Note from the VPAA

President of the ASL

Dr. Andrew Martino: NCHC 2012

Meet Dr. Wenjun Gu

Career Corner

Data Security at SNHU

Library/New Learning Commons

Walk-In Tutoring Schedule

Academic Fall Conference

Welcome to the first edition of the 2011-12 VPAA Newsletter. The start of the new school year has gone quite well, particularly considering the size of the incoming class. Many thanks to Heather Lorenz and all of our dedicated Student Affairs professionals for the care and guidance they provide to all of our students. The hallways and sidewalks are teeming with young people, and there is nothing more exhilarating than the start of a new school year.

November 6-9 we will host the visiting NEASC evaluation team. A great deal of time, attention, and serious thought has gone into the preparation of the Self-Study. Though most of you have read one or more of the various drafts, I urge everyone to read and review the final document now on the website (https://my.snhu.edu/Committees/NEASC/Shared%20Documents/FINAL%20version%20of%20self-study.pdf). We can certainly be proud of our many accomplishments, and the candor with which we identify the areas we still need to address and improve.

Each of the Schools is pursuing exciting initiatives this year. The School of Business is exploring the possibility of converting its program offerings into an integrated, three-year delivery model. The School of Education is poised to receive final approval for its new Ed.D. program in early October. The School of Arts and Sciences continues to increase its regional visibility in the creative arts, and as I’m sure you’ve all heard - the Shapiro Library is spearheading preparations for a new Learning Commons. Very, very exciting stuff!

I also want invite all of you to take some time to meet our many new and accomplished faculty. We are extremely fortunate to enjoy the benefit of their expertise and fresh insights.

Lastly, it is my privilege to announce that President Paul LeBlanc has been selected to receive the NEBHE (New England Board of Higher Education) New Hampshire State Merit Award at their annual meeting on March 2, 2012. Dr. LeBlanc is being honored with this award for his ongoing commitment to improving access to higher education. Congratulations, Paul!
Southern New Hampshire University’s own Dr. Andrew Martino has been appointed to the National Collegiate Honors Council 2012 Standing Committee on Major Scholarship for Honors Programs. The University’s Honors Program—not to be confused with the three year business program—is a member of the larger NCHC. This being said, the Honors Program is best positioned for making institutional advancements in university profile, educational practices, and student involvement because we draw from all majors. Through the NCHC, Dr. Martino will be able to raise the profile of the University Honors Program on a national level as well as enhancing his own understanding of undergraduate research. Of the various NCHC committees, Dr. Martino was appointed to the Publications Board and the Major Scholarship Committee.

Dr. Patricia Lynott: President of the ASL

Southern New Hampshire University would like to congratulate Dr. Patricia Lynott on her newly elected position as the President of the Alpha Sigma Lambda Honor Society (ASL).

The Alpha Sigma Lambda’s aim is to recognize the special achievements of adults who accomplish academic excellence while facing competing interests of home and work. The ASL is dedicated to the advancement of scholarship and recognizes high scholastic achievement in an adult student’s career. By so doing, this Society encourages many students to continue toward and to earn associate and baccalaureate degrees. To the newcomer in higher education, Alpha Sigma Lambda stands as an inspiration to scholastic growth and an invitation to associate with similarly motivated students.¹

Dr. Wenjun Gu—Winner of the 2011 Environmental Issues Paper

Southern New Hampshire University would like to welcome one of our newest faculty members, Dr. Wenjun Gu.

Dr. Wenjun Gu completed a B.E. in Harbor and Coastal Engineering as well as a B.E. in Accounting from Shanghai Jiao Tong University in 2003. Dr. Gu continued his education at Shanghai Jiao Tong University, receiving an M.S. in Management Science. Dr. Gu has earned his Ph.D. in Operations Management from the University of Illinois at Urbana-Champaign.

Additionally, Dr. Gu has been selected for the award of the Best Environmental Issues Paper by the Decision Sciences Institute (DSI). The DSI is the premier international professional association in QSOPM (Quantitative Studies, Operations and Project Management). The award will be given to Dr. Gu at the Annual Meeting of the DSI in Boston November 19-22, 2011.² His paper is entitled: Is Remanufacturing Environmentally Friendly?

