouts, one short of a school record.

Recently, dominating performances have produced 3-0, 2-0, and 4-0 wins against American International, UMass Lowell, and New Haven respectively. On the year, Southern New Hampshire has out shot opponents 206-119 and have attempted 10 more corners than their counterparts, all while committing less fouls

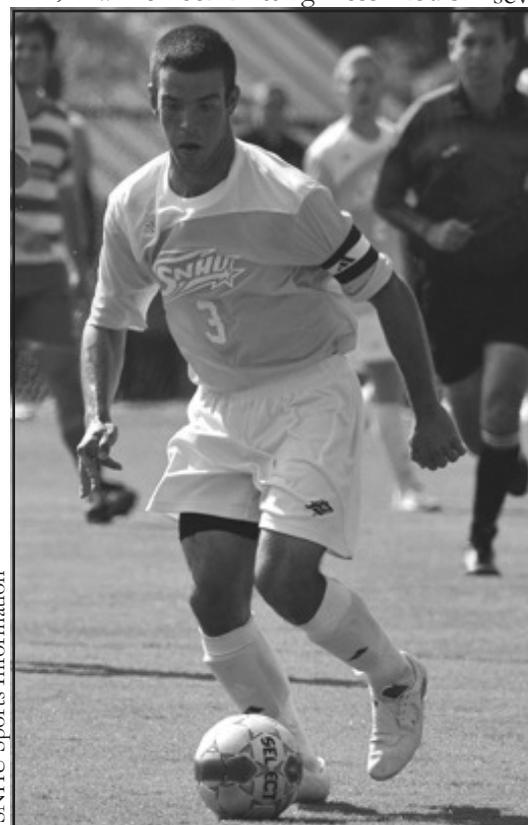
than their foes.

Senior captain Adrian Schippers missed the season's first two games due to injury, but he leads the team with eight goals (including four game-winners) and two assists for 18 points on the year. Junior speedster Daniel Hernandez has accounted for nine points on three goals and three assists.

Sophomore Ethan LaPierre has two goals and three assists for seven points, while senior Marc Goulet and freshman Christian Rodriguez have seven and six points, respectively. Meanwhile, five other Penmen players have four points on the season.

Senior captain Richard Kentish, junior Paul D'Angelo, and sophomores PJ Burnette and Jayme Kapinos have anchored a backline that has been dominant, allowing the Penmen to outscore opponents 26-5 on the year.

Sean Lambert, a graduate student, has manned the net once again this year for Hubbard, starting all 12 games in goal. The 6-foot-3 Lambert has made 38 saves while posting a mere 0.44 goals against average.



Junior Mike Adam has started every game for the Penmen this season.

SNHU Sports Information

Q&A: Amber Chandronnait

Mike Ghika
Sports Editor

A few questions for last year's conference Player of the Year and currently-ranked No. 1 women's tennis player in the East Region, Southern New Hampshire University junior Amber Chandronnait.

Q: In his college days, your father played tennis at LSU. Is it safe to say that tennis is pretty big within your family and how much influence did he have on you playing the sport?

A: Tennis has always been a huge part of my life, and I have been around the sport all my life as well. My dad definitely got me into tennis at a young age and since then I have been hooked.

Q: You went undefeated in singles play throughout high school, and you helped Bow High School to two state championships. How hard did you have to work and what was it like to achieve so much success individually and as a team?

A: I was home schooled during high school so I could work on my tennis game. I would practice tennis three plus hours a day and do workouts on top of that. It was awesome to achieve such success at Bow.

Q: You attended the University of Nebraska your freshman year and had a 19-8 singles record against Division I opponents. What was it like competing at such a high level?

A: Division I tennis was the most intense thing I have ever experienced. I thought I took tennis seriously but when I got there I realized everyone on my team was just as dedicated or even more dedicated than I was. I had a good time playing for such a large school that looked so highly of athletics. Playing at Nebraska raised the level of my game because we would play so many matches and I gained so

much match experience that it has helped me be successful to this day.

Q: What went into your decision to return closer to your hometown in Bow and attend Southern New Hampshire?

A: I missed my home so much. My family is the most important thing to me and I was not happy being so far away from home. I missed my family, my pets, my friends. You really don't appreciate what you have until you leave. I knew that I would not be able to spend four years that far away from my family. Southern New Hampshire happened to be perfect – close to home, yet far enough away that I still get to experience college.

Q: In your first year as a Penmen last year, you were 16-0 at No. 1 singles, unbeaten in NE-10 play, and 23-1 overall as the team went 12-5 and made the NCAAs. How special was it to accomplish so much last season and to get the chance to contribute immediately in such a large way at SNHU?

