U.S. Census Bureau Consumer Electronics - 2007 MA334M(07) Issued July 2008

Address inquiries concerning these data to Investment Goods Industries Branch, U.S. Department of Commerce, Census Bureau, Manufacturing and Construction Division, Washington, DC 20233-6900, or call Tamaria Allen, 301-763-3364.

These data are also available online through STAT-USA by subscription. For further information, visit http://www.stat-usa.gov/ or call 1-800-STAT-USA.

Table 1. Value of Shipments of Consumer Electronics by Selected Products: 2002 to 2007 [Millions of dollars]

Product code	Product description	2007	2006	2005	2004	2003	2002
3343101100	Automotive audio equipment, excluding speakers	885.1 r/	964.3	969.4	1,096.7	2,553.5	2,269.8
3343102100	Television receivers, including combination models	1,798.1	3,431.7	3,835.6	3,704.7	3,499.2	3,284.9
3343104100	Speakers, including loudspeakers systems and loudspeakers sold separately, and commercial sound equipment	2,527.2 r/	2,613.6	1,533.1	1,421.7	1,601.6	1,616.5
3343105100	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	776.4 r/	1,637.1	1,801.3	1,504.7	1,526.4	1,385.1

r/Revised by 5 percent or more from previously published data.

Table 2. Quantity and Value of Shipments of Consumer Electronics: 2007 and 2006 [Quantity in number of units. Value in thousands of dollars]

Product Product description		No. of		2007				2006			
code	1 rodaet description	cos.		Quantity		Value		Quantity		Value	
3343101100 3343101101	Automotive audio equipment, excluding speakers	14		7,012,908		885,094	r/	7,052,948	r/	964,293	
3343101104	players combinations Other automotive audio equipment, including	6		6,211,906		820,900		(D)		875,729	
33-3101104	equalizers and amplifiers, excluding speakers	10		801,002		64,194		(D)	r/	88,564	
3343102100	Television receivers, including combination models	7	c/	2,626,261	c/	1,798,119		6,024,396	b/	3,431,682	
3343102101	Projection televisions	3		(D)		(D)		(D)		(D)	
3343102112	CRT-based televisions, excluding projection-types	2		(D)		(D)		(D)		(D)	
3343102114	LCD and plasma display panel televisions	4		(D)		(D)		(D)		(D)	
3343104100	Speakers, including loudspeakers systems and loudspeakers sold separately, and commercial										
	sound equipment	67	b/	19,841,642	a/	2,527,162	a/	22,798,095	a/r/	2,613,592	
3343104101	Single loudspeakers mounted in an enclosure	28	a/	3,446,137		363,103	a/r/	2,330,878	r/	279,412	
3343104104	Multiple loudspeakers mounted in an enclosure	27	a/	1,126,816	b/	346,734	b/	1,298,258	a/	339,275	
3343104107	Other loudspeakers, including unmounted										
	speakers sold separately	27	b/	12,211,932	b/	194,395	a/	14,949,934	b/	333,825	
3343104111	Microphones	16	b/	2,620,100	a/	1,381,845	a/r/	3,797,999	r/	1,456,136	
3343104117	Public address systems, including musical										
	instrument amplifiers	16	a/	436,657	b/	241,085		421,026		204,944	
3343105100	Other consumer audio and video equipment, including audio and video recorders and										
	players (camcorders)	47	a/	6,865,551	a/	776,436		11,013,638	r/	1,637,054	
3343105107	Power amplifiers, including preamplifiers	26		209,965	a/	94,993		181,011	r/	89,961	
3343105124	Other consumer audio and video equipment (excluding speakers), portable digital music players, portable stereos/boom boxes, DVD players, including										
	combinations and digital video recorders	34	a/	6,655,586	a/	681,443		10,832,627	r/	1,547,093	

 $[\]hbox{-Represents zero.} \quad D \ \mbox{Withheld to avoid disclosing data for individual companies.} \quad \mbox{r/Revised by 5 percent or more from previously published data.} \\$

Note: Percent of estimation for each item is indicated as follows: a/10 to 25 percent of this item has been estimated. b/26 to 50 percent of this item has been estimated. c/Over 50 percent of this item has been estimated.

