

Academic Affairs

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Please note the deadlines and publications for the VPAA Journal:

<u>Deadline</u>	<u>Publication Date</u>
January 14	January 19
February 9	February 16
March 9	March 16
April 8	April 15
May 6	May 13

**The Monthly Journal of the
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As we close out the first semester of AY15, I want to take a moment to thank all of the faculty and staff in UC who have worked so hard to welcome, guide, and support our incoming freshmen class. Our special focus on “coming of age mentoring” is evidenced by our fall to spring retention rate which is currently tracking around 93-94%. (I will report the final retention rate in January’s VPAA Newsletter.) Our ability to sustain healthy retention rates; fall-to-spring, and first year-to-second year, will become increasingly important as the predicted shifts in demographics begin to impact student enrollment choices. We have enjoyed unprecedented enrollment in UC over the past few years for a variety of reasons - not the least of which has been the great job faculty and staff have done serving our students and providing them with the intellectual and social tools they need to lead rich and rewarding lives. I want to give a special shout-out to Beth Prieto and the Career Services folks for the incredible job they have done over the past few years, as well as the Student Affairs professionals who provide our students with countless leadership opportunities. We have also had the privilege of being more “discriminating” in the types of students we have admitted – and not because of any mandate I have given Admissions, but simply by the popularity we have enjoyed as an up-and-coming college these past few years, and the great experiences students have had once they get here. (“Word of mouth” is still the best recruitment tool on the planet!) Additionally, we have been the beneficiaries of COCE’s remarkable advertising campaigns and commercial success, and the national spotlight that’s been shining on CFA for its cutting edge, competency-based-education model. But the audience we serve in UC is shrinking, and our ability to attract traditional-age students from the New England region and across the country will become increasingly difficult. That should not surprise anyone, nor should it alarm anyone. We have known this day was coming. And as the “demographic noose” tightens around the enrollment funnels of other private institutions in the region, we will see our competitors engage in some serious discounting that UC will not be willing to match, and that will invariably cause temporary decreases in applications. Our UC enrollment strategy has long included expanding recruitment efforts in Florida, Texas, and California. We have a discounting strategy we can quickly fine tune and adapt as we get a feel for the viability of our incoming numbers. Because of our “off-the charts” enrollment numbers these past few years, I don’t want anyone becoming unnerved when we see occasional dips in enrollment indicators – and we will. I want to reiterate that those dips will be temporary. When the dust finally settles, I have every confidence that the value and reputation we have worked so hard to create in UC over these past few years will ensure that we emerge as one of the strongest private colleges in northern New England. It pains me to say that I do not believe all of our peer schools will fare that well. As the population of college age students diminishes, so will the number of colleges who serve them. University College will be one of those remaining institutions, mark my words!

Thanks for all your hard work, everyone.
Have a great holiday season!

Patricia A. Lynott
Provost and Sr. Vice President for Academic Affairs

William Zemp Working for New Kind of President

Submitted by: Alicia Frazier

After serving our country for 25 years with roles in the United States Army, Dr. William Zemp is grounding new roots at Southern New Hampshire University. After retiring as a Colonel from the United States Army this past September, Zemp became the

Director of Strategic Initiatives for SNHU.

As director, Zemp's role is working on multiple projects that are forecasted to the future. When working with these future projects, Zemp said, "You are also working with future resources and you rely more on assumptions than facts. You are turning ideas into actions." All of this is done to save the university's resources and better serve the student population explained Zemp.

"The balance is not overstructuring with process. You have to create an environment where you can still be creative but you also have to produce something," says Zemp. He explained how he believes this environment already exists at SNHU and feels lucky to be immersed within it. Not only is it a positive work environment, but a supportive environment. "SNHU provides a great place to transition. Also enough opportunities and challenges to keep it interesting. If you really apply yourself, you can do anything from strategic planning, teaching, to working with student clubs," says Zemp. Not wasting any time, Zemp has already taken advantage of these opportunities by reaching out to



William Zemp in his office.

Photo Credit: Alicia Frazier

the Veteran's Association and becoming a member on the advisory committee. However with any Veteran transition, he explained, there will always be challenges. He laughs saying, sometimes it is simply knowing what to wear to work!

In the process of this transition, when asked what he focused on, Zemp said, "This semester I personally focused on fostering relationships. Trust is a big part of it. Making relationships, with students, other leaders in the university, and just figuring out how things work. Next semester I want to teach a little bit, so I can get the perspective of faculty and what they have to go through."

Zemp attended The Citadel as an undergraduate and continued to receive multiple master's degrees and his doctorate. He earned a Master's of Arts in International Relations and Doctorate of World Politics from Catholic University of America, a Master's in Advanced Strategic Arts from the US Army War College, a Master's in US National Security and Strategic Studies from the Naval War College, and a Master's in Operational Studies and Military Studies from the USMC.

In 1992 Zemp became an Officer in the US Army and during his time earned many honors and distinctions. To truly name only a few, Zemp was recognized twice with the MacArthur Leadership Award, awarded two Legion of Merit Awards, four Bronze Star Medals, and was honored with the Purple Heart.

With a man who has done and seen so much, one may ask, what is left to do? Zemp said, I would love to be on Dancing with the Stars! It then came as no surprise when he said he can ballroom dance. Zemp got to show off some of his fancy footwork when he played on the President's Office flag football team this fall!....Continued pg. 3

A Great Day to be a Penmen!

Submitted by: Alumni Office and Career Development

This year at the Northeast Intercollegiate Sales Competition (NISC), the SNHU Professional Selling Association had the opportunity to showcase their sales skills and compete against students from 12 other universities. Ten SNHU students were selected to compete in a pool of 91 students.

