

Information about the scope of the survey, methodology, explanation of terms and historical notes for this survey may be found in the introduction of the 1998 Manufacturing Profiles, issued December 2000.

Current data are released electronically on Internet for all individual surveys as they become available. Use: <http://www.census.gov/econ/www/manumenu.html>. Individual reports can be accessed by choosing "Current Industrial Reports (CIR's)," clicking on "Report Number Index;" from the "Industrial Products by Numeric Index," choose the survey of interest. Follow the menu to view the PDF file or to download the work-sheet file (WK format) to your personal computer.

These data are also available through the U.S. Department of Commerce and STAT-USA Electronic Bulletin Board by subscription. To access, dial 202-482-3870 and follow the prompts to register. Also, you may call 202-482-1986 or 1-800-STAT-USA, for

further information. The Internet address is: www.stat-usa.gov/.

NOTE

Data are now published on the new North American Industry Classification System (NAICS) basis and therefore are not always comparable to the old Standard Industrial Classification (SIC) code. For further information on NAICS, see www.census.gov/epcd/www/naics.html.

SUMMARY OF FINDINGS

In 2000, manufacturers' shipments of electric fans totaled \$631.9 million, a 6-percent increase from the 1999 value of shipments of \$596.2 million. The 2000 value of shipments of small household electric appliances totaled \$1.3 billion, a decrease of 12 percent from the 1999 total. Shipments of parts and attachments increased 6 percent from \$123.8 million in 1999 to \$130.6 million in 2000.

Address inquiries concerning these data to Investment Goods Industries Branch, Manufacturing and Construction Division (MCD), Washington, DC 20233-6900, or call Vera Harris-Bourne, 301-457-1604.

For mail or fax copies of this publication, please contact the Information Services Center, MCD, Washington, DC 20233-6900, or call 301-457-4673.

U S C E N S U S B U R E A U

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U.S. Department of Commerce
Economics and Statistics Administration
U.S. Census Bureau



Table 1. Value of Shipments of Electric Housewares and Fans by Class of Product: 1990 to 2000
 [Millions of dollars]

Year	Electric fans (except industrial type)	Small household electric appliances	Parts and attachments for electric housewares and fans
2000.....	631.9	1,302.1	130.6
1999.....	596.2	1,459.8	123.8
1998.....	549.4	1,568.6	108.3
1997.....	466.1	1,945.0	106.2
1996.....	527.3	1,663.1	96.7
1995.....	493.0	1,897.6	99.6
1994.....	554.7	2,049.1	119.9
1993.....	494.1	1,945.0	136.5
1992.....	511.4	1,985.0	142.7
1991.....	409.6	1,720.8	98.7
1990.....	482.0	1,778.7	104.3

Table 2. Quantity and Value of Shipments of Electric Housewares and Fans by Product: 2000 and 1999
 [Quantity in number of units. Value in thousands of dollars]

