On the Cover

Hot Jobs
A look at some of the hottest lines of work for the coming years.

Features

Business to Business
New Dean Bill Gillett brings years of business and leadership experience to his new role.

Looking Back: 10 Years in the Northeast-10
The Penmen have had tremendous success since joining the Northeast-10.

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Write to Us!

Letters to the editor of The Extra Mile are welcomed and encouraged. Submission does not guarantee publication, and those letters that are published may be edited for style and length. Please include the writer’s name, the year of graduation if you are a graduate, a daytime phone number and a return address. Letters may be sent by fax to 603.645.9676, by e-mail to snumagazine@snhu.edu or by mail to the Office of Marketing and Communications, Southern New Hampshire University, 2500 North River Road, Manchester, NH 03106-1045.

The views expressed in The Extra Mile do not necessarily reflect those of the university, its trustees, administrators, faculty, staff and/or students.
Dear Readers,

What a fall it has been!

We planned to welcome 710 new students to the main campus in September and instead had 1,000. As the possibility of that number became apparent, our staff scrambled to make sure everyone was well served, lines remained short, and the campus would be ready. Their hard work paid off — the campus is full, but it does not feel overcrowded. Our new academic building and dining hall were completed just in the nick of time.

Similarly, our nontraditional student populations continue to grow as well, mostly in online programs, but also at our centers. We had 1,000 new students for the September term start alone. With 88 staff based in Manchester’s Millyard to serve those students, we found ourselves crammed in and understaffed. So we will soon add an additional 10,000 square feet of office space on the floor above our current space and add a number of new, full-time staff. Indeed, in this dismal economy, SNHU is providing one of the few bright spots when it comes to jobs.

Jobs are the main topic of this issue of The Extra Mile. Our cover story outlines some of the new “hot” jobs for the coming decade and some of the ways we are preparing people for them. You’ll also meet two people with “hot jobs” now: alumnus Ed Davis, now the Boston Police commissioner, and Bill Gillett, our new dean for the School of Business. Both are accomplished individuals.

Speaking of accomplishment, I am delighted to share two university accomplishments. U.S. News & World Report has moved us from Tier 3 to Tier 1 among regional universities, and while I am not a fan of college ranking systems, I do think this unusual two-tier jump reflects our improving reputation. Also, the Gates Foundation named us one of their 31 “Beating the Odds” schools (out of about 4,000 schools nationwide) for our work in access and improving graduation rates. We are one of only two New England institutions to be so named; we also are being featured in a Gates Foundation/McKinsey & Co. report, “Winning by degrees: the strategies of highly productive higher-education institutions.”

Getting better, getting bigger, and serving families for whom college is not a guarantee. I can’t think of a more exciting time in the university’s institutional life. The magazine gives you a feel for some of that work and why SNHU is so much talked about in higher education circles.

Enjoy!

Paul J. LeBlanc / President

Follow the president at his weblog at http://blogging.snhu.edu/leblanc
We ask members of the university community about a few of their favorite things. For this issue, we talked to Dr. Richard Erskine, who recently retired after 32 years with the university, about the top five things he wants to do during his retirement:

It’s our first grandchild and she’s 6 months old and my wife and I look after her every day.

Well, everybody probably knows that I’m into gardening. In the past it’s been basically organic gardening and vegetable gardening, which I definitely am continuing. But I’d like to extend the gardening into probably doing some landscaping.

Also, I haven’t really been good in the past in terms of staying ahead of the picking, freezing and canning, and basically I want to do more of that. We’re also, actually, making baby food for our granddaughter.

We have friends and relatives throughout the United States that we really have never had a chance to visit. I have a friend in California that I’ve never visited. We have relatives in the Pacific Northwest, another cousin in Florida, relatives in Ohio, Tennessee. I was the director of the BASHA program for about seven years and I went to England every year; I visited Scotland, Ireland, Malta, and traveled through Canada and really enjoyed it, but it was primarily work trips. We’d like to go to the village where (my wife’s) parents (and) her grandparents were from in northern Greece. I’d like to go back and visit Scotland, which is where some of my relatives were from.

Anybody who grew up in the 1960s owned a guitar and played folk music, and I’ve played on and off for years but really have never gotten as good as I’ve wanted to. I’ve recently ordered a bunch of tapes – primarily blues, finger-picking blues. I bought a new guitar a couple years ago but just haven’t had time to sit down and get better at it.

Also, when my daughter was growing up, I took care of her and I used to play guitar and we’d play children’s songs, and I’d like to do that with my granddaughter as well.

I do play golf; in the past couple years, not as much as I’ve wanted to. I play tennis still every weekend and I’d like to continue doing that. In the winter I cross-country ski. And then there are a couple of other outdoor activities that I’ve wanted to get involved in. One is kayaking. The other one is bird watching.

My main goal is to stay very active. I’ve been retired since April 30th and I still don’t have time to do everything I’ve wanted to do. So when people ask me if I miss my job, I say, “Well, you know, I miss the people, but I’m too busy to miss the job.” I’m keeping busy every day. I don’t see myself getting bored at all.
Goldsmith Named Ethics Chair

Dr. Michele Goldsmith has been named the university’s Christos and Mary Papoutsy Chair in Ethics and Social Responsibility. The two-year appointment commenced in the fall.

The purpose of the chair is to educate the SNHU community about the social and ethical issues in today’s global environment.

For the first year, Goldsmith has been awarded a sabbatical-type leave to conduct research. The second year of the appointment will focus on fostering campus and community-wide dialogue and debate about ethical practices.

Goldsmith is highly regarded worldwide for her contributions in science, especially in the field of primatology. As a biological anthropologist, she has been studying gorilla behavior and well-being in Africa since 1991. For her doctoral research she was awarded a Fulbright Scholarship to examine poorly known populations of western lowland gorillas in the Congo Basin. Later, as a National Geographic researcher, she was the first primatologist to analyze the impacts of ecotourism on mountain gorillas in Bwindi Impenetrable National Park, Uganda. During the summer she spent a month in Africa researching the impact of tourism on the gorilla population in the Uganda region.

Always interested in ethical issues surrounding conservation, her most recent publications explore the impacts of habituation (reducing animals’ fear towards humans) for both research and tourism. Her work has been featured in the media and she has published many scientific articles. Her edited volume, “Gorilla Biology: A Multidisciplinary Approach,” is used in universities across the globe.

Goldsmith, an associate professor, joined the Department of Science at Southern New Hampshire University in the fall of 2008.

