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This semester is gearing up faster than usual it seems. From about mid-April through Commencement, we all know how chaotic things get around here - but that "chaos" seems to have arrived a bit early this term! I think the last two years of VERY large incoming classes, coupled with all the exciting media coverage we've gotten recently, and the news that the Board has authorized us to explore significant expansion, has somehow made the pulse of this place race even more rapidly than normal! There is a real sense of excitement in the air, tinged with a bit of exhaustion and a hint of anxiety - *and* an incredible sense of pride; pride in all of our accomplishments these past few years. I am also hearing these occasional "remember Rome" caveats. Our rapid rise to the top is surely foreshadowing some apocalyptic descent. Well. I'm not so sure. I think our "rapid rise" is actually the culmination of decades of hard work by an awful lot of people; some of whom are no longer here, and some who are. Couple that with some really gutsy, forward-thinking leadership, and a commitment to education that has never waned - and I am forced to believe that our "good fortune" should be no surprise, and should be no problem in sustaining over the long haul.

I guess I'm still taken aback a little when I hear the restrained panic about our "foray" into online education . . . a foray we began almost twenty years ago (when does a "foray" become "established practice"?). I felt compelled to comment to a recent LinkedIn post that asked, "Does this freak anyone out that SNHU is taking such a leap of faith in online education?"

Not freaked at all. In fact, I am incredibly proud to be part of an academic organization that is at the forefront of learning, and a pioneer in providing greater access to all individuals who recognize how higher education can liberate them in a number of ways; socially, economically, and intellectually. And while the "buzz" we are getting recently may focus on the incredible advances we are making in our College of Online and Continuing Education, it is worth remembering that our University College at SNHU offers a wonderfully rich and rewarding, and very TRADITIONAL on-campus learning environment with some of the greatest professors in northern New England. The way I see it, SNHU is one of the few Universities in this country that understands learning doesn't have to be an "either / or" proposition (Online/Face-to-Face). The only non-negotiable for us is providing quality education. And that means meeting students where they learn - in a face-to-face classroom, or a virtual one. And probably someday sooner than we think . . . on their cell phones!

Patricia A. Lynott

Provost and Sr. Vice President for Academic Affairs

Shapiro Library Update

Submitted by: Kathy Growney

Shapiro Library is pleased to announce that Assistant Professor Chris Cooper is now our Digital Initiatives Librarian. In his new role, Chris is working on the Institute for Museum and Library Services grant funded project of building our institutional repository, the [SNHU Academic Archive](#). Chris can be reached at c.cooper@snhu.edu or x2160.

Shapiro Library also welcomes Emily Singley as our new Systems/Reference Librarian. Emily received her Master of Library Science from Simmons College and was most recently at Curry College in Massachusetts. Emily will also serve as the library liaison to the School of Education. Emily can be reached at e.singley@snhu.edu or x2225.

Center for Women's Business Advancement

Submitted by: MaryAnn Manoogian, Executive Director of CWBA

Much has changed since May 2011 when the first article about the Women's Business Center appeared in the VPAA Journal; including a name change! The center is now referred to as the Center for Women's Business Advancement.

Since May when the CWBA was new to campus, much of the focus was on creating a solid foundation. The CWBA underwent similar trials and tribulations that CWBA clients starting their own business experienced. Unlike many new business owners, however, the Center had the support of SNHU leaders, faculty, staff and volunteers to ensure a strong base for long-term success. The CWBA is now well poised to support prospective or current small business owners.

CWBA is available to both community members and students who are either thinking of starting a business or are seasoned business owners who need support to grow their business. CWBA staff and volunteers are devoted to empowering women to be financially successful in business ownership and entrepreneurship by providing individual business counseling, training education, networking opportunities and peer mentoring. CWBA staff is also available to be speakers at events/club meetings or be a guest lecturer in classes.

In addition to Executive Director MaryAnn Manoogian, Tammy Hastings joined the staff as our administrative assistant. With the help of SNHU staff of Marketing & Communications and Information Technology departments, a new website was developed for people to learn more about CWBA services, resources as well as events. See www.cwbanh.com for more information. Still want to know more? Join us anytime during the week of March 5th for our Open House at our office at Madison House at the Manchester Campus.

The February 3rd Grand Opening for the CWBA was at The Quill Restaurant and a tremendous success. President Paul LeBlanc welcomed U.S. Senator Jeanne Shaheen, officials from the U.S. Small Business Administration, members of the University and business community as well as stakeholders for the official launch of the CWBA. The crowning touch was the magnificent job the culinary students accomplished that evening under the leadership of Chris DeCloux and faculty.

