U.S. Census Bureau

Paint and Allied Products - 2008
MA325F(08)-1
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Address inquiries concerning these data to Primary Goods Industries Branch, U.S. Department of Commerce, Census Bureau, Manufacturing and Construction Division, Washington, DC 20233-6900, or call Michael Reich, 301-763-5163.

These data are also available online through STAT-USA by subscription. For further information, visit http://www.stat-usa.gov/ or call 1-800-STAT-USA.

Table 1. Summary of Estimated United States Quantity and Value of Shipments of Paint and Allied Products: 2004-2008 [Quantity in millions of gallons. Value in millions of dollars]

| Product class code | Product description | Year | Quantity | Value |
| :---: | :---: | :---: | :---: | :---: |
| 3255101 | Architectural coatings | 2008 a/ | 682.0 a/ | 8,669.0 |
|  |  | 2007 | 776.7 | 9,065.2 |
|  |  | 2006 | 767.6 | 9,003.1 |
|  |  | 2005 | 759.3 | 8,485.8 |
|  |  | 2004 | 803.6 | 8,623.3 |
| 3255104 | Product coatings OEM | 2008 | 344.1 b/ | 5,662.5 |
|  |  | 2007 | 369.7 | 5,960.0 |
|  |  | 2006 | 381.7 | 6,090.4 |
|  |  | 2005 | 410.1 | 6,032.0 |
|  |  | 2004 | 404.2 | 5,867.3 |
| 3255107 | Special purpose coatings | 2008 c/ | 196.3 c/ | 4,604.8 |
|  |  | 2007 a/ | 206.9 | 4,597.2 |
|  |  | 2006 | 210.4 | 4,298.0 |
|  |  | 2005 | 211.1 | 4,020.1 |
|  |  | 2004 | 154.5 | 3,525.8 |
| 325510B | Miscellaneous allied paint products | 2008 | (S) | (S) |
|  |  | 2007 | $177.2 \mathrm{a} /$ | 1,535.2 |
|  |  | 2006 | 189.9 | 1,478.6 |
|  |  | 2005 | 189.8 | 1,407.2 |
|  |  | 2004 | 171.9 | 1,216.7 |

Note: Data for 2004 through 2008 are estimates of the total U.S. value of shipments of paint, varnish, and lacquer. These estimates were developed by increasing the product class totals shown in Table 2 by adjustment factors.
These factors are: 1.012 for "Architectural coatings", 1.002 for "Product coatings OEM", 1.013 for "Special purpose coatings", and 1.024 for "Miscellaneous paint products."
These factors are used because the annual survey panel was selected to measure approximately 95 percent of the total shipments in the paint industry (NAICS 325510 former SIC 2851). The adjustment factors (based on the 2007 Economic Census - Manufacturing relationships) bring each product class value up to 100 percent. Quarterly data for 2008 and 2007 reflect the adjusted totals in Table 1 and are shown in Table 3 along with the quarterly data originally published in the Current Industrial Reports quarterly series MQ325F (MQ28F), Paint, Varnish, and Lacquer.

Table 2. Quantity and Value of Shipments of Paint and Allied Products: 2008 and 2007 [Quantity in thousands of gallons. Value in thousands of dollars]

