

U.S. Census Bureau
Confectionery - 2010
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Table 1 Value of Shipments of Confectionery Products: 2010 to 2006
[Quantity in millions of pounds. Value in millions of dollars]

Product class code	Product description	Year	Quantity	Value	Per capita consumption 1/ (pounds)	Per capita consumption 1/ (dollars)
311300	Confectionery	2010	6,598	18,370	24.7	64.0
		2009	6,544	17,890	24.3	62.0
		2008	6,459	17,488	24.0	61.1
		2007	6,443	16,742	24.8	59.7
		2006	6,468	16,904	25.6	60.6
311310	Confectionery (Excluding chewing gum, bubble gum, and chewing gum base)	2010	6,273	16,572	23.4	57.9
		2009	6,185	16,113	22.9	56.0
		2008	6,118	15,707	22.6	54.9
		2007	6,085	15,269	23.3	54.5
		2006	6,069	15,139	23.9	55.1

Footnotes:

1/ Source, Table 3, shipments plus imports minus exports divided by population, including armed forces abroad, as of July 1, 2010.

Source of population data: U.S. Census Bureau, Population Division, Table NA-EST2009-01 Annual population estimates for the United States, including armed forces abroad, as of July 2010 and July 2009. July 2010 population was 310,062,271 and July 2009 population was 307,439,406.

See Table 3 for information on U.S. imports and exports of confectionery products.

Table 2. Quantity and Value of Shipments of Confectionery and Nonconfectionery Products: 2010 and 2009
[Quantity in thousands of pounds. Value in thousands of dollars]

Product code	Product description	Year	Quantity	Relative standard error of estimate (percent)	Value	Relative standard error of estimate (percent)
311300	Confectionery	2010	6,598,118	1.2	18,369,633	1.2
		2009	6,543,815	1.0	17,890,245	0.7
3113301	Chocolate and chocolate-type confectionery	2010	3,513,796	2.0	11,233,287	1.8
		2009	3,512,866	1.4	10,808,968	0.9
3113301001	Solid	2010 b/	717,096	2.7 a/	2,207,809	4.2
		2009 a/ r/	645,289	0.6 a/	1,884,053	1.1
3113301004	Solid with inclusions	2010	250,869	3.1	819,130	4.5
		2009	198,999	0.8	684,076	1.3
3113301007	Enrobed or molded with candy, fruit, nut or granola center	2010	1,096,869	3.6 a/	3,690,667	1.8
		2009	1,249,272	2.5	3,835,941	1.6
3113301015	Enrobed or molded with bakery product center	2010	305,963	1.5	1,070,971	2.1
		2009	298,386	0.8	949,649	1.3
3113301021	Panned	2010	695,187	0.9	1,769,136	0.8
		2009	681,426	0.8	1,823,840	0.8
3113301026	Assortments and other	2010	447,812	8.6	1,675,574	2.7
		2009	439,494	7.6	1,631,409	2.3
3113401	Nonchocolate-type confectionery	2010 c/	2,548,134	1.4 b/	4,797,012	1.4
		2009 b/	2,462,902	1.4 b/	4,776,619	1.4
3113401001	Hard candy	2010	(D)	(D)	(D)	(D)
		2009 b/ r/	430,663	5.1 a/ r/	987,058	5.1
3113401004	Chewy candy, including granola bars	2010 c/	712,999	2.7 c/	1,383,880	2.0
		2009 a/	700,260	2.5 a/	1,515,903	1.8
3113401007	Soft candy	2010 c/	844,396	1.7 c/	1,284,314	1.8
		2009 c/	734,026	1.7 c/ r/	1,082,638	1.9
3113401015	Iced/coated	2010	(D)	(D)	(D)	(D)
		2009	4,808	1.7	27,426	1.1
3113401021	Panned	2010	(D)	(D)	(D)	(D)