A: I loved last year and we had such a great time playing tennis. The whole team is full of great people that welcomed me with open arms. It was the first time the tennis team had made NCAAs and it was so exciting to be able to experience that.

Q: Also last year, you went 13-2 in doubles with partner Catalina Echeverry and were ranked No. 9 in the East Region together. What makes you both so effective as a team and what's your relationship with her like on and off the court?

A: Catalina is one of my best friends here at school. She is the one I always call for advice or go to lunch with. She is a wonderful person and a

great tennis player. We worked so good together because we knew each other so well that we could predict what each other is doing. This helped out so much because communication is key in doubles play.

Q: Your play also earned you First Team all-conference as well as the Northeast-10 Player of the Year last season. How flattering was it to receive such honors?

A: I was so excited to achieve those accomplishments. Being first team all-conference was a goal of mine and it felt nice to be able to accomplish it, and it is an honor to be named Player of the Year. It was actually quite a surprise to me. My coach tricked me and actually told me he had won the Coach of the Year award, but I come to find out I went to the banquet to win Player of the Year. Sadly, I am gullible and fell for it. But it definitely made winning very exciting.

Q: Your coach, Greg Coache, is in just his third season at the helm and has already transitioned the school's women's tennis team into a premier program within the conference. How important is Greg and his assistants, Drew Grove and Craig Bassingthwaite, to the overall success the team has achieved?

A: The coaches help out so much. I have grown up being around Coach Coache and Coach Groves, so I have felt comfortable around them since day one. We always have multiple coaches at each practice and typically all the coaches at the matches. This helps because when you are down and out in a match the coaches are there to offer their support and motivation that is needed. Plus they all are tennis players themselves

and have a large knowledge of the game to help lead the team.

Q: On September 20, you captured the singles crown at the ITA East Regional in Philadelphia for the second straight year, earning you a spot in the National Small Colleges Championship in Alabama next month. What can you expect down in Mobile?

A: The Small College Championships is a huge tournament. It takes the top eight players in the country and pits them against each other. Last year, I was the shortest girl by at least six inches and probably the only American born player. Playing this tournament reminds me a lot of Division I tennis – such strong competition. I am going to need to practice hard and rise to the occasion. I am so excited and

I will put everything I have got on those courts in Mobile.

Q: As a team, the Penmen have already gotten things off to a nice start with a victory over Holy Family. What do you and what does this team expect in the long run this year?

A: Our team looks stronger than ever. We have a bunch of new strong freshman and transfers that have lots of previous tennis experience, plus our returning starters have been practicing hard. This is amazing for our team because our lineup is so strong from top to bottom. We all feel positive that we are going to perform well this year. We have some stiff competition but we all feel that we have what it takes to win the NE-10 Conference and make it to NCAAs in the spring.



Reigning NE-10 Player of the Year, Amber Chandronnait

Penmen Profile: James Gassman

Griffin Spencer

Staff Writer

Throughout the year, the Observer will feature a series of articles that document Penmen athletics from a different perspective. While the Penmen athletes are well known for their excellence on the field and in the classroom, much of what is accomplished on the field cannot be possible without strong support and hard work from the Southern New Hampshire University Athletic Department. The Observer will interview a different athletic administrator each month with the goal of enlightening Penmen fans about the hard work that goes along with each athletic contest.

James Gassman, Southern New Hampshire University's Athletic Equipment and Operations Manager, has held this position at SNHU for the last three years. James has numerous responsibilities within the department, including coordinating internal operations for Southern New Hampshire's Division II athletic program and managing a large staff employing lifeguards, graduate assistants, and event supervisors. Gassman is also responsible for managing and maintaining all of Southern New Hampshire University's athletic facilities, including the SNHU Fieldhouse, Larkin Field, and SNHU's baseball and softball fields.

James certainly has a large "to-do" list each day he comes to work, but like all of the other SNHU Athletics' employees, he

has plenty of background experience. He attended Springfield College and graduated in 2004 with a BS in Sport Management. For his graduate programs, he attended Southern New Hampshire University and graduated with his Master's

preparing the field for play, delegating employee duties, devising employee schedules, establishing security details, maintaining home and away locker rooms, and facilitating in-game promotions. Promotions such as the "Dizzy-Izzy

side events require extra special attention.

"I have to usually meet with the groups when they are going on their walk-through to see what their interests are," says Gassman. "I am always here for the events so they know

pace] day to day, to make time management and attention to detail crucial."

In addition to this seemingly daily change of pace, James takes pleasure in managing his large staff and his daily communication with employees and athletes. "I enjoy the interaction with the student body and the athletes because I need to get to know them so that I can understand what I can expect out of them for work," says Gassman.