Not only is this an important achievement for Dr. Gu, but it is a great recognition for Southern New Hampshire University’s environmentally conscious and friendly reputation.

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² = In the words of Tej Dhakar
Welcome Back to the “Career Corner”  
Submitted by: Renee Renaud, ’07

We hope everyone has experienced an exciting start to the new academic year. The Career Development Center has hit the ground running and is looking forward to developing more partnerships with employers, faculty, clubs, RA’s and alumni to offer programs and resources to our UC students. Our goal is to provide the resources necessary to help students make better-informed decisions about their future so when they get ready to graduate, they are on solid ground. We have lined up a variety of presentations and workshops in RA meetings, club gatherings and classrooms. Employers are putting in their requests for Tuesday Table Talks, On Campus Recruiting, and Employer Information Sessions. Upon confirmation of dates and times, we’ll send notifications through mySNHU and emails.

“Survey SAYS…”  
In April, the Career Development Center sent a Qualtrics survey to undergraduate day students who petitioned to graduate in May. Of the 461 surveys sent, 118 responses were received (25.6%). Those who responded indicated which of these career services they utilized while at SNHU.

We also obtained data on employment status, salary range, and graduate school intentions.

<table>
<thead>
<tr>
<th>Service Offered</th>
<th>% of replies using service</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career exploration / assessment / counseling</td>
<td>21%</td>
</tr>
<tr>
<td>Resume review</td>
<td>51%</td>
</tr>
<tr>
<td>Interview skills assistance</td>
<td>6%</td>
</tr>
<tr>
<td>SNHU Recruit</td>
<td>36%</td>
</tr>
<tr>
<td>Career Shift</td>
<td>31%</td>
</tr>
<tr>
<td>Career Development Center website/ MySNHU</td>
<td>50%</td>
</tr>
<tr>
<td>Career Development Center Facebook / LinkedIn / Twitter / YouTube</td>
<td>14%</td>
</tr>
<tr>
<td>Internship</td>
<td>46%</td>
</tr>
<tr>
<td>Career / job / internship fair</td>
<td>45%</td>
</tr>
<tr>
<td>Classroom presentation by career counselor</td>
<td>35%</td>
</tr>
</tbody>
</table>

For a complete report or to get information on specific schools or majors, please email j.landon@snhu.edu.

SNHU in the Community  
The Career Development Center, Alumni Affairs, and Conference Services shared a table at the 2011 Tri-City Business Exposition in Manchester on Thursday, September 22. It was exciting to see many of our very own successful SNHU Alumni representing their companies. Perhaps you recognize some of these faces.

Brad Lichtman, ‘07, of BML Catering  
(His bread pudding was to die for!)

Greg Slossar, ’05, of Saymore Signs

Alissa Blouin, ’06, of Grubb and Ellis

David Bellman, ’92, of Bellman’s Jewelers

New Digs  
The Career Development Center is moving! We are leaving the Exeter 59 suite and will now be in Chocorua Hall. We anticipate moving October 1st and are tentatively planning an open house on October 14th. Details are forthcoming.

It Takes All Kinds  
Together with Academic Advising, Disability Services, and Admissions, the Career Development Center attended an informative (and fun!) workshop, facilitated by our own Bill Jenkins and Chance Clutter. The departments gathered to learn about the different personality types of the Myers-Briggs type indicator, as well as the Keirsey temperament sorter. All in attendance were given an in-depth view of each personality and temperament type as well as an evaluation of their own profile. Through this information we gained a deeper understanding of the people that we work with every day and how each personality type fits into the operation and success of each department.

Wireless Wednesdays  
We are excited to announce that Verizon “Wireless Wednesdays” will continue this year! SNHU is one of 21 preferred universities for recruiting in the nation. Verizon will be on-campus to fill 12 full-time positions designated within the company for our students.