About the Ethics Chair

The Christos and Mary Papoutsy Distinguished Chair in Ethics and Social Responsibility was established in 1999 to assist students in learning about and leading ethical professional and personal lives, drawing upon the works of ancient Greek intellectuals whose teachings have shaped the history of Western civilization from antiquity to the present.
Every year, a new class of first-year students with different backgrounds, experiences and goals come to campus. The SNHU Common Book Program was created in part to provide these students with a common experience that they can use to start conversations with their classmates, as well as faculty and staff.

This year’s common book selection is “Into the Wild” by Jon Krakauer. It’s the story of Christopher McCandless, a young man from a well-to-do family from Virginia who chose to invent a new life by giving away his $25,000 savings, abandoning his car and most of his possessions, hitchhiking to Alaska, and walking alone into the wilderness north of Mt. McKinley. The book begins with a moose hunter finding the young man’s body and then tells the story of McCandless’ journey.

The common book literally puts participants on the same page and gives them something to talk about with people they haven’t met before. First-year students also can compete for a $1,000 scholarship in a common book essay contest.

A committee of faculty and staff from various departments selects the common book each year. This year the committee considered 50 or 60 different titles, ranging from graphic novels to science fiction to “Grendel,” the story of the monster from Beowulf. “Into the Wild” was chosen based on its wide appeal, according to committee Chair Marilyn Fenton.

“This book invites us to evaluate our dreams and consider what they are worth to us. Were they realistic? Would they really make us happy? If our dreams continue to drive us, what are we willing to sacrifice to see them fulfilled?” she said.

A number of activities are planned around this year’s selection, including a screening of the movie “Into the Wild” and a screening of “Alone in the Wilderness,” a film about a survivalist in Alaska who is successful going off alone and making a life for himself. The committee is also hoping to get the Outing Club involved, possibly for a mountain climbing trip.

“We hope to have the expert advice of those who know our own mountains best, like the Appalachian Mountain Club,” Fenton said.

There will be multiple dialogues and lectures about the book, both in and out of class. Faculty, staff and alumni are invited to read and discuss the book as well.

*This year’s common book is available for faculty and staff in the Academic Affairs and Student Affairs offices. Other members of the university community are encouraged to pick up a copy through the library or the campus bookstore.*
See a Show

All gallery events are free and open to the public. The gallery, which was made possible by a generous gift from the McIninch Foundation, is open Monday through Saturday from 10 a.m. to 3 p.m. and Thursday evenings from 5 p.m. to 8 p.m.

Upcoming McIninch Art Gallery Events

“100 Artists-100 Tributes: An AIDS Action Project at Artists Proof Studio, Johannesburg”
Jan. 18 through Feb. 19
Opening Reception: Thursday, Jan. 20, 5 p.m. to 7 p.m.
Music by the SNHU Jazz Combo.

“100 Artists-100 Tributes” is about HIV and AIDS in South Africa. This exhibit is comprised of 100 black-and-white etchings by 97 collaborating artists as a response to a three-day New Start HIV voluntary testing and counseling program at Artist Proof Studio in 2006.

“Seeing the Light”
Feb. 24 through April 2
Opening Reception: Thursday, Feb. 24, 5 p.m. to 7 p.m.
Music by the SNHU Jazz Combo.

By seeing the light metaphorically and literally, photographers have stolen moments in time that have transformed the way in which we see world events, daily life, everyday objects and individuals, perhaps more than any other medium. This exhibit includes a collection of historic photographs that cover an array of subjects, including landscapes and nature, Pictorialism, social documentary, urban photography, fashion and war.

Motsamai Thabane
“Brother,” 2006, (1/2), etching on hahnemuhle paper, 13 x 10.5 inches, courtesy of Artist Proof Studio, Newtown, South Africa.

Harold Edgerton

Ben Richard ’10
“Typographica,” digital print.

“Typographica V: Annual Student Exhibition”
April 9 through May 6
Opening Reception: Thursday, April 14, 5 p.m. to 7 p.m.
Music by the SNHU Jazz Combo.

Our fifth annual curated exhibit highlights outstanding work by students in the graphic design program at SNHU. The exhibits provides numerous examples of the range of disciplines explored within the design program, including but not limited to magazine layouts, logos, photography, illustrations, posters, brochures, package design, websites, short animation/videos and fabric design.
SNHU’s Timothy Norton ’10, a graphic design major, won the Best Student award in the 22nd annual NH Creative Club Juried Art Show last spring.

“A few years ago I began listening to a lot of psychedelic rock from the 1960s. I loved the concert posters from the time, which led to a strong interest in the Art Nouveau style of design, from which the psychedelic designers drew heavy inspiration. I started making my own psychedelic rock posters. I designed this poster for my History of Design class project,” Norton said.

“My advisor, Tracy Dow, persuaded me to enter the piece into the Creative Club’s Annual Exhibition. The piece had to make it past an external jury to be accepted into the show, and then be selected by the judges as a winner. I was excited to find out the piece was accepted, and even more excited at the exhibition opening when I won the student category. It was a great honor.”
Less than a year after Edward F. Davis ’86 became Boston’s police commissioner in December 2006, an assailant shot and killed 13-year-old Steven Odom in the city’s Dorchester neighborhood as the youngster walked home with friends after playing basketball. The crime shocked the city and led police to speculate that Odom was a victim of mistaken identity. After police investigated for more than a year, Suffolk County District Attorney Daniel F. Conley announced that Odom’s killer was Charles Bunch Jr., an 18-year-old who was murdered 10 days after Odom. He also announced the arrest of 19-year-old David Johnson, who allegedly supplied Bunch with the murder weapon.

Last April, Johnson pleaded guilty to being an accessory to murder and related charges. Under the terms of a plea bargain approved by Odom’s parents, he was sentenced to six to eight years in prison.

Although Bunch’s murder prevented Odom’s shooter from facing charges, the investigation gave the Odom family some justice. That might not have occurred, Davis said, without the Dorchester community’s help.

“People in the neighborhood helped us with descriptions and told us things that, quite frankly, several years before we might not have received simply because they were feeling that the police weren’t really there to assist,” he said.

Taking it to the Streets

Establishing strong relationships between police and citizens has been a priority for Davis throughout his career. The former Lowell, Mass., police superintendent has been a longtime advocate of community policing, a model that encourages officers to get out of their cruisers and cultivate community bonds.

While police engagement with residents can make a difference in solving crimes, community policing has a larger goal.

“It’s not arrest and prosecution,” Davis said. “It’s prevention.”
Cutting Crime

Davis has demonstrated that community policing works. In 12 years as Lowell’s top cop, he was credited with cutting serious crimes – such as homicide, rape, robbery and aggravated assault – by 60 percent. And in his first three years in Boston, the city’s serious crimes dropped 18 percent and shootings fell 40 percent, Davis said at a SNHU campus lecture last April.