For those interested in a position such as an Equipment and Operations Manager, James has some meaningful, but concise advice: "Be ready to work," he says. "This is not a desk job; it is a hands-on position and you need to be able to adapt to changes."

On that same note, it is a position that he certainly does not want to leave. "It is a place where I feel that the dedication to the game is very strong," says Gassman. "Many people want to be at the professional level, but I feel the game [at that level] is compromised through money and television." He enjoys what he does and it is evident with each successful event he coordinates.

When asked about the negative aspects of his job, however, he quipped, "The one part of the job that is my least favorite is when we have so many events and games going on that I wonder why I pay rent at my apartment."



Greg Royce, Sports Information Office

James Gassman and his staff were responsible for maintaining the softball field and the temporary lighting for the first-ever night softball game played at Penmen Field.

degree in May 2008. Before entering his current position, he was an Assistant Operations Coordinator here at SNHU. In that position, he coordinated events such as MTV and MySpace.com's "Choose or Lose" meet-the-candidate special, held in the Small Gym in December of 2007, which featured presidential candidate Senator John McCain.

His responsibilities for Penmen athletic events include

Bat Challenge" and the "Petey Penmen Shootout" at home soccer games are facilitated by James and his staff.

External events make up a large percentage of the events held at Southern New Hampshire University. External events held here on campus include charitable events and fundraisers. Requirements for Penmen athletic contests do not necessarily change from game-to-game, whereas out-

who to go to in case of changes to the set-up, problems they have, or any additional staffing needed."

Staff management, event management, and facilities management are three of his many responsibilities, all of which provide for different daily routines. "I wanted to work in the operations aspect of sport due to the change in pace every day," says Gassman. "I enjoy having the change [in

Men's Lacrosse Coach Takes on Intramurals

Nate Roos

Staff Writer

Southern New Hampshire University recently hired Paul Calkins, the Men's Lacrosse Coach, as the new Intramurals and Operations Coordinator.

"My job is to make this an enjoyable situation for each participant," Calkins said. "I want them to be competitive but having fun while doing it as well."

Intramural sports allow all students to play sports in a fun environment without the stresses and time commitments of varsity athletics. SNHU offers a wide variety of intramural sports throughout the year including flag football and softball in the fall, basketball, dodge ball, and volleyball in the winter, and soccer in the spring.

Calkins plans to add more excitement to the leagues by creating highlight reels of games and posting them online. He will hold tournaments throughout the year too, including kickball, tennis, wiffleball, racquetball, miniature golf, a 3-point shoot-out, and indoor soccer.

"Indoor soccer was very popular back a few

years ago, so we thought it would be fun to do a tournament," Calkins said.

SNHU intramurals allow students to "detach" themselves from their hectic class schedules for a few hours a week. Many students take advantage of this by playing more than one intramural sport during the school year.

Senior Ben Richard, who plays flag football, basketball, volleyball and softball said, "SNHU intramurals are a fun way to play well-organized, competitive sports with other students."

"I enjoy playing intramurals because of the nice mix of competition and fun that the games bring along," said senior Sean Pare, who plays five intramural sports. "The games are great because they give those kids who may not be talented enough to play at a varsity level the opportunity to continue playing the sports they love, all while having an awesome time with friends."

For more information regarding SNHU intramural sports you can visit www.snhupenmen.com.

Women's Volleyball Team: Turnaround in 2009

Dustin Senior

Staff Writer



SNHU Sports Information

2009 Volleyball Team Photo

The volleyball team was the last team at Southern New Hampshire University to remain unbeaten this fall season, as the team's 6-0 start was its best start in program history. Last year, the volleyball team went 9-14, but by starting this season 7-1, the team is not looking back. The team already has more wins this year than twelve of the previous years since 1976 when the program had its first varsity season.

There are many things that can be attributed to the recent success for the team. "The freshman class is one of the best that the school has ever seen," said senior defensive specialist Megan Abad. "They have made an impact right away."

Three of the freshmen Abad refers to are Lauren Lorenz, Erica Solomon, and Caitlin Wilson. All three are starters and all three have combined to miss only three sets of the first 28 sets played. The freshmen are clearly all-important contributors and deserve the praise they have received.

The best part, however, is that they are in turn praising their more seasoned teammates. "Danielle [Coffey] is the best blocker I have ever seen," said Solomon. "And not many people can honestly stand in front of Steph [Dluginski] and just say hit it at me. Trust me I've taken a few of those hits and they bruise."

The team seems to have an unmatched team chemistry that translates into wins. After every point that is won, a team does a celebratory cheer with a hand motion thrown in. However, these SNHU volleyball student athletes find a way to take it to the next level. They get into it and the spectators can tell that the players feed off of each other.