Product code	Product description	No. of cos.	2000		1999	
			Quantity	Value	Quantity	Value
3352111	Electric fans (except industrial type).....	12	24,531,177	631,917	24,936,242	596,179
3352111011	Window (household) permanent, portable and roll-abouts.....	6	12,587,023	200,043	13,447,433	r/ 196,491
3352111013	Ceiling (paddle) fans.....	4	182,782	16,602	r/ 275,744	r/ 21,878
3352111015	All other electric fans (except industrial type), including electric range hoods, oven hoods, ventilating, exhaust, desk, and wall bracket fans.....	7	11,761,372	415,272	r/ 11,213,065	377,810
3352113	Small electric household appliances (except fans).....	65	(X)	1,302,146	(X)	1,459,795
	Electrothermal type.....	36	(X)	837,885	(X)	r/ 969,489
3352113011	Broilers 1/.....	3	(D)	(D)	(D)	(D)
	Coffee makers:					
3352113013	Drip type 2/.....	2	(D)	(D)	(D)	(D)
3352113015	Percolator or vacuum type 2/.....	2	(D)	(D)	(D)	(D)
3352113017	Urn type 2/.....	3	(D)	(D)	(D)	(D)
3352113019	Deep fat fryers, excluding covers and controls shipped separately 1/.....	3	(D)	(D)	(D)	(D)
3352113021	Ovens, including toaster ovens and roasters (with or without broiler attachments).....	7	1,413,884	43,647	r/ 1,568,101	r/ 60,030
3352113023	Hot plates and disc stoves, 1650 watts and less (except built-in units).....	3	1,229,248	14,142	r/ 593,348	r/ 8,193
3352113025	Waffle irons, sandwich grills, griddles and combinations 3/.....	6	(D)	(D)	(D)	(D)
3352113027	Frying pans, skillets, excluding covers and controls shipped separately 3/.....	5	(D)	(D)	(D)	(D)
	Air space heaters:					
	Portable room heaters:					
3352113029	Fan-forced type.....	6	a/ 733,196	a/ 27,290	r/ 628,707	r/ 37,429
3352113031	Other than fan-forced type (convectors, radiant, etc.).....	7	1,015,379	35,799	740,067	r/ 29,271
	For fixed installation, all types:					
	Baseboard, excluding glass panel type.....	5	844,238	20,587	r/ 846,324	r/ 20,467
3352113035	Other than baseboard, excluding warm air furnaces.....	4	1,554,172	90,532	r/ 1,474,855	75,628
3352113037	Electric irons.....	1	(D)	(D)	(D)	(D)
3352113049	Electric bed coverings, include sheets, mattress covers, comforters, and blankets.....	3	(D)	(D)	(D)	(D)
3352113051	Electric heating pads, including foot warmers.....	4	1,463,826	15,208	r/ 1,067,318	r/ 11,565
3352113057	Portable humidifiers, including vaporizers.....	7	3,936,212	66,059	r/ 3,908,998	r/ 60,815
3352113059	Other small electrothermal food processing appliances, including such items as pressure cookers, automatic saucepans, toasters, casseroles, chafing dishes and crockpots; excluding covers and controls shipped separately 1/.....	6	(D)	(D)	(D)	(D)
	Other small electrothermal household appliances, including such items as immersion heaters, faucet attachments, water heaters, steam radiators, warming trays, food warmers, bottle warmers, hair curlers, curling irons, hair dryers, etc.; excluding covers and controls shipped separately.....	9	8,412,825	117,010	r/ 7,724,662	r/ 102,721
	Electromechanical type, including cordless.....	18	(X)	464,261	(X)	490,306
	Household food mixers, including value of standard attachments sold with mixers:					
3352113039	Hand (portable) 4/.....	2	(D)	(D)	(D)	(D)
3352113041	Stand type 4/.....	1	(D)	(D)	(D)	(D)
3352113043	Blenders (liquefiers) 4/.....	3	(D)	(D)	(D)	(D)

Table 2. Quantity and Value of Shipments of Electric Housewares and Fans by Product: 2000 and 1999
 [Quantity in number of units. Value in thousands of dollars]

Product code	Product description	No. of cos.	2000		1999	
			Quantity	Value	Quantity	Value
3352113045	Household food processors, including food choppers, slicers and shredders.....	2	105,639	3,736	118,855	4,832
3352113047	Household food preparation appliances (except food mixers and food processors), including drink mixers, whippers, juicers, grinders, ice crushers, and coffee grinders.....	7	1,059,693 b/	24,560 r/	497,820	19,023
3352113053	Portable air purifiers and portable dehumidifiers, including vaporizers.....	5 b/	63,541 b/	4,502 r/	75,647	4,764
3352113055	Other small electromechanical appliances, including knives, knife sharpeners, scissors, toothbrushes, vibrators, electric razors and dry shavers, can openers, etc.	7	7,390,292	172,381	11,985,512	223,612
33521115	Parts and attachments for small household electric appliances.....	23	(X)	130,606	(X) r/	123,762
3352115093	Electrothermal in operation (value only).....	10	(X) a/	56,312	(X) a/r/	49,776
3352115095	Electromechanical in operation (value only).....	8	(X) b/	4,282	(X)	4,219
3352115097	Other (value only).....	5	(X)	70,012	(X) r/	69,767

D Withheld to avoid disclosing data for individual companies. r/Revised by 5 percent or more from previously published data.
 X Not applicable.

1/Product codes 3352113011, 3352113019, and 3352113059 have a combined total of 12,850,250 for quantity and 207,071 for shipments for 2000, and 19,577,098 for quantity and 326,226 for shipments for 1999.

2/Product codes 3352113013, 3352113015, and 3352113017 have a combined total of 1,469,127 for quantity and 29,532 for shipments for 2000, and 2,676,765 for quantity and 48,002 for shipments for 1999.

3/Product codes 3352113025 and 3352113027 have a combined total of 3,052,355 for quantity and 71,934 for shipments for 2000, and 2,577,638 for quantity and 63,490 for shipments for 1999.

4/Product codes 3352113039, 3352113041, and 3352113043 have a combined total of 2,499,407 for quantity and 259,082 for shipments for 2000, and 2,867,356 for quantity and 238,075 for shipments for 1999.

