

U.S. Census Bureau
Consumer Electronics - 2009
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Address inquiries concerning these data to Investment Goods Industries Branch, U.S. Department of Commerce, Census Bureau, Manufacturing and Construction Division, Washington, DC 20233-6900, or call Benton Crane, 301-763-4575.

These data are also available online through STAT-USA by subscription. For further information, visit <http://www.stat-usa.gov/> or call 1-800-STAT-USA.

Table 1. Value of Shipments of Consumer Electronics by Selected Products: 2009 to 2005
 [Millions of dollars]

Product class code	Product description	Year	Value
3343101	Automotive audio equipment, excluding speakers	2009	270.9
		2008	668.4
		2007	863.9
		2006	964.3
		2005	969.4
3343102	Television receivers, including combination models	2009	(S)
		2008	(D)
		2007	b/ 2,168.5
		2006	3,431.7
		2005	3,835.6
3343104	Speakers, including loudspeakers systems and loudspeakers sold separately, and commercial sound equipment	2009	b/ 881.3
		2008	r/ 1,313.4
		2007	1,289.9
		2006	1,453.3
		2005	1,533.1
3343105	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	2009	a/ 621.1
		2008	643.2
		2007	725.2
		2006	1,637.1
		2005	1,801.3

Table 2. Shipments of Consumer Electronics: 2009 and 2008
 [Quantity in number of units. Value in thousands of dollars]

Product code	Product description	Year	No. of cos.	Quantity		Value
3343101	Automotive audio equipment, excluding speakers	2009 2008	(X)	1,598,924 4,366,747		270,873 668,444
3343101101	AM-FM radios, satellite radios and compact disc players combinations	2009 2008	4	1,334,094 (D)		246,198 (D)
3343101104	Other automotive audio equipment, including equalizers and amplifiers, excluding speakers	2009 2008	9	264,830 (D)		24,675 (D)
3343102	Television receivers, including combination models	2009 2008	(X)	(S) (D)		(S) (D)
3343102101	Projection televisions	2009 2008	1	(D) (D)		(D) (D)
3343102112	CRT-based televisions, excluding projection-types	2009 2008	-	- -		- -
3343102114	LCD and plasma display panel televisions	2009 2008	3	(D) (D)		(D) (D)
3343104	Speakers, including loudspeakers systems and loudspeakers sold separately, and commercial sound equipment	2009 2008	(X)	16,669,892 26,437,058	b/ r/	881,253 1,313,375
3343104101	Single loudspeakers mounted in an enclosure	2009 2008	24	1,272,529 3,069,548	a/ r/	142,477 339,762
3343104104	Multiple loudspeakers mounted in an enclosure	2009 2008	22	(S) 440,422		(S) 178,202
3343104107	Other loudspeakers, including unmounted speakers sold separately	2009 2008	26	13,122,921 20,828,720	r/	191,190 359,464
3343104111	Microphones	2009 2008	16	1,487,421 1,692,245		164,054 184,401
3343104117	Public address systems, including musical instrument amplifiers	2009 2008	14	419,312 406,123	a/	222,110 251,546
3343105	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	2009 2008	(X)	3,844,544 4,979,408	a/	621,101 643,156
3343105107	Power amplifiers, including preamplifiers	2009 2008	24	768,702 933,849	a/ r/	157,651 164,423
3343105124	Other consumer audio and video equipment (excluding speakers), portable digital music players, portable stereos/boom boxes, DVD players, including combinations and digital video recorders	2009 2008	29	3,075,842 4,045,559	a/	463,450 478,733

Table 2a. Shipments of Automotive Audio Equipment by Distribution Channel: 2009 and 2008
 [Quantity in number of units. Value in thousands of dollars]

Product code	Product description	Year	Quantity	Value
3343101	Automotive audio equipment, excluding speakers	2009	1,598,924	270,873
		2008	4,366,747	668,444
334310110M	Shipments to original equipment manufacturers (OEM)	2009	(D)	(D)
		2008	(D)	(D)
334310110D	Shipments to distribution	2009	(D)	(D)
		2008	(D)	(D)

Table 3. Shipments, Exports, and Imports of Consumer Electronics: 2009 and 2008
 [Quantity in number of units. Value in thousands of dollars]