| Product code | Product description | Year | $\begin{gathered} \text { No. } \\ \text { of } \\ \text { Cos. } \end{gathered}$ |  | Quantity |  | Value |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3255101 | Architectural coatings | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | (X) | a/ | $\begin{aligned} & 673,908 \\ & 767,488 \end{aligned}$ | a/ | $\begin{aligned} & 8,566,199 \\ & 8,957,724 \end{aligned}$ |
| 3255101111 | Exterior, solvent thinned paints and tinted bases, including barn and roof paints | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 63 | b/ | $\begin{aligned} & 16,454 \\ & 18,430 \end{aligned}$ | b/ | $\begin{aligned} & 205,051 \\ & 216,000 \end{aligned}$ |
| 3255101115 | Exterior, solvent thinned enamels and tinted bases, including exterior-interior floor enamels | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 71 | c/ a/ | $\begin{aligned} & 13,922 \\ & 16,907 \end{aligned}$ | b/ a/ | $\begin{aligned} & 277,814 \\ & 247,768 \end{aligned}$ |
| 3255101119 | Exterior, solvent thinned undercoaters and primers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 75 | c/ | $\begin{aligned} & 7,017 \\ & 7,781 \end{aligned}$ | c/ a/ | $\begin{aligned} & 103,371 \\ & 102,083 \end{aligned}$ |
| 3255101121 | Exterior, solvent thinned clear finishes and sealers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 64 | b/ | $\begin{aligned} & 4,562 \\ & 5,669 \end{aligned}$ | a/ | $\begin{aligned} & 68,184 \\ & 84,303 \end{aligned}$ |
| 3255101125 | Exterior solvent thinned stains, including shingle and shake | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 58 | a/ | $\begin{aligned} & 10,182 \\ & 12,946 \end{aligned}$ | a/ | $\begin{aligned} & 146,859 \\ & 173,716 \end{aligned}$ |
| 3255101129 | Exterior, other solvent thinned coatings, including bituminous paints | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 32 | a/ | $\begin{aligned} & 5,674 \\ & 6,498 \end{aligned}$ | b/ | $\begin{aligned} & 85,507 \\ & 92,837 \end{aligned}$ |
| 3255101131 | Exterior, water thinned paints and tinted bases, including barn and roof paints | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 114 | $\begin{aligned} & \mathrm{a} / \\ & \mathrm{a} \end{aligned}$ | $\begin{array}{r} 96,136 \\ 111,870 \end{array}$ | a/ | $\begin{aligned} & 1,305,923 \\ & 1,444,862 \end{aligned}$ |
| 3255101135 | Exterior, water thinned exterior-interior deck and floor enamels | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 52 | $\begin{aligned} & \mathrm{a} / \\ & \mathrm{a} / \end{aligned}$ | $\begin{aligned} & 5,926 \\ & 5,011 \end{aligned}$ | $\begin{gathered} \mathrm{a} / \\ \mathrm{r} / \mathrm{a} / \end{gathered}$ | $\begin{aligned} & 83,004 \\ & 61,043 \end{aligned}$ |
| 3255101139 | Exterior, water thinned undercoaters and primers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 80 | c/ | $\begin{aligned} & 12,840 \\ & 30,819 \end{aligned}$ | c/ a/ | $\begin{aligned} & 168,020 \\ & 354,940 \end{aligned}$ |
| 3255101141 | Exterior, water thinned stains and sealers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 59 |  | $\begin{aligned} & 19,512 \\ & 22,501 \end{aligned}$ |  | $\begin{aligned} & 279,374 \\ & 306,003 \end{aligned}$ |
| 3255101145 | Exterior, other exterior water thinned coatings | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 69 |  | $\begin{aligned} & 21,641 \\ & 23,806 \end{aligned}$ |  | $\begin{aligned} & 289,933 \\ & 300,301 \end{aligned}$ |
| 3255101211 | Interior, flat solvent thinned wall paint and tinting bases, including mill white paints | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 27 | $\begin{aligned} & \text { c/ } \\ & \text { c/ } \end{aligned}$ | $\begin{aligned} & 2,411 \\ & 2,774 \end{aligned}$ | a/ a/ | $\begin{aligned} & 70,242 \\ & 79,067 \end{aligned}$ |
| 3255101215 | Interior, gloss and quick drying enamels and other gloss solvent thinned paints and enamels | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 30 | $\begin{aligned} & \mathrm{c} / \\ & \mathrm{b} / \end{aligned}$ | $\begin{aligned} & 3,163 \\ & 3,674 \end{aligned}$ | b/ a/ | $\begin{aligned} & 50,358 \\ & 54,118 \end{aligned}$ |
| 3255101219 | Interior, semigloss, eggshell, satin solvent thinned paints and tinting bases | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 50 | b/ | $\begin{aligned} & 11,206 \\ & 11,893 \end{aligned}$ | a/ | $\begin{aligned} & 187,848 \\ & 160,083 \end{aligned}$ |
| 3255101221 | Interior, solvent thinned undercoaters and primers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 50 | b/ | $\begin{aligned} & 21,702 \\ & 22,949 \end{aligned}$ | b/ | $\begin{aligned} & 224,278 \\ & 205,049 \end{aligned}$ |
| 3255101225 | Interior, solvent thinned clear finishes and sealers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 69 | b/ | $\begin{array}{r} \text { (S) } \\ 7,842 \end{array}$ | c/ a/ | $\begin{array}{r} 101,266 \\ 97,888 \end{array}$ |
| 3255101229 | Interior, solvent thinned stains | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 43 |  | (D) <br> (D) |  | (D) |
| 3255101231 | Interior, other solvent thinned coatings | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 25 |  | (D) <br> (D) |  | (D) |
| 3255101235 | Interior, flat water thinned paints and tinting bases | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 95 | a/ | $\begin{aligned} & 145,497 \\ & 169,545 \end{aligned}$ | a/ | $\begin{aligned} & 1,487,974 \\ & 1,576,527 \end{aligned}$ |
| 3255101239 | Interior, semigloss, eggshell, satin, and other water thinned paints and tinting bases | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 96 |  | $\begin{aligned} & 166,405 \\ & 194,130 \end{aligned}$ |  | $\begin{aligned} & 2,234,038 \\ & 2,358,815 \end{aligned}$ |
| 3255101241 | Interior, water thinned undercoaters and primers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 79 | b/ | $\begin{aligned} & 48,479 \\ & 31,708 \end{aligned}$ | c/ | $\begin{aligned} & 476,316 \\ & 279,176 \end{aligned}$ |
| 3255101245 | Interior, other interior water thinned coatings, stains, and sealers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 61 |  | $\begin{array}{r} \text { (D) } \\ 46,803 \end{array}$ |  | $\begin{array}{r} \text { (D) } \\ 599,119 \end{array}$ |
| 3255101249 | Architectural lacquers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 21 | a/ | $\begin{array}{r} (\mathrm{S}) \\ 6,009 \end{array}$ | a/ | $(S)$ 59,296 |


