

U.S. Census Bureau
Consumer Electronics - 2008
MA334M(08)-1
Issued August 2009

Address inquiries concerning these data to Investment Goods Industries Branch, U.S. Department of Commerce, Census Bureau, Manufacturing and Construction Division, Washington, DC 20233-6900, or call Tamaria Allen, 301-763-3364.

These data are also available online through STAT-USA by subscription. For further information, visit <http://www.stat-usa.gov/> or call 1-800-STAT-USA.

Table 1. Value of Shipments of Consumer Electronics by Selected Products: 2008 to 2004
 [Millions of dollars]

Product class code	Product description	Year	Value
3343101	Automotive audio equipment, excluding speakers	2008	667.3
		2007	863.9
		2006	964.3
		2005	969.4
		2004	1,096.7
3343102	Television receivers, including combination models	2008	(D)
		2007	b/r/ 2,168.5
		2006	3,431.7
		2005	3,835.6
		2004	3,704.7
3343104	Speakers, including loudspeakers systems and loudspeakers sold separately and, commercial sound equipment	2008	1,084.3
		2007	r/ 1,289.9
		2006	r/ 1,453.3
		2005	1,533.1
		2004	1,421.7
3343105	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	2008	647.6
		2007	r/ 725.2
		2006	1,637.1
		2005	1,801.3
		2004	1,504.7

Table 2. Shipments of Consumer Electronics: 2008 and 2007
 [Quantity in number of units. Value in thousands of dollars]

Product code	Product description	Year	No. of cos.	Quantity	Value
3343101	Automotive audio equipment, excluding speakers	2008	(X)	4,365,897	667,324
		2007		6,849,426	863,907
3343101101	AM-FM radios, satellite radios and compact disc players combinations	2008	4	(D)	(D)
		2007		(D)	(D)
3343101104	Other automotive audio equipment, including equalizers and amplifiers, excluding speakers	2008	9	(D)	(D)
		2007		(D)	(D)
3343102	Television receivers, including combination models	2008	(X)	(D)	(D)
		2007		(S) b/r/	2,168,498
3343102101	Projection televisions	2008	2	(D)	(D)
		2007		(D)	(D)
3343102112	CRT-based televisions, excluding projection-types	2008	-	-	-
		2007		(D)	(D)
3343102114	LCD and plasma display panel televisions	2008	2	(D)	(D)
		2007		(D)	(D)
3343104	Speakers, including loudspeakers systems and loudspeakers sold separately, and commercial sound equipment	2008	(X)	18,799,431	1,084,313
		2007	a/r/	24,501,938 r/	1,289,880
3343104101	Single loudspeakers mounted in an enclosure	2008	26	3,248,407	346,759
		2007		3,492,056	380,579
3343104104	Multiple loudspeakers mounted in an enclosure	2008	22	440,314	177,829
		2007	r/	666,646 r/	255,741
3343104107	Other loudspeakers, including unmounted speakers sold separately	2008	26	13,011,091	122,945
		2007	a/r/	17,271,297 r/	159,578
3343104111	Microphones	2008	16	1,692,245	184,401
		2007	b/	2,636,942 r/	237,144
3343104117	Public address systems, including musical instrument amplifiers	2008	15	407,374	252,379
		2007		434,997 r/	256,838
3343105	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	2008	(X)	4,777,723	647,589
		2007	r/	6,188,414 r/	725,214
3343105107	Power amplifiers, including preamplifiers	2008	24	863,117	164,340
		2007	r/	685,548 r/	145,151
3343105124	Other consumer audio and video equipment (excluding speakers), portable digital music players, portable stereos/boom boxes, DVD players, including combinations and digital video recorders	2008	31	3,914,606	483,249
		2007	r/	5,502,866 r/	580,063

Table 2a. Shipments of Automotive Audio Equipment by Distribution Channel: 2008 and 2007
 [Quantity in number of units. Value in thousands of dollars]

Product code	Product description	Year	Quantity	Value
3343101	Automotive audio equipment, excluding speakers	2008	4,365,897	667,324
		2007	6,849,426	863,907
334310110M	Shipments to original equipment manufacturers (OEM)	2008	(D)	(D)
		2007	(D)	(D)
334310110D	Shipments to distribution	2008	(D)	(D)
		2007	(D)	(D)

Table 3. Shipments, Exports, and Imports of Consumer Electronics: 2008 and 2007
 [Quantity in number of units. Value in thousands of dollars]