A Lowell native whose father was a police officer, Davis joined his hometown force in 1978. He enrolled at SNHU in 1984 as a transfer student and attended classes on weekends while working full time. He graduated in 1986 with a Bachelor of Science degree in social science.

In Lowell, Davis worked as a beat cop, a detective, and a vice and narcotics officer before being named superintendent in 1994. As the department’s leader, he reduced crime by deploying “safe-street teams” of officers into neighborhoods where violence traditionally occurred. He has used a similar approach in Boston, sending teams of six officers and a sergeant into the city’s most troubled areas.

“We did a longitudinal study on shootings in the city over 30 years, and it’s remarkable how similar the patterns were 30 years ago to where they are today,” he said.

A Neighborhood Approach

Davis still finds time to contribute to the nation’s law-enforcement dialogue. Since President Barack Obama’s 2008 election, he has conversed with the U.S. Department of Justice’s Community Oriented Police Service Office about the federal role in enhancing community-policing efforts across the country.

“We have an administration now that is concerned about [policing] and is working closely with us on making a difference,” he said.

Although Davis has reduced crime in Boston, challenges remain. On May 30, two assailants allegedly jumped 14-year-old Nicholas Fomby-Davis while the youth was riding a motor scooter in Dorchester. While one suspect held the boy down, the second murdered him, authorities said.

Police quickly apprehended the suspects, 20-year-old Crisostomo Lopes and 16-year-old Joshua Fernandes, who pleaded not guilty to murder. But in the wake of the stunning crime, Davis took a bold step toward preventing further violence, having his department distribute a flier showing photos of 10 suspected members of a gang alleged to be responsible for Fomby-Davis’ slaying and asking the public for information on the individuals.

“We are doing this because we believe the community can play a role in making the individuals who are responsible for the execution of a 14-year-old boy outcasts in their own neighborhood,” Davis told the Boston Globe.

Although Davis’ shaming tactic prompted debate, it demonstrates his commitment to community policing. And despite the demands of his job, Davis never seems to get too ruffled, said Bernard Melekian, director of the Community Oriented Police Service Office, who has worked with Davis on policing issues for more than a decade.

“Commissioner Davis works in one of the more challenging cities in the United States. He’s one of the most forward-thinking chiefs I know.”

— Bernard Melekian
Director
Community Oriented Police Service Office
Interconnected. Socially engaged. Mission-driven. Internationally focused. New School of Business Dean Bill Gillett brings business and leadership experience to SNHU.

Gillett is the first School of Business dean selected from outside the university.

He comes to SNHU after providing legal counsel for 20 years, directing business development operations abroad and serving as president of RiverStone Resources. He sits on the boards of several regional and local organizations, including New Hampshire Public Radio, the International Institute of New England, Mount Saint Mary Academy, and the New Hampshire Writers’ Project.

An Industry Perspective
How will you infuse your previous experience of working as a president of a for-profit business to nonprofit education? In any leadership role, it is essential that the organization has clear goals and a shared mission that is appropriately aspirational. The ability to guide the organization towards those goals with a strong emphasis on the market – in our case, the students we serve – is as important in higher education as in the business world.

How will you integrate your tremendous involvement in the local and regional community with SNHU? The small business community could decidedly use the talents of SNHU faculty and students to better understand their markets and find opportunities for growth. The local and regional companies that trade in international markets can similarly utilize the expertise within the SNHU community to better access those markets. In addition, there is a demonstrated need within the social business sector for specialized education and assistance in business processes and organization. SNHU can help with this and also bring organizations together. All of these initiatives should bring more opportunities for our students as well to get involved with local businesses in a variety of business sectors.

Do you see a relationship between business and the arts, culture and social causes?
Absolutely. While it is essential that busi-
Businesses support the arts and those organizations that are dedicated to making our society stronger, more just and ultimately more successful, it is also important to recognize that business in a very broad sense is the science and pursuit of effective and dedicated organization. The groups and organizations that support the arts and social causes are within the broader business community and can benefit from the application of sound business practices. Also, of course, those organizations that make our community more livable and more just are making the business community stronger as well by making it easier to attract and retain good employees.

**Getting Down to Business**

**What do you believe is the role of higher education in business?**

There are tremendous advantages for both business and business schools in developing partnerships and cooperative arrangements. Businesses benefit through being able to better shape educators and institutions in producing graduates who are ready to begin helping their new employers immediately. While the schools that best understand and adapt to the marketplace will have the most success placing graduates and preparing them for successful careers.

**What do you believe business students should know/be able to do when they graduate?**

Business school graduates must have basic competencies in accounting, finance, marketing and management that apply to all business and organizational endeavors, but also require a contextual understanding of the economies, markets and the world they will be entering. The abilities to communicate effectively, work on a team, and to be able to process and analyze data are also essential.

**After Hours**

What is the greatest lesson you’ve learned from your family?

There is no substitute for a supportive and loving family. If home is the place where, when you have to go there, they have to take you in, then make sure you want to go there and they want to take you in.

What might we find you doing when you’re not on campus?

Well, I’m building a cedar-strip canoe right now; something I’ve wanted to do for about 20 years and have finally gotten started.

Your dog’s name is Scout. Why Scout?

My wife and I were both reading “To Kill a Mockingbird” when we got our first dog. We’ve had two Scouts and a Boo.

You have four children ranging in age from 10 through 22. If we were to ask each of your children to describe you with one adjective, what would they say?

None of my kids would limit themselves to one adjective. They’re great people but don’t like to be constrained and they undoubtedly would surprise me with their responses. One of the most amazing things about parenting is how four children can grow up with the same parents in the same house and be so different.

“**There are few people in this world that truly understand the way the world is and what makes the world we live in a good one. He is one of the more progressive thinkers I know … he understands the integration of the world and its people.**”

— Carolyn Benedict-Drew

President

International Institute of New England
Learning to read is the key to making sense of the world, says Assistant Professor Mary Westwater.

Mary Westwater wears her passion for literacy education on her ankle: a small tattoo of a kiwi, the fuzzy, egg-shaped green fruit native to New Zealand, where she spent six-month sabbaticals in 1996 and 2005.

“New Zealand has the highest literacy rate in the world,” she said, describing a country overflowing with used book stores and boasting that at any given time, “85 percent of people are reading a book.”

“I came home with my head brimming with ideas for literacy development,” she said.

Coaching, teaching, learning
Literacy is the capacity to read, understand, write and communicate. Children unable to develop these skills early on risk failure if they aren’t identified and supported.

“I worked with struggling readers for 19 years, and I saw how difficult school is for a child who struggles with reading,” Westwater said. “Everything is reading: math, art . . . . Some kids get by in first, second, third grade, but they don’t understand what they’re reading.”

