

U.S. Census Bureau  
Confectionery - 2008  
MA311D(08)-1  
Issued July 2009

Address inquiries concerning these data to Consumer Goods Industries Branch, U.S. Department of Commerce, Census Bureau, Manufacturing and Construction Division, Washington, DC 20233-6900, or call Christina Kane, 301-763-5192.

These data are also available online through STAT-USA by subscription. For further information, visit <http://www.stat-usa.gov/> or call 1-800-STAT-USA.

Table 1 Value of Shipments of Confectionery Products: 2008 to 2004  
 [Quantity in millions of pounds. Value in millions of dollars]

Product class code	Product description	Year	Quantity	Value	Per capita consumption 1/ (pounds)	Per capita consumption 1/ (dollars)
311300	Confectionery	2008	6,380	17,267	23.8	60.4
		2007	6,443	16,742	24.8	59.7
		2006	6,468	16,904	25.6	60.6
		2005	6,424	16,752	25.4	61.0
		2004	6,208	16,465	24.8	60.5
311310	Confectionery (Excluding chewing gum, bubble gum, and chewing gum base)	2008	6,039	15,485	22.4	54.2
		2007	6,085	15,269	23.3	54.5
		2006	6,069	15,139	23.9	55.1
		2005	6,044	15,137	23.9	55.3
		2004	5,780	14,636	23.0	53.9

Footnotes:

1/ Source, Table 3, shipments plus imports minus exports divided by population, including armed forces abroad, as of July 1, 2008.

Source of population data: U.S. Census Bureau, Population Division, Table NA-EST2008 Annual population estimates for the United States, including armed forces abroad, as of July 2008 and July 2007. July 2008 population was 304,482,639 and July 2007 population was 301,714,354.

See Table 3 for information on U.S. imports and exports of confectionery products.

Table 2. Quantity and Value of Shipments of Confectionery and Nonconfectionery Products: 2008 and 2007  
 [Quantity in thousands of pounds. Value in thousands of dollars]

Product code	Product description	Year	Quantity	Relative standard error of estimate (percent)	Value	Relative standard error of estimate (percent)
311300	Confectionery	2008	6,379,940	0.9	17,266,506	0.7
		2007	6,443,201	0.8	16,742,311	0.8
3113301	Chocolate and chocolate-type confectionery	2008	3,439,499	1.3	10,307,273	1.0
		2007	3,460,956	1.0	10,013,778	1.0
3113301001	Solid	2008 <i>a/</i>	579,201	0.8 <i>a/</i>	1,609,690	1.5
		2007 <i>a/</i>	569,172	0.9 <i>a/</i>	1,521,963	1.6
3113301004	Solid with inclusions	2008	214,481	0.9	679,759	1.7
		2007	211,401	0.9	625,928	1.8
3113301007	Enrobed or molded with candy, fruit, nut or granola center	2008	1,288,337	3.1	3,861,003	1.9
		2007	1,315,598	2.4	3,784,368	1.8
3113301015	Enrobed or molded with bakery product center	2008	292,969	0.8	859,963	1.4
		2007	308,628	0.7	855,363	1.4
3113301021	Panned	2008	659,141	0.9	1,739,634	0.8
		2007	649,501	0.8	1,635,372	0.8
3113301026	Assortments and other	2008	405,371	1.1	1,557,224	1.0
		2007	406,656	1.2	1,590,784	1.0
3113401	Nonchocolate-type confectionery	2008 <i>a/</i>	2,394,839	1.5 <i>a/</i>	4,668,404	1.6
		2007	2,417,585	1.6	4,760,811	1.6
3113401001	Hard candy	2008 <i>b/</i>	429,425	5.5 <i>b/</i>	1,018,125	5.9
		2007	564,798	4.8	1,261,582	4.9
3113401004	Chewy candy, including granola bars	2008 <i>a/</i>	685,780	2.6 <i>a/</i>	1,583,618	1.6
		2007 <i>a/</i>	680,301	3.0	1,505,945	1.8
3113401007	Soft candy	2008 <i>a/</i>	713,471	1.9 <i>a/</i>	990,333	2.1
		2007 <i>a/</i>	607,779	1.9	895,984	2.0
3113401015	Iced/coated	2008 <i>a/</i>	4,892	9.9 <i>a/</i>	24,798	2.9
		2007	7,238	1.4	37,337	1.1
3113401021	Panned	2008	347,049	2.5	761,024	2.2

