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Please note the new deadlines for submitting to the VPAA Journal:

Deadline for Submission

December 5
January 16
February 5
March 11
April 5
April 29

Publication Date

December 14
January 21
February 15
March 15
April 15
May 3

Stefano Parenti, our new Director of the SNHU Study Abroad Program recently returned from a very successful trip overseas where he was scouting a variety of new partnership possibilities. Earlier this month, Dr. Steve Harvey returned from an extremely productive recruitment trip to South America. Arthur Kanaria, who became Territory Manager-Associate Director for UC International Admissions in October, spent his inaugural recruitment assignment attending an education fair in Iraq (*welcome, Arthur*)! Last Friday, Dr. Nicholas Hunt-Bull and Stefano Parenti met with Mr. Scott McKinley, Managing Director of Higher Education Asia at Study Group, to explore the possibility of expanding our program offerings in Malaysia. I mention this to remind all of us of the long-standing and *continued* investment this institution makes in international education. In a recent study by NAFSA, "The Economic Benefits of International Students to the U.S. Economy Academic Year 2011-2012," it was reported that SNHU international students made the second largest financial contribution to the state after Dartmouth. Of the \$96 million international students brought to New Hampshire last year, our students contributed \$32 million. The *financial* contribution of these students is impressive. The *cultural* contribution of these students is immeasurable. We have been doing international education for so long, I think we sometimes take for granted how fortunate we are to have this marvelous mix of cultures and customs so readily available to us. We are currently in the midst of a national search for a new Director of our International Admissions Office. As I reported some months ago, Steve Harvey will be transitioning into a straight recruitment role. (There is no one better at recruiting international students, and I would argue that a good deal of our success over the years has been due in large part to Steve.) With this hire, and with the exciting new initiatives that Stefano will bring to our Study Abroad programming, I am confident that SNHU will continue to be a leader in international education throughout New England.

Patricia A. Lynott

Provost and Sr. Vice President for Academic Affairs

University Curriculum Committee (UCC)

The UCC reviewed a number of proposals this week. We are happy to announce that The Business Edge Programs in Business, Marketing and Sport Management, formally known as Degree -in-Three, were passed.

We are also happy to report that we passed a new numbering system for special topics courses. This numbering system will allow faculty to offer special topics courses with an appropriate 100-400 course number. It also allows for graduate level special topics courses with appropriate 500-900 course numbers.

Alumni Spotlight: Rob Freese

Submitted by: The Office of Institutional Advancement

Who is Rob Freese?

The beautifully reconstructed Robert A. Freese Student Center opened this fall, with the official ribbon cutting ceremony kicking off Homecoming celebrations on October 19. If you haven't toured the new facility yet, make sure to walk through and check out all the amenities, from the concierge desk and updated café, to the offices for student governing groups and Radio SNHU, as well as the Robert and Patricia DeColfmacker Veterans Lounge, the Diversity Initiatives Office, and the interfaith prayer room. The final phase of construction, to be completed by December 1, will reveal the new Last Chapter Pub.

It's no secret that this massive renovation project was made possible by matching donations from the Student Government Association (which began setting aside a portion of the student activity fee in 2003 to update the building) and Robert A. Freese '89.

So who is Rob Freese?

Mr. Freese, alumnus and member of the University Board of Trustees, graduated from SNHU (then New Hampshire College) in 1989, with a Bachelor's Degree in Marketing. His semester abroad in London helped solidify the vision he nurtured for the family business: Globe Manufacturing has been producing protective fire gear since 1887, and is now the world's largest manufacturer of structural fire suits. Mr. Freese is a fourth-generation owner of the company, which employs 350 people at its Pittsfield-N.H. headquarters. As senior vice president of Sales & Marketing, he has helped to build Globe's international reputation and sales, and the company now serves 78 markets worldwide, commanding more than a third of North American market share.

Mr. Freese has always been committed to community, in both his personal and professional life. He serves as a volunteer fireman in Pittsfield, and his company is involved with numerous local organizations and charities. In true form, Mr. Freese embraced the opportunity to match the SGA gift for the Student Center and give back to his alma mater, likening the whole experience to a puzzle, where all the pieces fall into place at just the right time. With so many changes happening on campus, Mr. Freese wanted to ensure that the Student Center is established with a sense of place and pride for all members of the SNHU community.