| 3255104 | Product finishes for original equipment manufacturers (OEM), excluding marine coatings |
| :---: | :---: |
| 3255104111 | Automobile, light truck, van, and sport utility vehicle finishes |
| 3255104121 | Automobile parts finishes |
| 3255104131 | Heavy duty truck, bus, and recreational vehicle finishes |
| 3255104141 | Other transportation equipment finishes, including aircraft and railroad |
| 3255104211 | Appliance, heating equipment, and air-conditioner finishes |
| 3255104215 | Wood furniture, cabinet, and fixture finishes |
| 3255104219 | Wood and composition board flat stock finishes |
| 3255104221 | Metal building product finishes (including coatings for aluminum extrusions and siding) |
| 3255104225 | Container and closure finishes |
| 3255104229 | Machinery and equipment finishes, including road building equipment and farm implement |
| 3255104231 | Nonwood furniture and fixture finishes, including business equipment finishes |
| 3255104235 | Paper, paper board, film, and foil finishes, excluding pigment binders |
| 3255104239 | Electrical insulating coatings |
| 3255104241 | Thermoset general decorative, appliance powder coatings 1/ |
| 3255104245 | Thermoset general decorative, automotive powder coatings 1/ |
| 3255104249 | Thermoset general decorative, architectural powder coatings (such as aluminum extrusions) $1 /$ |
| 3255104251 | Thermoset general decorative, lawn and garden powder coatings 1/ |
| 3255104255 | Thermoset general decorative, general metal finishing powder coatings 1/ |
| 3255104259 | Thermoset functional powder coatings (for pipe, rebar, electrical insulation, etc.) 1/ |
| 3255104261 | Thermoplastic powder coatings (all) 1/ |
| 3255104263 | Other powder coatings |
| 3255104265 | Other industrial product finishes |
| 3255107 | Special purpose coatings, including all marine coatings |
| 3255107111 | Industrial new construction and maintenance paints, interior |
| 3255107115 | Industrial new construction and maintenance paints, exterior |
| 3255107121 | Traffic marking paints (all types; shelf goods and highway |