In New Zealand, Westwater assisted teachers from Wellington College, immersing herself in dozens of literacy courses that emphasized intervention, reading recovery and support services.

She coached competitive literacy teams, consulted with some of the country’s best teachers, and visited schools within a 100-mile radius of the teachers’ college.

An assistant professor in SNHU’s School of Education, Westwater shares stories about her travels, impressing on students that the ability to make sense of the world through reading and writing is critical in every discipline.

“Students should be learning to read and
“It’s one thing to teach the material, but she makes the material so you can understand how you’d be teaching it. She provides content and a good model to work from.”

— Christina Webber
Graduate Student

reading to learn,” she said, referring to an educational philosophy known as “reading across the curriculum.”

Teachers learn to teach, and teach to learn, she said.

“I’m teaching in a way that’s very different from the way I was taught,” Westwater said.

What hasn’t changed over the past 37 years is Westwater’s conviction that every child is capable of learning, and that children learn best when they feel safe and respected.

“We need to create a family in our classroom and a community in our schools,” she said, borrowing from the traditions of her Catholic school education and her first job, teaching third grade in a Catholic school.

Right place, right time
For Westwater, teaching is as natural as breathing.

She dropped out of college after two years to take a job teaching third grade in a Catholic school, returned to college after a year to finish her degree, and spent the next 15 years teaching elementary and middle school in Rockland County, N.Y.

“I never wanted to be anything else but a teacher,” she said.

She was taking an English as a second language education course at SNHU and making plans to retire from a 21-year career in the Amherst, N.H., school district when a faculty member in the School of Education approached her.

“They wanted a well-educated practitioner who had been in school at all levels, someone who could talk about what it’s really like out there,” she said. “I was in the right place at the right time.”

Colleagues and students couldn’t agree more.

“Mary Westwater is an amazing teacher,” said Mary Sullivan Heath, dean of the School of Education. “Her classes are in high demand. She’s loved by her students and colleagues, and she keeps us all laughing with her stories about her family and her travels.”

Heath said Westwater “goes the extra mile and then some.” For example, if a student needs to schedule a meeting outside regular office hours, Westwater “is there,” Heath said, recalling how the assistant professor once met with a busy student at 6:30 a.m.

Going out of her way
Christina Webber, a graduate student in the School of Education, said Westwater is “a wealth of knowledge and incredibly enthusiastic.”

“It’s one thing to teach the material, but she makes the material so you can understand how you’d be teaching it,” Webber said. “She provides content and a good model to work from.”

And Westwater “goes out of her way” to be helpful.

“She taught middle school, elementary, and you have to be that way to work in a field like literacy, with individuals who are struggling,” Webber said. “She takes that approach with everyone.”

A little bit of heaven
Westwater said that teaching at SNHU is as good as it gets.

“I love it. I have found a little bit of heaven,” she said. “It’s kind of like the icing on the cake for me, since it has been my passion to inspire teachers and to encourage young people to go into what I think is the noblest of professions.”
University Expands Academic Programs

It’s been a busy year so far at SNHU. In addition to opening the new Academic Center and Dining Center, the university added over 45 academic programs.

“We are not only looking to expand various majors that will accommodate the changing employment demands of the 21st century, we are also looking at ways in which constant innovation will positively impact teaching and learning,” said Patricia Lynott, vice president for Academic Affairs. “Our expanded program offerings simply reflect our larger goal to transform how we teach our students to learn for life.”

New Specialized M.B.A. Degrees

In addition to the Global M.B.A., SNHU now offers M.B.A. degrees with specializations in:
- accounting
- corporate social responsibility
- entrepreneurship
- finance
- forensic accounting
- information technology management
- justice studies
- marketing
- operations and supply chain management
- project management
- social media marketing
- sport management
- sustainability and environmental compliance
- workplace conflict management

New in the 3Year Honors Program

The one-of-a-kind 3Year Honors Program in Business now includes 13 specializations:
- accounting
- accounting/finance
- advertising
- computer information technology
- game design and development
- human resource management
- international management
- marketing
- operations and supply chain management
- organizational leadership
- small business management
- social media marketing
- sport management
More New Programs

Undergraduate

- community sociology
  (formerly social science)
- culinary management
- english language & literature and
  english education
- history and social studies education
- justice studies/crime & criminology
  - justice studies/policing & law
    enforcement
- law and politics (formerly
  political science)
  - special education

Graduate

New Master of Education programs:

- child development
- early childhood education
- educational leadership
- educational studies
- elementary education
- english language and literature
- reading and writing specialist
- secondary education, english
- secondary education, social studies
- special education
- technology integration
  specialist

Visit us online at www.snhu.edu or call 1.800.642.4968 for more information. Connect with us on Facebook at www.facebook.com/officialsnhu.
Hot Jobs

By Michelle Dunn
“With new technology, security threats, more attention paid to sustainability, and the stresses stemming from war and the recession, these are all growth areas as we enter into the second decade of the 21st century.”

— Jennifer Landon
Director of the Career Development Center

The Extra Mile compiles some examples of where the jobs are, even in a tough economy.

With all the bleak economic news of the last two years, encouraging information from the job front is more than welcome.

“The good news is that there are jobs,” said Jennifer Landon, SNHU’s Career Development Center director.

Government labor reports and SNHU faculty and staff experts predict swelling opportunity in such fields as information technology, homeland security, the “green-collar” sector and mental health.

“The advantage that Southern New Hampshire University has is we keep our finger on the pulse of what’s going on. We’re the perfect incubator for hot jobs and employment trends, and building education around those.”

The Extra Mile has compiled a list of career sectors that have remained bright – and are expected to continue to be so – even as we begin to emerge from the dark days of the Great Recession:

Jennifer Landon
Director of the Career Development Center
Communications

Social Media Manager

Ten years ago, there was no Facebook, no Twitter, no LinkedIn and very little blogging, texting or podcasting. Marketing typically focused on traditional methods of messaging, including print, TV and radio.

"Companies are learning the hard way. We’re at the stage now where companies should figure out how much social media to use."

— Dr. Patricia Sprou
Chair of the Marketing Department

With the emergence of social media comes an immediate need for people who know how to navigate and reach customers in this space and companies are beginning to see a need for strategic social media management.

Social media duties often are being added to existing job descriptions, such as executive marketing manager, but an increasing number of job postings have “social media” in the job title, according to Dr. Patricia Sprou, marketing chair and co-creator of the university’s new M.B.A. in social media marketing.