Ribbon cutting ceremony at Homecoming, Oct. 19, 2012. From left: President Paul LeBlanc, Director of Facilities Management Bob Vachon, SGA President Tony Barbato '14, Rob Freese '89, and Director of Student Life & The Robert A. Freese Student Center Scott Tierno. Photo by Jeremy Mayhew, Earl Studios.



The new entrance to the Robert A. Freese Student Center, September 2012. Photo by Jeremy Mayhew, Earl Studios.



Career Development Center's "Career Corner" pt. 1

Submitted by: Christiana Amesquita, Outreach Coordinator, Career Development Center

This November, the Career Development Center arranged a variety of career building events for the SNHU community. As the end of the semester inches closer, an increased engagement could also be seen with each event.

Resume Review Day

In early November, the CDC organized a "Resume Review Day" in the Academic Center. Employers were invited to attend the event and to meet with students individually to review their resumes. Over 50 students and alumni had the opportunity to network with employers. Special thank you to Bryanna Silva from maurices, Linda Somma from Ironic Music Booking Agency LLC, Elizabeth Shanley from Fidelity Investments, Nora Tellifson from Caron & Bletzer, PLLC and Sarah Chiocca from Alexander Technology Group.



(Left) Nora Tellifson from Caron & Bletzer reviews a resume with a student.

Dress for Success

The CDC supported a "Dress for Success" event led by SNHU's student clubs including the FBLA, Style Club and Delta Mu Delta. The event attracted a great crowd of students who had the chance to meet special guests, Bernie Marchowsky from George's Apparel and Krystal Miller from Robert Half International. This was a fun and stylish way for students to be thinking about their professional attire as well as making first impressions in the working world. The student clubs did a fantastic job coordinating and executing this event!



(Right) Bernie Marchowsky from George's Apparel.

Career & Internship Expo

Career & Internship Expo featured 51 employers and was attended by over 150 students and alumni. From Altos Marketing, Fidelity Investments to Scribe Software; a great mix was available for networking and exploring internships and job opportunities. The Expo also featured a LinkedIn Photo Booth for those in need of a professional headshot for their profile. A special thank you to student and photographer, Julianne Rainone and Professor Umen for lending his support!

(See the next page —>)

Academic Policy Committee (APC)

Three important academic policies that were passed last year are the "IP" Grading, Anti-Encroachment, and Double Degrees policy.

The "IP" Grading policy was approved on May 22, 2012 and is currently in effect as of EW5 and TW3 2012. An IP ("in progress") grade will be given to students in courses with an end date falling outside the typical term structure, thereby increasing the visibility to students of the "in progress" grade. The IP grade replaces the current "X" grade being given in these circumstances.

The **Anti-Encroachment** policy, formerly known as the Dictation policy, was approved on December 12, 2011 and will go into effect during the 2013-2014 academic year. Currently, Schools and Programs can "dictate" which course students will take in the BA/BS Core for one of the Math requirements and two of the four Social Science Requirements. This will continue in the new General Education Program as follows: Schools and Programs can "dictate" the MAT course in the Foundation section of the General Education program and any two additional courses in the Exploratory and/or the Integration sections of the Program.

Lastly, the **Double Degrees** policy was approved on March 21, 2012 and is currently in effect. A student with a SNHU undergraduate degree seeking to earn an additional degree of the same level must complete at least 30 additional credits in residence, while satisfying all other requirements of the new degree. No more than two courses in the new major may overlap with the major(s) of the previous degree (s). Double degrees may be pursued concurrently; however, the courses satisfying residency requirements cannot be shared between the two credentials.

Career Development Center's "Career Corner" pt.2

Submitted by: Christiana Amesquita, Outreach Coordinator, Career Development Center

This event was made possible with the amazing support of volunteers from SGA, FBLA, PALS, Alumni Relations, Outreach Club Members, Orientation Leaders, Delta Mu Delta, the International Business Honor Society, the CDC work study students, Career Peers and the support from faculty, student staff and administration.

Upcoming Events:

How to Get a Job in Sports

Featuring special speaker, Josh Milne from Gameplan Executive Management

Wednesday, December 5th, 6:30pm

Mara Auditorium, Webster Hall

Important Dates (FADAY 12)

Thanksgiving

Wednesday, November 21
through
Friday, November 23

Classes Resume

Monday, November 26

Last Day of Classes

Friday, December 14

Reading Day

Saturday, December 15

Final Exams

Monday, December 17
through
Friday, December 21

Grades Due

Thursday, December 27

Important Dates (2012-2013)

December 2012

Dec 1st –Please send to the University Assessment Committee **and** the Provost's Office a status update on your program assessment plan(s). Since assessment is the process of gathering information on student learning, be sure to include what you have selected (to date) as the direct and/or indirect measure(s) for your program assessment plan(s).