Table 2a. Shipments of Automotive Audio Equipment by Distribution Channel: 2007 and 2006 [Quantity in number of units. Value in thousands of dollars]

	2007			2006			
Product description	Quantity	Value		Quantity		Value	
Automotive audio equipment, excluding speakers	7,012,908	885,094	r/	7,052,948	r/	964,293	
Shipments to original equipment manufacturers (OEM)	6,684,447	848,925	r/	6,684,851	r/	922,494	
Shipments to distribution.	328,461	36,169	r/	368,097	r/	41,799	

r/Revised by 5 percent or more from previously

 $Table\ 3.\ Shipments, Exports, and Imports\ of\ Consumer\ Electronics:\ 2007\ [Quantity\ in\ number\ of\ units.\ V\ alue\ in\ thousands\ of\ dollars]$

Product	Product description	Manufacturers' shipments		Exports of domestic merchandise	1/	Imports for consumption 2/	
code		Quantity	Value f.o.b. plant	Quantity	Value at port	Quantity	Value 3/
3343101101, 104	Automotive audio equipment, excluding speakers	7,012,908	885,094	3,054,873	470,472	24,176,855	2,488,880
3343102101, 112, 114	T elevision receivers, including combination models.	2,626,261	1,798,119	331,001	152,851	5,972,103	1,405,435
3343104101	Single loudspeakers mounted in an enclosure	3,446,137	363,103	5,225,075	181,349	42,018,592	580,175
3343104104	Multiple loudspeakers mounted in an enclosure	1,126,816	346,734	672,866	128,944	20,699,383	540,196
3343104107	Other loudspeakers, including unmounted speakers sold separately	12,211,932	194,395	11,407,527	286,514	138,586,763	723,922
3343104111	Microphones	2,620,100	1,381,845	-	95,897	2,549,364	6,096
3343104117	Public address systems, including musical instrument amplifiers	436,657	241,085	423,953	97,466	2,968,651	173,796
3343105107, 124	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	6,865,551	776,436	2,096,373	505,390	55,268,732	4,050,867

⁻ Represents zero. X Not applicable.

Note: For comparison of North American Industry Classification System (NAICS)-based product codes with Schedule B export codes and HTSUSA import codes see Table 4.

^{1/}Source: Census Bureau report EM 545, U.S. Exports.
2/Source: Census Bureau report IM 145, U.S. Imports for Consumption.
3/Dollar value represents c.i.f. (cost, insurance, and freight) value at the first point of entry in the United States plus U.S. import duties.

Table 4. Comparison of North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2007

Product code	Product description	Export code 1/	Import code 2/			
3343101101, 104	Automotive audio equipment, excluding speakers	8519.81.2000 8527.21.0000 8527.29.0000	8519.81.2000 8527.21.1000 8527.21.1010 8527.21.1025	8527.21.4000 8537.21.4040 8527.29.4000 8527.29.8000		
3343102101, 112, 114	Television receivers, including combination models	8528.72.3000 8528.72.6010 8528.72.6040	8528.71.4000 8528.73.0000 8528.72.8400 8528.72.8000 8528.72.7600 8528.72.7270 8528.72.7250 8528.72.7210 8528.72.7210 8528.72.6800 8528.72.6400 8528.72.5600 8528.72.500 8528.72.4400 8528.72.4400 8528.72.4400	8528.72.3600 8528.72.3600 8528.72.3290 8528.72.3250 8528.72.3228 8528.72.3224 8528.72.3205 8528.72.2800 8528.72.2400 8528.72.2400 8528.72.1200 8528.72.1200 8528.72.1200 8528.72.0800 8528.72.0800		
3343104101	Single loudspeakers mounted in an enclosure	8518.21.0000	8518.21.0000			
3343104104	Multiple loudspeakers mounted in an enclosure	8518.22.0000	8518.22.0000			
3343104107	Other loudspeakers, including unmounted speakers sold separately	8518.29.0000	8518.29.8000			
3343104111	Microphones	8518.10.0000	8518.10.4000 8518.10.8000 8518.10.8030 8518.10.8040			
3343104117	Public address systems, including musical instrument amplifiers	8518.50.0000	8518.50.1000 8518.50.0000			
3343105107, 124	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	8518.40.2000 8519.20.0000 8519.81.3000 8519.81.4010 8527.99.5030	8519.81.3010 8519.81.2500 8519.81.2500 8519.81.2000 8519.20.0000 8518.40.2000	8521.90.0000		

1/Source: 2007 edition, Harmonized System-based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/Source: Harmonized Tariff Schedule of the United States, Annotated (2007).

HISTORICAL NOTE

The Census Bureau has collected data on radio and television receivers, phonographs, and related equipment since 1952.

Historical Current Industrial Reports data (called Facts for Industry before 1959) may be obtained from a Federal Depository Library. To locate a Federal Depository Library in your area, please visit http://www.gpoaccess.gov/libraries.html.