|  | department) | 2007 |  | a/ | 32,894 |  | 338,625 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3255107131 | Automotive, other transportation and machinery refinish paints and enamels, including primers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 56 |  | $\begin{array}{r} \text { (S) } \\ 62,111 \end{array}$ |  | $\begin{array}{r} (\mathrm{S}) \\ 2,438,100 \end{array}$ |
| 3255107141 | Marine paints, ship and off-shore facilities and shelf goods for both new construction and marine refinish and maintenance. Excludes spar varnish | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 21 |  | (S) <br> (D) |  | (S) |
| 3255107151 | Marine paints for yacht and pleasure craft, new construction, refinish and maintenance | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 10 |  | (D) <br> (D) |  | (D) |
| 3255107161 | Aerosol - paint concentrates produced for packaging in aerosol containers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 43 |  | (D) <br> (D) |  | (D) |
| 325510B | Miscellaneous allied paint products | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | (X) |  | $\begin{array}{r} (\mathrm{S}) \\ 173,057 \end{array}$ | a/ | $\begin{array}{r} \text { (S) } \\ 1,499,254 \end{array}$ |
| 325510B111 | Paint and varnish removers | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 22 |  | $\begin{array}{r} (\mathrm{S}) \\ 5,583 \end{array}$ | a/ | $\begin{array}{r} \text { (S) } \\ 37,050 \end{array}$ |
| 325510B121 | Thinners for lacquers and other solvent based paint products | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 76 |  | $\begin{array}{r} \text { (S) } \\ 36,060 \end{array}$ |  | $\begin{array}{r} \text { (S) } \\ 204,605 \end{array}$ |
| 325510B131 | Pigment dispersions | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 28 | c/ | $\begin{aligned} & 33,804 \\ & 46,800 \end{aligned}$ | $\begin{aligned} & \text { c/ } \\ & \text { a/ } \end{aligned}$ | $\begin{aligned} & 602,561 \\ & 658,313 \end{aligned}$ |
| 325510B141 | Other miscellaneous allied paint products, including brush cleaners, ink vehicles, putty and glazing compounds, etc. | $\begin{aligned} & 2008 \\ & 2007 \end{aligned}$ | 77 | a/ | $\begin{array}{r} \text { (S) } \\ 84,614 \end{array}$ | $\begin{gathered} \mathrm{c} / \\ \mathrm{r} / \mathrm{b} / \end{gathered}$ | $\begin{aligned} & 629,411 \\ & 599,286 \end{aligned}$ |

Footnote:
1/ Data for powder coatings are collected in pounds and converted to gallons by using a conversion factor of 5 ( $5 \mathrm{lbs} .=1$ gallon).
The total quantity of Powder Coatings collected in pounds amounted to 352,715 thousand pounds in 2008 and 363,153 thousand pounds in 2007.

Varnish, and Lacquer, by Quarter: 2008 and 2007 of dollars]

