

U.S. Census Bureau
Confectionery - 2007
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These data are also available online through STAT-USA by subscription. For further information, visit <http://www.stat-usa.gov/> or call 1-800-STAT-USA.

Table 1a. Summary of Manufacturers' Shipments of Confectionery Products: 2000 to 2007
 [Quantity in millions of pounds. Value in millions of dollars]

Year	Quantity	Value	Per capita consumption 1/ (pounds)	Per capita consumption 1/ (dollars)
2007.....	6,369	16,535	24.5	59.0
2006.....	6,468	16,904	25.6	60.6
2005.....	6,424	16,752	25.4	61.0
2004.....	6,208	16,465	24.8	60.5
2003.....	6,247	15,615	24.6	57.6
2002.....	6,244	15,062	24.0	55.1
2001.....	6,313	15,143	23.6	54.7
2000.....	6,665	14,969	25.1	54.8

1/Source, Table 3, shipments plus imports minus exports divided by population, including armed forces abroad, as of July 1, 2007.

Source of population data: U.S. Census Bureau, Population Division, Table NA-EST2007 Annual population estimates for the United States, including armed forces abroad, as of July 2007 and July 2006. July 2007 population was 302,045,179 and July 2006 population was 299,157,432.

Note: See Table 3 for information on U.S. imports and exports of confectionery products.

Table 1b. Summary of Manufacturers' Shipments of Confectionery Products (Excluding Chewing Gum, Bubble Gum, and Chewing Gum Base): 2000 to 2007
 [Quantity in millions of pounds. Value in millions of dollars]

Year	Quantity	Value	Per capita consumption 1/ (pounds)	Per capita consumption 1/ (dollars)
2007.....	6,012	15,062	23.0	53.8
2006.....	6,069	15,139	23.9	55.1
2005.....	6,044	15,137	23.9	55.3
2004.....	5,780	14,636	23.0	53.9
2003.....	5,799	13,885	22.8	51.2
2002.....	5,810	13,355	22.2	48.9
2001.....	5,882	13,458	21.8	48.5
2000.....	6,258	13,503	23.4	49.3

1/Source, Table 3, shipments plus imports minus exports divided by population, including armed forces abroad, as of July 1, 2007.

Source of population data: U.S. Census Bureau, Population Division, Table NA-EST2007 Annual population estimates for the United States, including armed forces abroad, as of July 2007 and July 2006. July 2007 population was 302,045,179 and July 2006 population was 299,157,432.

Note: See Table 3 for information on U.S. imports and exports of confectionery products.

Table 2a. Quantity and Value of Shipments of Confectionery Products: 2007 and 2006
 [Quantity in thousands of pounds. Value in thousands of dollars]

Product description	2007		2006	
	Quantity	Value	Quantity	Value
Shipments.....	6,369,340	16,535,398	6,468,401	16,903,870
Chocolate and chocolate-type confectionery.....	3,415,764	9,866,652	3,498,155	9,893,980
Solid.....	a/ 567,120 a/	1,501,161 a/	573,012 a/	1,472,950
Solid with inclusions.....	208,458	613,813 a/	225,356 a/	688,966
Enrobed or molded with candy, fruit, nut or granola center.....	1,290,116	3,734,946	1,333,997	3,719,465
Enrobed or molded with bakery product center.....	304,692	836,932	298,578	866,993
Panned.....	642,176	1,618,804	647,596	1,615,141
Assortments and other.....	403,202	1,560,996	419,616	1,530,465
Chocolate type, n.s.k.	-	-	-	-
Nonchocolate-type confectionery.....	2,392,062	4,707,587 a/	2,363,497 a/	4,746,514
Hard candy.....	559,105	1,244,101	569,511 b/	1,323,834
Chewy candy, including granola bars.....	a/ 678,530	1,502,874 a/	663,759 b/	1,487,802
Soft candy.....	a/ 598,855 a/	882,264 a/	571,815 a/	887,268
Iced/coated.....	7,229	37,293 b/	6,450 c/	33,465
Panned.....	360,949	776,637	372,097	756,541
Licorice and licorice type.....	187,394	264,418	179,865	257,604
Nonchocolate type, n.s.k.	-	-	-	-
Chewing gum, bubble gum, and chewing gum base.....	357,505	1,473,239	399,567	1,764,583
Confectionery, n.s.k. 1/.....	204,009	487,920	207,182	498,793

- Represents zero. D Withheld to avoid disclosing data for individual companies. N.s.k. Not specified by kind.

1/Represents estimated data for small companies, typically those with fewer than five employees, that were not included on the mailing panel.