Also called social media directors, interactive social media coordinators, social media marketing managers, online marketing managers, new media specialists, online community specialists, directors of Internet marketing and more, this career category didn’t exist 10 years ago and is still developing.

“It’s fairly new, as far as companies allocating positions to it. The social media manager is going to be different form company to company,” she said.

Education

Technology Integration Specialist

Technology is a key focus for schools these days – not just how to introduce it and keep it running smoothly, but how to incorporate it into K-12 classroom teaching.

This new role is being filled by the technology integration specialist, a new educator certification from the Department of Education.

“The new image of the integration is that technology needs to be part of every single classroom,” said Dr. Mary Heath, dean of SNHU’s School of Education, which is introducing a technology integration specialist program at the master’s level.

The technology integration specialist’s role “is to work hand in hand with educators (and) plan lessons with them, incorporating ways technology can be used to enhance instructional practice and student achievement,” she said.

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“The real benefit of this position to the children is, it’s building learning environments that support them in their style of learning,” Heath added. “It’s helping teachers employ those digital measures kids are used to and using those as learning tools. It’s getting educators to think differently about technology in their classrooms.”
“The understanding of what it takes to build a game has evolved over the last 10 or 15 years. Now there is a multiplicity of specialized jobs in game design and development.”

— Dr. Lundy Lewis
Chair of the Computer Information Technology Department

Technology

Game Design and Development Specialist

Game design and development wasn’t even a degree before 2000, and jobs in the field were scarce, according to Dr. Lundy Lewis, chair of SNHU’s Computer Information Technology Department.

The increasingly widespread use of technology for gaming, therapeutic purposes, entertainment, training and more is one reason for the field’s growth; another is simply because computer technology has improved, said Lewis, who teaches in the university’s game design and development program.

Specialty careers include character/organic modelers, concept artists, lighting specialists and artificial intelligence experts (which is Lewis’ domain).

“More games are being developed for entertainment and serious purposes. The understanding of what it takes to build a game has evolved over the last 10 or 15 years,” he said. “Now there is a multiplicity of specialized jobs in GDD (game design and development).”
Pursuing sustainability in organizations is the purview of the sustainability director, who typically focuses on a company’s energy use and all aspects of purchasing, production, facilities operation and construction, often with a goal of creating a zero-waste, zero-pollution operations strategy, said Roy Morrison, director of the Office of Sustainability at SNHU.

“Economic growth means ecological improvement, not ecological destruction; this will be a crucial task for the 21st century,” Morrison said. “The position of sustainability manager or director will be integral for business and managerial success and play an increasingly important role in decision making, entrepreneurial success and the creation of secure value chains.”

In the future, job growth in the green sector will be driven dramatically by the eventual transition to a low-carbon economy, said Dr. Paul Barresi, chair of the Environment, Politics and Society Department.

“How quickly that’s going to happen and precisely what form that’s going to take remains up in the air,” Barresi said. “But the real growth ultimately is going to be the result of what both the private sector and public sectors are going to have to do to slow down and ultimately to adapt to global climate change.

“These professionals will be concerned not merely with reducing energy uses to slow down the process … but with adapting to various spinoff effects with economic implications caused by the very high concentrations of greenhouse gases that we’ve emitted into the atmosphere already, and by the climatic disruption to which those concentrations already have committed us,” Barresi said. “There’s a market for applicants with the relevant credentials now, and the demand for qualified professionals will only grow in the future.”

— Dr. Paul Barresi
Chair of the Environment, Politics and Society Department
People are more informed that there may be help out there, and looking for that help. The field is hungry for new people.”

— Dr. Annamarie Cioffari
Director, PCMH

Mental Health and Wellness

Mental Health and Substance Abuse Counselor

Stresses stemming from the recession, from military deployments and the growing needs of military personnel and their families, and from natural and industrial disasters such as Katrina and the oil spill in the Gulf are adding up to a growing need for mental health and substance abuse counselors to serve people of all ages, from infants to elders, according to experts in SNHU’s Graduate Program in Community Mental Health.

Add to the increased demand the scores of leaders and practitioners in the field who are at or nearing retirement age.

“For our students and graduates, it’s an opportunity to step into different roles, not just in direct service, but also in positions of leadership,” said Susan Maslack, the PCMH’s site development coordinator.

“People are more informed that there may be help out there, and looking for that help,” said Dr. Annamarie Cioffari, director of the PCMH. “The field is hungry for new people.”

People with mental health and substance abuse counseling training and expertise are in particular demand.

“The Substance Abuse and Mental Health Services Administration reports that one-fourth of all adult stays in U.S. community hospitals involve mental health or substance abuse disorders. In addition, a majority of people needing services have co-occurring mental health and substance abuse concerns,” Maslack said.

“There are many positions for mental health and substance abuse counselors available in both prevention and treatment,” Cioffari said.

“For our students and graduates, it’s an opportunity to step into different roles, not just in direct service but also in positions of leadership.”

— Susan Maslack
PCMH Site Development Coordinator
Advancements in technology and increasing comfort with storing personal information digitally has led to a growing crop of tech-savvy “bad guys,” said Dr. Lundy Lewis, who, in addition to chairing SNHU’s Computer Information Technology Department, also conducts cybersecurity research and development for the U.S. Air Force and U.S. Army.

“More bad guys means “you need more good guys to counteract that,” Lewis said.

In this case, the person in the white hat is the cybersecurity officer.

SNHU’s good guy, Information Security Officer Robert Witmer, said companies that collect personal information – such as universities and banks – must meet a number of regulatory requirements aimed at keeping that information safe. One role of the cybersecurity officer is to help institutions meet these requirements and protect such information from daily threats.

“Social Security numbers are worth a lot of money on the black market. Someone’s credit card numbers are worth a lot of money. As long as there’s value, someone is going to try to get it,” Witmer said. “The university gathers data; we’re entrusted with that data and we need to protect it.”

There are a lot of opportunities in this growing field, Witmer said.

“It’s such a broad field. Opportunities exist for everyone, from the übertech, where the person is doing bits and bytes, actually tracking intruders through the systems, to the business major who is working to make the security policies and actions fit the business,” he said. “There’s always something happening.”

Homeland security is a huge umbrella that covers numerous agencies and occupations – and it will only grow larger, said Rafael Rojas, Jr., an assistant professor of justice studies who came to the university after an almost 30-year career in law enforcement.

Emergency management, law enforcement, transportation security, intelligence and analysis, border patrol, and infrastructure protection all fall into this category, and job growth is predicted across the board.

The Department of Homeland Security has more than 180,000 employees; there are more than 80 federal law enforcement agencies and more than half a million police officers in the U.S. today, Rojas said. The Transportation Security Administration alone has doubled in size in the last five years, he added.