		2009 a/	399,489	2.4 b/	868,076	2.2
3113401026	Licorice and licorice type	2010	(D)	(D)	(D)	(D)
		2009	193,656	2.0	295,518	3.8
3113404700	Chewing gum, sugar and nonsugar	2010	324,851	0.1	1,797,290	0.1
		2009	358,449	0.1	1,776,760	0.1
3113404800	Confectionery, n.s.k. 1/	2010	211,337	(X)	542,044	(X)
		2009	209,598	(X)	527,898	(X)
311320	Total Shipments of Nonconfectionery chocolate products	2010 b/	2,563,837	2.0 b/	3,676,285	1.6
		2009 a/	2,219,593	1.7 a/	2,975,486	1.5
3113207471	Baking chocolate (bars or blocks)	2010	(D)	(D)	(D)	(D)
		2009	(D)	(D)	(D)	(D)
31132014A1	Chocolate coatings (blocks, wafers, liquid)	2010	(S)	(S)	(S)	(S)
		2009 b/ r/	386,596	0.1 b/ r/	485,018	0.1
3113201231	Chocolate liquor	2010 b/	117,380	0.0 b/	238,553	0.0
		2009 b/ r/	121,611	0.0 a/ r/	190,560	0.0
3113207360	Cocoa butter	2010	(D)	(D)	(D)	(D)
		2009	(D)	(D)	(D)	(D)
31132015C1	Compound coatings (blocks, wafers, liquid)	2010 b/	355,077	0.1 a/	385,721	0.1
		2009	311,209	0.1	319,328	0.1
31132075G1	Chocolate chips and baking pieces	2010 a/	804,829	0.1 a/	1,364,982	0.1
		2009 a/ r/	737,761	0.3 a/ r/	1,219,774	0.3
31132076H1	Cocoa powder, syrup/toppings, and other	2010 a/	662,442	7.7 a/	788,370	7.5
		2009	573,973	6.6	580,746	7.9

Footnotes:

1/ Represents estimated data for small companies, typically those with fewer than five employees, that were not included on the mailing panel.

Notes:

Since the estimate is based on a sample, rather than a complete census, it is subject to sampling variability and may differ from results that would have been obtained from a complete census.

Detail items may not add to total due to independent rounding.

The relative standard error is a measure of this sampling variability. Estimates that have large relative standard errors should be used with caution.

Table 3. Shipments, Exports and Imports of Confectionery Products: 2010 and 2009
[Quantity in thousands of kilograms. Value in thousands of dollars]

Product code 1/	Product description	Year	Manufacturers' shipments quantity	Manufacturers' shipments value	Exports of domestic merchandise 2/ quantity	Exports of domestic merchandise 2/ value	Imports for consumption 3/ quantity	Imports for consumption 3/ value 4/
3113301	Chocolate and chocolate-type confectionery	2010	1,593,848	11,233,287	182,703	798,973	228,802	1,075,765
		2009	1,593,425	10,808,968	164,452	710,455	191,693	898,941
3113401	Nonchocolate-type confectionery	2010 c/	1,155,826 b/	4,797,012	108,389	318,128	506,672	1,423,716
		2009 b/	1,117,165 b/	4,776,619	102,144	299,563	467,093	1,210,743
3113404700	Chewing gum, sugar and nonsugar	2010	147,352	1,797,290	7,947	40,447	43,316	120,167
		2009	162,591	1,776,760	12,605	53,840	43,675	124,931
3113207360	Cocoa butter	2010	(D)	(D)	13,084	55,171	102,878	587,706
		2009	(D)	(D)	10,568	41,550	84,498	540,057
311320100T	Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid)	2010 c/	394,844 c/	1,064,924	9,039	21,064	25,950	51,488
		2009 a/ r/	316,522 a/ r/	804,346	8,026	18,563	20,689	34,337
311320700T	Other chocolate and cocoa products	2010	(D)	(D)	98,847	291,834	449,762	1,351,178
		2009	(D)	(D)	94,494	259,771	415,083	843,925

Footnotes:

1/ For comparison of North American Industry Classification System (NAICS)-based product codes (domestic output), Schedule B export codes, and HTSUSA import codes, see Table 4.

2/ Source: Census Bureau report EM 545, U.S. Exports.

3/ Source: Census Bureau report IM 146, U.S. Imports for Consumption.

4/ This dollar value represents the c.i.f. (cost, insurance, and freight) value at first port of entry in the United States.

"Confectionery n.s.k." is excluded from this table.