Note: Percent of estimation of each item is indicated as follows: a/10 to 25 percent of this item is estimated. b/26 to 50 percent of this item is estimated. c/Over 50 percent of this item is estimated.

Table 2b. Quantity and Value of Shipments of Nonconfectionery Products: 2007 and 2006
 [Quantity in thousands of pounds. Value in thousands of dollars]

Product description		2007		2006	
		Quantity	Value	Quantity	Value
Shipments.....	b/	2,066,847 b/	2,332,732 b/	1,928,700 a/	2,165,047
Chocolate products other than confectionery:					
Baking chocolate (bars or blocks).....		(D)	(D)	21,972	29,066
Chocolate coatings (blocks, wafers, liquid).....		325,299	349,579 b/	281,341 b/	302,275
Chocolate liquor.....		65,698	75,184	(D)	(D)
Cocoa butter.....		(D)	(D)	(D)	(D)
Compound coatings (blocks, wafers, liquid).....	b/	274,866 b/	257,153 c/	262,103 c/	227,980
Chocolate chips and baking pieces.....	b/	791,125 b/	1,077,177 a/	743,410 a/	1,027,901
Cocoa powder, syrup/toppings, and other.....	a/	516,350 a/	462,211 a/	509,718	461,567
Nonconfectionery chocolate n.s.k.		-	-	-	-

- Represents zero. D Withheld to avoid disclosing data for individual companies. N.s.k. Not specified by kind.

Note: Percent of estimation of each item is indicated as follows: a/10 to 25 percent of this item is estimated. b/26 to 50 percent of this item is estimated. c/Over 50 percent of this item is estimated.

Table 3. Shipments, Exports, Imports, and Apparent Consumption of Confectionery Products: 2007 and 2006
 [Quantity in thousands of kilograms. Value in thousands of dollars]

Product description	Year	Manufacturers' shipments		Exports of domestic merchandise 2/		Percent exports to manufacturers' shipments	
		Quantity	Value	Quantity	Value	Quantity	Value
Confectionery:							
Chocolate-type confectionery.....	2007	1,549,380	9,866,652	151,086	608,213	9.8	6.2
	2006	1,586,753	9,893,980	127,945	511,286	8.1	5.2
Nonchocolate-type confectionery.....	2007	1,085,032	4,707,587	89,619	256,810	8.3	5.5
	2006	1,072,075	4,746,514	81,421	227,367	7.6	4.8
Chewing gum, sugar and nonsugar.....	2007	162,163	1,473,239	9,628	42,832	5.9	2.9
	2006	181,242	1,764,583	12,475	50,623	6.9	2.9
Nonconfectionery:							
Cocoa butter.....	2007	(D)	(D)	16,633	79,159	(D)	(D)
	2006	(D)	(D)	14,597	68,231	(D)	(D)
Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid).....	2007	272,233	606,732	6,134	11,610	2.3	1.9
	2006	246,505	530,255	4,919	10,999	2.0	2.1
Other chocolate and cocoa products.....	2007	(D)	(D)	87,747	214,990	(D)	(D)
	2006	(D)	(D)	87,615	202,641	(D)	(D)
Product description	Year	Imports for consumption 3/		Apparent consumption 5/		Percent imports to apparent consumption	
		Quantity	Value 4/	Quantity	Value	Quantity	Value
Confectionery:							
Chocolate-type confectionery.....	2007	167,413	817,979	1,565,707	10,076,418	10.7	8.1
	2006	171,628	781,747	1,630,436	10,164,441	10.5	7.7
Nonchocolate-type confectionery.....	2007	496,478	1,233,421	1,491,891	5,684,198	33.3	21.7
	2006	528,660	1,296,498	1,519,314	5,815,645	34.8	22.3
Chewing gum, sugar and nonsugar.....	2007	53,138	133,558	205,673	1,563,965	25.8	8.5
	2006	57,411	123,600	226,178	1,837,560	25.4	6.7
Nonconfectionery:							
Cocoa butter.....	2007	86,258	395,002	(D)	(D)	(D)	(D)
	2006	96,455	397,004	(D)	(D)	(D)	(D)
Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid).....	2007	21,863	32,044	287,962	627,166	7.6	5.1
	2006	26,947	34,302	268,533	553,558	10.0	6.2
Other chocolate and cocoa products.....	2007	498,525	827,394	(D)	(D)	(D)	(D)
	2006	484,384	805,777	(D)	(D)	(D)	(D)

D Withheld to avoid disclosing data for individual companies.

1/For comparison of North American Industry Classification System (NAICS)-based product codes (domestic output), Schedule B export codes, and HTSUSA import codes, see Table 5.