Product code	Product description	Year	Manufacturers' shipments quantity		Manufacturers' shipments (value f.o.b. plant)	Exports of domestic merchandise ^{1/} quantity	Exports of domestic merchandise ^{1/} (value at port)	Imports for consumption ^{2/} quantity	Imports for consumption ^{2/3/} value
3343101000	Automotive audio equipment, excluding speakers	2009	1,598,924		270,873	1,917,931	274,594	14,137,335	1,334,902
		2008	4,366,747		668,444	2,867,852	435,168	16,210,954	1,620,466
3343102000	Television receivers, including combination models	2009	(S)		(S)	166,893	88,714	5,155,395	909,603
		2008	(D)		(D)	333,861	150,654	5,919,658	1,230,316
3343104101	Single loudspeakers mounted in an enclosure	2009	1,272,529	a/	142,477	3,087,496	130,109	27,658,417	320,114
		2008	3,069,548	r/	339,762	5,145,585	186,474	33,606,797	477,298
3343104104	Multiple loudspeakers mounted in an enclosure	2009	(S)		(S)	534,235	104,443	15,498,565	479,065
		2008	440,422		178,202	766,141	141,121	21,952,824	530,532
3343104107	Other loudspeakers, including unmounted speakers sold separately	2009	13,122,921		191,190	6,896,193	213,024	72,969,209	506,709
		2008	20,828,720	r/	359,464	9,618,858	252,283	106,379,080	707,827
3343104111	Microphones	2009	1,487,421		164,054	(NA)	85,719	1,380,184	4,223
		2008	1,692,245		184,401	(NA)	85,132	2,774,339	5,864
3343104117	Public address systems, including musical instrument amplifiers	2009	419,312	a/	222,110	379,468	83,683	1,671,589	97,153
		2008	406,123		251,546	553,935	111,784	2,342,035	161,603
3343105000	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	2009	3,844,544	a/	621,101	1,048,781	305,736	49,303,204	3,483,446
		2008	4,979,408		643,156	1,764,832	448,296	41,990,661	2,969,139

1/Source: Census Bureau report EM 545, U.S. Exports.

2/Source: Census Bureau report IM 145, U.S. Imports for Consumption.

3/Dollar value represents c.i.f. (cost, insurance, and freight) value at the first point of entry in the United States plus U.S. import duties.

Table 4. Comparison of Combined North American Industry Classification System (NAICS)-Based Product Codes with Schedule B Export Codes, and HTSUSA Import Codes: 2009

Combined code	Product code	Product description	Export code 1/	Import code 2/		
3343101000	3343101101	Automotive audio equipment, excluding speakers	8519.81.2000	8527.21.4040		
	3343101104		8527.21.0000	8527.21.4080		
			8527.29.0000	8527.29.4000 8527.29.8000		
3343102000	3343102101	Television receivers, including combination models	8528.72.3000	8528.72.0400		
	3343102112		8528.72.6010	8528.72.0800		
	3343102114		8528.72.6040	8528.72.1200 8528.72.1600 8528.72.2000 8528.72.2400 8528.72.2800 8528.72.3200 8528.72.3205 8528.72.3224 8528.72.3228 8528.72.3230 8528.72.3235 8528.72.3238 8528.72.3250 8528.72.3290 8528.72.3600 8528.72.4000 8528.72.4400 8528.72.5200 8528.72.5600 8528.72.6200 8528.72.6400 8528.72.6800 8528.72.7200 8528.72.7600 8528.72.8000 8528.72.8400 8528.73.0000		
	3343104101		3343104101	Single loudspeakers mounted in an enclosure	8518.21.0000	8518.21.0000
	3343104104		3343104104	Multiple loudspeakers mounted in an enclosure	8518.22.0000	8518.22.0000
	3343104107		3343104107	Other loudspeakers, including unmounted speakers sold separately	8518.29.0000	8518.29.8000
	3343104111		3343104111	Microphones	8518.10.0000	8518.10.4000 8518.10.8000
	3343104117		3343104117	Public address systems, including musical instrument amplifiers	8518.50.0000	8518.50.0000 8518.50.1000
	3343105000		3343105107 3343105124	Other consumer audio and video equipment, including audio and video recorders and players (camcorders)	8518.40.2000	8518.40.2000
					8519.20.0000	8519.20.0000
					8519.81.3000	8519.81.2000
					8519.81.4010 8527.99.5030	8519.81.2500 8521.90.0000 8527.99.5000

Footnotes:

1/Source: 2009 edition, Harmonized System-based Schedule B, Statistical Classification of Domestic and Foreign Commodities Exported from the United States.

2/Source: Harmonized Tariff Schedule of the United States, Annotated (2009).

Symbols:

- (D) - Withheld to avoid disclosing data of individual companies.
- (X) - Not applicable.
- (NA) - Not available.
- r/ - Revised by 5 percent or more from previously published data.
- (n.e.c.) - Not elsewhere classified.
- (n.s.k.) - Not specified by kind.
- (nehp) - Net engine horsepower
- (btuh) - British thermal units per hour
- (pt.) Part.
- Represents zero.

Estimation symbols - Percent of estimation for each item is indicated as follows:

- a/ - 10 to 19 percent of this item has been estimated.
- b/ - 20 to 29 percent of this item has been estimated.
- c/ - 30 to 49 percent of this item has been estimated.
- (S) - Withheld because estimates did not meet publication standards.

HISTORICAL NOTE

The Census Bureau has collected data on radio and television receivers, phonographs, and related equipment since 1952.

Historical Current Industrial Reports data (called Facts for Industry before 1959) may be obtained from a Federal Depository Library. To locate a Federal Depository Library in your area, please visit <http://www.gpoaccess.gov/libraries.html>.