Dec 1st - Sabbatical Proposals - due by 11:59pm to j.yerrington@snhu.edu

Dec 1st - Promotion Portfolios - due to their respective Dean/or academic unit.

Ed.D. in Educational Leadership

Submitted by: Dr. Margaret Ford, Associate Dean, School of Education

After two years of thinking and writing and planning, the School of Education welcomed their first cohort of doctoral students for an Ed.D. in Educational Leadership. The cohort completed their first summer residency, August 3-10, 2012 with 13 members of the cohort from CT, MA, NH, VT and Saudi Arabia.



All 13 members of the cohort, along with Dean Mark McQuillan and Associate Dean Peg Ford lived for 8 days in Hampton Hall and ate their meals in the Dining Center. The program was intense with sessions on various aspects of leadership, research and practice, and wellness from 8:30 a.m.-8:30 p.m. most days. The sessions were led by leaders from all over New England as well as within the SNHU community. Dean Mark McQuillan opened the program with the challenge of understanding and confronting our "Immunity to Change" based on the book by R. Kegan and L.L. Lahey. The program concluded with a challenge by Marc Tucker, President of the National Center for Education and the Economy, and noted author of "Surpassing Shanghai".

The doctoral students have developed into a productive professional learning community in their first term of coursework with Former Commissioner of Education for New Hampshire, Dr. Lyonel Tracy; Superintendent of Schools in York, ME, Dr. Debra Dunn; and SNHU faculty, Dr. Marge Harris and Dr. Audrey Rogers. They have developed strategies for completing group and individual work, for challenging each other's thinking, and for giving each other critical feedback.

International Conference on Learning, London

Submitted by: J. Stephanie Collins, Professor, Computer Information and Technology

Five faculty members organized a colloquium to discuss their research this summer. The faculty members were Prof. Charlotte Broaden of the International Business Department, Prof. Karin Caruso of the Accounting Department, Prof. J. Stephanie Collins of the Computer Information Technology Department, and Prof. Jeannemarie Thorpe of the Marketing Department, all of the School of Business, and Prof. Carol West, Electronic Resources, of the Shapiro Library.

The colloquium was held as part of the 19th International Conference on Learning, held at the Institute of Education at the University of London, held on August 14-16th, 2012.

The topic of the colloquium was “The Multicultural Classroom as an Ethics Laboratory: Finding Common Ground among Diverse Ethical Views.”

The topic of the colloquium covered how ethical behavior is fostered and influenced by culture, religion, age, and education. The premise is that education can help students develop moral reasoning and stimulate the development of a personal sense of ethics. Because the definitions of ethics can vary among students who come from different countries and cultures, it would seem a good starting point for discussion in classrooms. The United States has experienced a growth in the number of international students, and finding ways of discussing ethics in classrooms in the US, particularly business ethics, is an appropriate topic for research. The multicultural classrooms in which we are privileged to teach permit the consideration of diverse ethical views, to identify commonalities among them so that an emergent ethical framework will respect and accommodate those views, and allow for a conceptual bridge between students’ specific, ethical systems, and a shared ethical system. The researchers hope to be able to identify the commonalities that can be used to start a discussion of how ethics can be part of a global outlook, regardless of culture or nationality.

The colloquium was attended by scholars from around the world, including Europe, Eastern Europe, Asia, and Australia.

This topic was also discussed by the research team in a presentation on campus on Nov. 8, 2012, as part of the International Education Week activities.

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Important Dates (2012-2013)

January 2013

Jan 8th - Summer Grant Proposals – due by 5:00pm to j.yerrington@snhu.edu

Jan 14th - Digital Measures training to be held during the afternoon of each school-wide meeting. Please bring your computers.

February 2013

Feb 1st - Faculty Self Evaluations –This year they will be completed through Digital Measures.

Feb 1st – Academic Assignment Request Forms (AARF) available for all faculty (electronically).

Feb 12th - Academic Assignment Request Form due to your Department Chair for review and approval. Upon approval, The Deans will review.

Feb 15th – Deadline to apply for Christos and Mary Papoutsy Distinguished Chair in Ethics.

March 2013

Mar 1st - Scholarly Activity Plan –This year they will be completed through Digital Measures.