New this year, Verizon has partnered with MTV, incorporating the “live your dreams” concept of the hit show “The Buried Life” into real-life realization and pursuit. The actors from the show will be on tour speaking to students on campuses across the nation about realizing their dreams and pursuing them. We look forward to hosting them at SNHU.
New Library/Learning Commons Task Force Formed!

This summer President LeBlanc created the Library/Learning Commons Task Force to design a new building that “will be a combination of library, academic support services, and other items to be determined.” This group is co-chaired by Bob Vachon, Associate Vice President, Finance and Administration, Facilities Management and Kathryn Growney, Dean of the University Library. The project planned completion date is the summer of 2013.

The Task Force has had a busy summer visiting other Libraries/Learning Commons as well as interviewing architecture firms. The fall semester the Task Force will be busy working with the selected architecture firm on designing the building and will be looking for your input! Please keep an eye on mySNHU for updates and opportunities to share your thoughts on the new building.

Overview
SNHU is required to secure data that is entrusted to the university. To that end, SNHU employs software tools and best practices to ensure sensitive data is not exposed, breached or exploited.

Current Environment
For the past two years SNHU has utilized software tools to monitor the flow of sensitive information from the university. For this purpose sensitive information is defined as credit card numbers and social security numbers (SSNs). If such information were sent from SNHU, an incident report was created and the university’s Information Security Officer met with the senders of the information to assist in changing the business practices to minimize the risk of a data breach.

Going Forward
Effective Monday, June 27, 2011, the university is going to implement another step to improve data security. If an e-mail is being sent from SNHU that contains three (3) or more SSNs or credit card numbers, the e-mail will be blocked and discarded. The sender will receive an e-mail notifying them of a violation of SNHU’s E-mail Policy and that the e-mail in question was discarded. The sender will also receive instructions on acceptable business practices for sending sensitive information. And as always, the Information Security Officer is available to assist if necessary.

If an e-mail contains fewer than three (3) SSNs or credit card numbers, the sender will be notified of the policy violation but the e-mail will be delivered.

Summary
E-mail is an unsecured method of transmitting information. Left unrestricted, the transmission of SSNs and credit card numbers via e-mail makes that information vulnerable. This enhanced security measure will minimize the risk of such data being breached.
# The Learning Center

## Walk-In Tutoring Schedule

**Fall 2011**

**Beginning Monday, September 12th**

### SUNDAYS

<table>
<thead>
<tr>
<th>Class</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting 201 &amp; 202</td>
<td>6:00-8:00pm</td>
<td>Perkins Room (Library)</td>
</tr>
<tr>
<td>Math</td>
<td>6:00-8:00pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td>Writing</td>
<td>6:00-8:00pm</td>
<td>Perkins Room (Library)</td>
</tr>
</tbody>
</table>

### MONDAYS

<table>
<thead>
<tr>
<th>Class</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting 201 &amp; 202</td>
<td>7:00-8:00pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Finance</td>
<td>7:00-8:00pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Information Technology (IT 100)</td>
<td>7:00-8:00pm</td>
<td>Learning Center Computer Lab</td>
</tr>
<tr>
<td>Math</td>
<td>1:00-2:00pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td></td>
<td>7:00-8:00pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td>Writing</td>
<td>12:30-2:30pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td></td>
<td>7:00-8:00pm</td>
<td>Stark 12</td>
</tr>
</tbody>
</table>

### TUESDAYS

<table>
<thead>
<tr>
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<th>Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting 201 &amp; 202</td>
<td>3:30-4:45pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td></td>
<td>6:00-8:00pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Economics 201 &amp; 202</td>
<td>3:30-4:30pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Finance 320 &amp; 330</td>
<td>3:30-4:30pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Marketing 113</td>
<td>6:00-8:00pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Math</td>
<td>9:30-10:30am</td>
<td>Stark 10</td>
</tr>
<tr>
<td></td>
<td>11am-12:15pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td></td>
<td>12:30-1:30pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td></td>
<td>3:30-4:45pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td></td>
<td>6:00-8:00pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td>Writing</td>
<td>2:00-4:00pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td></td>
<td>6:00-8:00pm</td>
<td>Stark 12</td>
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### WEDNESDAYS