| Year and quarter | As revised |  | As published |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Quantity | Value | Quantity | Value |
| 2008 | 1,222,456 | 18,936,337 | 1,216,093 | 18,421,249 |
| Fourth quarter 2008 | 252,964 | 3,979,957 | 251,534 | 3,876,546 |
| Third quarter 2008 | 332,307 | 5,337,857 | 330,699 | 5,189,811 |
| Second quarter 2008 | 350,773 | 5,302,332 | 349,128 | 5,151,695 |
| First quarter 2008 | 286,412 | 4,316,191 | 284,732 | 4,203,197 |
| 2007 | 1,353,256 | 19,622,438 | 1,320,256 | 19,317,595 |
| Fourth quarter 2007 | 288,347 | 4,339,814 | 281,531 | 4,277,041 |
| Third quarter 2007 | 368,232 | 5,331,606 | 359,182 | 5,245,939 |
| Second quarter 2007 | 390,505 | 5,574,763 | 380,869 | 5,483,176 |
| First quarter 2007 | 306,172 | 4,376,255 | 298,674 | 4,311,439 |
| 2008 | 681,995 | 8,668,994 | 678,593 | 8,310,939 |
| Fourth quarter 2008 | 135,983 | 1,809,373 | 135,305 | 1,734,641 |
| Third quarter 2008 | 183,761 | 2,445,100 | 182,844 | 2,344,110 |
| Second quarter 2008 | 197,592 | 2,469,798 | 196,606 | 2,367,788 |
| First quarter 2008 | 164,659 | 1,944,723 | 163,838 | 1,864,400 |
| 2007 | 776,699 | 9,065,217 | 756,023 | 8,823,139 |
| Fourth quarter 2007 | 158,791 | 1,896,588 | 154,564 | 1,845,941 |
| Third quarter 2007 | 208,935 | 2,463,101 | 203,373 | 2,397,326 |
| Second quarter 2007 | 229,599 | 2,677,283 | 223,487 | 2,605,789 |
| First quarter 2007 | 179,374 | 2,028,245 | 174,599 | 1,974,083 |
| 2008 | 344,128 | 5,662,492 | 338,745 | 5,731,889 |
| Fourth quarter 2008 | 78,469 | 1,270,655 | 77,242 | 1,286,227 |
| Third quarter 2008 | 90,195 | 1,549,578 | 88,784 | 1,568,569 |
| Second quarter 2008 | 91,106 | 1,475,788 | 89,681 | 1,493,875 |
| First quarter 2008 | 84,358 | 1,366,471 | 83,038 | 1,383,218 |
| 2007 | 369,660 | 5,960,017 | 365,593 | 6,027,765 |
| Fourth quarter 2007 | 89,321 | 1,439,654 | 88,338 | 1,456,019 |
| Third quarter 2007 | 99,246 | 1,548,016 | 98,154 | 1,565,612 |
| Second quarter 2007 | 100,248 | 1,563,652 | 99,145 | 1,581,426 |
| First quarter 2007 | 80,845 | 1,408,695 | 79,956 | 1,424,708 |
| 2008 | 196,333 | 4,604,851 | 198,755 | 4,378,421 |
| Fourth quarter 2008 | 38,512 | 899,929 | 38,987 | 855,678 |
| Third quarter 2008 | 58,351 | 1,343,179 | 59,071 | 1,277,132 |
| Second quarter 2008 | 62,075 | 1,356,746 | 62,841 | 1,290,032 |
| First quarter 2008 | 37,395 | 1,004,997 | 37,856 | 955,579 |
| 2007 | 206,897 | 4,597,204 | 198,640 | 4,466,691 |
| Fourth quarter 2007 | 40,235 | 1,003,572 | 38,629 | 975,081 |
| Third quarter 2007 | 60,051 | 1,320,489 | 57,655 | 1,283,001 |
| Second quarter 2007 | 60,658 | 1,333,828 | 58,237 | 1,295,961 |
| First quarter 2007 | 45,953 | 939,315 | 44,119 | 912,648 |

Table 3. Shipments, Exports, and Imports of Selected Paints: 2008 and 2007
[Quantity in millions of gallons. Value in millions of dollars]


Footnotes:
1/ Source: Census Bureau report EM 545, U. S. Exports.
2/ Source: Census Bureau report IM 145, U. S. Imports for Consumption.
3/ Dollar value represents the c.i.f. (cost, insurance, and freight) value at first port of entry in the United States plus U.S. import duties.

For comparison of North American Industry Classification System (NAICS) based product codes with Schedule B export codes and HTSUSA import codes, see table 4.

Table 4. Comparisons of combined North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2008

| Combined <br> code | Product <br> code |  | Product description | Export code 1/ |
| :---: | :---: | :---: | :---: | :---: | Import code 2/

Footnotes:
1/ Source: 2008 edition, Harmonized System-based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.
2/ Source: Harmonized Tariff Schedule of the United States, Annotated (2008).

Symbols:
(D) - Withheld to avoid disclosing data of individual companies.
(X) - Not applicable.
(NA) - Not available.
r/ - Revised by 5 percent or more from previously published data.
(n.e.c.) - Not elsewhere classified.
(n.s.k.) - Not specified by kind.
(nehp) - Net engine horsepower
(btuh) - British thermal units per hour
(pt.) Part.

- Represents zero.

Estimation symbols - Percent of estimation for each item is indicated as follows:
a/ - 10 to 19 percent of this item has been estimated.
b/ - 20 to 29 percent of this item has been estimated.
c/ - 30 to 49 percent of this item has been estimated.
(S) - Withheld because estimates did not meet publication standards

## HISTORICAL NOTE

The Census Bureau has collected data on paint, varnish, and lacquer since 1928. Prior to 1981, a monthly sample survey, benchmarked to the census of manufactures, was used to collect these data. Beginning with data year 1981, an annual survey on paint and related products was added The monthly survey was still conducted through 1990. Beginning in 1991, due to budget reductions, the monthly series was canceled and replaced with a similar quarterly series.

Historical Current Industrial Reports data (called Facts for Industry before 1959) may be obtained from a Federal Depository Library. To locate a Federal Depository Library in your area, please visit http://www.gpoaccess.gov/libraries.html.