“There are hundreds of thousands of people working together to make sure that this country is not attacked again,” he said.

Rojas, who worked in New York City and lost 37 co-workers on Sept. 11, 2001, said the attacks that day “catapulted the occupations in the justice field.”

“These are occupations that by nature tend to grow because we’re becoming a more sophisticated society, we are growing in population size,” he said. “It was exacerbated by the fact of 9-11.”

Safety and Security

Homeland Security

It’s hard to pick only one area of growth from all the occupations housed within homeland security (so we won’t).

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— Rafael Rojas, Jr.
Assistant Professor of Justice Studies
Looking Back: 10 Years in the Northeast-10
By Greg Royce, Director of Athletics Communications

Ten years ago, the SNHU Athletic Department needed a new conference home. A decade later, the Penmen have thrived in one of the best Division II conferences in the country, the Northeast-10.

About a decade ago, the Southern New Hampshire University Athletic Department was at a crossroads. The New England Collegiate Conference was on the verge of folding, with several schools moving up to Division I. Unless they could find a new conference, the Penmen would be forced into life as an independent, making it hard to put together schedules and virtually impossible to make NCAA tournaments.

In the fall of 1999, SNHU, along with NECC rivals Southern Connecticut, UMass Lowell and Franklin Pierce, were invited to the Northeast-10 Conference, New England’s other Division II conference at the time. With Saint Rose also joining, the Northeast-10 was set to compete with 15 members starting in the fall of 2000.

“I felt we had to get in a conference, and at the time there were only two left in the region. We had to take measures to get into either one,” said SNHU Director of Athletics Chip Polak, who spearheaded the move to the Northeast-10 along with former Vice President George Larkin and former President Richard Gustafson. “The Northeast-10 is where we should be, and it’s a perfect fit.”

Taking Titles
It didn’t take long for SNHU to get comfortable. The men’s soccer team captured the Northeast-10 Tournament title in its first year in the league. The past decade has arguably been the best 10-year stretch for Penmen athletics in history. SNHU teams captured six Northeast-10 titles, led by men’s soccer’s three. Golf took a pair of titles, while women’s tennis earned the league crown in 2010. The Penmen made 15 NCAA Tournament appearances by six different teams, including three that had never appeared in the NCAAs (golf, women’s tennis, softball). All but one of SNHU’s 15 athletic programs has competed in a league tournament.

As a testament to its broad-based success, the Penmen were seventh out of 15 schools in the Northeast-10 President’s Cup in 2008-09, which measures the overall suc-
cess of Northeast-10 athletic departments. SNHU was able to accomplish this despite sponsoring the league minimum for sports.

“A lot of the success we’ve had, it’s because we have had great coaches,” Polak said. “The competition’s been a lot tougher in all sports, which is a good thing. Fortunately, we’ve been able to have success in such a competitive conference.”

A Boon to Athletics
During its association with the Northeast-10, SNHU athletics has grown considerably. Three sports were reinstated after a decade-long hiatus (men’s and women’s tennis, men’s golf) and a fourth (women’s lacrosse) was added in spring 2004. An addition to the athletic complex, including a new fitness center and four new locker rooms, was completed in 2001. The soccer/lacrosse field, now known as Larkin Field, received artificial turf in the summer of 2003. The school’s baseball and softball fields as well as the tennis courts have all been renovated. Prior to joining the Northeast-10, athletic scholarships were only offered in a handful of sports; now they are available in more than a dozen.

“If we were going to join the Northeast-10, we had to upgrade whatever we were doing,” said veteran SNHU men’s basketball coach Stan Spirou. “The school has done a great job of staying on top of what we need. Our fitness room is second to none. We’ve always had a good basketball arena, but maybe we were lacking in some of the other stuff we needed to compete. Now, we’ve gone ahead of many of the schools we’re competing against.”

Terry Prouty, who has served as women’s soccer coach since 1999 and was SNHU’s softball coach for seven years, agrees.

“We’ve changed a lot in the last 10 years, both as a department and as a university,” said Prouty, who was a two-sport standout at SNHU and is in the Athletic Hall of Fame. “We do things right here, and I think we have to, to stay competitive.”

Like Prouty, Spirou has had success in the Northeast-10, guiding the Penmen to a pair of league title game appearances and three NCAA appearances. However, Spirou said that excellence was harder to achieve.

“The Northeast-10 is one of the best, if not the best, in the country. There’s not a night as a coach where you can say that we don’t have to bring our A game. (In the NECC) there were games that you knew if you just came in and played, you would get a W. You can’t say that in this league.”

Warning Competition
With its reputation as one of the top Division II conferences in the country, the Northeast-10 offers SNHU teams a challenge every game, something not necessarily true in the NECC or in other conferences in the region. The conference routinely sends multiple teams to nearly every NCAA championship. In the past decade, 10 league teams have captured national championships.

“(In the NECC) as a player, you knew there were games that were going to be a win. Same as a coach: You knew there were teams at the bottom you could beat and it wasn’t going to be a problem,” said Prouty, who guided the Penmen to the NCAA Tournament in 2003. “Now, in the Northeast-10, with 16 teams, No. 16 can beat No. 1, No. 2, No. 3. You’ve got to get kids to look at it, that every game counts, and that this conference is extremely tough.”

The Northeast-10 is where we should be, and it’s a perfect fit.
— Chip Polak
Director of Athletics

Worthy Competition
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Penmen Pride
Sports

Northeast-10 Schools
Adelphi University
American International College
Assumption College
Bentley University
Bentley University
Franklin Pierce University
Le Moyne College
Merrimack College
University of New Haven
Pace University
Saint Anselm College
Saint Michael’s College
The College of Saint Rose
Southern Connecticut State University
Southern New Hampshire University
Stonehill College
Men’s Cross-Country Duo Honored by the NCAA and the Northeast-10 for Sportsmanship
Tyler Parks and Mike Smith of the men’s cross-country team recently were honored with the national NCAA Student-Athlete Sportsmanship Award as well as the Northeast-10 Male Sportsmanship Award.

Parks and Smith received national attention following their act of sportsmanship during the New England Championships on Oct. 10, 2009. The pair came across a runner from Boston University who was lying face-down on the course, unconscious from dehydration. They stayed with the runner, helped him regain consciousness and got him to the nearest medical tent, where a waiting ambulance took him to the hospital. As a result, neither Parks nor Smith finished the race.

Chandronnait, Kentish Named Top Athletes
Amber Chandronnait and Richard Kentish were named SNHU’s Female and Male Athletes of the Year at the annual Athletic Awards banquet, held on April 26. Chandronnait and D.J. Lantz of the golf team were named Scholar-Athletes of the Year, while Maura Murphy (women’s lacrosse), Tyler Parks and Mike Smith (men’s cross country) received the Sportsmanship Award. Emma Lundberg (women’s cross country) and Eric Pelletier (baseball) received the Unsung Hero Award.