Crystal DeAngelo, founder of Coparent, Inc. & CWBA's first client, remarked at our February 3rd event, "Sometimes we get caught up in the hustle and bustle of life and we forget why it is we do what we do. Well I am here to remind you all, that if it weren't for mothers, grandmothers, sisters, colleagues, investors, MENTORS like those of you in this room... people like me wouldn't be kicking down the doors trying so desperately to make our own mark in the business world." The Center for Women's Business Advancement is honored to support small business owners and entrepreneurs, like Crystal, in their pursuit of financial success and fulfillment of personal goals.



Crystal DeAngelo



Jeanne Shaheen



Carol O'Reilly

Announcements

Submitted by: Gregg Mazzola, Associate Vice President, Marketing and Communications

As the new Outreach Coordinator in the Career Development Center it has been wonderful to meet such friendly and welcoming students, staff and faculty. As you may have seen in the recent February 22nd issue of *The Observer*, I have a great passion for working in the non-profit field and enjoy sharing my own career experiences. This February in particular has been a fantastic time for me to observe an array of programs the CDC provides in an effort to support students and alumni on their career paths.

During this month, SNHU welcomed a handful of employers to campus including, City Year New Hampshire, Federal Deposit Insurance Corporation Verizon Wireless, and Northwestern Mutual. Employers were able to connect with students, share information about internships or job opportunities and answered questions from students and faculty about their company.

On February 10th, students Lucas Moran and David Solender traveled off campus for an Open House held at Fidelity Investments in Boston, MA. IT Faculty, Phil Funk and Lundy Lewis, CDC Counselor, Chance Clutter and Dean of the Business School, William Gillett were also in attendance. For the students and faculty it was a great opportunity to learn more about the company's technology internships, full time positions and a chance to get a behind the scenes look into their facilities.

Our very own Director, Jennifer Landon, appeared on WMUR 9 TV's "Jobs Team Members Still Looking for Work" which aired February 12, 2012. As she shared her insight on the top jobs "heating up" in 2012, it was a great opportunity to promote the services of the CDC at SNHU to viewers throughout New Hampshire. International students this month were invited to a variety of helpful career and internship programs including BASHA Resume Workshop, Life after OPT and BASHA Mock Interviews. These events provided students with one-on-one resume counseling, information to prepare them after their academic training ends and how to act professionally during an interview.

As well as supporting international students, graduate students were invited to attend Graduate Internship Workshops. A CDC counselor was present to consult students on developing a top notch cover letter and resume. Students were also provided with information on what tools they should utilize to find an internship and how to interact with these employers professionally.

As February comes to a close, there is still so much more to come next month! Here are a few events coming up this March to watch for: Career Fair Planning Workshop on March 13th, Career Points on March 14th, Resume Review Day on March 15th, Mock Interview Day on March 22, and last but not least the Career and Internship Expo on March 20th. We're also working on Kohl's on-campus recruiting, and a dress for success workshop. You can find more details about these events on mySNHU and SNHU Recruit.

Sarah Jacobs, director of Service and Community Involvement and I chaperoned 10 SNHU students on a recent mission trip to South Africa. We went to The Craggs section of South Africa for two weeks with the purpose of helping two families restore their homes' interiors. We completed both projects over a seven-day period. The students worked incredibly hard. We also had the opportunity to see all the wonderful vistas that The Craggs and its neighboring areas, such as Plettenburg Bay, have to offer. Expansive beaches, hiking trails and mountain ranges were among the landscapes that we enjoyed.

Announcements

Submitted by: Gregg Mazzola,
Associate Vice President, Marketing
and Communications

As part of our School of Business sponsorship with NHPR, SNHU and students from our Game Design program will create web-based applications for the radio station. The goal is to create apps that will attract a younger audience to a station whose primary demographic is 35+. NHPR's John Forcucci met with me and SNHU's Lundy Lewis in the Game Design lab and was thrilled at the prospects of what our students could potentially create.

New York Times—Ben Nugent's op-ed Article

A warm congratulations to Professor Benjamin Nugent for his op-ed article in the New York Times on January 31st. The article, titled: "I Had Asperger Syndrome. Briefly," is about Nugent's misdiagnosis of Asperger's as a teenager. Nugent is the new director of SNHU's undergraduate Creative Writing Program and the author of *"American Nerd: The Story of My People."*

SNHU's Culinary Team

Congratulations to the culinary team for their victory in the New Hampshire State Championship! Under the coaching of Chef Stefan Ryll, Vanessa Timouche, Whitney VanBuren, Taylor Guarino, Ismael Tavares, and Jun Young Ma won their competition on Saturday February 18th, securing them a place in the American Culinary Federation New England Regional Competition at Niagara Falls, NY.



Stefan Ryll, Whitney VanBuren, Vanessa Timouche, Ismael Tavares, Jun Young Ma, Taylor Guarino

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