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<tr>
<th>Class</th>
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<tbody>
<tr>
<td>Accounting 201 &amp; 202</td>
<td>2:00-3:15pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Economics 201 &amp; 202</td>
<td>2:00-3:15pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Finance</td>
<td>2:00-3:15pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td></td>
<td>6:00-8:00pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Information Technology (IT 100)</td>
<td>6:00-8:00pm</td>
<td>Learning Center Computer Lab</td>
</tr>
<tr>
<td>Math</td>
<td>11am-12:00pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td></td>
<td>2:00-3:15pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td></td>
<td>6:00-8:00pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td>Math 200, 210, &amp; 350 ONLY</td>
<td>1:00-2:00pm</td>
<td>Robert Frost 3rd Floor Lounge</td>
</tr>
<tr>
<td>ESL Writing</td>
<td>11:30am-3:30pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td>Writing</td>
<td>1:00-3:00pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td></td>
<td>6:00-8:00pm</td>
<td>Stark 10</td>
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### THURSDAYS

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<td>Accounting 201 &amp; 202</td>
<td>6:00-8:00pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Math</td>
<td>9:30am-10:30am</td>
<td>Stark 10</td>
</tr>
<tr>
<td></td>
<td>6:00-8:00pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td>ESL Writing</td>
<td>11:30am-3:00pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td>Writing</td>
<td>7:00-8:00pm</td>
<td>Stark 12</td>
</tr>
</tbody>
</table>

### FRIDAYS

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<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting 201 &amp; 202</td>
<td>11am-12:15pm</td>
<td>Stark 12</td>
</tr>
<tr>
<td>Math</td>
<td>11am-12:00pm</td>
<td>Stark 10</td>
</tr>
<tr>
<td>Writing</td>
<td>11am-12:00pm</td>
<td>Stark 12</td>
</tr>
</tbody>
</table>

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**For more information:**

- MySNHU: [https://my.snhu.edu/Offices/LearningCenter/Pages/home.aspx](https://my.snhu.edu/Offices/LearningCenter/Pages/home.aspx)
- E-mail: TheLearningCenter@snhu.edu

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**Director**
- Lori DeConinck
  - Stark 15
  - Ext. 4619

**Office Manager**
- Jill Judd
  - Stark 15
  - Ext. 9606

**Mentoring**
- Chad Detjen
  - Stark 28
  - Ext. 2091

**Business**
- Bryan Bouchard
  - Stark 34
  - Ext. 2098

**Math**
- Kathy Willis
  - Stark 32
  - Ext. 2148

**Writing**
- Ann Nicodemus
  - Stark 30
  - Ext. 2086
Learning Centered Teaching: Putting the Research into Practice

Featuring
Terry Doyle
Ferris State University, Big Rapids, Michigan
Professor Doyle is a faculty member, author, and highly sought after presenter. He has conducted sixty-five workshops on teaching and learning topics at regional, national and international conferences since 2002.

Friday, November 4, 2011
8:30 am to 2:00 pm
Dining Center, Banquet Hall, Southern New Hampshire University
2500 North River Road, Manchester, NH, 03106
(Parking available across from the main entrance, or the new lot on East Side Drive)
Driving Directions - Campus Map

Registration Fees
$35 members $100 non-members
Click here to register

Additional Information / Questions
Brenda Perry - (603) 225-4199 x 341 or perry@nhcuc.org

Campus Compact for New Hampshire
www.compactnh.org

New Hampshire College & University Council
www.nhcuc.org
Please join your colleagues from New Hampshire's colleges and universities for this professional development conference.