2/Source: Census Bureau report EM 545, U.S. Exports.

3/Source: Census Bureau report IM 146, U.S. Imports for Consumption.

4/This dollar value represents the c.i.f. (cost, insurance, and freight) value at first port of entry in the United States.

5/Apparent consumption is derived by subtracting exports from the total manufacturers' shipments plus imports.

Note: "Confectionery n.s.k." is excluded from this table.

Table 4. Comparison of North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2007

Product code	Product description	Export code 1/	Import code 2/
3113301, 3000	Total, chocolate and chocolate-type confectionery products and nonconfectionery chocolate products.....	1806.31.0040	1806.31.0041
		1806.31.0080	1806.31.0049
		1806.32.1000	1806.31.0080
		1806.32.3550	1806.32.0100
		1806.90.0063	1806.32.0400
		1806.90.0073	1806.32.0600
		1806.90.0083	1806.32.0800
		1806.90.0093	1806.32.1400
			1806.32.1600
			1806.32.1800
			1806.32.3000
			1806.32.5500
			1806.32.6000
			1806.32.7000
			1806.32.8000
			1806.32.9000
			1806.90.0100
			1806.90.0500
			1806.90.0800
			1806.90.1000
			1806.90.1500
			1806.90.1800
			1806.90.2000
	1806.90.2500		
	1806.90.2800		
	1806.90.3000		
	1806.90.3500		
	1806.90.3900		
	1806.90.4500		
	1806.90.4900		
	1806.90.5500		
	1806.90.5900		
	1806.90.9011		
	1806.90.9019		
	1806.90.9090		
3113401	Total, nonchocolate confectionery products.....	1704.90.3000	1704.90.3520
		1704.90.7000	1704.90.3550
			1704.90.3590
			2106.90.9985
3113404	Chewing gum, sugar and nonsugar.....	1704.10.0000	1704.10.0000
3113201241	Cocoa butter.....	1804.00.0000	1804.00.0000
31132014A1, 15C1	Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid).....	1806.20.6000	1806.20.6000
			1803.10.0000
			1803.20.0000
			1805.00.0000
			1806.10.0500
			1806.10.1000
			1806.10.1500
			1806.10.2200
	1806.10.2400		
	1806.10.2800		

			1806.10.3400
			1806.10.3800
31132014A1, 15C1	Chocolate coatings (blocks, wafers, liquid) and compound coatings (blocks, wafers, liquid) (Continued).....		1806.10.4300
			1806.10.4500
			1806.10.5500
			1806.10.6500
			1806.10.7500
			1806.20.2010
			1806.20.2090
			1806.20.2200
			1806.20.2400
			1806.20.2600
3113201231, 3113207471, 31132075G1, 31132076H1	Chocolate liquor AND Baking chocolate (bars and blocks) AND Chocolate chips and baking pieces AND Cocoa powder (sweetened and unsweetened), syrup, toppings, and other.....	1803.10.0000 1803.20.0000 1805.00.0000 1806.10.0000 1806.20.9000	1806.20.2800 1806.20.3400 1806.20.3600 1806.20.3800 1806.20.5000 1806.20.6700 1806.20.7100 1806.20.7300 1806.20.7500 1806.20.7700 1806.20.7800 1806.20.7900 1806.20.8100 1806.20.8200 1806.20.8700 1806.20.8900 1806.20.9100 1806.20.9400 1806.20.9500 1806.20.9800 1806.20.9900

1/Source: 2007 edition, Harmonized System-Based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/Source: Harmonized Tariff Schedule of the United States, Annotated (2007).

HISTORICAL NOTE

The Census Bureau has collected data on confectionery products since 1926. In 1989, data tables showing the quantity and value of shipments of chocolate and nonchocolate-type confectionery, by type of product and package, were discontinued. Also discontinued in 1989 were data showing the sales and resales of confectionery by type of customer.

Starting with the 1990 report, data showing the quantity and value of shipments by type of product of other chocolate products (nonconfectionery) were added. Starting with the 1993 report, data for chewing gum were added.

As of 2007, data on the Consumption of Selected Ingredients by the U.S. Confectionery Industry (originally Table 3), are no longer collected.

Starting with the 2007 report, the survey is now conducted as a sample survey. Estimates produced for this report represent the universe of establishments with activity in the Confectionery industries.

Historical Current Industrial Reports data (called Facts for Industry before 1959) may be obtained from a Federal Depository Library. To locate a Federal Depository Library in your area, please visit <http://www.gpoaccess.gov/libraries.html>.