Professor Micheline Anstey created a comprehensive training program to help students prepare by working with professionals from the sales field. SNHU alumni Chris Thompson '01, Neil Donahue '82, Ed Ithier '87 '93, Jason Eriksen '95, and Jim Naro '85 volunteered to coach throughout the fall semester, dedicating a significant amount of time in the weeks leading up to the competition. In addition, recent alumnus and former NISC competitor Alex San Giovanni '14 and current SNHU senior Mary Mogan played a major role as assistant coaches for these ten talented students.

Anstey says the efforts of the alumni coaches will continue to have ripple effects of success on the students: "Our success at NISC is largely attributed to the alumni coaches who spent countless, selfless hours preparing students for the sales competition. Not only did they help students to further develop their sales skills to win the championship but more importantly, they helped build confidence in them to successfully demonstrate their potential to recruiters of companies at the event. Since November 14th, students have been contacted by many of these companies requesting interviews for possible internship and professional sales positions. This in turn has made their parents very excited as they see the value in the investment they are making in their son or daughter's SNHU education."

This year's competition was only the second time SNHU was involved in Bryant University's Northeastern Intercollegiate Sales Competition. This year's sales team represented SNHU with great pride and dedication. This commitment paid off with SNHU taking home the championship trophy as first place winners as a team. In the individual competition, 7 of the 10 students placed in the quarter finals, 3 went on to semi-finals and 2 made it to the final four in the competition. In the final round, Connor Morriseau, SNHU junior, took second place and Melissa Miller, also a SNHU junior, took fourth place. This success builds upon the great work from last year's team when San Giovanni and Mogan took the initiative to be the first students to participate in the competition. The pair took third place as a team, and Mogan placed third of 52 students individually.

Everyone involved agreed, the 2014 Northeast Intercollegiate Sales Competition was truly a great day to be a Penmen.

Build Your Alumni Volunteer Network

If you are interested in learning more about bringing alumni into your classroom or programs to build opportunities for students, please contact Alumni Relations (Sara Telfer, s.telfer@snhu.edu or 603.644.3165) or Career Development.

Continued from pg. 2....Serving for many years in the military, Zemp has had the opportunity to travel many places around the globe. When asked, "If you got a free ticket to anywhere in the world tomorrow, where would you go?," he said his home town, Charleston, SC.

Will, until you get that ticket, we welcome you to your new home at Southern New Hampshire University. We may not have as much fried chicken and have a little more snow, but after all, home is not the place, but the people you go back to. And amazing people, SNHU has many of them.

Second Annual Faculty Research Day!

Submitted by: The Center for Teaching and Learning

Call for Papers and Presentations! (Submission Deadline is February 16)

The Center for Teaching and Learning is sponsoring the second annual Faculty Research Day on Tuesday, April 7, 2015. This event provides opportunities for faculty to share original scholarship in their field, works of creative and artistic expression, and works focusing on the scholarship of teaching and learning.

Faculty Research Day was developed in conjunction with the Undergraduate Research Day initiative on campus. Undergraduate Research Day will be held on Wednesday, April 8 and Faculty Research Day will be held on Tuesday, April 7. This event will provide an opportunity for faculty to present their work for the students, faculty, and staff of University College.

These works can include the presentation of original scholarship and works of creative and artistic expression and can be delivered as a short presentation (15 minutes) or exhibit (poster or digital). In addition, a third option for those currently developing a research project is to present as part of a work-in-progress roundtable. Work published or presented in another venue since January 1, 2014 is welcomed. Examples of work appropriate for Faculty Research Day include, but are not limited to: works-in-progress, peer-reviewed articles, peer-reviewed conference presentations, original artwork, and original creative writing.

If you received a Summer Grant or a Sabbatical connected to scholarship in 2014, you may opt to present your work at Faculty Research Day.

For additional information or questions regarding this call, please email Beth Sheehan, CTL Director via e.sheehan@snhu.edu.

CONGRATULATIONS!

Congratulations to Dr. Lundy Lewis and Dr. Eklou Amendah for receiving confirmation of acceptance for their paper presentation, “Self-congruity: Robotic advice and route planning in retail buying for disabled consumers”, for the 2015 AMA/ACRA Triennial Conference!



Late Night Breakfast By The Numbers!

500+ Attendees **31** Volunteers
(**5** full time faculty and **9** adjunct faculty) **5** Massage Therapists

1 Henna Tattoo Artist **1** Glass etching station **1** Caricature Artist

1 Green Screen Photos Booth **1** Big Money Bingo Game



Infinite:
Smiles,
Laughs,
Memories!



Faculty and Staff bond with students and embrace the selfies during SNHU's annual Late Night Breakfast event!

Photo Credit: Logan McCarthy and Rachel Straehle

SNHU STAFF -
THEY'RE
JUST LIKE
YOU!

Submit any photos of yourself or other faculty and staff to
alicia.frazier@snhu.edu!

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Below: Brooke
Gilmore, Dr.
Denise Benner,
Dr. Susan Cook,
and Dr. Ken
Nivison



Left: Sarah and Gavin Telfer, Patty Lynott,
Jim Winn, and student Caroline Fleming.

Below: Elizabeth LaClair



Above: Dr. Eklou Amendah, Prof. Micheline Anstey, and
Prof. Pat Spirou with Dr. and Mrs. Andy Lynch

Above: Dr. & Mrs. Andy Lynch, Dr. Diana Polley, Dr. Megan Paddack