OBJECTIVE
Universities and colleges across the country are implementing new dining options through the use of food trucks. Many of these schools originally started by allowing outside vendors to come onto campus and sell food, but most of them have done away with outside vendors and turned to starting their own campus run food trucks. Due to the high use and demand of the food trucks, schools are beginning to see this as an opportunity for students to get real life experience of a business rather than strictly in the classroom learning. Having these food trucks on campus especially during the hours their college dining hall is not open is in high demand because there is essentially no supply for late night food.

Southern New Hampshire University also lacked this late night dining option. With the dining center on campus closing at eleven o’clock, students were ordering food causing an abundance of delivery vehicles on campus. This epidemic was more noticeable on weekends since students were awake later at night. Many students were also driving under the influence of alcohol, which is not only dangerous for those personal safety but also the safety of others on the road.

We hypothesize that implementing the Munchiez food truck into the Southern New Hampshire University campus community it would lower the risk of possible fatalities due to drunk driving as well as the volume of delivery vehicles on campus during the weekends. We also expect that students would use the food trucks for late night dining because of the low cost and no other on campus dining options. Conversely, it is also expected that business students will have a desire to take the Small Business Management class to gain real life business experience.

RESULTS Student Munchiez Survey

<table>
<thead>
<tr>
<th>Food Truck</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Days</td>
<td>82</td>
<td>121</td>
</tr>
<tr>
<td>Locations</td>
<td>East Side</td>
<td>West Side</td>
</tr>
<tr>
<td>Types of Food</td>
<td>Fried</td>
<td>Gilled</td>
</tr>
<tr>
<td>Price Range ($)</td>
<td>7.2</td>
<td>7.7</td>
</tr>
<tr>
<td>Social Media</td>
<td>Facebook</td>
<td>Twitter</td>
</tr>
<tr>
<td>Payment Methods</td>
<td>Credit Card</td>
<td>Debit Card</td>
</tr>
</tbody>
</table>

We also found that all paperwork and procedures were complete to state and town specifications. That all paperwork and procedures were complete to state and town specifications. To complete the application process, Munchiez went through the following departments:
- Town of Hooksett, NH - Town Clerk. (n.d.). Retrieved April 7, 2015, from
- Town of Hooksett, NH - Code Enforcement. (n.d.). Retrieved April 7, 2015, from
- Town of Hooksett, NH - Community Development. (n.d.). Retrieved April 7, 2015, from
- Town of Hooksett, NH - Community Development. (n.d.). Retrieved April 7, 2015, from

CONCLUSION

The Munchiez Food Truck today is officially on the Southern New Hampshire University campus. With many months of hard work, research, and consistent diligence the students have made a far distant dream into a reality for all to enjoy. Although the truck has just arrived the journey just begins for Munchiez and future students who will have to continuously update, research and expand to continue operating and serving the campus. The students who were fortunate enough to be involved from beginning to end have had the opportunity to get a real life experience on starting a business. With that came many meetings, emails, paperwork, phone calls, and teamwork. It is up to the future Munchiez team to continue hiring employees, making sure the truck is up to date on state codes and researching what it is that the Southern New Hampshire University community would like from Munchiez.

REFERENCES

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