Table 4. Comparison of combined North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2010

Combined Code	Product code	Product description	Export code 1/	Import code 2/
3113301100	3113301100	Total, chocolate and chocolate-type confectionery products	1806.31.0040	1806.31.0041
			1806.31.0080	1806.31.0049
			1806.32.1000	1806.31.0080
			1806.32.3550	1806.32.0100
			1806.90.0063	1806.32.0400
			1806.90.0073	1806.32.0600
			1806.90.0083	1806.32.0800
			1806.90.0093	1806.32.1400
				1806.32.1600
				1806.32.1800
				1806.32.3000
				1806.32.5500
				1806.32.6000
				1806.32.7000
				1806.32.8000
				1806.32.9000
				1806.90.0100
				1806.90.0500
				1806.90.0800
				1806.90.1000
				1806.90.1500
				1806.90.1800
				1806.90.2000
				1806.90.2500
				1806.90.2800
				1806.90.3000
				1806.90.3500
				1806.90.3900
				1806.90.4500
				1806.90.4900
				1806.90.5500
				1806.90.5900

				1806.90.9011
				1806.90.9019
				1806.90.9090
3113401100	3113401100	Total, nonchocolate confectionery products	1704.90.3000	1704.90.3520
			1704.90.7000	1704.90.3550
				1704.90.3590
				2106.90.9985
3113404700	3113404700	Chewing gum, sugar and nonsugar	1704.10.0000	1704.10.0000
3113207360	3113207360	Cocoa butter	1804.00.0000	1804.00.0000
311320100T	31132014A1, 31132015C1	Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid)	1806.20.6000	1806.20.6000
311320700T	3113201231, 3113207471, 31132075G1, 31132076H1	Chocolate liquor, Baking chocolate (bars and blocks), Chocolate chips and baking pieces, Cocoa powder (sweetened and unsweetened), syrup, toppings, and other	1803.10.0000 1803.20.0000 1805.00.0000 1806.10.0000 1806.20.9000	1806.20.2800 1806.20.3400 1806.20.3600 1806.20.3800 1806.20.5000 1806.20.6700 1806.20.7100 1806.20.7300 1806.20.7500 1806.20.7700 1806.20.7800 1806.20.7900 1806.20.8100 1806.20.8200 1806.20.8300 1806.20.8700 1806.20.8900 1806.20.9100 1806.20.9400 1806.20.9500 1806.20.9800 1806.20.9900

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1806.10.2200
1806.10.2400
1806.10.2800
1806.10.3400
1806.10.3800
1806.10.4300
1806.10.4500
1806.10.5500
1806.10.6500
1806.10.7500
1806.20.2010
1806.20.2090
1806.20.2200
1806.20.2400
1806.20.2600

Footnotes:

1/ Source: 2010 edition, Harmonized System-Based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/ Source: Harmonized Tariff Schedule of the United States, Annotated (2010).

Symbols:

(D) - Withheld to avoid disclosing data of individual companies.

(X) - Not applicable.

(NA) - Not available.

r/ - Revised by 5 percent or more from previously published data.

(n.e.c.) - Not elsewhere classified.

(n.s.k.) - Not specified by kind.

(nehp) - Net engine horsepower

(btuh) - British thermal units per hour

(pt.) Part.

- Represents zero.

Estimation symbols - Percent of estimation for each item is indicated as follows:

a/ - 10 to 19 percent of this item has been estimated.

b/ - 20 to 29 percent of this item has been estimated.

c/ - 30 to 49 percent of this item has been estimated.

(S) - Withheld because estimates did not meet publication standards

Historical Note

The Census Bureau has collected data on confectionery products since 1926. In 1989, data tables showing the quantity and value of shipments of chocolate and nonchocolate-type confectionery, by type of product and package, were discontinued. Also discontinued in 1989 were data showing the sales and resales of confectionery by type of customer.

Starting with the 1990 report, data showing the quantity and value of shipments by type of product of other chocolate products (nonconfectionery) were added. Starting with the 1993 report, data for chewing gum were added.

As of 2007, data on the Consumption of Selected Ingredients by the U.S. Confectionery Industry (originally Table 3), are no longer collected.

Starting with the 2007 report, the survey is now conducted as a sample survey. Estimates produced for this report represent the universe of establishments with activity in the Confectionery industries.

Historical Current Industrial Reports data (called Facts for Industry before 1959) may be obtained from a Federal Depository Library. To locate a Federal Depository Library in your area, please visit <http://www.gpoaccess.gov/libraries.html>.