

**AMORY B. LOVINS,** physicist, is cofounder and director of Rocky Mountain Institute, an independent nonprofit foundation which fosters resource efficiency and global security. He has been active in energy policy in some 20 countries over as many years. After two years at Harvard he migrated to Oxford became an Oxford don at age 21, receiving in consequence an Oxford M.A. and five U.S. honorary doctorates.

In 1989 Mr. Lovins received the Onassis Foundation's first DELPHI Prize, one the world's two top environmental awards.

In addition to director, Mr. Lovins serves as vice president and CFO of RMI, and designed its headquarters in Old Snowmass, CO., one of the world's most efficient buildings. RMI services more than 180 electric utilities, manufacturers, and organizations in 31 countries with information on new ways to save electricity.

Publisher of a dozen books and several hundred papers, Amory Lovins has served on the Department of Energy Senior Advisory Board and is a Fellow of the American Association for the Advancement of Science. The Wall Street Journal's Centennial Issue named him among 39 people in the world most likely to change the course of business in the 90's. **GREGG EASTERBROOK** has been a contributing editor at Newsweek since 1986, researching and writing in-depth analytical cover stories on public policy issues. He is a frequent guest on national television, at conferences and on college campuses.

For a July, 1989 Newsweek cover story, "Cleaning Up Our Mess," Mr. Easterbrook won the national 1990 Clarion Award from Women In Communications, Inc. for his investigation of which environmental concerns merit worry and which do not, what Environmental Protection Agency policies work, and what doesn't and what we must do to reclaim our air, land, and water.

Mr. Easterbrook is the author of the novel, *This Magic Moment:* A Love Story for People Who Want the World to Make Sense. He holds a B.A. in Political Science from Colorado College, and an M.A. from Northwestern University's Journalism School.