Product code 1/	Product description	Year	Manufacturers' shipments quantity	Manufacturers' shipments (value f.o.b. plant)	Exports of domestic merchandise 2/ quantity	Exports of domestic merchandise 2/ (value at port)	Imports for consumption 3/ quantity	Imports for consumption 3/ 4/ value
334310110T	Automotive audio equipment, excluding speakers	2008	4,365,897	667,324	2,867,852	435,168	16,210,954	1,620,466
		2007	6,849,426	863,907	3,054,873	470,472	24,176,855	2,488,880
33431021XT	Television receivers, including combination models	2008	(D)	(D)	333,861	150,654	5,919,658	1,230,316
		2007	(S) b/t/	2,168,498	331,001	152,851 t/	9,804,375 t/	1,876,507
3343104101	Single loudspeakers mounted in an enclosure	2008	3,248,407	346,759	5,145,585	186,474	33,606,797	477,298
		2007	3,492,056	380,579	5,225,075	181,349	42,018,592	580,175
3343104104	Multiple loudspeakers mounted in an enclosure	2008	440,314	177,829	766,141	141,121	21,952,824	530,532
		2007 t/	666,646 t/	255,741	672,866	128,944	20,699,383	540,196
3343104107	Other loudspeakers, including unmounted speakers sold separately	2008	13,011,091	122,945	9,618,858	252,283	106,379,080	707,827
		2007 a/t/	17,271,297 t/	159,578	11,407,527	286,514	138,586,763	723,922
3343104111	Microphones	2008	1,692,245	184,401	(NA)	85,132	2,774,339	5,864
		2007 b/	2,636,942 t/	237,144	(NA)	95,897	2,549,364	6,096
3343104117	Public address systems, including musical instrument amplifiers	2008	407,374	252,379	553,935	111,784	2,342,035	161,603
		2007	434,997 t/	256,838	423,953	97,466	2,968,651	173,796
33431051XT	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	2008	4,777,723	647,589	1,764,832	448,296	41,990,661	2,969,139
		2007 t/	6,188,414 t/	725,214	2,096,373	505,390	55,268,732	4,050,867

Footnotes:

1/ For Comparison of North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes and HTSUSA Codes, see Table 4.

2/ Source: Census Bureau report EM 545, U.S. Exports.

3/ Source: Census Bureau report IM 145, U.S. Imports for Consumption.

4/ Dollar value represents c.i.f. (cost, insurance, and freight) value at the first point of entry in the United States plus U.S. import duties.

Table 4. Comparison of Combined North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2008

Combined code	Product code	Product description	Export code 1/	Import code 2/
334310110T	3343101101 3343101104	Automotive audio equipment, excluding speakers	8519.81.2000	8519.81.2000
			8527.21.0000	8527.21.1000
			8527.29.0000	8527.21.1010
				8527.21.1025
				8527.21.4000
				8527.29.4000
				8527.29.8000
		8537.21.4040		
33431021XT	3343102101 3343102112 3343102114	Television receivers, including combination models	8528.72.3000	8528.71.4000
			8528.72.6010	8528.72.0400
			8528.72.6040	8528.72.0800
				8528.72.1200
				8528.72.1600
				8528.72.2000
				8528.72.2400
				8528.72.2800
				8528.72.3205
				8528.72.3224
				8528.72.3228
				8528.72.3230
				8528.72.3235
				8528.72.3238
				8528.72.3250
				8528.72.3290
				8528.72.3600
				8528.72.4000
				8528.72.4400
				8528.72.4800
				8528.72.5200
				8528.72.5600
				8528.72.6200
				8528.72.6400
				8528.72.6800
				8528.72.7210
				8528.72.7250
	8528.72.7270			
	8528.72.7600			
	8528.72.8000			
	8528.72.8400			
	8528.73.0000			
3343104101	3343104101	Single loudspeakers mounted in an enclosure	8518.21.0000	8518.21.0000 8521.90.0000
3343104104	3343104104	Multiple loudspeakers mounted in an enclosure	8518.22.0000	8518.22.0000
3343104107	3343104107	Other loudspeakers, including unmounted speakers sold separately	8518.29.0000	8518.29.8000
3343104111	3343104111	Microphones	8518.10.0000	8518.10.4000
				8518.10.8000
				8518.10.8030
				8518.10.8040
3343104117	3343104117	Public address systems, including musical instrument amplifiers	8518.50.0000	8518.50.0000 8518.50.1000
33431051XT	3343105107 3343105124	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	8518.40.2000	8518.40.2000
			8519.20.0000	8519.20.0000
			8519.81.3000	8519.81.2000
			8519.81.4010	8519.81.2500
			8527.99.5030	8519.81.2500 8519.81.3010

Footnotes:

1/ Source: 2008 edition, Harmonized System-based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/ Source: Harmonized Tariff Schedule of the United States, Annotated (2008).

Symbols:

- (D) - Withheld to avoid disclosing data of individual companies.
- (X) - Not applicable.
- (NA) - Not available.
- r/ - Revised by 5 percent or more from previously published data.
- (n.e.c.) - Not elsewhere classified.
- (n.s.k.) - Not specified by kind.
- (nehp)- Net engine horsepower
- (btuh) - British thermal units per hour
- (pt.) Part.
- Represents zero.

Estimation symbols - Percent of estimation for each item is indicated as follows:

- a/ - 10 to 19 percent of this item has been estimated.
- b/ - 20 to 29 percent of this item has been estimated.
- c/ - 30 to 49 percent of this item has been estimated.
- (S) - 50 percent and over of this item is estimated.

Historical Note

The Census Bureau has collected data on radio and television receivers, phonographs, and related equipment since 1952.

Historical Current Industrial Reports data Historical Current Industrial Reports data (called Facts for Industry before 1959) may be obtained from a Federal Depository Library. To locate a Federal Depository Library in your area, please visit <http://www.gpoaccess.gov/libraries.html>.