Note: Percent of estimation of each item is indicated as follows: a/10 to 25 percent of this item has been estimated.
 b/26 to 50 percent of this item has been estimated. c/Over 50 percent of this item has been estimated.

Table 3. Shipments, Exports, Imports and Apparent Consumption of Electric Housewares and Fans: 2000
 [Quantity in number of units. Value in thousands of dollars]

Product description	Manufacturers' shipments		Exports of merchandise 1/2/		Imports for consumption 1/3/	
	Quantity	Value f.o.b. plant	Quantity	Value at port	Quantity	Value
Electric fans (except industrial).....	24,531,177	631,917	899,898	57,432	46,423,793	889,540
Coffee makers.....	1,469,127	29,532	590,135	27,781	25,913,568	370,433
Air space heaters, portable and fixed installation types.....	4,146,985	174,208	(NA)	27,461	8,002,030	134,482
Standard household electric irons.....	(D)	(D)	538,804	4,706	24,395,054	252,435
Electric bed coverings.....	(D)	(D)	139,692	4,614	12,831	199
Electrothermal household appliances, n.e.c.	16,455,995	921,891	2,472,164	9,739	184,268,969	1,194,844
Electromechanical household food mixers (except blenders) 4/.....	(D)	(D)	1,159,387	52,288	8,378,133	72,894
Household blenders and liquefiers 4/.....	(D)	(D)	(NA)	(NA)	14,631,457	185,487
Household food preparation appliances, including food processors (except food mixers).....	1,165,332	28,296	445,704	20,307	10,817,269	141,771
Portable humidifiers, including vaporizers.....	3,936,212	66,059	298,498	6,225	4,035,942	74,490
Small electromechanical appliances, n.e.c.	7,390,292	172,381	228,497	4,704	39,269,152	468,052

D Withheld to avoid disclosing data for individual companies. NA Not available. n.e.c. Not elsewhere classified.

1/For a comparison of North American Industry Classification System-based product codes with Schedule B export numbers and HTSUSA import numbers, see Table 4.

2/Source: Census Bureau report, EM 545, "U.S. Exports."

3/Source: Census Bureau report, IM 145, "U.S. General Imports for Consumption."

4/Manufacturers' shipments data for "Electromechanical household food mixers (except blenders)" are combined with "Household blenders and liquefiers."

Table 4. Comparison of North American Industry Classification System-Based Product Codes with Schedule B Export Numbers and HTSUSA Import Numbers: 2000

Product code	Product description	Export number 1/	Import number 2/
3352111011, 013, 015	Electric fans (except industrial).....	8414.51.0010	8414.51.0030
		8414.51.0090	8414.51.0060
		8414.60.0000	8414.51.0090
			8414.60.0000
3352113013, 015, 017	Coffee makers.....	8516.71.0000	8516.71.0020
			8516.71.0040
			8516.71.0060
			8516.71.0080
3352113029, 031, 035	Air space heaters, portable and fixed installation type.....	8516.29.0000	8516.29.0030
			8516.29.0060
			8519.29.0090
3352113037	Standard household electric irons.....	8516.40.0000	8516.40.2000 8516.40.4000
3352113049	Electric bed coverings.....	6301.10.0000	6301.10.0000
3352113011, 019, 021, 023, 025, 027, 051, 057, 059	Electrothermal household appliances, n.e.c.	8516.21.0000	8516.21.0000
		8516.31.0000	8516.31.0000
		8516.32.0000	8516.32.0020
		8516.60.6000	8516.32.0040
		8516.72.0000	8516.60.6000
		8516.79.0000	8516.72.0000 8516.79.0000 9613.80.2000
3352113039, 041, 045, 047	Electromechanical household food mixers, (except blenders) 3/.....	8509.40.0020	8509.40.0025
		8509.40.0030	8509.40.0030
		8509.40.0040	8509.40.0040
3352113043	Household blenders and liquefiers 3/.....	(NA)	8509.40.0015
3352113053	Portable humidifiers, including vaporizers.....	8509.80.0060	8509.80.0050
			8509.80.0070
			8509.80.0080
3352113055	Small electromechanical appliances, n.e.c.	8508.80.0085	8508.80.0085
		8509.80.0040	8509.80.0040
		8509.80.0090	8509.80.0045
		8510.10.0000	8509.80.0095 8510.00.0000

NA Not available. n.e.c. Not elsewhere classified.

1/Source: 2000 edition, Harmonized System-Based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/Source: Harmonized Tariff Schedule of the United States, Annotated (2000).

3/Export numbers for "Household blenders and liquefiers" are combined with "Electromechanical household food mixers (except blenders)."