Chandronnait, a senior, was named the Northeast-10 Player of the Year in women’s tennis for the second straight year as she led the Penmen to their second straight NCAA berth and the Northeast-10 Championship. Kentish, who graduated in May, was the Northeast-10 Defensive Player of the Year in men’s soccer and wrapped up his career as a two-time All-American. He led the Penmen to the NCAA quarterfinals.
Honors and Milestones

Sorrell was named to the league’s All-Rookie Team after earning Freshman of the Week honors four times during the season.

Recent graduate John Frey ’10 was named to the Northeast-10 All-Academic Team in ice hockey for the third time in his career. A two-year captain, Frey wrapped up his career with 33 goals and 41 assists and was fourth on the Penmen in scoring last season.

The women’s lacrosse team advanced to the Northeast-10 semifinals for the fifth straight year. Senior Sherry Darrell, Carole Lee ’10 and junior Emily Mongeau were all All-Region selections, with Darrell garnering All-America honors from the website womenslacrosse.com. Lee became the first SNHU player selected to compete in the Division II North/South All-Star Game.

Darrell also garnered Northeast-10 First Team honors, while Lee, Mongeau and senior Kaley Waterman were all named to the Second Team.

Sophomore Greg Reynolds was named to the men’s lacrosse Northeast-10 All-Rookie Team after leading the Penmen in scoring with 28 goals and 17 assists. Junior Alex Whitney was selected to the NEILA All-New England Team in the midfield.

Both the baseball and softball teams were in contention for Northeast-10 playoff spots up until the final weekend of the season. Baseball had a league-high four freshmen named to the Northeast-10 All-Rookie Team. Designated hitter Matt Boulter and pitchers Taylor Eames, John Pickowicz and Derrick Sylvester were all chosen.

In softball, sophomore Kate Stanley was named to the Northeast-10 Third Team and All-Rookie Teams after hitting .276 with a team-high and program record 12 home runs.

Tennis Anyone?
The SNHU women’s tennis team enjoyed its best season in program history last spring, going 20-2 overall, winning the Northeast-10 regular season and tournament titles and advancing to the second round of the NCAA Tournament. Senior Amber Chandronnait repeated as the league’s Player of the Year, while sophomore Alena Mukdaprakorn was the league’s Freshman of the Year. Head coach Greg Coache was both the Northeast-10 and ITA East Region Coach of the Year.

The Pennmen had a total of eight Northeast-10 All-Conference selections. Chandronnait, Mukdaprakorn and senior Catalina Echeverry were all First Team selections in singles and doubles, while Alison Waring ’10 was a First Team selection in doubles teamed with Echeverry. Junior Kara Pease was honored on the Second Team in singles, while Pease and classmate Samantha Jean were Third Team performers in doubles.

Best of the Rest
The women’s basketball team saw three players honored with postseason accolades. Ashara Carrington ’10 was named to the Northeast-10 Second Team after leading the Penmen in scoring, while classmate Jenny McDade ’10 was a Third Team choice. Sophomore Sloane
Six Inducted into Athletic Hall of Fame

Director of Athletics Chip Polak has announced that six new members will be inducted into the SNHU Athletic Hall of Fame on Jan. 29, 2011.

Matt Arvanitis ’03 was a two-year member of the golf team and a two-time Northeast-10 First Team All-Conference performer. He was named the 2001 Northeast-10 Player of the Year after capturing the league’s championship tournament with a two-day record score of 137. Currently SNHU’s golf coach, Arvanitis posted a career stroke average of 75.8, good for second in program history.

Chris Hart ’05 graduated as the baseball program’s all-time hit leader, collecting 189 hits over a four-year career. A two-time Northeast-10 All-Conference selection, Hart was a First Team selection as a senior while also garnering All-Region honors. Hart’s career batting average of .335 ranks fifth in school history.

Joe Panaro ’72 was a four-year starter for the baseball team playing shortstop and third base. A three-time NEIBA All-Conference selection, he was also the league’s defensive Player of the Year in 1971. Panaro led the Penmen to four straight NEIBA conference titles and batted .388 in 1970 as a sophomore. Panaro served as a team captain as a senior.

Scott Proulx ’01 was a four-year member of the hockey team and sits 12th in program history with 128 points and 10th with 57 career goals. As a junior, Proulx was named an All-American after leading the Penmen with 28 goals. Over his career the Penmen went 63-34-5 and made four ECAC Tournament appearances and an NCAA appearance.

Chris Rivard ’03 was a two-year standout for the golf team as he and Arvanitis led the Penmen to back-to-back Northeast-10 championships. The 2002 Northeast-10 Player of the Year, he carded a Northeast-10 tourney-low 66, a record that stands to this day. Garnering medalist honors five times in his career, his 75.6 stroke average is a school record. Rivard finished fourth at the NCAA Regional in 2003.

Dan Roy ’01 ranks 11th in career points (133) and ninth in career goals (65) despite playing just three seasons for the hockey team. He was an All-American as a junior after leading the Penmen with 51 goals. The Penmen made three ECAC Tournament appearances with Roy as well as an NCAA appearance during Roy’s sophomore year.
Upcoming Events
Reconnect with classmates, friends, staff and faculty at alumni and university events.

Jan. 29
Alumni Family Day at Penmen Basketball
Athletic Hall of Fame Induction
SNHU Fieldhouse
Manchester, N.H.

Feb. 5
Alumni Hockey Day
Alumni Family Day at Penmen Hockey
The Ice Den Arena
Hooksett, N.H.

May 21
Commencement
Verizon Wireless Arena
Manchester, N.H.

June 20
DeBlasi Cup Golf Tournament
Sky Meadow Country Club
Nashua, N.H.

Please visit www.snhu.edu/alumni and click on “Alumni & Development Events” for complete event information and online registration. We look forward to seeing you.

Stay Connected
Visit www.snhu.edu/alumni for updates about the university and to find information about resources available to alumni. Create your profile on SNHUconnect, the Alumni Online Community.

- Find us on Facebook (join the group SNHU Alumni or friend Petey Penmen).
- Find us on LinkedIn (Southern New Hampshire University Alumni).
- Follow us on Twitter (www.twitter.com/SNHU).

Career Resources for Alumni
Get help with your job search and more through the Career Development Center, which offers a variety of services and resources for alumni. Search for job openings, use career planning tools, view a list of upcoming job fairs or set up an appointment with an advisor.