		2007	369,589	2.5	792,823	2.2
3113401026	Licorice and licorice type	2008	214,222	1.6	290,505	3.1
		2007	187,881	1.9	267,140	3.3
3113404700	Chewing gum, bubble gum, and chewing gum base	2008	341,253	0.0	1,781,335	0.0
		2007	358,285	0.0	1,473,696	0.0
3113404800	Confectionery, n.s.k. 1/	2008	204,349	0.0	509,494	0.0
		2007	206,375	0.0	494,026	0.0
311320	Total Shipments of Nonconfectionery chocolate products	2008 a/	2,093,645	0.2 a/	2,590,778	0.2
		2007	2,064,298	0.2	2,333,873	0.2
3113207471	Baking chocolate (bars or blocks)	2008	(D)	(D)	(D)	(D)
		2007	(D)	(D)	(D)	(D)
31132014A1	Chocolate coatings (blocks, wafers, liquid)	2008 c/	296,559	0.1 b/	373,944	0.6
		2007	325,299	0.0	349,579	0.0
3113201231	Chocolate liquor	2008 b/	93,447	0.1 a/	131,091	1.1
		2007	65,698	0.0	75,184	0.0
3113207360	Cocoa butter	2008	(D)	(D)	(D)	(D)
		2007	(D)	(D)	(D)	(D)
31132015C1	Compound coatings (blocks, wafers, liquid)	2008	262,285	0.1	260,838	0.1
		2007 c/	274,866	0.1 c/	257,153	0.1
31132075G1	Chocolate chips and baking pieces	2008 a/	808,867	0.1	1,182,382	0.1
		2007 b/	784,404	0.1 b/	1,074,154	0.1
31132076H1	Cocoa powder, syrup/toppings, and other	2008 a/	540,702	0.8	474,089	0.9
		2007 b/	519,689	0.8 b/	465,125	0.8

Footnotes:

1/ Represents estimated data for small companies, typically those with fewer than five employees, that were not included on the mailing panel.

Notes:

Since the estimate is based on a sample, rather than a complete census, it is subject to sampling variability and may differ from results that would have been obtained from a complete census. The relative standard error is a measure of this sampling variability. Estimates that have large relative standard errors should be used with caution.

Table 3. Shipments, Exports and Imports of Confectionery Products: 2008 and 2007  
 [Quantity in thousands of kilograms. Value in thousands of dollars]

Product code 1/	Product description	Year	Manufacturers' shipments quantity	Manufacturers' shipments value	Exports of domestic merchandise 2/ quantity	Exports of domestic merchandise 2/ value	Imports for consumption 3/ quantity	Imports for consumption 3/4/ value
3113301	Chocolate and chocolate-type confectionery	2008	1,560,147	10,307,273	183,283	730,474	151,041	804,859
		2007	1,569,879	10,013,778	151,086	608,213	167,413	817,979
3113401	Nonchocolate-type confectionery	2008	a/ 1,086,292	a/ 4,668,404	105,921	296,622	490,201	1,237,315
		2007	1,096,609	4,760,811	89,619	256,810	496,478	1,233,421
3113404700	Chewing gum, sugar and nonsugar	2008	154,791	1,781,335	13,600	50,513	51,192	157,098
		2007	162,517	1,473,696	9,628	42,832	53,138	133,558
3113207360	Cocoa butter	2008	(D)	(D)	16,829	74,477	102,868	664,930
		2007	(D)	(D)	16,633	79,159	86,258	395,002
311320100T	Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid)	2008	b/ 253,490	a/ 634,782	8,470	17,002	20,330	34,820
		2007	272,233	606,732	6,134	11,610	21,863	32,044
311320700T	Other chocolate and cocoa products	2008	(D)	(D)	92,510	237,468	483,610	988,915
		2007	(D)	(D)	87,747	214,990	498,525	827,394

Footnotes:

1/ For comparison of North American Industry Classification System (NAICS)-based product codes (domestic output), Schedule B export codes, and HTSUSA import codes, see Table 4.

2/ Source: Census Bureau report EM 545, U.S. Exports.

3/ Source: Census Bureau report IM 146, U.S. Imports for Consumption.

4/ This dollar value represents the c.i.f. (cost, insurance, and freight) value at first port of entry in the United States.

"Confectionery n.s.k." is excluded from this table.