"We've gotten off to a really good start this season, even though we just encountered our first conference loss," said senior Kristin Wilson. "We need to keep working together as a team and playing hard to be successful this season."

With conference play getting underway for the Penmen, the test does not get any easier. 12 of the 16 teams in the Northeast-10 conference have a winning percentage above .500 and the top four teams are still unbeaten in conference play.

"I am really excited for the rest of the season," Abad said about the 2009 campaign. "Things are just getting started in conference play and that is when the real fun begins."

Upcoming Home Sports Action

Compiled by: Mike Ghika

Tuesday, October 13th

Women's Volleyball vs. American Int'l at 7:00 PM

Wednesday, October 14th

Men's Soccer vs. Saint Anselm at 7:00 PM

Saturday, October 17th

Women's Soccer vs. Saint Rose at 1:00 PM

Tuesday, October 20th

Men's Soccer vs. Bentley at 7:00 PM

Wednesday, October 21st

Women's Volleyball vs. Saint Michael's at 7:00 PM

Saturday, October 24th

Men's Soccer vs. So. Connecticut at 7:00 PM

Women's Volleyball vs. NYIT at 10:00 AM

Women's Volleyball vs. Stonehill at 2:00 PM

Wednesday, October 28th

Women's Soccer vs. C.W. Post at 4:00 PM

Friday, October 30th

Women's Volleyball vs. Saint Rose at 7:00 PM

Saturday, October 31st

Women's Volleyball vs. Le Moyne at 1:00 PM

Voices & Faces

Spotlight @ SNHU

Christopher P. Swett
Layout Editor



Suzanne Lentell

:::Nicholas Hunt-Bull:::

Many people have known Nicholas Hunt-Bull as the Director of the Honors Program here at SNHU. This is no longer the case. Nicholas Hunt-Bull is now the Associate Dean of the School of Liberal Arts. Dr. Hunt-Bull had quite the responsibility with being the Director of the Honors Program. It involved most, if not all, aspects of the Honors Program. He did everything from recruiting students to designing the curriculum to teaching some classes himself. Being the Director required him to be very involved with the students.

Now that Dr. Hunt-Bull is the Associate Dean, he does not see as many students. Instead, he now sees more of the faculty than he previously did. Dr. Hunt-Bull commented that when you are a faculty member, you do not see much of the other faculty.

When asked about his duties as Associate Dean of the School of Liberal Arts, Dr. Hunt-Bull says he takes on many of the duties that the Dean just doesn't have the time for. This includes things such as budgeting, hiring of non-full time faculty, or adjunct professors, working with students that are petitioning, caught cheating, and double majoring. Any major issues that do come up are dealt with by the Dean.

Dr. Hunt-Bull received his Doctorate from the University of North Carolina. Some other things Dr. Hunt-Bull was involved in include being the Co-Chair of the University Assessment Committee, and the Advisor for the Debate Club which has since disbanded. He also added that he would like to see the debate club come back to campus and would like to be the Advisor for if it does. He is still currently the Advisor for the Drama Club, which will be putting on a play shortly called "The Cat's Meow."

So freshmen, what about SNHU surprised you the most?

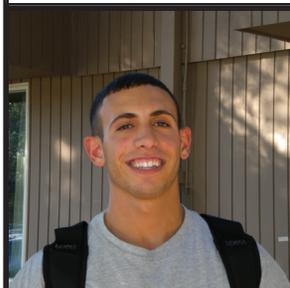
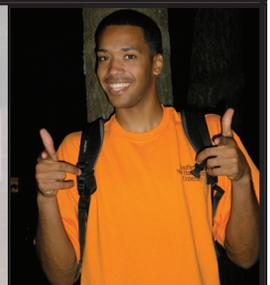


Kyle Sullivan

Everybody says what's up or how's it going. Everybody is so sociable and laid back.

Hanell Velez

How cool the RA's are.

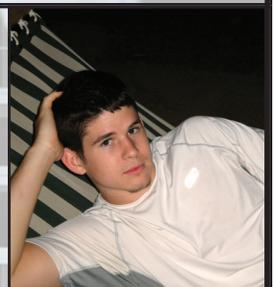


Greg DeSantis

The amount of skunks there are.

Bill Marsden

How many people cannot control their alcohol intake!



Emily Callo

How nice non-freshmen students are to freshmen

Gabriela Reyes

How many people there are and how you do not see them a lot.



Anthony Mastroianni

Upperclassmen are very relaxed and friendly.

Compiled & Photos by Suzanne Lentell/ Layout by Christopher P. Swett/ Background courtesy of flickr.com