Visit www.snhu.edu/alumni and click on “Alumni & Career Development.”

Be in the Know
To find out what’s happening on campus, provide us with your e-mail address and we’ll make sure you stay connected to the university all year long. The alumni office sends a monthly e-newsletter that includes alumni profiles, upcoming events, campus updates, athletic news and invitations to special events.

Sign up now by sending your e-mail address to alumni@snhu.edu.

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Kevin Kiley ’04, ’09
Ashley (Adams) Liadis ’02, ’05
Katie (McKenney) Libby ’03, ’05
Alexandra Malvey ’10
Stacey Megalaitis ’92
Peter Perich ’76, ’85
Student Government Representative
Jason Bays ’12
President Emeritus
Chad Mason ’98, ’00

For more alumni news, visit snhu.edu
“We had really been through an emotional rollercoaster. I tried to assure our daughter that one day she would look back on this experience in her life and appreciate the perspective it had given her about what’s important.”

— Gaylene McHale ’85
When Hurricane Katrina hit the Gulf Coast in late August 2005, Gaylene McHale ’85 and her family were lucky most of their belongings were housed in storage.

They had been living in a corporate apartment rental while their home was being built in Ocean Springs, Miss. The apartment complex was devastated, as was much of the infrastructure in the larger community. McHale and her husband, Gary Bouchard, quickly decided to pack up their cars with all that they could rescue, and with McHale’s 89-year-old grandmother, their 13-year-old daughter, the dog and the cats, they headed back to Litchfield, Maine, where they had a camp.

From Mississippi Back to Maine
They had been living in the south for only about a year, McHale having accepted a great opportunity with Northrop Grumman Shipbuilding on the Gulf Coast. She would remain in Maine with her family for two months, working remotely, until temporary housing could be found near the company. Her husband and daughter would stay through the school year to ensure some stability in their family life while McHale flew back and forth as time and projects allowed.

“We had really been through an emotional rollercoaster,” McHale said. “I tried to assure our daughter that one day she would look back on this experience in her life and appreciate the perspective it had given her about what’s important in life, the value of possessions and the strength of her character having lived through this period.”

A Career in Shipbuilding
Raised in Maine, McHale completed her undergraduate degree in foreign languages at Trinity College in Connecticut. She returned to Maine following graduation and was hired by Bath Iron Works as an interpreter for a Spanish shipbuilding contract. Her eagerness to learn new skills and responsibilities led to her involvement in BIW’s management development program. She earned her M.B.A. at SNHU’s Brunswick Center in 1985 and has so far enjoyed a long and successful career in the shipbuilding industry.

McHale has been serving with Northrop Grumman Shipbuilding – Gulf Coast as a program manager for large ship construction and was recently named director of the company’s Land-Based Testing Facility in Pascagoula, Miss. The shipbuilder recently commenced construction on a $2.5 billion project to provide the Navy with a state-of-the-art, large amphibious ship designed to support aviation assault missions – a proposal McHale wrote in the early months after Katrina hit.

Back Home in Mississippi
Now, as McHale and her family have settled in to enjoy the beauty of the Gulf region, they are facing another challenge – the BP oil spill.

“It has created a great deal of renewed angst in a part of the country whose culture is the water – work, play and live,” McHale said. “The Gulf Coast people are extremely resilient and while concerned with the long-term effects of the oil spill, we continue to live life as it evolves.”

They eventually will call Maine home again, when they retire.

Until then, McHale looks forward to work every day.

“I really enjoy that each day is different in my role,” she said. “And one of the best parts of this work is the knowledge that you are working with a very large, diverse team to produce a ‘floating city,’ a city that will be used by the Navy or Coast Guard, to protect those brave men and women who are put in harm’s way and need to be ready to execute their intended mission.

“There is tremendous pride in workmanship and purpose in shipbuilding – I get to see it happen every day.”

Where are you now?
Let us know: E-mail updates and Class Notes to alumni@snhu.edu or visit www.snhu.edu/alumni to update your profile.
Anniversaries

'83
Joseph M. Tait and his wife, Joan, celebrated their 25th wedding anniversary.

New Arrivals

'01
Sara Cassavaugh and her husband, James, announce the birth of their daughter, Sophie Anna, on Dec. 31, 2009.

Sheba Karter-Cronin and her husband, John, announce the birth of their son, Francis, on Aug. 2, 2009.

'03
Lauren Sharron Faber and her husband, Alex, announce the birth of their daughter, Isabel Juliet, on April 4, 2010.


In Memoriam

'68
Donald J. Lajoie

'01
Alexander Bonneau

'84
Linda S. Dustin

'02
Augustus H. Rise Jr.
Four Decades of Service

When he retired in August after 40 years, Michael DeBlasi ’70, former director of Alumni and Major Gifts, ended a career that has always been more than a job.

“SNHU has been my life! I stayed so long because of the people. Through the years, colleagues, students and alumni have been wonderful to work with,” DeBlasi said. “I also was able to work in so many aspects of the university. Probably my favorite and most rewarding job was that of instructor. I taught for 10 years, meeting great students who became successful alumni.”

DeBlasi’s most recent position was his eighth with the university. DeBlasi spent 22 years in admissions, transitioning from director of admissions to director of Alumni and Community Relations in 1992. In 2005, he became director of Alumni and Donor Relations; in 2007, he was named director of Alumni and Major Gifts.

Dr. Richard A. Gustafson, who was president of the college from 1987 to 2003, said DeBlasi has been a great ambassador for the college.

Dr. Doug Blais ’88, chair of the Sport Management Department, agreed.

“He’s been all about the individual and that connection,” Blais said.

President Paul LeBlanc said DeBlasi’s connections have been extensive.

“I spend a lot of time meeting alumni and almost every one of them knows Mike in some way. He admitted some, advised others, was a classmate or a friend, or has worked to garner their support for the university. Over his 40 years of service, Mike may know more members of the SNHU family than anyone who has walked this campus,” he said.

DeBlasi coordinated the annual President’s Cup Golf Tournament for 20 years. The tournament has raised $600,000 to support student scholarships. Last summer, it was renamed the DeBlasi Cup in his honor.

“For the past 20 years Michael has run this tournament, and it has gotten better and better each year. Michael’s name has become synonymous with the tournament itself and with the professionalism in the way it is put on,” said Don Brezinski, vice president of the Office of Institutional Advancement.

“It seems most appropriate to rename the tournament in his honor.”

Proceeds from the tournament will benefit the Michael DeBlasi Scholarship Fund.

If you would like to honor Michael DeBlasi and continue his legacy by making a special gift to his scholarship fund, please contact the Office of Institutional Advancement at 603.645.9799.
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