**Schedule of the Day - November 4th**

**8:30 - 9:00**  Registration and Coffee

**9:00 - 9:15**  Welcome & Opening Remarks
- Thomas Horgan, President & CEO, NHCUC
- Paul LeBlanc, President, Southern New Hampshire University
- Mel Netzhammer, Provost and Vice-President Academic Affairs, Keene State College

**9:15 - 9:45**  Keynote Address
- **Learning Centered Teaching: Putting the Research into Practice**
  - Terry Doyle, Ferris State University, Professor of Reading and Learning Disabilities
  - Terry is a professor, author, and highly sought after presenter. He has conducted sixty-five workshops on teaching and learning topics at regional, national and international conferences since 2002

**9:45 - 10:15**  Dialogue with Participants

**10:15 - 10:30**  Break

**10:30 - 11:45**  Campus Discussion
- Academic Leaders will discuss how *Learning Centered Teaching* is impacting their students/institutions.
  1. Learner/student centered teaching
  2. Facilitating students’ learning
  3. Learning in harmony with our brains
  4. Moving from a teacher centered to learner centered campus
  5. The one who does the work does the learning
  6. The new science of learning

**11:45 - 12:30**  Lunch and Poster Session
- Campus-based poster session profiling innovative practices in Learning Centered Teaching (LCT) with Terry

**12:30 - 1:45**  Roundtable Discussions on Learning Centered Teaching

**1:45**  Closing Remarks
- Debby Scire, Executive Director, CCNH
Terry Doyle
Ferris State University, Big Rapids, Michigan
Professor, author, and highly sought after presenter of sixty-five workshops on teaching and learning topics at regional, national and international conferences since 2002.

From 1997 to 2009 Terry Doyle was the Senior Instructor for Faculty Development and Coordinator of the New Faculty Transition Program for the Faculty Center for Teaching & Learning at Ferris State University. He has worked with faculty on 60 campuses across the country on how to develop a learner centered teaching practice and has spoken at over sixty-five national, international, and regional conferences on topics of teaching and learning since 2002. He is a regular featured presenter at Lilly conferences. He is a Professor of Reading and Learning Disabilities at Ferris State, where he has taught for the past 35 years.

Putting the Research on Learning into Practice
This book presents the research-based case that Learner Centered Teaching (LCT) offers the best means to optimize student learning in college, and offers examples and ideas for putting it into practice, as well the underlying rationale. It also starts from the premise that many faculty are much closer to being learner centered teachers than they think, but don’t have the full conceptual understanding of the process to achieve its full impact. There is sometimes a gap between what we would like to achieve in our teaching and the knowledge and strategies needed to make it happen.

LCT keeps all of the good features of a teacher-centered approach and applies them in ways that are in better harmony with how our brains learn. It, for instance, embraces the teacher as expert as well as the appropriate use of lecture, while also offering new, effective ways to replace practices that don’t optimize student learning.

Neuroscience, biology and cognitive science research have made it clear that it is the one who does the work who does the learning. Many faculty do too much of the work for their students, which results in diminished student learning. To enable faculty to navigate this shift, Terry Doyle presents a LCT-based approach to course design that draws on current brain research on cognition and learning; on addressing the affective concerns of students; on proven approaches to improve student’s comprehension and recall; on transitioning from “teller of knowledge” to a “facilitator of learning”; on the design of authentic assessment strategies – such as engaging students in learning experiences that model the real world work they will be asked to do when they graduate; and on successful communication techniques.

The presentation is informed by the questions and concerns raised by faculty from over sixty colleges with whom Terry Doyle has worked; and on the response from an equal number of regional, national and international conferences at which he has presented on topics related to LCT.
Conference Sponsors
New Hampshire College & University Council (NHCUC)
Campus Compact for New Hampshire (CCNH)
NHCUC and CCNH are pleased to sponsor this annual Academic Affairs Professional Development Conference on behalf of our public and private higher education member institutions.

Conference Host
Southern New Hampshire University
Our thanks to Paul LeBlanc, President of Southern New Hampshire University and the entire SNHU community for hosting this year’s conference.

“I invited Terry Doyle to Keene State College a couple of years ago and the impact on the faculty was transformational. Terry connected the science of how students learn with pedagogies that promote learning in a way that truly engaged the faculty and staff and led to year-long discussions of student learning. I encourage you to attend the conference.”
--- Mel Netzhammer
Provost and Vice-President Academic Affairs
Keene State College