Table 4. Comparison of combined North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2008

Combined Code	Product code	Product description	Export code 1/	Import code 2/
3113301100	3113301100	Total, chocolate and chocolate-type confectionery products	1806.31.0040	1806.31.0041
			1806.31.0080	1806.31.0049
			1806.32.1000	1806.31.0080
			1806.32.3550	1806.32.0100
			1806.90.0063	1806.32.0400
			1806.90.0073	1806.32.0600
			1806.90.0083	1806.32.0800
			1806.90.0093	1806.32.1400
				1806.32.1600
				1806.32.1800
				1806.32.3000
				1806.32.5500
				1806.32.6000
				1806.32.7000
				1806.32.8000
				1806.32.9000
				1806.90.0100
				1806.90.0500
				1806.90.0800
				1806.90.1000
				1806.90.1500
				1806.90.1800
				1806.90.2000
				1806.90.2500
				1806.90.2800
				1806.90.3000
				1806.90.3500
	1806.90.3900			
	1806.90.4500			
	1806.90.4900			
	1806.90.5500			
	1806.90.5900			
	1806.90.9011			
	1806.90.9019			
	1806.90.9090			
3113401100	3113401100	Total, nonchocolate confectionery products	1704.90.3000	1704.90.3520
			1704.90.7000	1704.90.3550
				1704.90.3590
				2106.90.9985
3113404700	3113404700	Chewing gum, sugar and nonsugar	1704.10.0000	1704.10.0000
3113207360	3113207360	Cocoa butter	1804.00.0000	1804.00.0000
311320100T	31132014A1, 31132015C1	Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid)	1806.20.6000	1806.20.6000
				1803.10.0000
				1803.20.0000
				1805.00.0000
				1806.10.0500
				1806.10.1000
				1806.10.1500
				1806.10.2200
				1806.10.2400
				1806.10.2800
				1806.10.3400
				1806.10.3800
				1806.10.4300
				1806.10.4500
				1806.10.5500
				1806.10.6500
				1806.10.7500
				1806.20.2010
	1806.20.2090			
	1806.20.2200			

				1806.20.2400
				1806.20.2600
311320700T	3113201231,	Chocolate liquor,	1803.10.0000	1806.20.2800
	3113207471,	Baking chocolate (bars and blocks),	1803.20.0000	1806.20.3400
	31132075G1,	Chocolate chips and baking pieces,	1805.00.0000	1806.20.3600
	31132076H1	Cocoa powder (sweetened and unsweetened), syrup, toppings, and other	1806.10.0000	1806.20.3800
			1806.20.9000	1806.20.5000
				1806.20.6700
				1806.20.7100
				1806.20.7300
				1806.20.7500
				1806.20.7700
				1806.20.7800
				1806.20.7900
				1806.20.8100
				1806.20.8200
				1806.20.8300
				1806.20.8700
				1806.20.8900
				1806.20.9100
				1806.20.9400
				1806.20.9500
				1806.20.9800
				1806.20.9900

Footnotes:

1/ Source: 2008 edition, Harmonized System-Based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/ Source: Harmonized Tariff Schedule of the United States, Annotated (2008).

Symbols:

- (D) - Withheld to avoid disclosing data of individual companies.
- (X) - Not applicable.
- (NA) - Not available.
- r/ - Revised by 5 percent or more from previously published data.
- (n.e.c.) - Not elsewhere classified.
- (n.s.k.) - Not specified by kind.
- (nehp) - Net engine horsepower
- (btuh) - British thermal units per hour
- (pt.) Part.
- Represents zero.

Estimation symbols - Percent of estimation for each item is indicated as follows:

- a/ - 10 to 19 percent of this item has been estimated.
- b/ - 20 to 29 percent of this item has been estimated.
- c/ - 30 to 49 percent of this item has been estimated.
- (S) - Withheld because estimates did not meet publication standards



## Historical Note

The Census Bureau has collected data on confectionery products since 1926. In 1989, data tables showing the quantity and value of shipments of chocolate and nonchocolate-type confectionery, by type of product and package, were discontinued. Also discontinued in 1989 were data showing the sales and resales of confectionery by type of customer.

Starting with the 1990 report, data showing the quantity and value of shipments by type of product of other chocolate products (nonconfectionery) were added. Starting with the 1993 report, data for chewing gum were added.

As of 2007, data on the Consumption of Selected Ingredients by the U.S. Confectionery Industry (originally Table 3), are no longer collected.

Starting with the 2007 report, the survey is now conducted as a sample survey. Estimates produced for this report represent the universe of establishments with activity in the Confectionery industries.

Historical Current Industrial Reports data (called Facts for Industry before 1959) may be obtained from a Federal Depository Library. To locate a Federal Depository Library in your area, please visit <http://www.gpoaccess.gov/libraries.html>.